



PEACE RIVER

(From an actual photograph)



THE WORLD'S GREATEST OIL POOLS

A wonderful wealth is in store in the Peace River District where eminent Geologists and Oil Experts from all over the world, who have made careful and thorough investigation, report that they believe and state with full confidence that THE WORLD'S GREATEST OIL RESEVOIR will be found there.

Here is your opportunity to share in this wonderful wealth possibility.

What Eminent Geologists and Oil Experts Say

SIR GEORGE DAWSON
Acknowledged one of the World's foremost Geologists.

1877-1878 Sir George Dawson submitted to a select committee of the Canadian Senate a report on the oil possibilities in the Peace River valley and the Mackenzie Basin.

This report sets out the possibility of a large accumulation of oil between the Smoky River Junction and White Mud River, which intersects the Peace River about 30 miles below Peace River Town.

Since that date a score of prominent geologists have visited this field and every one has endorsed Dr. Dawson's opinion.

Eight wells have been drilled in this very district. Every one has discovered oil, proving beyond question that the geologists' opinion was correct.

MR. JOS. OWEN JAMES,
Geologist, London, England.

In 1914 Mr. James, acting on behalf of the British Government, stated that "the junction of the Big and Smoky rivers was one of the finest prospects for oil he has ever seen in this or any other country."

Mr. James' report on the Reno Arteline, which crosses the Big Smoky and the Peace River, and the formation below Tar Island shows prospects of large accumulations of oil.

Peace River Petroleum, Limited, now control 25,000 acres in this section.

PROF. R. D. McLAREN,
University of Saskatchewan.

Reports that the asphaltic outcroppings in Northern Alberta, especially in the Peace and Athabasca country, are greater in quantity than all other asphaltic showings in the world. The showings are so tremendous that there must be enormous oil pools underneath. It is estimated that there is sufficient oil in the sands of Alberta to supply the world's demands for 300 years.

Prof. McLaren, over his own signature in the Saskatchewan Star, practically demanded the Government of Canada to make the greatest effort possible to locate all oil pools in Northern Alberta so that Canada could have her own oil supplies.

MR. A. M. SLACK,

Manager Peace River Oil Company, recently stated that he is convinced the structure at Peace River is favorable for big oil production, which will be secured when the drills reach the lower formation, which confirms what other oil experts and geologists have repeatedly stated.

Mr. Slack, who is at present in the East purchasing machinery and equipment for further drilling of the wells of the Peace River Oil Company, is a well known oil expert of wide experience. He has done considerable drilling work in Borneo, Egypt, California and Canada, and is considered an authority on oil structure.

Royal Commission Investigates

The Royal Commission, which investigated the natural resources of the British Empire, said, in reference to the Peace River District, that it "Evidently was one of the largest oil bearing countries yet unexplored on the face of the earth, and that on the North American Continent there is no other part which ever gave such evidence of rich oil fields."

To the Canadian Public

During the four years I spent in the Peace River country I watched the oil development in all its stages.

Eight wells have already been drilled in and near Peace River Town. Every well has brought in oil—not one well has been drilled dry.

Pay oil has been discovered in at least five of the wells drilled, a record seldom attained in any new oil field on this continent.

That oil would be discovered in Peace River was predicted by Sir George Dawson, Canada's most eminent geologist, over thirty years ago. During the past five years a score of the world's best known geologists and oil experts have visited Peace River, and in every instance these men of science endorsed the prophecy of Sir George Dawson of long ago.

A valuable by-product of the oil fields of Peace River is wet gas, from which, by simple process, gasoline is extracted. From three to five million feet of wet gas belches from the wells already drilled into the gas stratum.

Every man who has visited the wells at Peace River knows that oil is there, because he has seen it; but the wealth of the earth, be it gold, silver or oil, is of no value unless money is efficiently spent for its development.

I believed the geologists and oil experts of this continent when they said that by drilling deeper into the oil sands at Peace River the BIG OIL POOL would be discovered.

Because of this belief and my personal knowledge of the actual discovery of oil in the wells drilled at Peace River I feel I am acting in the best interests of Canada when I recommend the Canadian people to join with Peace River Petroleum, Limited, and help to secure the big production of oil for our industries.

W.C. Goffatt

STATUTORY INFORMATION.

(b) The following information is given to meet the requirements of the Ontario Companies Act.—The qualification of a director is the holding of one share. The by-laws contain the following provisions: "The directors shall be paid out of the funds of the Company by way of remuneration for their services such sums as the shareholders in annual or special meeting may determine, and also the sum of \$10.00 for each meeting attended, and shall also, in addition thereto, be paid (after approval of the account by the board of directors) all out of pocket disbursements actually and properly incurred by them in connection with the affairs of the Company, including any traveling and hotel expenses incurred in attending meetings of directors or shareholders. If any director, being willing, shall be called upon to perform extra services or to make any special exertions in going or residing abroad or otherwise for any of the purposes of the Company, the Company shall remunerate the director so doing, either by a fixed sum or by a percentage of profits or otherwise as may be determined by the directors, and such remuneration may be added in addition to or in substitution for his share in the remuneration above provided by by-law." The by-laws further provide that the remuneration of the officers including the president, vice-president, secretary, treasurer, general manager, or managing director, all of whom may be directors, shall be settled from time to time by the board. (c) The names, descriptions and addresses of the directors are: William Bradshaw, 25 Wellington Street West, Toronto, Ontario; John Hallam, 111 Front Street East, Toronto, Ontario; Sydney Charles Brasher, 88 Front Street East, Toronto, Ontario; Adam Anderson, 89 Delaware Avenue, Toronto, Ontario; Thomas Mitchell, 37 Wellington Street West, Toronto, Ontario; Thomas Alfred Cain, 593 Yonge Street, Toronto, Ontario; C. H. Thompson, 120 Bay Street, Toronto, Ontario; George R. Cohen, 89 Bay Street, Toronto, Ontario; E. A. Rowlett, 25 Adelaide Street, Toronto, Ontario; J. M. Bowman, 25 Wright Avenue, Toronto, Ontario. (d) The minimum subscription is five shares and the amount payable on application and on allotment on each share is the full amount of the price at which share is issued. (e) Under the by-law a further call or calls may be made upon shares subscribed for, but the shares now offered are being issued not subject to further call. (f) \$15,000 fully paid and non-assessable shares of a par value of \$1.00 each have been issued or are proposed or intended to be issued in consideration of the transfer and assignment to the Company of leases covering an acreage of approximately 25,000 acres of petroleum and natural gas rights in the Peace River district in Alberta, and in British Columbia. (g) There are no vendors of any property purchased or acquired by the Company, or proposed to be purchased or acquired, which is to be paid for wholly or partly out of the proceeds of the issue offered for subscription by this Prospectus, or the purchase or acquisition of which had not been completed at the date of the issue of the Prospectus. (h) No share and amount is paid or payable as purchase money in cash, shares, debentures, or debenture stock or other securities for any such property. (i) Nothing has been paid or is payable as commission for subscribing or agreeing to subscribe or procuring or procuring to procure subscriptions for any shares in the Company, or for the underwriting of the issue of any securities issued or to be issued by the Company, but the letters patent authorize a commission of twenty-five per cent. (j) The estimated amount of preliminary expenses is \$15,000.00, which is payable by the Company. (k) The amount paid for the proceeds of the issue of shares, debentures, debenture stock, or other securities, to any promoter, and the consideration for such payments are in paragraph (f). (l) The following contracts have been entered into: Contract between J. M. Bowman and the Company, dated November 19, 1919. Contract between W. C. Goffatt & Co. and the Company, dated November 19, 1919. Copies of the above contracts may be inspected at the offices of the Company's brokers, Messrs. W. C. Goffatt & Co., 10-12 King Street East, Toronto, during the usual business hours. (m) No Auditors have been appointed. (n) The following directors are interested in the promotion of or in the property proposed to be acquired by the Company and the nature and extent of their interests is as follows: W. Bradshaw and Adam Anderson are interested as shareholders in Consolidated Oil Fields of Peace River, Limited, to the extent of \$1,800 shares and 15,000 shares respectively; Sydney C. Brasher, Thomas Mitchell, Thomas A. Cain, John Hallam and Allan McPherson, Geo. R. Cohen, C. H. Thompson are interested in the share consideration to be paid to the vendor, J. M. Bowman, above mentioned, to the extent of 20,000 shares, 20,000 shares, 40,000 shares, 20,000 shares, 20,000 shares, 20,000 shares, 10,000 shares, and 20,000 shares respectively. The directors have been authorized to acquire shares in Smoky River Oil Company, Limited, and Consolidated Oil Fields of Peace River, Limited, for such consideration as they deem advisable, and it is proposed to acquire such shares in consideration of the issue of paid-up shares of this Company of a par value not exceeding the shares of such Companies so acquired. (o) The above information is dated at Toronto this 26th day of November, 1919.

IMPORTANT

Oil has already been struck in two wells now being drilled on the Company's properties—Both wells will be drilled deeper to the BIG OIL POOL.

Let Canada's Wealth Be Enjoyed By the Canadian People

Here is an opportunity for Canadians to invest in Peace River Petroleum, Limited, a Canadian Corporation, controlled by successful Canadian business men, who intend in all sincerity and earnestness to develop the marvellous oil fields in Peace River.

The Corporation, as will be seen by this announcement, controls over 48,000 acres of the best oil lands in

THIS VAST AND NEW OIL FIELD

The names of the directors, all of whom are well-known Canadian business men, are alone a guarantee that development work will be aggressively proceeded with, and the funds of the company expended with economy and wise judgment.

In the past the cream of Canada's mineral resources has been exploited by foreign capital, but here we have a genuine Canadian enterprise, which deserves and should have the support of every Canadian who is interested in the development of Canada's vast oil resources.

There is no gainsaying the fact that oil is there, the rock formation of the country, the abundance of natural gas, the constant seepage of oil and many other surface indications lead to the logical conclusion that deep in the lower strata of the country lies untold wealth that will eclipse and surpass all discoveries of oil in the past.

Here is YOUR opportunity to help secure Canada Oil for Canadian people.

The "Financier" of London, England, one of the oldest and most reliable financial papers in Great Britain, in a recent article practically demanded that the public are entitled to participate in the share of oil companies, and that shares should not be offered to a favored few.

Here is an extract from their editorial regarding a recent issue of oil shares in England.

Instead of permitting the investing public to participate in the financing of the project, they have arranged to offer the shares for sale only to their personal clients and friends, and to ignore the great investing public outside that favored circle. We cannot help thinking that it would have been fairer to allow the great body of British investors . . . to apply for shares . . . Undertakings of national importance in their scope and objects ought not to be the possession of the privileged few, but should rather be in the beneficial ownership of investors generally.

Every investor, large or small, has an opportunity to invest in Peace River Petroleum Limited—a project of national importance to Canada.

Peace River Petroleum, Limited

(NO PERSONAL LIABILITY)

General Offices; Sterling Trust Building, Toronto, Canada

Capital Authorized, \$5,000,000.

Divided into 5,000,000 Shares of par value \$1.00 each

OFFICERS AND DIRECTORS

President:
JOHN HALLAM
President, John Hallam, Ltd.,
Furs, Hides and Wool, Toronto.

WM. BRADSHAW
of A. Bradshaw & Son, Ltd.,
Wholesale Dry Goods, Toronto.

CECIL H. THOMPSON
Vice-President Anglo-American
Lumber Company, Toronto.

THOMAS MITCHELL
of Denton, Mitchell & Duncan,
Wholesale Dry Goods, Toronto.

ADAM ANDERSON
Importer & Manufacturers' Agent,
Toronto.

GEORGE BYRON COHEN
Wilson & Cohen,
Importers and Manufacturers,
Toronto.

SIDNEY C. BRASIER
of Wagner, Brasier & Co.,
Wholesale Fur Merchants,
Toronto.

THOMAS A. CAIN
General Manager, Reo Sales, Ltd.,
Toronto.

ALLAN MCPHERSON
President Quincy Adams Lumber
Co., Ltd.; Director Chartered
Trust & Executor Co., Longford
Mills, Ontario.

SOLICITORS—Starr, Spence, Cooper and Fraser, 120 Bay St., Toronto, Canada; Cormack and Mackie, Edmonton, Alberta.

BANKERS—Canadian Bank of Commerce, Head Office, Toronto, Canada—Branches throughout Canada.

TRANSFER AGENTS—The Trusts and Guarantee Co., Ltd., Bay Street, Toronto, Canada.

FINANCIAL AGENTS—W. C. Goffatt and Co., 10-12 King St. East, Toronto.

The Charter of Incorporation gives this Company power to control oil lands and operate oil wells—build pipe lines—erect and operate refineries—own and operate tank cars, railways and steamboats—to produce natural gas—operate and supply municipalities with light, heat and power, also to manufacture gasoline from natural gas.

(Gasoline manufactured from the wet gas that comes from the wells at Peace River should become an enormous revenue-producing asset to Peace River Petroleum, Limited).

The Company also has power to operate and develop coal, iron and other valuable mineral deposits.

The Company controls over 48,000 acres of what are considered to be the choicest and richest oil lands in the Peace River district.

NO BONUS OR PROMOTION SHARES

There have been and will be no bonus or promotion shares issued by Peace River Petroleum Limited. All the directors have paid cash for their shares; every dollar received for shares by the Company goes into the treasury, and will be used for drilling and development work and legitimate expenses. A FAIR AND SQUARE DEAL IS ASSURED. WE OWN AND OFFER SHARES IN PEACE RIVER PETROLEUMS LIMITED AT THE PRESENT LOW PRICE OF THIRTY-FIVE CENTS FOR EACH ONE DOLLAR SHARE (fully paid up and non-assessable).

PHONE MAIN 13
For Further Information

35c a Share

This is a genuine opportunity, which looks as if it could not fail to return big profits in the near future, and every person should avail themselves of the opportunity to purchase shares at the present low price.

\$ 35.00	100 Shares
\$ 70.00	200 "
\$ 175.00	500 "
\$ 350.00	1000 "
\$1750.00	5000 "

W. C. GOFFATT & CO.
Financial Agents
10-12 King St. E., Toronto, Canada

W. C. Goffatt & Co.
10-12 King St. East
TORONTO

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England: 15, 20, 25, 30, 35, 40, 45, 50, 55, 60, 65, 70, 75, 80, 85, 90, 95, 100, 105, 110, 115, 120, 125, 130, 135, 140, 145, 150, 155, 160, 165, 170, 175, 180, 185, 190, 195, 200, 205, 210, 215, 220, 225, 230, 235, 240, 245, 250, 255, 260, 265, 270, 275, 280, 285, 290, 295, 300, 305, 310, 315, 320, 325, 330, 335, 340, 345, 350, 355, 360, 365, 370, 375, 380, 385, 390, 395, 400, 405, 410, 415, 420, 425, 430, 435, 440, 445, 450, 455, 460, 465, 470, 475, 480, 485, 490, 495, 500, 505, 510, 515, 520, 525, 530, 535, 540, 545, 550, 555, 560, 565, 570, 575, 580, 585, 590, 595, 600, 605, 610, 615, 620, 625, 630, 635, 640, 645, 650, 655, 660, 665, 670, 675, 680, 685, 690, 695, 700, 705, 710, 715, 720, 725, 730, 735, 740, 745, 750, 755, 760, 765, 770, 775, 780, 785, 790, 795, 800, 805, 810, 815, 820, 825, 830, 835, 840, 845, 850, 855, 860, 865, 870, 875, 880, 885, 890, 895, 900, 905, 910, 915, 920, 925, 930, 935, 940, 945, 950, 955, 960, 965, 970, 975, 980, 985, 990, 995, 1000, 1005, 1010, 1015, 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1850, 1855, 1860, 1865, 1870, 1875, 1880, 1885, 1890, 1895, 1900, 1905, 1910, 1915, 1920, 1925, 1930, 1935, 1940, 1945, 1950, 1955, 1960, 1965, 1970, 1975, 1980, 1985, 1990, 1995, 2000, 2005, 2010, 2015, 2020, 2025, 2030, 2035, 2040, 2045, 2050, 2055, 2060, 2065, 2070, 2075, 2080, 2085, 2090, 2095, 2100, 2105, 2110, 2115, 2120, 2125, 2130, 2135, 2140, 2145, 2150, 2155, 2160, 2165, 2170, 2175, 2180, 2185, 2190, 2195, 2200, 2205, 2210, 2215, 2220, 2225, 2230, 2235, 2240, 2245, 2250, 2255, 2260, 2265, 2270, 2275, 2280, 2285, 2290, 2295, 2300, 2305, 2310, 2315, 2320, 2325, 2330, 2335, 2340, 2345, 2350, 2355, 2360, 2365, 2370, 2375, 2380, 2385, 2390, 2395, 2400, 2405, 2410, 2415, 2420, 2425, 2430, 2435, 2440, 2445, 2450, 2455, 2460, 2465, 2470, 2475, 2480, 2485, 2490, 2495, 2500, 2505, 2510, 2515, 2520, 2525, 2530, 2535, 2540, 2545, 2550, 2555, 2560, 2565, 2570, 2575, 2580, 2585, 2590, 2595, 2600, 2605, 2610, 2615, 2620, 2625, 2630, 2635, 2640, 2645, 2650, 2655, 2660, 2665, 2670, 2675, 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4340, 4345, 4350, 4355, 4360, 4365, 4370, 4375, 4380, 4385, 4390, 4395, 4400, 4405, 4410, 4415, 4420, 4425, 4430, 4435, 4440, 4445, 4450, 4455, 4460, 4465, 4470, 4475, 4480, 4485, 4490, 4495, 4500, 4505, 4510, 4515, 4520, 4525, 4530, 4535, 4540, 4545, 4550, 4555, 4560, 4565, 4570, 4575, 4580, 458