

# SUNSHINE

PUBLISHED BY THE

SUN LIFE ASSURANCE COMPANY OF CANADA.  
AT HEAD OFFICE, MONTREAL.

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HEAD OFFICE BUILDINGS

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# August 1905

SUN	MON	TUE	WED	THU	FRI	SAT
First Quar. 28	29	30	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	East Quar. 1st

Let us suppose you couldn't work any more, and you had only \$5,000 in cash to live upon. At 5 per cent. interest this would bring you \$250 per annum as an income, and this \$250 per annum would be all you would receive to keep yourself, wife and family. Do you think you are financier enough to make this amount meet all your expenses? Could you pay rent, taxes, groceries, clothing, fuel, and the score of other items that are the necessary expenses of a home, with this \$250?

We are not joking, but in all seriousness ask if you think you could do it?

We will answer the question for you.

You most certainly couldn't do it. Plan as economically as ever you could, you would fall far short before half of your expenses could be met.

Let us assume that you have \$5,000 of life assurance, which at your death would yield to your estate only about \$250 annually, which your wife and family would have to try and live upon.

You must think your wife is a wonder-worker.

How is she to do what you couldn't do?

Did you ever think of it in this light?

It is within the realm of possibility that your life may soon, and perhaps suddenly, cease, and your income would also cease, with the exception of your life assurance money.

Don't you think it very important that you should seek to carry forward your present income? You can do it by life