

STORE HOURS DURING MAY--INCLUDING SATURDAYS---8.30 A.M. to 5.30 P.M.

THE SIMPSON STORE



THE DUFFER
"THE DUFFER"—This sennit, with high crown, rough edge brim and smooth turned top. Trimmed with black corded silk band and paddle and bow, will be one of our best selling lines. **2.00**

Men's Furnishings
\$2.50 AND \$3.00 SILK LISLE UNDERWEAR AT \$1.98.
"Richmond" brand, makers' "seconds," with a dropped stitch or a machine stain; closed crotch style, short and long sleeves, knee and ankle legs. Sizes 34 to 44. Regular \$2.50 and \$3.00. Saturday **1.98**

MEN'S CROSS-BACK BRACES.
Narrow and wide webbings. Regular 75c. Saturday **.49**

\$4.50 AND \$5.00 PURE SILK SHIRTS, \$3.69
Plain and fancy designs and stripes, in a rich variety of two-tone colors, exclusive stripes; some are slightly counter-sold. Sizes 14 to 16 1/2. Reg. \$4.50 and \$5.00. Saturday **3.69**

\$1.25 AND \$1.50 SHIRTS AT 80c.
625 only negligees, broken range of regular stock. Sizes 14 to 17. Each **.83**

50c HAINBOOK ATHLETIC UNDERWEAR, 37c.
Short sleeves and knee length. Sizes 34 to 44. Saturday **37c**

\$2.50 WOOL TAFFETA PYJAMAS AT \$1.69
Anderson's cloth, large assortment of woven stripes on gray background, military collar, two pockets. Sizes 34 to 44. Reg. \$2.50. Saturday **1.69**

50c AND 65c NECKWEAR AT 25c.
Pure English, Swiss and American silks; plain and fancy patterns; club neckties and all-over designs; foulards, crepes, failles, and coin spots; large flowing ends. Reg. 50c and 65c. Saturday **25c**

Sport Shirts at Various Prices
White seersucker and madras striped sport shirts with large sport collar, coat-style; button cuff. Sizes 14 to 17. Each **1.00**
White seersucker shirts with striped silk collar, sport style, in white, blue, helle and pink colorings. Can be had with open V neck or made with collar-attached style. Sizes 14 to 17. Each **1.50**
Striped Sport Shirts made from fine French woven materials in pink, helle and gray stripes; exclusive designs; coat style. Sizes 14 to 17. Each **2.00**
Campers' Duck Shirts in white, gray and tan shades; collar attached style; buttoned cuff. Sizes 14 to 17. Each **.75**
Men's and Boys' Cotton Jerseys, suitable for boating, gymnasium and outdoor wear, in large assortment of colors; long or short sleeves. **25c**
Men's Sizes 22 to 44. Each **.25**
Invisible Braces for men and boys, made from strong white elastic webbing, two or four point style. Each **.50**
Men's Flannellette Pyjamas, pink, blue, brown and gray stripes; military collar; silk frogs on coat. Sizes 34 to 44. Each, \$1.00 and \$1.50.
Men's Khaki Drill Shirts, made with collar attached; dome fastener buttons; large roomy bodies. Just the thing for fishing and boating. Sizes 14 to 17. Each **1.00**

Hardware for House, Lawn and Garden
Lawn Hose, 3-ply warranted grade, 50 foot, 1/2 inch size, Saturday **\$2.98**; 25 foot, 1/2 inch size, Saturday **\$2.25**; 50 foot, 3/4 inch size, Saturday **\$4.98**; 25 foot, 3/4 inch size, Saturday **\$2.75**. Complete with couplings and clamps.
Fountain Lawn Sprayers, Saturday **.75**
Hose Reels, hardwood varnished, iron wheel, Saturday **.98**
Hedge Shears, 8-inch blade, Saturday, pair **.98**
Garden Rakes, 10 tooth, 20c; 12 tooth, 35c; 14 tooth, 35c.
Spading Forks, 4 tine, shaped D handle, **.98**
Spades, D handle, Saturday **.69**
Shovels, round or square point, D handle, Saturday **.49**
Steel Water Mowers, Saturday **.25**
Lawn Mowers, the "Imperial," good grade, warranted, Canadian-made mower, 14 inches wide, 50 to sell on Saturday at each, **3.98**
The "Royal" Mower at **\$5.50** and **\$5.75**.
Perfection Oil Cook Stoves, 2-burner size, \$8.00; 3-burner size, \$11.00.
Hot Blast Oil Stove, with two wicks, Saturday **.98**
Deluge Sprayers for spraying flowers, plants, bushes, shrubs, etc. Saturday **.25**
Hammoeks, with spreader, pillow and valance, assorted colors. Good \$2.00 and \$2.25 hammoeks. 1.00 to sell Saturday, each **1.49**

A SATURDAY MORNING SPECIAL
Razor, Strop, Brush and Honer for 80c.
Hollowground Razor, well finished strop, ebony-handled brushes with white bristles, set in rubber and a good, quick cutting hone. Complete set, regular \$2.00, Saturday **1.00**

Introducing the New Straw and Panama Hats in the Men's Store This Morning
This year's styles in straw hats are well represented in the sketches herewith, made from a few of the new hats in our large and complete stock. You'll have no difficulty as to style and fit, as there are no "freak" hats in our stock, and a full range of sizes is carried. The prices are not the high prices that usually hold sway at the opening of the season—we give you the better quality hats for the regular prices asked.

Panamas at Popular Prices
Of these we have secured a large variety, including depressed crown and the new Alpine shapes, with pencil brims. These Panamas are particularly good value, at the special price of **4.00**



THE TECK
"THE TECK," a sennit with medium high crown, smooth flat brim, cushion fitting leather sweat band and light cork top lining, a well designed hat for the conservative man **1.50**

THE PANAMA
"THE PANAMA," an effective high crown, pencil brim design, which carries quality in its appearance. Made of genuine South American Panama, in excellent bleach and finish, a light weight **6.50**

THE YORK
"THE YORK," a clean cut design. High crown style, trimmed with black, silk band and plain **2.00**



THE SPLIT
"THE SPLIT," a dressy hat, much favored by men of all ages, in a fine grade of split straw, medium high crown, with black band and flat **2.50**

Military Wrist Watch

15-JEWELLED LUMINOUS DIAL, \$6.85.
Take into consideration the advantage of the luminous dial by which to see the time distinctly in the dark; also the unbreakable "glass." Nickel lever movement, 15 jewels, strong nickel case, with straps. Regular \$10.00. Saturday **8.50**

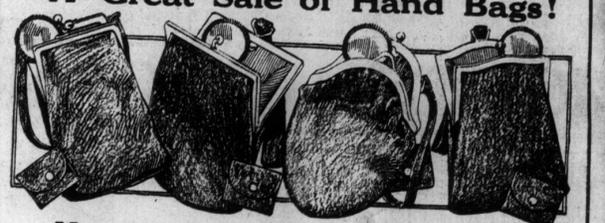
Men's and Youths' Sample Suits
Regular \$18, \$20, \$22 and \$24 Values
Today \$12.95
A total of 150 suits, in two or three-button sacque styles; some with patch pockets.
The materials are English worsteds, in light and medium grays and blues, with white hairline stripe; also browns. Sizes 36 to 44 **12.95**

YOUTHS' FIRST LONG PANTS SUITS.
Made from gray and brown mixed English tweeds; single-breasted sacque style. Sizes 33 to 36. Saturday **8.50**

Officers' Trunks

Rounded edges, 3-ply veneer, fibre covered, heavy brass corners and clamps, linen lining, divided tray. Sizes 32-in., \$10.75; 40-in., \$17.75; 36-in., \$9.25; 40-in., \$9.75.

BLUE SERGES AND WORSTEDS.
Of the old guaranteed indigo dye, cut in new single-breasted, two-button sacque styles, with the new pointed soft roll lapels. The new single-breasted vest. Sizes 36 to 44. Price **21.00**

A Great Sale of Hand Bags!

Manufacturer's Sample Hand Bags
2000 Regularly \$1.75 to \$5.00, Today Your Choice **\$1.19**
In this assortment you will find all the very newest shapes and in all the most up-to-date leathers and fabrics, such as silk moire, shoe leather kid, real pin seal, genuine morocco, mottled calf, both in black and colors; silk and leather linings. Fitted with purse and mirror. Many have card case. Regularly \$1.75 to \$5.00 each. Today **1.19**

TODAY'S MARKET
Telephone Adelaide 6100

MEATS
Forequarter of Yearling Lamb, lb. **.15**
Leg of Yearling Lamb, lb. **.15**
Leg of Yearling Lamb, lb. **.15**
Best Rib Roast Beef, Simpson quality, lb. **.24**
Porkhouse Roast of Beef, lb. **.24**
Choice Middle Roast of Beef, lb. **.24**
Choice Thick Rib Roast of Beef, lb. **.24**
Ingersoll Back Bacon, whole or half back, lb. **.24**
York Hops, whole or half side, lb. **.24**
Simpson's Family Sausage, 2 lbs. for **.24**

GROCERIES
2,000 lbs. Fresh Creamery Butter, Choice Red Salmon, 2 packages **.24**
Tasted Corned Beef, 2 packages **.24**
Long Sugar, 2 lbs. Jar **.24**
4,000 lbs. Finest Canned Tomatoes, 1/2 doz. **.24**
Canned Corn at 1/2 doz. 2 lbs. **.24**
Simpson's Marmalade, 2 1/2 lb. Jar **.24**
500 lbs. Choice Raspberries, Peas and Peaches, per jar **.24**
Canned Fruit Hardines, 2 lbs. **.24**
H.P. Beans, bottle, 2 lbs. **.24**
Robin Hood Oats, 2 lbs. **.24**
Coke, Regular 80, per lb. **.24**
Peanut Butter, in bulk, our own make, per lb. **.24**
2,000 Fresh Cut Tulips, assorted colors, per dozen **.24**
Choice Olives, stuffed or plain, per bottle **.24**

FRUIT AND VEGETABLES
One car California Navel Oranges, Sunlight, good size, per dozen **.24**
New Turnips, per bunch **.24**
New Beets, per bunch **.24**
Green Onions, 2 bunches **.24**

SEEDS AND HERBS
Summer Home Lawn Grass Seed, 1-lb. package **.24**
Flower and Vegetable Seeds, 16 cut packages **.24**
Good Assortment of Vines, Creepers, Shrubs, etc., at special prices.

CUT FLOWERS AND BUSHES
2,000 Fresh Cut Carnations, assorted colors, per dozen **.24**
2,000 Fresh Cut Tulips, assorted colors, per dozen **.24**
500 pots of Rambler Rose Bushes, in bloom, per bush **.24**

Week-end Prices on Boots and Shoes
MEN'S \$4.00, \$4.50, \$5.00 AND \$6.00 BOOTS, \$3.24.
1,250 pairs Goodyear welted boots, in button and Blucher styles, made on new English kid leathers; light, single and medium weight Goodyear welt soles. These are strictly first grade boots and guaranteed to give satisfaction. Come prepared to buy at least three pairs. Sizes 5 to 11. Regular prices to \$6.00. Saturday **3.24**

MEN'S LOW SHOES, \$3.24.
900 pairs only, samples in tan calf, patent calf, gunmetal and viel kid leathers, made with Goodyear welted rubber and oak leather soles, lasts all new for this season's selling. Medium and high heels. Regular \$4.00, \$4.50 and \$5.00. Saturday **3.24**

BOYS' GOODYEAR WELT BOOTS, SATURDAY, \$2.69
350 pairs, button and Blucher lace, with Goodyear welted soles, in tan calf or gunmetal leathers. Good full-fitting toe styles. Sizes 3 to 5 1/2. Regular \$3.00 and \$3.50. Saturday **2.69**

GIRLS' LOW SHOES, \$1.39.
800 pairs only, girls' patent calf strap slippers, in ankle, instep strap, and colonial styles; made with neat military brand low flexible McKay sewn soles, low heels. Sizes 8 to 10 1/2. Saturday **1.39**

2,500 PAIRS OF WOMEN'S BOOTS AT \$2.95.
Button, lace, and military gaiter boots, on the newest and most popular spring and summer lasts. The leathers are gunmetal, viel kid, patent calf and combination leathers, with kid, calf and fancy leather and cloth tops. Good wear welt hand turn and flexible McKay sewn soles, in all weights; Spanish, Cuban and York heels. Sizes 2 1/2 to 7; widths E, C and D. Regular \$4.00, \$5.00 and \$6.00. Saturday **2.95**

WOMEN'S SAMPLE LOW SHOES, \$2.49.
800 pairs, low shoes, sizes 3 1/2, 4, 4 1/2; in patent, gunmetal, and black cloth uppers; Good-year welt, McKay and turn soles, patent toe cap and plain vamp. Several different toe and heel styles. Sizes 3 1/2, 4 and 4 1/2. Regular \$2.00, \$3.50, \$4.00 and \$5.00. Saturday **2.49**

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