London Advertiser nber Audit Bureau of Circulation.

MORNING EDITION \$3.00 per year.

NOON EDITION. \$3.00 per year by mail.

EVENING EDITION.
Outside City.
By Mail. \$3.00 per year. 3670 TELEPHONE NUMBERS.
Private Branch Exchange.
From 10:00 p.m. to 9:00 a.m., and holidays, call 3670, Business Department: 3671, Editors: 3672, Reporters: 2673, News Room.
ADVERTISER JOB PRINTING CO.
PHONE 247.

Toronto Representative - F. W. Thompson, 57 Mail Building.
U. S. Representatives - New York: Charles H. Eddy Company, Fifth Avenue Building, Chicago: Charles H. Eddy Company, People's Gas Building, Boston: Charles H. Eddy Company, Old South Building.

THE LONDON ADVERTISER COMPANY, LIMITED.

London, Ont., Friday, June 22. QUESTIONABLE FIGURES.

isions with that of Germany and has ve to send her ships into Kiel Canal nd into the Heligoland waters, where ey would come under the fire of nd guns and have the fortresses to ght as well as the vessels. This would efences were first destroyed by aviors, and it is not likely this method "digging out the rats" will be fol-

pattle, but it will be when Germany, ot Britain, reaches the last stage of xhaustion and desperation. Then Wilhelm may order his fleet to put to a in an endeavor to crush the British avy. Beaten on land and with the bmarines becoming less effective, it conceivable that the war lord might nrow caution to the winds and make When that day comes, the British

"HE DIED FOR ME."

URING THE past three years millions have died for the cause of eedom and humanity, but of all the fair lady a political force. hore touching story of gratitude and Whoever put the Sin in Sinn Feiners Enjoy Life! Liven Your Liver

nd weary, along one of the country shared. other and her son were motoring along. When Tino shakes hands with that p. On their way into town, little was crusher. aid, but the mother noticed that he The Nationalists have taken too serifindly inquired if they could do any to the military situation. hore for him. They discovered that a had been for 24 hours without food. American destroyers are now having a chance to pay back Britain by rescu-generously supplied at their own home and looked well after him.

with his mother was much depressed, "bossed" him at Athens, what will i ecause he had applied and been re- be like in her own country? ased as physically unfit to join the Hon. T. W. Crothers says in this and not by their kindness to him and enngs and desire to serve his country, Mr. Balfour may be right in saying offered to take his place. This was the Alied mission to the United States stomach regulated and your liver and thirty feet of bowels active. Get a box at any drug store now and get straight. on he went to the front. He was pathy that was shown, but it certainly ened up by morning. Stop the headnounded in one engagement, but in increased it. time his health was so restored that he regiment at the front.

The great opposition in the Huron play. Cascarets do not gripe, sicken or

**PI Needly and on the back of his moderation has done man, wrote: "It died for me." "Greated the bath on man for the back of his frond."

**The Movement of the daughter of a year wearing the first the strong."

**The Movement of the daughter of a year wearing the first the strong."

**The Movement of the daughter of a year wearing the first the strong."

**The Movement of the daughter of a year wearing the first the strong.

MIXEO MAIL.

Owned Muller.

MIXEO MAIL.

With the war is owned.

MIXEO MAIL.

With mixed main fire first man with received main for several will fire flat man will be a summered.

MIXEO MAIL.

With mixed main fire fire flat man will be a summered.

MIXEO MAIL.

With mixed main fire fire flat man will be a summered.

MIXEO MAIL.

With mixed main fire fire flat man will be a summered.

MIXEO MAIL.

With mixed main fire fire flat man will be a summered.

MIXEO MAIL.

With mixed main fire fire flat man will be a summered.

MIXEO MAIL.

With mixed main fire fire flat man will be a summered.

**MIXEO MAIL.*

"You know you need be nothing but yourself," the enamored Millard said softly. Again she shook her head. "Wrong—as usual," she said. "You have no idea, Johnny, of all the things I lack. Why, with a single poor million I could make myself a tearing, raving beauty."

"Nature was before you. Be satisfied with her work," Millard said, fondly, daring to touch lightly a golden tendril green) was 138 shillings, or about 30 with her work," ranged from 34 to 35 cents, and ham was 135 shillings, or 29 cents a pound in England and here it was quoted at 30% cents.

"How can I? If you think I'm already perfect you won't slave to improve me," Elinor said, provokingly. Then, with quick contrition: "Forgive my meing horrid. Johnny. I can hardly forgive myself".

heese gained 15 cents in value on KURHLEWETTER, naval But it should be noticed that the ply trying to deceive his readers, goods sell for in England after ell

effort towards might find some interesting informa-

THE LAST FIGHT.

W HAT a people for revolutions the ed it all, and then the "New Domesday and finally the House of Commons passes woman suffrage by 383 to 56

Arch-Conservative Lord Robert Cecil

spoke in favor of the suffrage measure: here is a change. Only Sir Frederick Banbury, the redoubtable enemy in the tion, stood out as leader of a miscellanewere alone in opposing one of the Asquith Government's social measures. This time he fought the good fight according to his lights, but is like the Celts, who "went out to battle and always lost." He stood up like a Daniel in the lion's den for his principles, and will be the picturesque leader of the lost cause in privileges of the Peers, Sir Frederick in ditcher on this woman question. The but he has gone down fighting by the guns. Will he be something like that Lord Bathurst who, when the Reform avy will be found easily, and will not Bill of 1832 had passed, cut off his pigcek cover, for it will mean that the tail (one of the last in England), with the cry "Ichabod, the glory has departed"?

EDITORIAL NOTES.

It makes Banbury cross to see the

acrifice than that told of a young certainly made a complete job of it. The Swiss show dislike towards Con-How he came to be traveling, tired stantine, a feeling which is extensively

e same road. They noticed the tired mailed first which the kaiser referred oy by the roadside, and picked him to, he may find the grip a knuckle-

ppeared weak, as he walked away ously the Conservative cry of 1911: "Let om the car, and called him back. She well enough alone," and are applying it

The great war was much discussed. It is easier for Tino than for some he young Canadian who was motoring others to get to Berlin. But if his wife

The young American, actuated by grati-and not by their promises. It must be enjoy

Ingain joined his regiment at the front. Synod to vestry votes for women seems inconvenience you the next day like to have melted like the hosts of Sentine and the had to have melted like the hosts of Sentine and the had to have melted like the hosts of Sentine and the had to have melted like the hosts of Sentine and the had to have melted like the hosts of Sentine and the had to have melted like the hosts of Sentine and the had the h reas among the noble dead. He had nacherib "in the glance of the Lord." Or has it just mouldered away with one case of the Lord." Or has it just mouldered away with one case of the Lord." Or has it just mouldered away with one case of the Lord."

You know you need be nothing but

green) was 138 shillings, or about 30 daring to touch lightly a golden tendril daring to touch lightly a golden tendril above her ear. "But—if only you'll trust

You need no forgiveness from anycheese gained 15 cents in value on crossing the ocean, while pork lost. But it should be noticed that the cheese price of 20 cents was what the exporters offered, while the wholesalers charged the trade 28 cents. In the case of pork, there is no easy way

"You need no forgiveness from anybody." Johnny, the infatuate, said fondly, patting her hand. She let him hold it while she went on. "My great mind is to send this"—touching the letter she held—"on to Anne. My name does not appear in it—it begins, as you see: 'Enchances of my heart!' You'll help me, won't you, address it in a disguised but masculine hand?"

"I'll do anything—but—but do you." do anything-but-but do voi

other years the last time they were re," Elinor interrupted, "If he alone

questioned.

"Elinor shrugged. "Wedding bells, of course, stupid!" she said. "Trust Anne for that—even if she knew."

"You think she'll try to hold him to it, in any case?" Millard asked, his eyes rather amazed. Elinor nodded rigorously. "With all the pleasure in ife." she said. "So make haste with

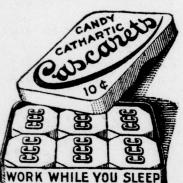
addressing."
demand a bribe for forgery." Milsaid, putting his hands behind him. looked at his reproachfully. "Will not the consciousness of a good deed suffice?" she asked. "I call it a work



DON'T BE BILIOUS, HEADACHY, SICK OR CONSTIPATED

and Bowels Tonight and Feel Great.

Wake Up With Head Clear, Stomach Sweet, Breath Right. Cold Gone.



cleansing you ever experienced. Wake clear, your tongue clean, breath sweet. oughly and can not injure.

Ladies' Black Taffetine

Underskirts

weight and durable, made with fancy flounce; well made and finished, in black only. In sizes 36 to 44. Sale to today \$1.49

-A splendid wearing summer fabric, light

and Saturday

Middies

Plain White, with blue or red collar and cuffs, stripe ef-

fects in pink and blue, made of splendid wearing material.

Large assortment of styles.

Big values. On sale 98c to \$2

Underwear

-Ladies' Combinations, sum-

mer knit, short sleeves and

sleeveless, lace trimmed;

tight or loose knee. At.. 50c

-Ladies' Undervests, for

summer wear, short sleeves

and sleeveless, good variety.

Special 19c

Corsets

-Ladies' Fine Made Corsets

nice light weight for summer.

4 hose supporters 79c

and White Check Skirts, well

made. Sizes 6 to 14 years...

-Children's Skirts - Black

..... 85c to \$1.50

-Children's White Skirts

made of fine quality duck.

wears well. Sizes 6 to 14

Hosiery

-Ladies' Black or White

Cotton Hose, old values.

Sizes 9, 91/2 and 10. On sale

at 25c

-Radium Hosiery, in black

or white, splendid wearing

quality. Sizes 81/2, 9, 91/2 and

-Black or White Silk Ankle

Hose, a splendid quality silk.

Sizes 8½ to 10. On sale, per

pair 50c

Sport Coats

White Plaid and Stripe

Sport Coats for misses' sum-

mer wear. Saturday ... \$6.00

Check Suits

4 only Shepherd Check

Suits for misses. Regular \$35.

On sale Saturday \$18.50

Beach Hats

-White Felt Beach Hats.

with ribbon band, at ...\$1.25

—See our Ladies' Collars, in pique, net and muslin, at 50c

Today and Saturday

SPECIAL PRICE DAYS

NECKWEAR

SOMETHING NEW EVERY SATURDAY

-Pique Collars, in small or large points, hemstitched, good

fitting 50c to 75c

-Mourning Collars, in muslin or silk, black and white

..... 50c to \$1.50

Children's Dresses

dress that will wash beautifully, trimmed with pink or blue.

Each \$2.50

-Children's Linene Dresses, with pockets, nicely trimmed with

...... 65c, 75c, 85c

Summer Dress Goods

-Large assortment of Fancy Colored Voiles, all the newest

patterns, best wearing quality, 36-inch and 40-inch. On sale

at 35c, 45c, 50c yard

-Pretty White Voiles, with small black pin-stripe pattern.

Always a dainty design, washes well. Per yard, 50c and 75c

Madras Suiting, 32 inches wide, all fast colors, suitable for

suits, wash skirts and men's shirts. Neat stripe designs.

Dress Goods---Silks

Ten pieces Dress Goods, 40 inches wide, in Serges, Poplins,

Cashmeres and Tweeds. All good wearing materials. Present

value 75c. On sale, per yard 50c

sale, per yard \$1.25 At, per yard \$1.25

SILK SKIRTS

SPECIAL FOR SATURDAY.

Ladies' Taffeta Silk Skirts, in black, navy and green, shir-

red pockets and girdle, finished with silk tassel. A hand-

some and dressy model. Saturday only \$6.25

Wash Skirts

-Ladies' Wash Suits, new sport effects. Prices \$5.25 to \$9.00

PAILLETTE SILK.

-10 pieces \$1.50 quality,

Black and Colored Paillette,

satin messaline finish, 36

inches, in bright blues, dark

navy, brown, copen, rose,

maize, black, etc. Extra value

TAFFETA SILK.

-1 piece Black Taffeta Silk,

pure French silk and French

dye, 36 inches wide. The pres-

ent value would be \$1.50. On

pink or blue, pretty designs. Sizes 3, 4 and 5. Prices

-Little Girls' White Linen Dresses, sizes 3 and 4 years.

-Georgette Crepe Collars, also collar and cuff sets.....

IF NOT. HAVE A CARE!

increased shortly by a campaign to make delinquents come to the mark, personally conducted by P. M. Graydon. Tags have been taken out for 963 Jogs in the city so far. Of these 85 Stop that cough! pay \$2 each and 105 pay \$3 each, the latter being females. The total revenue so far is \$2,031. This amount is not as arge as Inspector McCallum had hoped for, and he will probably issue some summonses in case the money is not

ous cough is dangerous. Attack it with a remedy that will quickly stop irritation of the respiratory organs and at the same time build up the paid up at once.

There are 1,000 more dogs in the city than have had tags taken out for. There is not a great deal of money coming in for statute labor taxes, and this will be body for permanent resistance. Ask

LOW FARES TO WESTERN CANADA.

If you are going West, take advantage of the Low Homeseekers' Excursion Fares offered by the Canadian Northern Railway, good leaving Toronto every Monday. For literature and all information, apply to F. B. Clarke, City Agent.

Statute labor takes, and this will be applyed by the Canadian Northern Syrup of Railway, good leaving Toronto every Monday. For literature and all information, apply to F. B. Clarke, City Abottle Colliver Oil & Tar

PACIFIC CANADIAN STEAMSHIP EXPRESS

LEAVES TORONTO 2 P.M. WEDNESDAYS AND SATUR-DAYS, CONNECTING AT PORT McNICOLL WITH

GREAT LAKES STEAMSHIPS For Sault Ste. Marie, Port Arthur and

Information from Ticket Agents or W. B. Howard, District Passenger Agent, Toronto.

Waists

-Extra Heavy Quality Silk, in white only.

large sailor collars. Today and Saturday ...

Fort William

on't let it master you, for a continu-

White Habutai Silk, 36 inches wide. On sale at 85c Yard Chapman's HOU HOUSE DRESSES,

With Cuticura Soap and Ointment. They cleanse the scalp, remove dandruff and promote hair health. Sample of each free with 32-page skind book. Address "Cuticura," Dept. S, Bos-

ation, but I would not listen to it. I thought of what I

had read about Lydia E. Pink-

bottle brought

Traction Company

AND STABBING

Woman Thought She Would

Die. Cured by Lydia E.

Pinkham's Vegetable

Compound.

female troubles which caused plercing

great relief and six bottles have entirely

cured me. All women who have female trouble of any kind should try Lydia E. Pinkham's Vegetable Compound."-Mrs.

Physicians undoubtedly did their best, attled with this case steadily and could

do no more, but often the most scientific treatment is surpassed by the media

cinal properties of the good old-fash ioned roots and herbs contained in Lydia

write the Lydia E. Pinkham Medicine Company, Lynn, Mass., for special free

E. Pinkham's Vegetable Compound. If any complication exists it pays to

Etta Dorion, Ogdensburg, Wis.

Cars leave London: 6:15. 7:30. *9:00. 11:00 a.m., *1:00, 1:30 (St. Thomas only), *3:00, *5:00, 6:15 (St. Thomas only), *7:00, *9:00, 11:00 (St. Thomas only), 9:00 p.m. (Sundays to St. Thomas only).

Fare to St. Thomas and Port Stanley, 30c, and return, daily. Sunday cars marked with a star.

London and Port Stanley Railway Timetable Effective lane 1, 1917.

To Port Stanley—*5:20, 6:20, *7:20, 8:20, *9:20, 10:20, *11:20 a.m., 12:20, *1:20, *2:20, *3:20, 4:20, *5:20, 6:20, *7:20, 8:20, *9:20, 10:20 p.m.
To St. Thomas Only—2:21, 6:21, 11:20 p.m.

*Limited, †Local on Sunday, Heavy type, daily except Sunday, 2:20 and 6:20 p.m. cars are local between St. Thomas and Port Stanley.

PASSENGER SERVICE MONTREAL AND LONDON alling Falmouth to Land Passengers. AND

MONTREAL AND BRISTOL For particulars of sailings and rates apply to local agents, or to The Robert Reford Company, Limited, General Agents, 50 King street east, Toronto.

June 30.

GRAND TRUNK RAILWAY SUMMER SERVICE **TIMETABLE CHANGES**

A change of time will be made on June 24. Time Tables and full particulars on application to Agents. 100n

HOMESEEKERS' EXCURSIONS

MAY 8th TO OCTOBER 30th Every

TUESDAY "ALL RAIL" - also by

THURSDAY'S STEAMER "Great Lakes Routes" (Season Navigation)

Your Future is in the West The fertile prairies have put Western Canada on the map. There are still thousands of acres waiting for the man who wants a home and prosperity. Take advantage of Low Rates and travel via

Canadian Pacific Tickets and Information from C.

P. R. ticket agents, or H. J. Mc Callum, C. P. A., corner Richmond and Dundas streets, London.

Alaska The Gem of the Northland

Come this summer to Alaska, the land of snow-capped mountains, of flower-filled valleys and sylvan glades—the land of the Totem Pole and the Midnight Sun. Travel over the

Grand Trunk System through the wonders of British Columbia to Prince Rupert. Thence by the famed G. T. P. steamships to all Alaskan points. Write for beautifully illustrated booklet

Full information, tickets, reservations, etc., from City Ticket Office, Clock Corner. R. E. Ruse, C. P. and T. A. Phone 80. June 18 vz

J. H. Chapman & Co., 239, 241, 243 Dundas

-Children's Hose Supporters, in white and black; covered clasp to prevent tearing. On sale today and Saturday. Pair 21c

Three Dozen Only Ladies' Muslin Collars, in plain, white and white with shepherd check border. Saturday, each 25c

-Ladies' Kid Gloves, 10 pairs in black and 6 pairs tan: two-dome fasteners, sizes 5 3-4 and 6 only. On sale Saturday while they last, per pair \$1.00

-40 pairs only Boys' Heavy Black Ribbed Cotton Hose. On sale Saturday 15c

-Black Patent Leather Belts, 2-inch. Each25c

-Ladies' Nightgowns, slipover style, with dainty yoke of lace and embroidery, made of fine soft nainsook, pink or blue ribbon trimmed; good full sizes; \$2.00 value. Today and Saturday\$1.35

-Children's Corset Waists. 'Little Beauty' brand, well made and finished, hose supports, 2 to 12 years. Today and Saturday 39c

-Dresser Covers, lace and insertion trimming. Per yard 15c, 20c

-Pillow Cotton, 40, 42 and 44 inches wide, circular. heavy weave. On sale, per yard 28c -Factory Cotton, 36 inches

wide, good clean quality, even weave. On sale, per yard 10c -Damask Tablecloth, finished with border all 'round; extra heavy weight. Size,

2x21/2 yards. Each ...\$2.75 **Sport Suiting** In ten designs; stripes and

checks in all the wanted

-White Wash Skirts, with pockets \$1.00 to \$3.00 -Sport Skirts, in handsome plaids, stripes and checks. These shades. On sale, per yard ... are "right in it" for outing wear. Prices \$3.00 to \$6.00

-Mill Ends of fine dimity, SEE OUR BIG WAIST 98c vesting, muslin, etc., good quality whitewear, at less than half price. Your choice. per yard 121/2c

Ladies' Tub Silk Pin-tucked fronts, others hemstitched and \$1_98 pleated, some lace trimmed collar and cuffs, \$1_98