THURSDAY MORNING JANUARY 1 1920

THE TORONTO WORLD

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Mrs. A Has Resolved

To start the New Year with a Deposit Account.

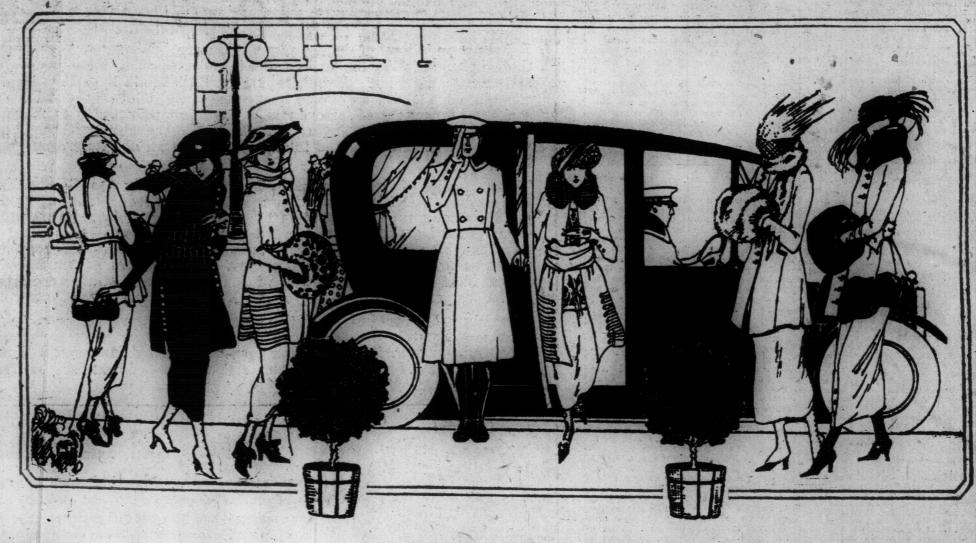
This is how it came about:

For a long time she had been impressed with the idea that there must be a better, a quicker and more systematic method of shopping than the one she had been following,

She decided to think out a plan; but lo! one day when reading an Eaton advertisement an article about the "D.A." enfolded an ideal system of shopping.

HERE'S HOW IT READ A DEPOSIT ACCOUNT HOLDER Has at His or Her Finger Tips, One of the Most Convenient of Shopping Systems.

It saves one's time and energy, does away with the need of waiting in for "C.O.D." parcels, and the



Every month a statement is issued which clearly shows where and for what each dollar has been expended—this feature alone is worth consideration, for, think how satisfactory and systematic it is to have one's expenditures of 6 months or more on hand for ready reference.

In order to take out an account you mail your money to the Deposit Account Office, or if you're in the store come to the Deposit Account Office, Fourth Floor, Store.

And when you make your deposit your signature is recorded and a "D.A." number is given you.

While money is on deposit a good rate of interest is allowed.



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