

Telephone Main 7841

1898—TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR—1919

Market Adelaide 6100

Clothes a Man Should Have

The wise man or his wise wife will realize that now is the time to secure new clothes to face January. Possibly it is a suit that is needed more than an overcoat. Here is an opportunity to buy both most reasonably. These clothes will satisfy the desire for appearance for wear and warmth.

Men's and Young Men's Suits \$28.35

Tailored in our own factory from plain dark gray worsted finished tweed.

Single-breasted, 3-button, soft roll, semi-fitted sacque model, medium height vest, trousers finished with 5 pockets, belt loops, cuff or plain bottom. Sizes 36 to 44. Today **28.35**

Men's Heavy Winter Overcoats \$26.45

60 only, for men and young men. Well-tailored from heavy weight tweed and cheviot coatings, in attractive shades of brown, gray and heather.

Made up in Ulster, Slip-On, Waist-Seam and Trencher models. Sizes 34 to 40. Today ... **26.45**

Men's Sweaters \$3.98

Winter Sweaters, pull-over style, all-wool English imported yarns, elastic rib knit. Some have deep roll collars, others with V-neck. Manufacturer's samples and broken lines, in big assortment of colors. Sizes 34 to 42. Regularly \$5.00 and \$6.00. On sale today **3.98**

Men's Soft Hats at \$3.45

Velour and plain felt soft hats, fedora shapes. Shades of green, brown and black. Some have high-grade satin linings. Regularly \$4.00, \$5.00, \$6.00, \$7.50. Special, today **3.45**

Balaciava Caps, \$2.00

The warmest cap for cold, rough weather. Ideal for driving and sport purposes. Three shades in men's and boys' sizes, light gray, dark gray and brown. Today **2.00**

Simpson's—Main Floor

A Bag of Good Things

Main Floor

A glass Ink Set and two wells and a penholder **1.75**
Waterman's "Ideal" Fountain Pen, **\$2.50** to **\$10.00**.

- "Congress" Playing Cards, in leatherette case: Single pack **1.25**
- Double pack **2.20**
- Stephen Leacock's "Literary Lapses," or "Non-sense Novels." Bound in green lambskin. Each **2.00**
- A Black Leather Collar Bag **3.50**
- 2A Brownie Camera **4.60**
- Gold Tiepins, set with real pearls **2.50**
- Cutex Christmas Manicure Sets, 3 sizes, **42c**, **\$1.04** and **\$2.50**.

Simpson's—Main Floor

Delight the Housewife

With Rugs to brighten the home or to add the finishing color tone to her favorite room. And with rugs should go a sweeper.

- Axminster Rugs** of excellent quality. Eastern designs, in harmonious colorings.
- 7' 6" x 4' 6" **21.25**
 - 6' x 4' 6" **16.50**
 - 36" x 63" **8.95**
 - 27" x 54" **5.95**

Also Runners.

- 2' 3" x 7' 6" **12.50**
- 2' 3" x 10' 6" **16.50**
- 2' 3" x 12' **19.50**

Extra Fine Wilton Rugs, in exceptionally well-carried-out designs and colorings.

- 63" x 36" **17.50**
- 27" x 54" **10.50**

Oriental Rugs, reduced prices, very much below present value, from **\$35.00** up.

Novelties in Cotton Rugs

Plain centres, with chintz borders. Also Rag Rugs from **\$1.19** up.

Bissel's Carpet Sweeper

Champion, **\$4.00**; Grand Rapid, **\$4.75**; Canadian Queen, **\$6.50**.

Hoover Suction Sweeper

Baby Hoover, **\$62.50**; Hoover Special, **\$75.00**.

Simpson's—Fourth Floor

The Robert SIMPSON Company Limited

STORE CLOSSES AT 5:30 p.m. TODAY



Clothes For the Boy

Now Located on 2nd Floor, Richmond Street Entrance.

Tomorrow's opportunity comes but once a year as far as the boy is concerned. The day is for him. Every father and mother will strive to please him and yet profit him. On this page this morning, Simpson's presents you abundant scope to do both. Visit the Boys' Clothing Department, Second Floor, and find appropriate gifts of exceptional quality in great variety.

Simpson's clothes for boys fit better, wear longer and have more snap and style. Simpson's clothes are made carefully of specially tight woven materials and are low in price. They contain all the things making for satisfaction, in material, fit and workmanship.

Boys' Suits Cut To \$11.45

The boy who seizes this opportunity will secure a choice of the noblest patterns in mixed tweeds and worsteds, in brown, olive and gray effects, that have been shown in the latest Waist-Line and Belter models, cut as for men. Bloomer pants, full-lined, and the whole suit is well tailored. Sizes 7 to 12 years. Regularly \$13.50, \$15.00 and \$16.50, at **11.45**

Extra! Boys' Overcoats \$12.95

A boy's fancy turns to fancy patterns in overcoats this season. We have them in sturdy all-wool and wool and cotton fabrics, styled just like big brother's and tailored just as carefully. Belter and waistline models, in gray and brown stripes and mixed effects, appealing in appearance and in economy. Sizes 7 to 16 years. Regularly \$15.00 to \$20.00, at **12.95**

Oh Boy! Gray Nap Reefers \$7.45

Smart little boys' nap reefers, in fast color, that will prove a real gift for your boy. In a pleasing dark gray, made in Military Model, buttoned up close to neck, turn-down velvet collar, brass buttons, lined throughout with red flannel lining. Sizes 3 to 8 years. Regularly \$11.50 and \$12.50, at **7.45**

Boys' Suits Reduced, \$7.95

It's good fortune to secure a boy's suit so cheaply. Serviceable shades in browns and grays, in stripes, checks and mixed effects. Belter models, with full-lined bloomers, having belt loops and governor fasteners. Sizes 7 to 14 years. Regular \$9.00 and \$10.00 values, at **7.95**

Simpson's—Second Floor

Boys' Bathrobes \$6.65

A gift suggestion. Smartness of cut, neatness and ease in fit, coupled with delightful color combinations, makes a bathrobe very appropriate. Boyish patterns, in green, red, gray, brown and fawn effects. Sizes 10 to 18 years. Regularly \$7.00 to \$9.00, at .. **6.65**

Simpson's—Main Floor.

PLEASE

Carry small parcels with you. These will be wrapped and tied with ribbon on your request at the Christmas Wrapping Desk, Main Floor, Richmond Street Entrance.

The Place to Dine

is in the Palm Room on the Sixth Floor Good food, well cooked. Self Service Lunch Room as well. Afternoon Tea served daintily from 3:00 to 5:30 p.m.

Haberdashery For Little Men



- Boys' Neglige Shirts, neat striped patterns, soft cuffs, separate collar, coat style. Sizes 12 1/2 to 13 1/2 **1.50**
- Boys' Shirt Waists, with separate collar, pocket, striped patterns. Sizes 6 years to 14 years **1.50**
- Boys' Natural Wool Scotch Underwear, shirts and drawers. Sizes 24 and 26. Garment **1.50**
- Boys' Sweater Coats, shawl collar. Maroon, with gray trimming **2.50**

- Boys' Sweater Coats, maroon, with navy trimming, Shawl collar **3.00**
- Boys' Sweater Coats, brown, with orange tone, plain brown, Oxford and navy. Shawl collar **3.50**

- Boys' Sweater Coats, myrtle, with navy and green, trimmed block front. Shawl collar **4.00**
- Boys' All-Wool Sweater Coats, gray, maroon, brown **6.00**

IN FANCY GIFT BOXES

Simpson's—Main Floor.

Make the Man's Gift Sure

Sometimes the last day dawns before the gifts for the man of the house receive definite attention. Is he to get a housecoat, a fancy shirt, a muffler or what? Any man who receives something taken from this list will count himself fortunate, for it will reflect quality and good taste.

Brocade Silk Housecoats, \$26.50

Rich black and garnet mixture, cord silk lapels and cuffs, fastening with fancy silk cord frog. Sizes 36 to 44.

Silk Dressing Gowns, \$30.00, \$35.00

Rich red, green, blue, garnet shades. Pockets and edges silk-trimmed, silk cord girdle; some are unlined, others with silk or serge linings. Sizes 36 to 44.

Negligee Shirts, Special, \$2.00

Made from good shirting materials, in neat hairline and cluster stripes, in desired colorings. Coat style, with double soft French cuffs. Laundered neckband. Best workmanship and finish, perfect fitting. Sizes 14 to 17. Special, today **2.00**

Braces in Fancy Boxes

Men's Suspenders, in fancy gift box—pair braces. Tend. Today **1.00**

Silken Elastic Sets, \$2.50

Men's Fine Silk Elastic Web Suspenders, with leather ends, patent cast off; pair garters. Today **2.50**

Mufflers, silk knit, newest striped patterns, with fringed ends—big assortment of colors. Prices, **\$2.50, \$3.75, \$5.00**.

Fancy Stripe Silk Mufflers, French made, striped patterns, fringed ends **6.00**

In Fancy Boxes

Simpson's—Main Floor



Christmas Show

Phone Main 7841

Fifth Floor

- \$2.50 BRACELETS at \$1.50
Expansion Bracelets or band style, plain stone set.
- BAR BROOCHES, \$1.39
10-K gold. Regularly \$2.00, today **1.39**
- BABY'S BRACELETS, HALF PRICE
Solid 10-K and 14-K Baby Bracelets in band style. Regularly \$3.00 to \$3.00, today, Half price.

- MECCANO
No. 0 Set **1.25**
- No. 1 Set **2.50**
- No. 2 Set **5.00**
- Wonderful mechanical toys for boys to make structural steel—interesting and instructive. Priced for quick selling today. (Phone Orders Filled—Main 7841)

- Meccano Outfits with electric motors, today, **\$4.50, \$6.50** and **\$10.50**.
- Accessory Outfits, **\$1.25** and **\$2.50**.

- LITHOGRAPHED TIN TOY TEA SETS, 49c
7 pieces, nicely decorated, in neat display box. Today **49c**
- 15-piece set, today **75c**

- CHECKERS AND CHECKER BOARDS, 99c SET
Good heavy grade, folding checker boards and set of 35c and 50c AUTOMOBILES, 25c

- Nicely lithographed tin. CHRISTMAS TREE LIGHTS
8 colored bulbs on a strong wire and 1 spare bulb. While they last, set **2.90**

FLASHLIGHTS
A big variety of all shapes and sizes from small pocket cases at 76c, to tubular, nickel-plated ones with extra large lenses, at \$4.50.

Pistols, nickel plated. Delight the boys and girls. \$1.19. Reduced prices on many styles of which there are only a few left of each.

\$5.00 AND \$6.00 LEATHER WRITING FOLIOS at \$2.49
40 only. Trench calfskin Writing Folios in tan, fitted with pockets for stationery, writing tablet and folding blotter. Regularly \$5.00 and \$6.00. Special **2.49**

GREAT CLEARANCE SALE OF DOLL CARRIAGES, VELOCIPEDS, ROCKING HORSES AND WHEEL TOYS
Special **3.95**

\$6.50 LEATHER STRAP PURSES at \$3.95
60 only. Black Cowhide Strap Purse with back strap, crepe finish, fitted with overlapping frame, lined with moire, space for car tickets. Regularly \$6.50. Special **3.95**

Be Here Early Wednesday! Hundreds of pieces selling at greatly reduced prices regard- less of cost.

RAIL SLEIGHTS, EXTRA SPECIAL, \$1.39
Hardwood seats and rails, nicely finished and varnished.

ROCKING CHAIRS—REDUCED PRICE, 89c
Natural varnish finish. Extra well made of hardwood.

The Robert SIMPSON Company Limited