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THE LONDON ADVERTISER COMPANY, COMPANY.

London, Ont., Wednesday, March 13.

ENCOURAGING RUSSIA.

PRESIDENT WILSON still considers Russia one of the Allies, and steadfastly promises her assistance in regaining independence and restoration to her former great role. It may well be that his way is right and that similar assurances from the other allies would be of value to their cause.

The president is able to look beyond the evident Russia of today, with its record of treaties broken, debts repudiated and alliances discarded, to a Russia which is seeking liberty and light and which has been kept from attaining its goal by false leaders and by an utter ignorance of the right methods to apply. In sending his encouraging message, he addresses it to no government, no party, and no single authority, but to Russia and her people, and chooses as a medium for reaching the masses the Congress, which is made up of soldiers' and workmen's representatives. He realizes that the fierce desire for freedom and the readiness to sacrifice in order that liberty may be won has not been lost by the Russians, but still smolders and that the era of civil strife, murder and pillage is simply the result of too much license suddenly permitted a people unused to even a semblance of free action.

Russia, today, is reaping the whirlwind. She finds herself in worse plight than when the most autocratic of her czars occupied the throne. Having accepted the most humiliating "peace terms," ever forced upon a great nation, Russia finds herself still a target for German guns and discovers that what she has given Germany has only whetted the latter's appetite for more. She is about to be enslaved by the Prussians unless help is forthcoming from other quarters, and she realizes it.

Where can she look for this help? Only to her late allies, and, among these, only to Japan, China and the United States for any active assistance now. If encouraged by a sympathetic attitude on the part of the Allies, the Russian people might turn again to these with hope, if not for the present, for the future. Having tasted the bitterness of German domination, their old hatred for Germany must be intensified and their longing for liberty must be strengthened. Messages of friendship sent by the Allies to the Russian people now might easily result in a wave of gratitude and pro-Ententeism which would lead to great performances in the future. Possibly something of this was in President Wilson's mind when he said: "The whole heart of the people of the United States is with the people of Russia in the attempt to free themselves forever from autocratic government and become the masters of their own life."

POLICEMEN NEED HOLIDAYS.

LONDON policemen want one day's holiday each week, and there does not appear to be any valid reason why their request should not be granted, if the statement of the men is correct—that plenty of suitable recruits are ready to join the force when the holiday is provided. The life of a policeman is not the easiest and most pleasant to be found. He may not have to make many arrests or to engage in gun-fights with desperadoes frequently, but he has long hours of tramping the streets, many unpleasant duties to perform, and a rather monotonous time. Alertness is one of the prime essentials of a good policeman, and when work becomes too wearisome this quality vanishes.

It is an established fact that working seven days a week is not conducive to efficiency. Britain tried that plan in order to expedite war work and found it a failure. It was proved that men working earnestly six days a week and having one day for rest accomplished more and were in better condition to meet emergency calls than when working every day.

Policemen are public servants, and their efficiency is of the utmost importance. It is to the advantage of the populace to see that everything possible is done to preserve the mental and physical fitness of the men. The request for 24 hours' rest and recreation each week is not unreasonable, and ought to be met with little delay.

THE MISERABLE PAY OF POSTMEN.

THOSE who realize what kind of service faced the letter-carriers of London in the present winter will not deny their petition to the Dominion Government for a higher living wage. In fact, the absurdly small scale of wages which obtains at the present time is in one sense a reflection on the country as a whole.

All of the letter-carriers of Canada are asking for an increase. Their petition serves to bring to public attention the fact that increases in this branch of the public service have been few and far between, and that at the present time a postman in Ontario receives much less than is required to sustain his family.

The official figures of the Labor Gazette show that for a family of five in Canada the cost of 29 articles of staple foods, fuel, lighting and rent per week was as follows in 1914 and 1917:

	1914.	1917.	Inc.	Dec.
All foods ..	\$ 7.72	\$12.24	\$4.51	
Fuel & light ..	1.90	2.64	.74	
Rents	4.65	4.45		.20

Totals ..\$14.28 \$19.33 \$5.05

An examination of the prevailing wages of the letter-carriers prove that the most earned in the east is \$17.10, at the rate of \$3 per day, with 5 per cent deducted for retiring allowance. In the first year carriers receive \$2 per day, with a 10 per cent deduction. So that it is instantly apparent that the Government does not pay to

these trusted employees a sufficient amount to live decently, according to the official figures issued by the Government. And the \$19.33 represents the very minimum of expenditure, making no allowance for clothing, insurance, sickness or any other of a hundred necessary expenses.

Some time ago the Government granted an increase of \$15 per month to carriers in the west because it was stated that the cost of living was higher there than in Ontario. As a matter of fact the cost of food in British Columbia is given in the Labor Gazette at \$12.67 per week for 29 necessary staples, and in Ontario at \$12.39, which, as compared with the prices of 1914, shows a rise in the west of \$3.55 and in the east of \$4.91.

The sense of fairness of every member of parliament who represents a city where mail delivery is carried on, should respond to the petition of the postmen. Their wages are less than those of a day laborer at present. Their work is by no means a sinecure; they have been generous to a fault in contributions to war funds from their meagre pay, and the community in general will be grateful to have what amounts to almost a public scandal rectified.

A CLEARING HOUSE FOR RUMORS.

BRAND WHITLOCK, who served as American ambassador in Belgium during the German occupation until the declaration of war, recently made the following statement:

"You know I have sometimes criticized the press; but I shall never do so again. During the first weeks of the war we couldn't get any papers in Brussels, and being without them was horrible. In their place we had nothing but rumors, two-thirds untrue and the remainder greatly distorted. I then came to the conclusion that the greatest role of the newspaper is to act as a clearing house for rumors. The newspaper often prints the rumor and often goes beyond the fact; but in the end it does sit out the truth."

A short period of "newspaperless days" was sufficient to give Mr. Whitlock a new outlook. He found that lip-to-lip transmission of news was a dreadful thing with serious consequences. It is a fact that rumor gets either life or death when it finds its way to a reputable newspaper office. For days the story may have gone abroad that a prominent citizen committed suicide, and that his death did not result from natural causes. Mr. Blank passes it on to Mr. Dash. Mr. Dash tells his family. The story travels like wildfire. Then a reporter hears it. His first impulse is not to print the rumor, but to investigate. He spends an hour, perhaps, to get at the facts. He acts as the ambassador of the people to the source of information. He can usually find out the truth or falsity of a story, and ninety-nine times out of a hundred the correct version is found in the newspapers.

Citizens often wonder why newspapermen do not always get excited over "good tips." The answer is that very frequently the "good tip" leads to disillusion. Before a news item gets publication in these days it must submit to certain tests as to its authenticity.

EDITORIAL NOTES.

Jealous of Detroit's recent notoriety, Hamilton breaks in on the front pages with a murder mystery.

Germany issues another war loan. Krupp can supply most of the money out of what came to the firm from the last loan.

Wonder if Hindenburg is going to fulfill his promise to be in Paris by April 1 by trying an air flight in one of the raiders.

Headline says: "Trying to Find Modus Vivendi." Thought all these exploration parties were cancelled during the war.

British munition makers have sunk their hands deeply into the public pocket, but there is yet time to make them return some of the unrighteous profits.

Some of the banks whose valued clerks have to get into khaki will wish they had been more encouraging towards matrimony for their staffs in the past.

The Munchener Nachrichten says: "We must see things as they are, not as we wish them." When that is accomplished, the Germans will be ready to quit.

One of these days Lens will be taken by the Canadians. This event was expected daily for a long time, but did not materialize. It will come as a joyful surprise.

Those birds which have come to depend on Mr. Miner of Kingsville for their winter's living will not be enthusiastic over the new law forbidding the giving to them of any cereals.

American troops have begun raiding the enemy's trenches. They have the example of the Canadians to emulate, and no doubt they desire to eclipse even the latter's record.

A VICTORY IN DEFEAT.

The final analysis of the number of ballots cast for and against the Government in the December election, as published by the general returning officer, are interesting. They show, the comparative strength of the Government and the Opposition in the mind of the electors.

The returns show that whereas the Government has polled 1,648,570 votes, the Opposition candidates have obtained 729,327 votes, which means that out of a total of 1,808,437 ballots cast in the election of December, the Opposition candidates received roughly 43 per cent.

Forty-three per cent of the voters in the federal election, then, voted against the policy of the Borden Government; this includes the vote of the soldiers and of those hundreds of thousands of soldiers' kin from whom the Government looked for such solid support. It is a remarkable thing that voting on a government devoted franchise basis, 43 per cent of the electors should have asserted their independence against the administration; and it is significant of what would have occurred had the Government not undertaken to load the electoral dice.

But when the results of the elections, as expressed by the seats in the House of Commons, are compared with the results expressed by the ballots, there is a remarkable discrepancy. Out of 223 seats the Yukon and Nelson not being counted—the Liberals hold 32 seats, or only 35 per cent of the total.

Thus the Liberal party with 43 per cent of the votes cast holds only 35 per cent of the seats. And this calculation ignores the fact that many seats were gained by acclamation, the majority of these acclamations being Liberals. Thus, if voting had proceeded in every constituency the percentage of Liberal ballots to the total number would in all likelihood have been much higher still—possibly very close to 50 per cent.

The large majority possessed by the Government in the House of Commons is not, then, any indication of an overwhelming mandate from the people. It is the result of the peculiar electoral system in this country, whereby thousands of votes are wasted, minorities inadequately represented, and the composition of Parliament largely distorted from its juster constituency. And, in the present case, this lack of proportional representation has been further aggravated by an unfair, undemocratic and discriminatory franchise law.

These factors being given a due consideration, there is every reason to believe that the true temper of this country is Liberal, and that, notwithstanding the results of the election, the people stand behind Sir Wilfrid Laurier and the spirit of Liberalism which he represents.

Bits of Bupay by Luke McLuke

Copyright, 1917.

The Limit.

He is a tight wad. Hully gee! And charity he won't dispense! They say he is so strict, he Won't even give his influence.

Muh!

"You aushand seems to be a very contrary man," said Mrs. Naylor. "Should say he was contrary." replied Mrs. Galt. "He is so contrary that he catches cold when he puts his heavy underwear on in the fall."

Bethal

"Some women talk too much for men," observed the wise old Mr. Baker. "But we are sure to listen when The lady on the dollar talks."

Ouch!

"Do you believe that perpetual motion can be obtained by the contraction and expansion of gas?" asked the Old Fogey, as he looked up from the paper he was reading.

No.

"No," replied the Grouch. "Even Bill Bryan is liable to go hoarse under excessive strain."

How About It?

Things do not come your way. That's true. And it is time for sage reflection. So think twice of the way you are headed in the wrong direction.

Haw, Haw!

"I do not believe in corporal punishment," said the President of the Women's League for Saving Other People's Business, who was inspecting the school. "Why does a teacher have to do a switch?"

To keep the small boy's train of thought on the right track," replied the teacher.

Fact.

Please read this advice, for it is true. It may save you from loss and shame; You're foolish if you think that you Can beat the other fellow's game.

Then We're All Crazy!

A man being held in Cincinnati to be tried for his sanity spent his time shaking the cell bars and shouting: "Kill the Germans!" If that fellow is crazy, so is Luke.

Firms is Firms.

Dear Luke: When I was in Bitter Root Valley I noticed a real estate office operated by the firm of Keitchin & Chatham, at Hamilton, Mont.—Carl C. Adams.

Very Likely.

E. N. Treat has a fuel office in Minneapolis. And during the coal shortage he promptly enticed customers to stay away.

Our Daily Special.

Prague is Good Stuff, But It Takes Kicks To Get Results.

Luke McLuke Says

While it is true that the grouch who never makes a promise is unpopular, it is also true that the grouch who keeps his promise is even more unpopular.

If Nature is so wise, why is it that a bald-headed man has to shave every morning?

As a rule, when a man has been gambling, and you ask him how he did, and he says: "Oh, I came out about even."

The average man doesn't appreciate his home until he is sick and helpless and can't wait himself.

Many a man goes around cursing his lack of luck when he should be cursing his lack of energy.

We do not know everything. But we do know that a strange man isn't like to start a quarrel unless the woman gives him some encouragement.

There is about as much satisfaction in paying an old bill as there is in paying for an engagement ring after the girl has broken the engagement.

It is a pity that the distinguished ancestors were, the neighbors will continue to find fault with your children.

A man can quit drinking and say nothing about it. But if he quits smoking he imagines that the neighbors should get out hourly extra announcements of his condition.

A good many divorces result from the fact that a good many marriages are made in haste.

When a man goes around announcing that he is as good as anybody, it is a sign that other men know that he isn't.

A man is willing to believe almost any improbable story if it injures some fellow he doesn't like.

Be charitable, and when an old maid intimates that she is that way because she was unable to choose one from her host of admirers, believe her. Believe her.

What has become of the old-fashioned Mexican army that used to capture Juarez every second day?

A fortune teller can't tell another fortune teller's fortune.

TO SUFFER

FROM

HEADACHES

MAKES LIFE MISERABLE

HEADACHES seem to be habitual with many people. Some are seldom, if ever, free from it, suffering continually with the dull throbbings, the intense pain, sometimes in one part, sometimes in another, and then over the whole head, varying in its severity by the cause which brings it on.

The varieties of headache most common are sick or bilious headache, nervous headache, headache from constipation, debility or indigestion, and periodical and spasmodic headache, and undoubtedly the cause must be removed before permanent relief can be had.

Burdock Blood Bitters, that has been on the market for over 40 years, removes the cause of the headache, and not only does this, but also restores the entire system to healthy action and buoyant vigor.

Miss Emily Smith, 201 Bellwoods avenue, Toronto, Ont., writes: "I cannot speak too highly of Burdock Blood Bitters. For two years I was greatly troubled with violent headaches, particularly in the morning. I tried everything to cure me until a friend recommended B. B. B. I tried it, and now I am completely cured."

Manufactured by The T. Milburn Co., Limited, Toronto, Ont.

HOW TO GET RELIEF

FROM CATARRH

If you have catarrh, catarrhal deafness, or head noises go to your druggist and get 1 oz. of SALT OGYN (Flesh Builder), take this home, add to it hot water and just a little sugar as directed in each package. Take 1 tablespoonful 4 times a day.

This will often bring quick relief from the distressing head noises. Clogged nostrils should open, breathing become easy and the mucus stop dropping into the throat.

It is easy to make, tastes pleasant and costs little. Every one who has catarrh should give this treatment a trial. You will probably find it is just what you need.

Turns the fats in your food into fat on your body. Thin people often gain at rate of 10 to 20 pounds a month. Simple, harmless and pleasant to take. Standard Drug Stores and druggists everywhere refund money if it fails.

French language the preference in the coming life of the other woman. But, strangely enough, a fortune teller can't tell when there is a large blonde cop coming up the street to enter her own life.

The three most dangerous things in the world to a man are Lightning, Loaded Guns and Lingerie.

Wait a Minute!

By J. H. F.

The drouth is in the offing, and booze will soon be as scarce as patriotism in Russia.

The Yanks are getting into the muck in go slaps, and are proving to the Huns that the North American continent can produce the boys who can wallop the fair put of the best the Huns can breed.

Chatham Council broke up in a row the other evening. Stealing our stuff, so to speak.

A Dixie professor says that alligator steak is fine. We'll take his word for it.

The Finns want the fifth son of the Kaiser, the well-known Oscar, as their king. We cannot find much sympathy in our hearts for the Finns.

We are informed that living is dear in Germany, but dying is quite the cheapest thing the world there.

"The war must be ended in a woman's way," says a lecturer. It will be fought out forever, that being the case, to discover who's going to have the last word.

Lenine is the one of the Bolsheviki on the job. He may carry until he gets his dues—either from the Germans or the Russians. The pay will be somewhat different in either case; that is, if he gets what he deserves.

An Irish girl who got \$100,000 from a wealthy old bird in New York on a breach of promise suit has married a farmer. She certainly knew how to make hay when the sun shone.

Bill Sunday is trying to save Chicago, which, in our judgment, is quite a job, even for William.

After reading one of Billy Sunday's Chicago sermons, it struck us that it must be a great relief to swear like Billy, and get away with it.

Somebody has called the Trotsky-Lenine Government as a "dream Government. Greatest nightmare in all history."

The United States is going to give the

Woman just when a tall, dark man is coming into the life of the other woman. But, strangely enough, a fortune teller can't tell when there is a large blonde cop coming up the street to enter her own life.

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GIN PILLS FOR THE KIDNEYS

GIN PILLS have attained astounding success in the rational treatment of Rheumatism, Pains in the Back, Swollen Joints, Urinary Troubles, etc. Here is one instance—

"One Single Pill Gave Relief"

Pleasantville, Ont. "I suffered from Kidney Trouble for several years, and tried numerous remedies and prescriptions without permanent relief, my case being chronic. I decided to try GIN PILLS.

One single pill gave me great relief. I have now taken four boxes of GIN PILLS and find myself completely cured. No more bad humors—increased weight—clear eyes—fresh colour—more strength and vigor. This is what GIN PILLS have done for me."

H. POWIS HERRERT.

GIN PILLS sell for 50c a box or 6 boxes for \$2.50 at all good dealers. Sample free if you write to National Drug & Chemical Co. of Canada, Limited, Toronto; or to U.S. address, Na-Dru-Co., Inc., 202 Main St., Buffalo, N.Y. 119

See Them Hatching At Our Store

It's a wonderful sight to look at a hundred little chicks bursting through their shells, taking their first look at this old world, and settling down to life with a right start.

We'll show you that right in our store

Buckeye Display Week

MARCH 16 to 23

Several Buckeye Incubators are now hatching the eggs. The chicks will come out during that week. They will be big, bouncing fellows, full of life and strength, for the Buckeye always hatches that kind!

And the brooder will show you how to raise them, too. It's all mighty interesting. Everybody likes to see little chicks. Come and see them hatch out!

OVERCOME MEAT SHORTAGE

Over 6,000 Buckeye dealers are uniting in this Display Week. We want to show the people how the meat shortage may be overcome, and how the living expenses may be reduced.

And it will be as pretty and interesting a sight as you ever saw, too. So accept our invitation to come and see, and bring your family and friends, all the week of March 16 to 23.

DOMINION SEEDS, LIMITED

119 Dundas St. 9 Market Square.

ASTHMA COUGHS WHOOPING COUGHS SPASMODIC COUGH BRONCHITIS CATARRH CROUP

Vapo-Cresolene

Est. 1875

A simple, safe and effective treatment avoiding drugs. Used with success for 35 years.

The air carrying the antiseptic vapor, inhaled with every breath, makes breathing easy, soothes the throat, relieves the chest, assures restful sleep, and restores the system.

Cresolene is invaluable to mothers with young children and a boon to sufferers from Asthma.

Send postal for descriptive booklet VAPOR-CRESOLENE CO. Learning Bldg. Monr.

TO SUFFER FROM HEADACHES MAKES LIFE MISERABLE

Headaches seem to be habitual with many people. Some are seldom, if ever, free from it, suffering continually with the dull throbbings, the intense pain, sometimes in one part, sometimes in another, and then over the whole head, varying in its severity by the cause which brings it on.

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