

"AN AMAZING MONEY-SAVING EVENT"

S. JACOBSON & CO.

AT 32 MILL STREET

ENTIRE \$10,000 STOCK TO BE SOLD AT STAGGERING PRICES!

THIS STORE WILL BE CLOSED
All day Thursday to permit of marking down the entire stock and making the necessary arrangements to prepare for the crowds who will be here.
Doors Open 10 a.m. Sharp Friday!

WE WANT
At least 15 experienced salespeople to assist at this great sale. Apply Thursday evening.

CIRCUMSTANCES have brought us face to face with a mighty problem.—We are forced to raise Cash without a moments delay.—After very serious consideration we have decided to throw our entire stock on the market at such prices that will convert a large portion of it into immediate Cold Cash—to take this step in times like these when all classes of merchandise are advancing—means a very heavy loss, but Necessity Knows no law! therefore, for a few days we shall offer the Citizens of St. John The Most Astounding and Reckless Bargains in high class Men's and Boy's Clothing, Furnishings, Boots and Shoes etc.

Sacrifice Prices That Will Set You Wondering.

- Men's Overcoats—A limited quantity, in broken sizes. Reg. values, \$12.00 to \$15.00. Great Bargain Sale Price, \$6.98
Men's Heavy Overcoats—Grey Chinilla, extra well finished. Reg. \$14.00, all sizes. Great Bargain Sale Price, \$9.85
Men's High-grade Tailored Overcoats—Reg. \$16.50. Great Bargain Sale Price, \$11.98
Men's Fine Navy Chinilla Overcoats—Perfect tailoring and correct styles. Reg. \$20.00. Great Bargain Sale Price, \$13.90
MEN'S SUITS AT SENSATIONAL REDUCTIONS
Men's and Young Men's Fine Blue Serge Suits—Excellent linings, well finished. Reg. value, \$13.00, Great Bargain Sale Price, \$9.68
Men's and Young Men's Fine Tweed Suits—Neat dark patterns, all sizes. Reg. value, \$12.00. Great Bargain Sale Price, \$7.85
Men's Extra Quality Heavy Tweed Suits—Just the thing for business wear, tailoring and fit perfect. Reg. value, \$18.00, Great Bargain Sale Price, \$12.68
HERE'S GREAT SNAPS IN PANTS
Men's Strong, Well-made Tweed Working Pants—Reg. value, \$2.50. A Big Bargain—Reg. \$1.69
Men's Extra Quality Heavy Tweed Pants in all sizes—Reg. \$3.75, Great Bargain Sale Price, \$2.98
Men's Blue Serge Pants—A special line we are clearing out, Great Bargain Sale Price, \$1.69
Men's Heavy Corduroy Pants—Reg. value, \$3.50, Great Bargain Sale Price, \$2.68

SALE BEGINS Friday, Nov. 9th 10 A.M. Sharp

- CLOTHING FOR BOYS
At Prices That Will Make It Worth Your While to Attend This Great Sale
Boys' Overcoats—Sizes 5 to 10 years, extra heavy grey wool cloth, with warm lined lining. Value \$8.50. Great Bargain Sale Price, \$3.98
Boys' Heavy Tweed Overcoats—We have not got all sizes in this line. Reg. value, \$8.00. If the size you want is here. They go for \$2.89
Boys' Strong Tweed Suits—Neat dark patterns, broken sizes. Reg. value, \$4.50. Great Bargain Sale Price, \$2.98
Boys' Fine Tweed Suits—Norfolk style, attractive patterns. Reg. value, \$4.98. Great Bargain Sale Price, \$4.98
Boys' Blue Serge Suits—Reg. value, \$6.50 and \$7.00. Great Bargain Sale Price, \$3.69
Boys' Sweater Coats—Mostly grey color. Reg. value, \$1.25. Great Bargain Sale Price, 69c
Boys' All-Wool Sweater Coats—All sizes and shades. Reg. value, \$1.50. Great Bargain Sale Price, 98c
Boys' Corduroy Pants—Worth \$2.25. Great Bargain Sale Price, \$1.39
Boys' Heavy Fleece-lined Underwear—Reg. 65c. Great Bargain Sale Price, 46c
WHEN THE DOORS OPEN WE SHALL SELL
Men's Heavy Fleece-lined Underwear—Reg. 55c. For 49c. each
Stanfield's Heavy Ribbed Wool Underwear... For \$1.19
Men's Wool Underwear—Special quality. Reg. \$1.25. For 89c.
Men's Duck Working Shirts—Reg. \$1.00. For 69c.
Men's Flannel Shirts, with Reversible Collars—Reg. \$1.75. For \$1.38
Men's Combination Underwear—Reg. \$2.25. For \$1.39
Men's Dress Shirts—All new patterns. Reg. \$1.25. For 79c.
Men's Heavy Tweed Work Shirts—Reg. \$1.50. For 98c.
Men's Grey Wool Sweater Coats—Reg. \$1.75. For 98c.
Men's Extra Heavy Wool Sweater Coats—Shawl collar. Reg. \$2.00. For \$1.98
Men's All-Wool Socks—Value 30c. For 18c. pair
Men's Heavy Ribbed Wool Socks... For 27c. pair

Astounding Shoe Bargains For Men, Women and Children

- Ladies' High Cut Boots—Broken sizes. Reg. \$5.50. Bargain Price, \$3.98
Ladies' Extra Quality Velour Calf High Cut Boots—Reg. \$6.00. For \$4.69
Ladies' Gun Metal Boots with Cloth Tops—Will give splendid wear—Reg. \$4.00. Bargain Price, \$2.94
Ladies' Felt Slippers—Heavy felt soles. Reg. \$1.25. For 78c.
Ladies' Carpet Slippers—Fine for house wear. Going for 39c.
Girls' Boots—Button or lace style. Reg. \$2.75. Sale Price, \$1.89
Girls' Solid Leather School Boots—Reg. \$3.00. For \$2.19
Children's Boots—This lot worth \$1.75. Going for \$1.19
Children's Extra Strong Well Made Boots—Lace or Button style. Value \$2.00. Going for \$1.39
Little Gents' Boots—Good stout leather. Reg. \$2.00. Going for \$1.59
Men's Stout Every-day Boots—All sizes. Reg. \$4.00. Going for \$2.96
Men's Fine Dress Boots—Neat lasts. Reg. \$5.00. Going for \$3.98
Men's High-grade Goodyear Welt Boots—Fine Calif. Reg. \$6.50. Going for \$4.98
Men's Splendid Wet-proof Sole Boots—Goodyear welted, rubber heels—Value \$7.50. Going for \$5.48
A Big Assortment of Boys' School and Dress Boots—Reg. \$3.00, For \$1.87; Reg. \$3.50, For \$2.48.
Men's Mahogany Tan Lace Boots—Neolin soles with rubber heels. Reg. \$7.50. Going for \$5.98

THE PROOF IS HERE
Read over the items advertised here and you will at once realize the tremendous money-saving opportunity that is yours NOW!

S. JACOBSON & CO. 32 MILL STREET

REMEMBER!
This Sensational Selling Event will bring hundreds of people to this store. First come, first served.
Doors Open 10 a.m. Sharp.

TWO GERMAN BATTALION CHIEFS AND STAFFS, CANADIANS' PRISONERS

Capture of One Leader Prevented a Counter-Attack; Enemy Losses Again Heavy; Canadians' Comparatively Light

British Headquarters in Belgium, Nov. 7.—(By the Associated Press)—Two German battalion commanders and their staffs were taken prisoners by the Canadians yesterday when Pasmchendele fell. In the capture of one of these commanders probably lies a partial explanation of the failure of the enemy to launch a counter-attack at a time when it would have stood most chance of success—before the British had begun their consolidation. This man was the commander of a reserve battalion which had been brought up for the express purpose of counter-attacking, should the occasion arise. He and his staff had come into Pasmchendele to consult with the battalion chief commanding the troops in the village, and when both these commanders and their subordinates were taken, their troops were left without a responsible head. Consequently the reserve battalion appears to have waited in a state of indecision for the return of its leaders, and never ventured forward. The two commanders, with their staffs, were in a conference in a concrete pill box when the Canadians entered. The attacking forces swept by the pill box and nobody thought to examine it. As a result the German officers were left in peace. They remained in their safe hiding place until four o'clock in the afternoon, when the Germans became uneasy, thinking they all would be killed if found in the pill box. Accordingly they came out and surrendered. At least three small bodies of Germans formed in different places in the afternoon, apparently for counter-attacks against the new line, but in each case the British artillery nipped the proposed adventure in the bud. The Canadians are more or less protected from counter-attacks on their right by a wide sweep of marshy ground, lying south of Pasmchendele. However there is ample opportunity for the Germans to come at them from the north. The fact that the enemy has not made a big assault does not prove that he will not do so in an attempt to retake the lost positions is not unexpected. The hottest fighting yesterday developed on the left of the Canadian line at the German stronghold known as Vine Cottage, near Goehberg. This place was strongly held by machine guns and the ground about the redoubt was very marshy and difficult to traverse. The Canadians stormed the fort and a sharp conflict ensued at close quarters. The

There was very little hand-to-hand fighting yesterday, the Germans depending mainly on long distance machine gun fire for defence. Upwards of 400 prisoners were in the Canadian hands this morning, and five field guns had been accounted for. The German losses again were very heavy, while those of the Canadians were comparatively light. Many Germans were killed by their own barrage. The rain this morning ceased and bright sunshine came during the afternoon, making observations much easier and smoothing the day for the troops who got a thorough drenching last night. Of Great Importance

London, Nov. 8.—The capture of Pasmchendele is dealt with in the editorials in this morning's newspapers as of extraordinary importance and as completing the long and persistent fight for the ridges north and northeast of Ypres, which it is contended are the symbols of a great strategic conception for the development of which their capture was the essential prelude. The Times says: "The possession of the ridges gives Haig a dominating position in West Flanders. It enables him to utilize with great profit the positions we hold today." The Daily Mail says: "The capture of Pasmchendele is one of the greatest events of the war. The Ypres salient is a thing of the past, or rather it has been turned against the Germans. We now threaten the German positions on the coast and at Lille." The Independent Telegraph says: "The position of Pasmchendele is symbol of complete success in the most tremendous operation yet attempted by our arms. The enemy will now be finally thrust down into the soaking plains below, where every movement and every position will be under direct observation and visible shell fire henceforth."

hand and the nickel in the other. Not even the fact that he was on crowded Broadway prevented him from furtively pinching himself. He had been in the big city many years and although he bore no resemblance to the typical Sing Sing graduate this was the first time any one had volunteered and cheerfully trusted him. He had never bought a paper on that particular corner before and might never buy one again, for his own nevwstand was a block near his home. He retreated to a distance and he snuggled handed out papers to those without change until he had collected a few coppers. Next night the trusted man visited the stand of the trustful dealer, this time in less of a hurry and with two cents. He paid the dealer for the paper of the previous night and bought another, but instead of hastening away lingered a moment to question the paper man. "Do you often trust a stranger that way?" he asked. "Whenever I run out of pennies, which is mighty often now that pennies are scarce," answered the dealer. "Do you lose money very often?" the trusted one inquired. "Not one in twenty, and then it's because the man forgets and not because he's dishonest," he answered. "I started this stand just a couple of months ago and now I have more customers than all three of the other men on the corner put together. Men like to be trusted, although it seems to be a big shock at first. You couldn't get one of my customers to buy a paper from any body else unless I had gone out of business. Sure thing honest pays, and what's more, it pays me dividends."

Children Had Whooping Cough
Whooping cough, although specially a disease of childhood, is by no means confined to that period, but may occur at any time of life. It is one of the most dangerous diseases of infancy, and yearly causes more deaths than scarlet fever, typhoid or diphtheria, and is more common in female than male children. Whooping cough starts with sneezing, watering of the eyes, irritation of the throat, feverishness and cough. The coughing attacks occur frequently, but are generally more severe at night. On the first sign of a "whoop" Dr. Wood's Norway Pine Syrup should be administered, as it helps to clear the bronchial tubes of the collected mucus and phlegm. Mrs. George Cooper, Bloomfield, Ont., writes: "It is with pleasure I can write and tell you that there never was a better cough medicine made than Dr. Wood's Norway Pine Syrup. Our children had whooping cough last winter, and that is the only thing that seemed to help them. It loosens up the phlegm so that they could raise it easily. I will never be without it." "Dr. Wood's" is 25c and 50c a bottle; put up in a yellow wrapper; three pine trees the trade mark; manufactured by The T. Milburn Co., Limited, Toronto, Ont.

NEW YORKERS AND HONESTY
Stories about honesty are apt to contain a reference to Diogenes, so it is proper to remark here that a newswriter whose stand clings closely to a Harlem subway kiosk has outdone the ancient and much advertised sage who carried a lantern with him to hunt for an honest man in the daytime. The newswriter has found plenty of honest men without even a match, and incidentally his business has profited amazingly as a result of his "discoveries." Recently a man in a hurry rushed up to the stand, snapped out the name of his paper and grabbed it from the swift hand of the dealer. He handed a nickel to the dealer in payment. "All out of pennies, sir," said the dealer returning the nickel to him. "Keep the paper and pay me some other time, please." The dazed customer staggered away from the stand with his paper in one

USE THE WANT AD WAY

The Time Has Come to Deal With Corns in a Scientific Way
Let An Expert Deal With Corns
Ask who makes it before you use a method for ending corns. Harsh methods are not sanctioned now. Mussey methods are unnecessary. Soreness never need occur. Blue-jay was invented by a chemist of high repute. It is made by a concern of world-wide fame as a maker of surgical dressings. Its action is gentle and results are sure. It acts on the corn alone, not on the healthy tissue. Apply it as you wrap a cut finger. That's all! In all BAUER & BLACK, Limited, Makers of Surgical Dressings, Etc., Toronto, Canada
How Blue-jay Acts
It is the B&B wax, which gently undermines the corn. Usually it takes only 48 hours to end the corn completely. It is a rubber adhesive which sticks without wetting. It wraps around the toe and makes the plaster snug and comfortable. Blue-jay is applied in a stiff. After that, one doesn't feel the corn. The action is gentle and applied to the corn alone. So the corn disappears without soreness.

Why Nine People Out of Ten Have Acid Stomach and Indigestion
Acids in Stomach That Sour and Ferment Your Food Should be Neutralized With a Little Magnesia to End Indigestion
"While there are many forms of stomach trouble," says a physician who has made a special study of stomach disorders, "I believe that fully 90 per cent of these cases are due to the excessive secretion of hydrochloric acid in the stomach with consequent irritation, inflammation and delayed digestion." The stomach needs a certain amount of acid for proper digestion but many people have an unnatural tendency to secrete more acid than their stomach requires. This excess acid makes all the trouble. Their stomachs are almost constantly in a state of sourness and ferment, extremely irritating and inflaming to the stomach lining and most everything they eat disagrees and turns to gas. No wonder we have so much so-called indigestion and dyspepsia. An "acid stomach" should be neu-

Girdles the Globe
ENO'S FRUIT SALT
ENO'S may be said to literally girdle the earth. For in almost every clime, and in every land, it is recognized for its sterling worth in relieving and preventing all disorders of the liver and stomach.
From the torrid plains of British India to the wind-swept coasts of Nova Scotia, thousands rely on the gentle and refreshing and beneficial action of Eno's to keep them in good health.
Prepared by J. C. ENO, Limited, "Fruit Salt Works," LONDON, ENGLAND.
Sole Agents for North America: HAROLD F. RITCHIE & CO., Limited, 10 McCort St., TORONTO.