

EATON'S DAILY STORE NEWS

A Great Purchase of Men's High Grade Spring Suits Goes Out Saturday at \$11.95



The goods are fine; the choicer grades of a large manufacturer. They are of English worsted in new patterned grays, browns, fawns and olives; pure woollens of smooth finish.

Fashioned after American Models—In three button single-breasted style, with long shapely lapels and deep back vent. Vests close with five buttons. Trousers cut full at hip and thigh, ending in peg-top effect at boot.

THE SUITS ARE TAILORED IN THE VERY BEST OF MANNER and well lined with Italian cloth. Sizes 35 to 42 inch chest. There are hundreds of suits, so no taste is left unprovided for. Substantial price-saving on every suit Saturday at **11.95**.

Men's New Spring Overcoats \$5.95

45-inch Chesterfield Style—Black vicuna cloth, with silk facings and fly front. And grey and fawn striped fancy chevrons, in buttoned-through-front effects. Body linings of a good-wearing quality twilled Italian cloth. Sizes 34 to 44. You'll benefit handsomely on your purchase.

In the Large Spring Stocks of Our Own Choosing

Men's Tweed Suits—Browns and greys, single-breasted sack, at 7.50, 8.00, 8.50.

Men's Worsted Suits—In various new patterns and color effects, at 10.00, 10.50, 11.50.

Fine Worsted Suits—For men; in stylish 3-buttoned sack shape; olives, greys, browns, smokes, at 12.50, 13.50, 15.00.

Suits—Tailored to retain their shape; made from fine English worsteds, in the new shades, at 15.00, 16.50, 18.50, 22.50.

Fine Black Vicuna Sack Suits—English cloth, at 15.00, 18.00, 20.00.

Men's Spring Overcoats—In new-patterned fancy chevrot, at 10.00, 10.50, 12.50, 13.50.

Spring Overcoats—For men, in black vicuna cloths; silk lined, at 12.39 and 15.00.

Extra Choice Spring Overcoats—In silk-lined homespun, fancy chevrons and tweeds; all are this season's newest, at 20.00, 21.00, 22.50.

Boys' Topcoats \$3.95; Two-Piece Suits \$1.98

The Topper Coats are of imported fawn covert cloth, fashionable single-breasted fly front style, with stitched cuffs on sleeves. Good quality trimmings. Sizes 26 to 34.

The Suits are of durable tweeds, brown with neat stripes. Double-breasted belted coat, with strong Italian body lining. Knee pants. Sizes 26, 27 and 28.

The Third Day of the Great Neckwear Selling



Ready for the winding up of our neckwear event with as good—even better—inducements as this special selling offered. Saturday is always a busy day in the afternoon in our neckwear section, so, to start the day with a whirl of early buying, we've made the inducement doubly strong. Men's fine silk four-hand neckwear, finished with the neat folded end; these include some of the highest grade goods we carry. All made of new silks, the new stripes being the most prominent; at half price **.25** and less Saturday.

Men's Ties 12c

Men, if you are in need of good, serviceable neckwear, you can buy at less than half price Saturday. Spring ties, French seam, reversible and folded ends, in new colorings, plain and fancy stripes, going at less than they could be made for, each **.12**.

MAIN FLOOR—QUEEN ST.

Spring Headwear for Men

Fashion has again bestowed on the Soft Hat an opportunity to display its nattiness, and a variety of colors and shapes.

This one in a light moss green of genuine fur felt, medium crown and raw-edged brim, wide silk band of olive shade, **2.00**.

Popular Priced Black Derby—This is of exceptional value; fine felt; medium crown and roll brim; cushion calf leather sweatband. **2.00**. Others at 1.00, 1.50, 2.50, 3.00, 4.00, 5.00.



MAIN FLOOR—QUEEN ST.

Some of the Beauty of the Spring Ribbons

Taffeta Ribbons—Swiss make, pure silk. In white, cream, sky, pink, rose, old rose, cardinal, brown, navy, alic and black. Special for misses' and children's hair-bows, hat-bows, sashes, etc. Width 3/4 inch. Extra value at yard **.12**.

Wide Taffeta—Correct for "Halley comet" bows, girdles, sashes, etc. In white, cream, sky, pink, turquoise, reseda, marine, navy, champagne, tan, brown, Nile, myrtle, helio, fawn, chatecler, tuscan, cardinal. Width 5 inches. Price, yard **.20**.

Fancy Ribbons—In the new moire and shot effects. Two distinct and stylish patterns; one has satin centre and moire border; the other, moire centre and striped border. In sky, white, mauve, navy, ashes of roses, champagne, aeroplane, old rose, pink, wisteria, reseda and black; 5 3/4 inches wide. Specially low priced at yard **.29**.

Millinery Velvet—Pure silk with satin back, for millinery bands, loops, bows, neck-bows, etc. In sky blue, turquoise, alic, copenhagen, navy, pink, old rose, reseda, moss, Nile, myrtle, tan, brown, red. **.25**

MAIN FLOOR—YONGE ST.

A Tremendous Half-Price Clearance of Boots for Men and Women, Saturday

1900 Pairs in the Lot, consisting of new and dressy styles for Spring wear.



sizes 6 to 10. Saturday, commencing at 8 o'clock, per pair **1.50**

Special English-Made Eatonia Boot for Men—In dongola kid and box calf skin; made in a new American last, which is the most popular one we have tried yet; you can depend on its wearing qualities. High-grade material all through them. welted English oak-tanned soles; an ideal fitter; all sizes. Price **3.00**



per pair **2.00**

Eatonia and "World's Best" Boots

The "World's Best," a Famous Boot for Men—The highest possible grade material we can get in these boots, and workmanship is thoroughly first class; this boot satisfies all who try it; the little rubber tip on the heel makes walking easy, prevents slipping and is noiseless. **4.50**

SECOND FLOOR—QUEEN ST.

35c a Pair for Women's Kid Gloves

400 pairs thus low priced as a Saturday inducement. Tan, brown, mode and beaver. Two-done fasteners, oversewn seams, Paris points. Sizes 6 1/4 to 7 1/2. Cannot promise to fill phone orders.

Men's Gloves

Walking Gloves at 75c—A tan capeskin, having one clasp. Bolton thumb, gusset fingers and spear pointed backs.

For Dressy Wear, at \$1—French kid gloves, in tan and brown. One clasp, pique sewn, gusset fingers, Bolton thumb, Imperial points.

MAIN FLOOR—YONGE ST.

Boxes of Candy

A suitable gift, always appreciated, 200 only handsome fancy boxes of fine assorted chocolates. **.35**

300 boxes finest chocolate bittersweet, 1-lb. box, each **.25**

500 boxes assorted chocolates, 1-lb. box, each **.25**

MAIN FLOOR—CENTRE

A Suit Any Young Woman May Feel "Dressed" In



Though the price isn't high, the value is greatly above the average, and for every dollar invested you'll receive good profits, for you're getting a suit that is practical and serviceable and of a quality that means good, sturdy wear—you're getting a style equal to many at twice the price. A full range of sizes and a range of the season's best shades to select from. The coat displays long tuxedo lapels, handsomely braided and finished with a moire silk collar; the skirt is pleated in a pleasing style. See Yonge Street Window. Sizes 32, 34 and 36 bust; 35 to 38 inch length. As illustrated, **12.50**

Second Floor—James St. North.

Women's Umbrellas 3.45

High-Grade Silk-Mixed Covers—Close-rolling paragon frame. Handles show new shapes in silver, pearl and rolled gold. Some exceptionally handsome designs. Save largely on all—as much as half on some.

MAIN FLOOR—YONGE STREET

3000 Yards Dress Materials—Yard, 27c

A Rousing Wind-Up to a Big Week's Selling

The fabrics include herringbone worsteds, panamas, cashmeres, lustres and plaids—all perfect materials and just the thing for general wear for women and children. In the lot will be found a broad range of wanted shades, correct and satisfying, with plenty of navy and black. The opportunity is one that should be taken without delay, because of the very large price-savings and the fact that the inducement is one of the most seasonable. The price, per yard **.27**

MAIN FLOOR—YONGE ST.

Rich Seal and Walrus Bags at Astonishing Prices

A collection comprised of odd sizes and colors and small lots. Small bags and large bags—fancy frames and plain frames—leather linings and moire linings—plain shapes and fancy shapes. Some are fitted for regular little travelling bags, and are of such high-class goods as seal, walrus, goat seal and fancy leathers. In the lot are some of our most popular bags, with probably a slightly rubbed corner. These are going at greatly reduced prices. If you've a bag need now, or likely to have one, select from this lot Saturday. Prices range from **\$3.00 up to \$6.00**.

More of These Long Fibred Willowy Plumes Arrive



Though we buy in immense quantities, it's almost an impossibility to keep our \$2.75 special in stock. At our Spring Opening they flew out at such a rate that we've been unable to meet the demand for them for some weeks, consequently many will be glad to know that a fresh lot has arrived for Saturday's selling. They're 17 1/2 inches long, and the fibres is long, full and well curled and a rich glossy black—also some in delicate ivory.

Don't miss your opportunity of securing an elegant and economical hat trimming that lasts so long and costs so little. Special **2.75**

SECOND FLOOR—YONGE ST.

Men's and Women's Hosiery 25c

Men's and Women's—Cashmere and silk, in plain lace and embroidered designs, including new shades and patterns. Good makes and stainless dyes. This is a collection of broken sizes—but all sizes in the lot. You're offered very profitable buying at 25c the pair. Can't promise to fill phone orders.

MAIN FLOOR—YONGE ST.

T. EATON CO. LIMITED