

CAMPUS

life plan

Simply fill in and mail attached postage free reply card

...we'll send you information about this special life insurance plan. Originated by Canadian Premier Life Insurance Company, it is designed to meet the requirements of the post-secondary student, and you are eligible to participate. How well the CAMPUS Life Plan will suit your particular needs is, of course, up to you to decide, but to make this decision you must have the facts. We will be pleased to provide them for you if you will return the attached card.

The information will answer such questions as:

- 1) How you can use the CAMPUS Life Plan to meet the increasing requirements for life insurance a successful career demands.
- 2) How you can, at low cost, establish financial independence and prevent financial hardship.
- 3) How you can, by simple action taken now, guarantee in easy, progressive steps, a soundly based investment program.

There is absolutely no obligation. Take a moment now to complete and mail the reply card.

You should know about the CAMPUS Life Plan!

To Canadian Premier Life Insurance Company

Gentlemen:

I would like complete details of the CAMPUS Life Plan. I understand sending in this card places me under absolutely no obligation to buy.

NAME

ADDRESS

Telephone No.

Name of University, College, or other post-secondary school

Faculty or department

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