SALES ENDING MAY 31

Show wonderful increase over any other year for like period. WHY? Because we are satisfied to mark down prices each month to where they ought to be regardless of what the goods cost us.

More Big Reductions for June, With Great Improvement in Quality

Big saving in prices on just what you want. Some idea as to June reductions compared with last year's closest price:

the June readerions	omp	** *** ** **	en idee Jean o crouces price	
Ye	ast ear's rice	New Revised Price	Last Year's Price	New Revised Price
Best Ticking)5c	45c	White Cottons	18c
)5c	45c	72-in. Sheeting \$1.10	55c
Standard Shirting	75e	35c	72-in. Sheeting95c	45c
Rock-fast Shirting		35c	White Quilts, large,	
	Sõe	35e	72 x 90 \$4.90	\$2.90
	50e	25c	Flannelettes 7	35e
Grev Cottons	55c	28c		25c
	38c	19e	,35e	18c
	30c	15c.	Fancy Chintz 65c	35c
White Cottons	58c	32c	All Pure Linen	
4	15e	25c	Damask \$3.25	\$1.75

Big Reductions in Hosiery Averaging easily half or more.

Better Quality of Underwear

Workingmen's Outfits Greatly Reduced Heavy Work Shirts, reduced from \$2.50 to \$1.45. 2.25 to 1.25.

Overalls and Smocks, best standard makes-Former prices \$3.50, for \$2.50. 3.00, for 2.25. 2.50, for 1.50.

Decided Improvment in Quality in All Spring Cloth-ing, at Prices Within Reason

	mg,	all	HCC2 44	Ittilli IC
Former	prices	\$65,-	new price	es \$38.50
"	The state of	\$50,	"	\$29.50
***		\$35.		\$22.50

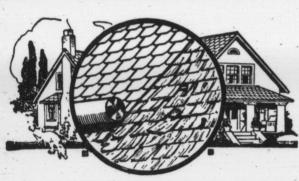
Boys' and Youths' Suits down in price, showing wonderful

Here's What You Save on Shoes From Our Standard Makers' Goods

Women's Vici Kid	former price		new low price	
	"	10.50,	. "	7.90
		9.00,	- speroudden.	6.75
Women's Dong. Kid	Marina Silleria	7.50,	"	5.50
- teneral		6.50,	" ;	4.90
Men's Gunmetal Shoes	. "	12.00,	"	8.50
mercan de la companya del companya del la companya del companya de la companya del companya de la companya del la companya de	- 11	10.00.	- "	7.50
Men's Box Calf Shoes	"	9.00,	"	7.25
16	**	7.75.	44	5.75

You can rely on this store to serve you well and meet all competition, no difference from what source

J. N. CURRIE & CO.



Put a New Roof Right Over the Old One

Do it with Art Craft—the economy roofing. You'll save the labor cost of tearing off the old roof — and the litter and the time. You'll have an all-weather-proof roof with fire-danger greatly reduced.

Art (raft Roof

This is the quality roof that wears, wears, wears. It is a beautiful roof that stays of for years and years. It is practical and economical. It costs less than other worthy roofings. Its colors are permanent. It is guaranteed for service.

Samples and Estimates Free

Exclusive Agent. J. W. EDWARDS - GLENCOE

> For Sale and Applied by Vincent Watterworth

"MARLATT'S SPECIFIC"

A never failing remedy for Appendicitis.

Indigestion, Stomach Disorders, Appendicitis and Kidney Stones are often caused by Gall Stones, and mislead people until those bad attacks of Gall Stone Colic appear. Not one in ten Gall Stone Sufferers knows what is the trouble. Marlatt's Specific will relieve without pain or operation. For sale at all Drug Stores or

H. I. Johnston, Druggist, Glencoe, Ont.

J. W. MARLATT & CO., 211 Gerrard St. E., Toronto, Ont.

COUNTER CHECK BOOKS but in comfort and strenger it is beginning to dawn upon all our minds that comfort is better

The Curanscript

The hone which is built upon

The hone who say to the contrary we

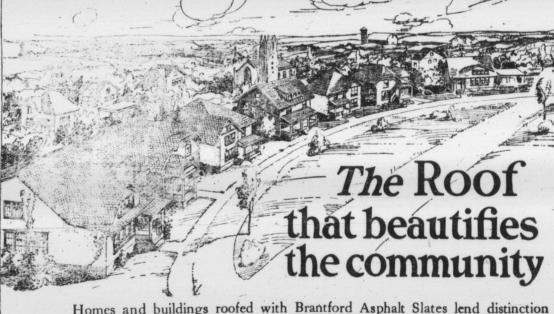
The hone who

the prize opportunity. In times of business expansion, when profits on trading are large, prices are rising, and speculation is rife, life on the farm looks tedious and dull. Then human nature longs and pants for the jostling city, where money is made without effort and spent with reckless generosity. It the period when men dream of fortunes and of moving onto Ea-v street to-morrow. Such chances are concentrated in the

It is undeniable that farming profits were larger several years ago than they are to-day. The city critic, agape at the sums deposited in the country banks, which thus became the financial basis of city expansion and spec-ulation, blamed the farmer for lack of exaltation in his prosperity. He forgot, of course, that the farmer's ambitions were thwarted for lack of supply of labor. And he forgot, as well, that the farmer's gains were trifling beside those of the merchant and manufacturer. They were but the scraps which fell from the rich man's table the economic comparison between city and country, two years ago, the superiority was all with the city, as was attested by the steady stream of population flowing city-

But, nowadays, a blight has fallen upon the harvest of "plums."
The prevailing ambition of men in business is not to make a fortune but to make a living. Factories are idle, retail stocks are unsold, the demand for luxuries has abated, and knots of idle and suffering men gather on the corners of the streets. The joy has fled from life in the cities. Every citizen is conscious that the great mass of the people are hard hit. The small home and the boarding-house are staggering under the blows of financial reaction. Thousands must

There is no such misery on the farms. Prices of farm products have been the first to fall and have fallen farthest. Yet the grim spectre of penury and starvation is kept at bay. It takes the hides kept at bay. of six steers to buy a pair of shoes, yet the farmer's family are shod.



Homes and buildings roofed with Brantford Asphalt Slates lend distinction to the neighborhood. The red and green slates are in Nature's own colors, unfadeable, and harmonize perfectly with the surroundings. You will add attractiveness and value to your home by using

SIX ROOF COSTS

- 1-INITIAL COSTS OF MATERIALS—Brantford Asphalt Si

- -COST OF REPAIRS—From the day they are laid Br Asphalt Slate roofs show almost 100 per cent. of the roof untouched. Brantford Asphalt Slates do not our

Brantford Asphalt Slates

Roofing with Brantford Asphalt Slates, individual, alab (four in one) or Winthrop tapered, provide a roof covering that lasts for years without repairs or renewals.

Highest quality felt, best grades of asphalt for saturation and coating, and the encrusting of the upper surface with slate—every operation and all materials conform to Brantford Roofing standards.

Put the Best Roofing on YOUR HOME.

Distributed under Brantford Roofing Trade Marks, through Brantford Roofing Dealers. Stock carried, information furnished, service rendered by our dealer in your district.

Brantford Roofing Company, Limited Head Office and Factory: Brantford, Can. Branches at Toronto, Montreal, Halifax, Winnipeg

For Sale by McPherson & Clarke