

L. SIMPSON

Store closes at 5.30 p.m.
Saturday at 1 p.m. during July and August.

H. H. Fudger, President

J. Wood, Manager

Phone Number Main 7841.
We have 50 lines to Central.

L. SIMPSON

Summer Dresses \$4.50



JUST ARRIVED FROM NEW YORK.

Dresses suitable for women, misses and small size women; materials are linens, striped tissues and gingham; waists are attractively trimmed with pipings and embroidery. Some have belts of leather, others of self material; skirt trimmed to correspond with waists; exceedingly attractive styles. Special **4.50**

RAINCOATS AT \$5.95.

A summer necessity, and when at such a figure you will do wisely to get one. Thoroughly waterproof, made from black materials, rubberized tweeds and twilled materials, in fawn and navy; cut in smart raglan styles, with college collars. Very special value **5.95**

WASH SKIRTS 99c.

Attractive Skirts of Reppe and Indian Head Linen, cut in a plain gored style with open front and panel back. They have the high waist line, seams finely stitched, will wash and launder perfectly. Saturday special **.99**

BLAZER COATS FOR MISSES.

Wherever you go you will see these attractive Coats, made of imported flannelette; some have straps over the shoulders and belts; others have box backs and are cut single breasted; color combinations are black and red, orange and black, royal and white and blue and white. Saturday special at **3.65**

Cyprus Linine Tailored Waists

A perfect man-tailored Waist of this excellent material, which retains its purity of color to the very end, has soft French collar and cuffs, and long, plain, set-in sleeves. Every size to 42-inch. We guarantee the fit and style even at the very extraordinary price, Saturday, of **.79**

Rich Silks Priced for Quick Selling

300 Yards Black Duchesse Paillette, good heavy firm quality, Lyons dyed silk; an extraordinary bargain value. Part of a special purchase that must be cleared at once; 36 inches wide. Saturday morning special, per yard **.88**

2,000 Yards Plain and Fancy Peau de Soie Dress Silks, in an excellent range of black and white, white and black, navy and white and brown and white stripes. The plain colors include all the new shades, ivory and black. Saturday morning, per yard **.36**

Black and Navy Serges

These Serges were purchased from one of the best serge manufacturers in the north of England. Made from finest selected yarns, fast dyed and thoroughly shrunk. Have a bright permanent finish. Because the purchase was a final and complete clearance we were able to get them at a price that places them on our bargain counters, and owing to late arrival, they must be sold at once, 42 inches wide. **.48**

Huge Price Making in Outing and Sailor Hats for Holidaying

\$3.00 LINEN AND RATINE HATS FOR 50c.
In navy, grey, tan and white. Some are slightly soiled from being in the cases; others fresh from the boxes. A quick clean-up price, with only 200 to sell Saturday a.m. **.50**

\$2.50 WHITE, JAVA AND MILAN SAILORS. 50c.
20 dozen in the lot, beautiful fine Milans and Java straws. Have silk corded bands. Regular \$1.50 to \$2.50. Saturday, while they last **.50**

Gloves and Hosiery

Women's Glace-finish Kid Gloves, soft, clean, pliable skin, 2 dome fasteners, over-sewn seam, stylish stitched backs, also English tan cape leather, odds and ends, all sizes, in kid, black, tan and white, 75c and \$1.00 value. Saturday, pair **.59**

Women's Silk Hose, gauze weight, full fashioned, sheer fine thread, close, firm finish, elastic garter welt, double Lisle thread, ankle, heel, toe and sole, 8 1/2 to 10, black and white, exceptional value, Saturday, pair **.59**

Men's Imported Cotton Sox, greatly reduced, 50 dozen in the lot, consisting of navy, grey, helio, cadet and tan, in a neat circular stripe, extra fine thread and good weight. Sizes 9 1/2 to 11. Regular price 15c pair. Saturday, 3 pairs **.25**

Ribbon Sashes

New Dresses need new sashes. Saturday morning we will display sashes made of 5 yards of 6-inch taffeta ribbon, in any color desired. Each sash **.75**

RIBBON REMNANTS.

All ends of ribbon returned by our mail order ribbon department will be put up in large bunches and sold Saturday morning. Bunches contain from 1 1/2 yds. to 3 yds. of wide ribbon. Each bunch **.10**

The Simpson Store

Is the universal supply depot for summer holidays as it is the year round for homes. Saturday offers unique opportunities, too, for the departing holiday throngs in dress and accoutrements, as well as in a wealth of the little things nice to have at the shore or in the country, from tennis racquets to frying pans.

Come Saturday morning with your lists.

RUSH PRICES ON SHOES

WOMEN'S BOOTS, OXFORDS AND SLIPPERS, 99c.

400 Pairs, slightly scuffed and soiled from showing. In tan calf, dongola kid, patent colt, white and tan canvas; all sizes in the lot, but not all sizes in each style. Regularly \$1.50, \$2.00, \$2.50 and \$3.00. Saturday morning **.99**

MEN'S WHITE CANVAS BOOTS, \$1.25.

200 Pairs Men's White Canvas Boots, Blucher style, leather soles and heels; sizes 6 to 10. Regularly \$1.75 and \$2.50. Saturday morning **1.25**

BATHING SHOES.

300 Pairs Women's Bathing Shoes, neatly trimmed and lined, neat and durable; sizes 3 to 7. Regularly 50c. Saturday morning **.35**

Holiday Books and Stationery

Books from our Circulating Library, slightly soiled. Regularly sold at \$1.10 and \$1.25. Saturday morning bargain, each **.25**

Paper Bound Fiction by popular authors, the favorite edition for travellers by boat or train. Saturday, 3 for **.25**

English Copyright Fiction, by Maurice Gerard, Ian MacLaren, E. W. Benson, Joseph Hooking, J. M. Barry and Charles Garvice, etc. Stock-taking clearing price 2 for **.25**

Pure Rubber Bands, 4-pound boxes, assorted sizes. Regularly 75c per box. Saturday morning snap, 25c per box. Picnic Requisites, all kinds, at low and popular prices. (Book and Stationery, Main Floor.)

35c Wall Paper for 11c

We must clear 25 broken lines of which there are full room lots or more.

2,600 Rolls Imported Parlor, Dining Room, Hall, Den, Library, Sitting Room and Bedroom Papers in good designs. Regularly 35c roll. Saturday a.m. **.11**



Women's & Children's Underwear

at less than the cost of manufacture. 'Phone orders taken while they last.

Girls' Vests, of white balbriggan with high neck, long sleeves. Sizes 2 to 12 years. Regularly 25c. Saturday to clear **.15**

Girls' Drawers of white balbriggan, tight knee. Sizes 2 to 12 years. Regularly 25c. Saturday, to clear **.15**

1,200 Women's Summer Vests or ribbed white cotton or flile; low neck, short or no sleeves, lace beading and draw ribbons. Sizes 32 to 40 bust. Regularly 25c and 35c. Saturday **.15**

1,000 Women's Summer Vests of ribbed white cotton, low neck, short or no sleeves, beading and draw tapes. Sizes 32 to 40 bust. Regularly 15c. Saturday **.10**

Women's Drawers of ribbed white cotton, umbrella style, lace trim, open or closed style. Sizes 32 to 38 bust. Regularly 25c. Saturday **.18**

A SATURDAY CLEARANCE IN CORSETS.

\$1.50 "D. & A." Corsets for 95c.

600 Pairs "D. & A." Corsets, of white batiste; a stylish new model, medium low bust; rustproof boning, 6 suspenders, 4 wide side steels, deep lace and ribbon trimmed. Sizes 18 to 26 inches. Regularly \$1.50. Saturday **.95**

\$2.50 and \$2.75 Table Napkins \$1.88

Beautiful Satin Damask Table Napkins, all pure, perfectly bleached linen. Designs are very new and dainty, 22 x 22 inches. One of our most satisfactory lines of Scotch-made napkins only 100 dozen. Regularly \$2.25, \$2.50 and \$2.75 dozen. July Sale price, Saturday morning **1.88**

PURE LINEN TURKISH BATH TOWELS. 69c PAIR.

Just 200 pairs; large, heavy, all-linen Turkish Bath Towels; the kind to wear and wash; and dry, the kind for camp or home. July Sale price, pair, Saturday morning **.69**

SPOKE HEMSTITCHED SHEETS, \$1.63 PAIR.

70 x 90 inches for double beds, made from fine, full bleached linen-finished English sheetings; spoke hemstitched across top, plain hem across bottom; delightful, durable sheets; only 15 dozen. July Sale price, pair, Saturday morning **1.63**

'Phone direct to Linen Dept.

SILVERWARE

Rogers' Silver-plated Tea spoons, full size, heavily plated on a nickel silver base, in our special Helena pattern Regularly \$1.25 set of six. Saturday **.94**

Combination Sugar Bowl and Spoon-holder, silver plated, in bright and satin finishes, each bowl complete with one dozen Rogers silver-plated teaspoons. Regularly \$4.50. Saturday **3.65**

Picture Framing Special

For one day only will frame any picture in size up to 18 x 22 in a 3-inch brown mission wood, weathered, green or ebony, for **1.00**

2-in. of same mouldings **.87**

1-in. of same mouldings **.48**

This is for the one day only. Saturday, between 8 a.m. and 1 p.m.

Store Closes at 1 p.m. Saturday Last Delivery Closes at 11 a.m.



Clothes Make the Man

When first impressions are his only introduction. The carefully dressed man is rarely the lonely man at the summer place. Saturday's five-hour sale in the men's wear section will provide the means of doing much with small outlay.

MEN'S TWO-PIECE SUITS.

For early morning selling we clear out a number of broken lines of Summer Suits. They include many of the new browns, greys and blues, in English tweeds and homespun, carefully tailored in smart single-breasted style; the trousers have cuffs, belt and side straps. All high-grade suits and worth twice the Saturday morning price **7.90**

A clean-up sale of Men's Blue Serge Suits. We want these out before stock-taking, and you can profit by the reduction Saturday morning. Made from English navy blue serge. Smart single-breasted three-button coat, single-breasted vest and stylish trousers, linings good and workmanship the best. Saturday morning **10.50**

MEN'S SLIP-ON SILK RAINCOATS.

These silk single-texture waterproofs give just the needed protection from rain in warm weather. Made in good shade of light steel grey, Raglan style, with close-fitting collar, buttoned up to the chin, beautifully tailored and absolutely waterproof. Price **15.00**

BOYS' SUITS \$4.85 SATURDAY.

Were \$6.50, \$7.00, \$7.50 and \$8.00.

Boys' Double-breasted Tweed and Worsted Suits, in fancy weaves, light and dark greys and browns, well made and lined; full American bloomers with belt loops and Bon Bon, buttoned up to the chin, beautifully tailored and absolutely waterproof. Price **.65**

A HAMMOCK SALE

Serviceable Hammocks, splendid values for five hours' selling. The best grade, made to wear and showing very good patterns. Large sizes, good colors, foot and head spread, large pillow and valance. These reductions are made because stock-taking is so near:

\$7.00 Large Hammocks for 5.59

\$6.75 Hammocks for 5.29

\$5.50 Hammocks for 4.39

\$4.50 Hammocks, special 3.39

\$2.25 Hammocks for 1.29

\$5.75 Couch Hammocks for 3.29

(No phone or mail orders for Hammocks.)

5,000 feet Banner Garden Hose, will stand city pressure, 3-ply, durable make, in lengths of 50 feet. Special 1/2-inch size, foot **.6 1/2**

3-inch size, as above, foot7 1/2

500 Grained Window Screens, best screen wire, standard size. Saturday special, 13c each or 2 for 25c.

1,000 POCKET KNIVES, SHEFFIELD STEEL, SATURDAY, 25c FOR A 50c POCKET KNIFE.

Celluloid handles, stag horn handles and gun metal. Brass lined, 2 and 3 blades. Exceptional value at 40c and 50c. Saturday (in the basement) **.25**

2,000 Celluloid Handle Dessert Knives, Regularly sold at \$2.00 per dozen, Sheffield steel blades, not damaged. For five hours Saturday you can buy up to one dozen at, dozen **.96**

WEEK-END GROCERIES

2,000 lbs. Creamery Butter, White Clover Brand. Per lb. **.31**

Toasted Cornflakes, 2 packages. **.25**

Leaf Sugar, 2 1/2 lbs. **.25**

Canned Corn, 3 tins. **.25**

Imported French Peas, Per tin. **.11**

Rich Red Salmon, Otter brand. Per tin. **.21**

Gorton's H. P. Sauce, Per bottle. **.18**

400 bottles Imported Pickles, Mixed, Gillard's. 2 bottles. **.25**

Clark's Pork and Beans, Large tin. **.25**

tin10

Cherries, Peaches and Pears. Per tin. **.18**

Lime Juice, Cordial, Seattle's. Per quart bottle. **.25**

Fancy Mixed Electrolyte, 1 lb. **.25**

Fresh Fruit Cake, Per lb. **.25**

Candy, 50c 1-lb. boxes. **.25**

400 bottles Imported Pickles, Clark's. 2 bottles. **.25**

Clark's Pickled Beets, assorted. 2 tins. **.25**

The **SIMPSON** Company Limited