

*If You Are Interested in Big Values, Then---*

## HERE IS THE STORE FOR YOU

*This week is the week for the best choice. Come early.*

### Trying to Scare Us!

Manufacturers have been insisting that we are foolish to not take advantage of the rising market and our preparedness in buying—and now sell our goods at today's higher prices. Our answer has been that we are going to prove ever and always that this is the value-giving store.

### Shoes of Style and Quality



The latest New York styles in all the novelty shoes for women and men. Do not fail to see these very fifty styles if you want the latest footwear, at very reasonable prices.

**Specialties in Dress Goods this week.**

### Millinery at half price.

*In These Abnormal Times the Mayhew Reputation for Quality and Reliability Brings People to This Live Store in Ever Increasing Numbers.*

### Our Ladies' Coats

have a "style appeal" and a "quality feel" that wins every woman who sees them. Special values at \$7.50, \$9.50, \$15, \$20, \$25 and \$30.

**Just Received! A \$1,000 shipment of Penman's Winter Underwear for Men, bought over a year ago. Our prices:**

Heavy Ribbed, sizes up to 44, \$1.25.  
Extra Heavy Ribbed, sizes up to 44, \$1.50.  
Combinations—Ribbed, heavy, \$3.50.  
Spring Needle, \$2.50.

**A Real Snap in Men's Overcoats, \$12.50 to \$25.00**

You men who are thinking of getting an Overcoat! Come in and see these first.

### Men, Attention!

We never had a more complete range of Hats and Caps than we have right now. Come and get first choice.

**Special Values in Linoleums, Oil Cloths, Rugs and Carpets, Window Shades and Wall Paper**

Why Be Satisfied With Less Choice When the "Big Choice" Can Be Had at This Store?

## E. Mayhew & Son

## The Transcript.

THURSDAY, NOVEMBER 15, 1917

### Newbury

Dr. W. F. Roome and wife and Mr. and Mrs. Will Roome and son Norman of London called at C. Tucker's on Sunday.

Master Jack Walker of London is spending a few days with his grandmother, Mrs. Fletcher.

Archie Campbell spent the week-end with Merling friends.

Miss Janet Picken returned to Ridgeway last week.

Miss Bessie Dobbyn of London is visiting her aunt, Miss McLean.

Mrs. Alex. Gray of Windsor was in town a few days last week.

John Sheppard of London was in town on Monday to see his sister, Miss Hannan Sheppard, who at time of writing is very low.

Mrs. Jas. Brown had a letter from her nephew, Carl Regis, on Saturday, in which he writes of his safe arrival in England. Carl enlisted in Windsor as a dispatch rider.

J. B. Thompson, wife and son of Windsor spent a few days at S. Fennell's last week.

Miss Bessie King is home from Chatham for a week.

Much excitement was created on Monday at 9 a. m. by the ringing of bells and blowing of whistles. Many thought fire was the cause, but it was the opening of the Victory Loan. It is hoped to exceed the \$7,000 assessed to Newbury. It is a safe, paying proposition, and everyone with even \$50 can help themselves and their country.

Nearly \$30 was realized by the girls selling flags for the Italian appeal.

Another change has been made in the Merchants Bank staff. Mr. Hanna goes to Wheatley and Mr. Woodward comes from there. Mr. and Mrs. Hanna have made many friends during their short stay here and we are sorry to lose them, but it is going home to them, therefore we are pleased for their sakes. The exchange took effect in the bank Monday.

The Victory Loan campaign is on. Everybody should assist to the extent of his power for patriotic reasons quite apart from the fact that the purchase of a bond is a splendid investment. D. Stalker and J. A. Armstrong are the canvassers for the village.

All is fun and merriment at "The New Minister" in Glencoe, Nov. 22 and 23.

### PARKDALE

The farmers are all busy these days doing fall plowing.

Mrs. Brammer is visiting friends in London.

Mr. and Mrs. J. C. Ward motored over from West Lorne and spent Sunday at W. A. Ward's.

Mrs. John B. Thompson and son of Windsor and Mrs. S. Fennell of Newbury called on friends here Saturday.

The Misses Smith spent Sunday with relatives at Wardsville.

## Wardsville

Mr. Petch attended the funeral of his brother-in-law in Kitchener last week.

Miss Dessie Purdy and Fred Took of London spent the week-end at the former's home here.

Neil O'Neill of Beamsville is visiting his uncle, Mr. McGregor.

Mrs. Walkham of Buffalo spent last week with her mother, Mrs. Donald Smith.

Miss Carrie Fletcher of Newbury spent Sunday with Miss Agnes O'Malley.

Mrs. McRoberts and daughter, accompanied by Miss Minnie Randles, have returned to their home in Kenora.

J. Mulligan spent Sunday in London.

Mrs. A. Douglas spent a few days last week in London.

Worms cause fretfulness and rob the infant of sleep, the great nourisher. Mother Graves' Worm Exterminator will clear the stomach and intestines and restore healthfulness.

## Cairo.

David Gage of Newbury visited at the home of his son Osborne on Wednesday.

D. C. McGugan of Oakdale visited friends here on Nov. 10th.

Mr. and Mrs. C. J. Watson, accompanied by her daughter, Mrs. P. Gilbert, motored to Woodstock on Saturday, where they purpose remaining a brief time.

The familiar countenance of Dr. Roome of London was observed while passing in an auto on Sunday.

Mrs. Elizabeth McGugan is at the home of Hugh Murray. Mrs. Murray, her niece, is very ill at present.

Geo. Moody of Highgate motored to the Wehlmann home here on Sunday.

Mr. and Mrs. Chas. Eacott of Highgate called at the former's sister's, Mrs. Hugh Clements, on Sunday.

Will Tanner had the misfortune of having one of his horses drop dead while at work.

An auto load from the lakeside called at the home of Mr. and Mrs. O. Gage on Saturday.

The beautiful weather of the past week has permitted the farmers in this vicinity to do some plowing.

Rev. Harry Walker of Toronto conducted service in the Presbyterian church on Sunday and announced that anniversary services would be held on Nov. 25, conducted by Jas. H. Miers of Toronto, formerly of Appin.

Miller's Worm Powders do not need the after-help of castor oil or any purgative to complete their thoroughness, because they are thorough in themselves. One dose of them, and they will be found palatable by all children. will end the worm trouble by making the stomach and bowels untenable to the parasites. And not only this, but the powders will be certain to exert most beneficial influences in the digestive organs.

## Melbourne.

The young ladies of the village met on Tuesday evening for the purpose of organizing a knitting club. A very pleasant evening was spent. Miss Jessie Campbell was elected president, Miss Davidson secretary and Miss A. Campbell treasurer. The club had a sale of homemade candy on Saturday, which was a great success, about \$12 being made, which will be used for Red Cross work or comforts for the boys overseas.

Dr. Rayson occupied the pulpit in the Presbyterian church on Sunday last, morning and evening. Miss Alice Troit of Cook's church sang a solo in the evening which was very much appreciated.

Rev. J. F. Reycraft of Mt. Brydges delivered an excellent missionary sermon in the Methodist church on Sunday morning. Special music was rendered by the choir. The number given by the male quartette was appreciated by all present.

Miss Hogarth of Toronto is the guest of Miss McIntyre.

Mr. and Mrs. Jeffery of Newbury are visiting with their daughter, Mrs. James Collier.

Mrs. Muckle of Blenheim is the guest of her parents here.

Robert Parr, who has been ill for some time, is visiting his daughter at Kimbel.

A number from this village attended the box social at Cook's church on Friday evening of last week.

The Epworth League of the Methodist church are preparing to hold their "Friday day" service on Sunday evening, November 25th.

"Joy nights" in Glencoe, Nov. 22 and 23—"The New Minister."

## Kilmartin.

Rev. J. Fraser Smith called on friends here last week while attending the Abbott-McCallum wedding.

Mr. and Mrs. Mac Munroe and baby of Walkerville are visiting at Neil Munroe's.

Donald Moore returned to his home in Walkerville this week.

J. D. and Rob McAlpine are home from Detroit.

Corporal George M. Secord of the Military Hospital, Toronto, spent the week-end at his home here.

Miss Mary McAlpine, who spent some weeks with her sister, Mrs. Donald McGregor, has returned to her home in Dutton.

Neil Dewar, who had his thumb crushed while moving John McCallum's house in Moss, is receiving medical attention in the hospital in London.

## CASTORIA

For Infants and Children

In Use For Over 30 Years

Always bears the Signature of *Dr. H. H. Johnston*

## STRICKEN IN THE STREET

**Completely Restored To Health By "Fruit-a-lives"**

382 St. Valier St., MONTREAL.

"In 1912, I was taken suddenly ill with Acute Stomach Trouble and dropped in the street. I was treated by several physicians for nearly two years, and my weight dropped from 225 pounds to 160 pounds. Then several of my friends advised me to try "Fruit-a-lives". I began to improve almost with the first dose, and by using them, I recovered from the distressing Stomach Trouble—and all pain and Constipation were cured. Now I weigh 208 pounds. I cannot praise "Fruit-a-lives" enough". H. WHITMAN, 60c, a box, 6 for \$2.50, trial size, 25c. At all dealers or sent postpaid by Fruit-a-lives Limited, Ottawa.

## Ekfrid Station

John Switzer was home from London over Sunday.

School was reopened on Monday after being closed for a week owing to two of the pupils being laid up with scarlet fever.

Mr. and Mrs. Robert Coulthard and family of St. Marys visited at W. H. Switzer's for a few days last week.

Murray McCallum, who has been under the doctor's care for some time, is improving.

Bertha Condon and Vera Black are recovering from an attack of scarlet fever.

Mrs. Florence McDonald and sons of Glencoe are moving into the house lately vacated by George Adams.

Mrs. Alex. Webster of Jonette's Creek is visiting at Bernie Galbraith's.

Mr. and Mrs. Hugh Black moved into their home here last week.

Miss Phemia Gray of Sarnia has returned home after visiting for some time with friends here.

## Strathburn

Nathaniel Currie, who underwent an operation at St. Joseph's Hospital, is getting along as well as can be expected.

A good sale of Shorthorns was made from the herd of D. Treastain, Tregeenna Stock Farm, when he sold nine head of pure bred Shorthorn females to an American syndicate. This is the second shipment to the same firm in one year.

Fifty cents will pay for The Transcript four months; \$1, eight months; \$1.50, one year. If to the United States, add one cent a week for postage.

# OPERA HOUSE, GLENCOE ONE DAY ONLY SATURDAY, NOV. 24

## ENGAGEMENT EXTRAORDINARY D. W. GRIFFITH'S EIGHTH WONDER OF THE WORLD

The greatest art conquest since the beginning of civilization.

Ten times bigger than the biggest circus. 18,000 people. 3,000 horses. Cost \$500,000.

### Prices:---

**Matinee: Children, 25c  
Adults, 50c**

**Evening: \$1, 75c, 50c**

Ye Olde Firme Heintzman Piano used exclusively.



The most tremendous dramatic spectacle that brain of man has yet produced.

More wonderful than Ben Hur or any other production.

Orchestra under the direction of the famous concert master, Jules Brazil.

Owing to the limited seating capacity of the house it would be advisable to make your reservations early.

Seats on sale at Lumley's Drug Store one week in advance.

ORIGINAL MUSIC AND STAGE EFFECTS