

Name the "What's-Its-Name" and you could win* fame, glory and a place in history.

(If that's not enough, we'll throw in \$1,000.00!)



It's hard enough trying to relate to the world these days, but it's really awful when you don't even have a name to do it with. So please help with our identity crisis. All you have to do is give our tough, racy, charming new little fun car a name that fits its unique, endearing personality and you may win \$1,000.00 cash.

Things you should know about "What's-Its-Name".

It's big on the inside. There's enough space for a wide assortment of adults, children, pets, students, musical instruments and whatever else you might want to stash. On the outside, it's so small, you can take it home with you on the bus if you don't want to buy the gas, which you don't have to do too often anyway, considering it gets about 45 miles to the gallon. Also, it has

front-wheel drive, so it won't get stuck in snow and will go up steps in case you're late for class.

So okay, the "What's-Its-Name" is pretty, sexy, economical, comfortable and a ball to drive. But how's it built? We'll tell you: It's built like a brick powder room.

By the way, the names "Eldorado" and "Silver Ghost" are already taken. But that's all the help we can give you. From here on in, you're on your own. So let's get on the stick (four-speed synchro, of course!) and come up with the winning name for this grand little newcomer in town who wants only to carry your name and win your heart. It's worth a grand!

Name: _____

Address: _____

Suggested Names:

1 _____

2 _____

3 _____

4 _____

5 _____

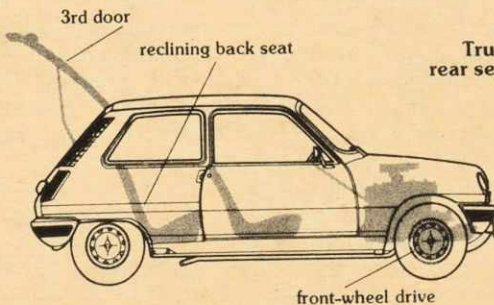
To enter, print your name, address, telephone number, city, province, and your name suggestion for the 1976 Renault car on the contest entry or on a piece of paper and mail to:

Renault "What's-Its-Name" Contest
P.O. Box 6377
Montreal, Quebec H3C 3L2

5 prizes will be awarded: 1 first prize of \$1,000 cash, 4 second prizes each of \$250 cash.

This contest is subject to all Federal, Provincial, and local laws and regulations.

	L	TL
Engine	782 cc	1289 cc
Length	138"	138"
Width	60"	60"
Trunk space		
rear seat folded	31.7 cu. ft.	31.7 cu. ft.
Weight	1676 lbs.	1698 lbs.



1976 RENAULT 5

*Complete contest rules available from participating Renault dealers. Contest closes April 30, 1975