

**SIMPSON**

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

PROBS.

or sleep by night.

**SIMPSON**

# New Gift Thoughts Greet You at Every Turn on the Broad Floors of The Simpson Store

## Wraps, etc., Protect the Party Gown

These Evening Wraps are suitable for Christmas gifts, and the prices are away down. Several of our French and German importations are included among the exclusive models.

Dainty little wraps, in a variety of styles and colors, include the soft evening shades of pink, blue, champagne, grey, green and tan. Some of them are made with large cape, handsomely trimmed with black satin. Others are embroidered. All carefully lined and interlined. Far below regular prices. Thursday, special . . . . . **15.95**

French Wrap of King's blue and rich velvet, with the new panel back and front; trimmed with heavy and silk fringe. Regularly \$65.00. Thursday . . . . . **45.00**

A German model of black silk velvet and crochet lace. Regularly \$120. Thursday for . . . . . **89.00**

Wrap, in black satin, with wool crochet fichu. Regularly \$100. Thursday, for . . . . . **67.50**

Ivory Broadcloth Wrap, trimmed with black velvet. Regularly \$47.50. Thursday, for . . . . . **37.50**

## Magnificent Fur Sets Offer Surprise Prices

Handsome English Mole and Royal Russian Ermine Set, large Windsor scarf, 12 inches wide, 110 inches long, fancy muff, with ermine cuffs, beautifully lined and finished, a Paris model. Regularly \$230. Thursday . . . . . **180.00**

Beautiful Broadtail (baby lamb) and Russian Ermine Set; stole with wide shoulder effect and long fronts, muff extra large new pillow shape; both handsomely lined with cream silk; a very late Paris model. Set regular \$500.00. Thursday, for set . . . . . **395.00**

Labrador Mink Set, made from the best selected Labrador mink, very fine and extra dark, long Windsor scarf, containing 18 skins, made strand style, muff extra large bolster shape, contains 10 skins, a model set. Regular \$400. Thursday . . . . . **325.00**



Those who come in doubt will find the assortment and skilful display of great assistance in deciding.

Come at the earliest moment possible out of consideration for your own comfort and after-pleasure. It's worth the effort.

## Cutlery in the Basement

The Christmas festivities make big demands on your table service:—

3-piece Carving Set, Sheffield steel blades, stag-horn handles, mounted and unmounted, put up in plush lined cases. Prices ranging \$1.95, \$3.50, \$4.50, \$5.00 to \$12.00.

2-piece Carving Set, without case. Set . . . . . **7.95**

6-pearl Handle Fruit Knives, English electro-plated blades. Put up in plush lined case . . . . . **4.50**

6-Dessert Knives and 6-Dessert Forks, Sheffield steel with celluloid handles, put up in case . . . . . **7.00**

Dessert Knives, Sheffield steel blades celluloid handles, prices per dozen, \$2.00, \$2.50, \$3.00, \$4.50, \$5.00 and \$6.00.

Dinner Knives, same quality to match, \$2.50, \$3.00, \$3.50 to \$7.00 per dozen.

6 pairs Pearl Handle Dessert Knives and Forks, English electro plated, complete in plush lined oak cases with lock, \$8.95, \$10.00, \$12.00 and \$15.00.

12 pairs Pearl Handle Dinner Knives, and Forks to match, \$15.00 to \$20.00.

## 'Kerchiefs for the "Merry" Morning

Boys' or Girls' Handkerchiefs, in pretty Xmas "Booklets." 3 White Lawn Handkerchiefs in each with colored borders in mauve, pink and sky. Each Handkerchief has colored initial to match border and small wreath in corner. All initials. Booklets, each . . . . . **.22**

Handkerchiefs for Women, in Swiss, scalloped, hemstitch, or lace trimmed edges, large variety in patterns, beautifully designed. Special, Thursday, 3 in Xmas greeting box, for . . . . . **.50**

Handkerchiefs for Men, of Irish linen, hemstitch borders, 3/4 or 1/2 inch hem, full size. Special, Thursday, 3 in Christmas greeting box . . . . . **.43**

Handkerchief for Women, of Irish linen, 3/4 or 1/2 inch hem, stitch border. Special, Thursday, 3 in Xmas greeting box for . . . . . **.40**

## Trimmed Hats for the Holiday Season

White felt shapes, imitation lynx, black seal, and mink, are the best styles, tastefully trimmed with satin roses, marabou, and ribbon. Priced for to-morrow's selling . . . . . **3.85**

Two showcases of Bonnets and Toques for elderly women. Priced for to-morrow at . . . . . **5.00 to 8.00**

## Christmas Overcoats for Boys

Christmas will be happier for the little lad who gets one of these coats Thursday. We offer a very unusual range of overcoats for boys from 4 to 7 years of age. The cloth in a smart Scotch tweed of an olive shade; the collar, cuffs and piping are silk velvet. The linings are English red flannel, and the best of making has gone into them. Sizes 4 to 7 years. Thursday . . . . . **7.00**



## Furnishings that Men Like

NECKTIE AND SOCKS.

Holly Boxes Containing One Pair of Men's Lisle Thread Socks and One Necktie to Match, in a large variety of colors. Regularly 50c, Thursday . . . . . **.35**

Men's Mercerized Mufflers, shaped neck, fastening in front with patent dome fasteners, fancy weaves, all colors. Regularly 50c, to clear Thursday . . . . . **.25**

Men's Natural Wool Underwear, winter weight, double breast, beautifully made and finished, all sizes in the lot. Regularly \$1.25 and \$1.50, to clear Thursday . . . . . **.79**

## Charming Winter Coats for Little Tots

Children's Winter Coats of white bearcloth, warmly lined and fastened with silk braid and silk frogs, have deep collar. Sizes for ages 6 months, 1 and 2 years. Regular price \$4.00, Thursday, each . . . . . **2.95**

Children's Winter Coats, of plain velvet, with box pleats front and back and detachable belt, have silk braid trimming and velvet buttons. Colors navy, brown or cardinal. Lengths 22, 24 inches, for 6 months to 2 years. Regular value \$3.50 each, Thursday . . . . . **2.39**

Warm Dressing Gowns—Girl or Boy  
Children's Dressing Gowns, heavy velour flannel have roll collar, neck and waist girdles, bound edges and pockets. Colors are blue or pink with white and fancy patterns. Sizes 2 to 14 years, each . . . . . **1.50**  
Children's Dressing Gowns, of printed velour flannel, blue or print ground with fancy patterns, have bound edges, waist girdle, braid frogs and pocket. Sizes 4 to 14 years. Regularly \$1.50 and \$1.75 each, Thursday each . . . . . **1.00**

The Store will be Open Thursday, Friday and Saturday Until 10 p.m.

The **SIMPSON** Company Limited

## Linen Shir: Waists Boxed for Giving

The best shirt waist maker in the Dominion has just supplied us with these waists, which are of the latest cut, and of guaranteed fit and quality; all carefully laundered. The lot comprises plain tailored linen, embroidered front linens, fine pin tucked, and many other smart styles, every size to 42 inch, all in separate boxes. Many extra values included in this lot. Thursday morning . . . . . **1.95**

## Three Strong Hosiery Items

Women's best quality Lisle Thread Hose, in plain, lace and silk embroidered; black, white and all the wanted shades and colors, Thursday, pair . . . . . **.75**  
In gift box.

Pure Silk Stockings, children's and misses', fine elastic ribbed, reinforced heel, toe and sole, black, white, tan, sky and pink. Sizes 4 to 8 1/2, 40c to 75c. (In fancy boxes.)

Men's Silk Socks, gauze weight for dress wear, black, tan, green, lisle thread, heel, toe and sole, 3 pairs in fancy box. Thursday . . . . . **1.25**

## The Silks Make Christmas Prices

FOR GIFTS IN THE FAMILY.  
Dress or Waist Lengths of rich Silk are among the best gifts.  
Rich Black Mousseline Duchesse Satin—The new silk satin, skein dyed, with the soft lustrous finish that makes good silk. Every yard guaranteed. Regularly sold for \$1.50, 36 in. wide. On sale Thursday . . . . . **1.21**  
Japanese Silks in many shades, ivory and black. Taffeta finish for fancy work, children's wear, etc., 27 in. wide. Regular 35c and 50c. Thursday, per yard . . . . . **.29**

## Gloves Give Large Values

**\$1.00 KID GLOVES, 75c.**  
Women's real French Kid Gloves, made from selected skins, have two dome fasteners, oversewn seams, gusset fingers and glaze finish. They show the best workmanship and fit perfectly. Black, white, tan, grey, navy and green. All sizes. Thursday, pair . . . . . **.75**  
In Holly box.

## \$1.00 WINTER GLOVES AND MITTENS, 79c.

Women's wool lined Gloves and Mittens, Suede leather and glaze kid, tans and browns, smart and warm, all sizes. Regular \$1.00, Thursday . . . . . **.79**  
Men's English Cape Leather Gloves, unlined, show tan shades. They have dome fasteners, pique sewn seams, and perfect fitting qualities. Made from soft pliable skins. Sizes 7 to 10. Regular \$1.25, Thursday, pair . . . . . **1.00**  
In gift boxes.

## Red Ribbon

Every Christmas there is a scarcity of red ribbon. We have it in wide and narrow just now. How long will it last? We don't know. Particularly in 5 and 6 inch Duchesse satin for decoration purposes. We have a large stock, it is a heavy quality, in excellent shade, with a good finish, our regular No. 9,000—

3 inch width, per yard . . . . . **.20**  
6 inch width, per yard . . . . . **.25**

## Toys for Christmas Trees



You must have them, and the time is short. Our toy section will be a liberal education to some people in the possibilities of child amusing.

Princess Beauty Doll, jointed, unbreakable body, can be placed in many natural positions. Curly hair, sleeping eyes, princess slip. Thursday . . . . . **1.00**

Novelty Dressed Dolls, sailor boys and girls, dressed from shoes to hat in becoming sailor outfits. Each Thursday . . . . . **50**

Uncle Sam Spelling Boards, teach the children to spell, interesting and instructive. Thursday . . . . . **1.25**

Pacing Joe, a pacing horse with red wagon. Thursday . . . . . **50**

Boy Scouts, box of 8 with moving arm. Thursday . . . . . **.25**

Mounted Soldiers, 6 in box, Thursday . . . . . **15**

Fish Pond, Thursday . . . . . **15**

## Another Day of Big Values in the China Section

Brass Candlesticks, old English design, bright finish. Per pair . . . . . **.97**

Tumblers, clear crystalware, etched star design. Special, dozen . . . . . **1.00**

Rich Cut Crystal 8-in. Fruit Bowl, deep flaring cut. Special . . . . . **2.98**

**\$38.50 Limoges China Dinner Set**, translucent ware, deep, luscious glaze, artistic rosebud design, teas and knobs, old gold handles. An extra Christmas special . . . . . **25.00**

For dainty gifts see the special tables of Art Pottery Wares at **25c, 49c, 75c, 1.00 to \$25.00.**

## Umbrellas and Walking Sticks

There's a wealth of suggestion to be had at the Umbrella Circle, whether your gift is to cost **\$1.00 or \$15.00.**

Walking Sticks can be had from **75c to \$7.00.**

## A Saving in Boots

**BOYS' BOOTS, \$1.69.**  
200 pairs Boys' Boots, tan Russia calf and box kip leather. Blucher style, solid leather soles and heels. Tan calf, sizes 11 to 2. Box kip, sizes 1 to 5. Values to \$2.25, Thursday, 8 o'clock . . . . . **1.69**

**WOMEN'S BOOTS, \$2.49.**  
320 pairs Women's Boots, button and Blucher style, tan Russia calf, patent colt, gummetal and vic kid leather; New York, Cuban and military heels, Goodyear welt and flexible McKay sewn soles, sizes 2 1/2 to 7. Regular values to \$4.00, Thursday, 8 o'clock . . . . . **2.49**

**MEN'S BOOTS, \$2.95.**  
360 pairs Men's Boots, patent colt, tan calf, gummetal and vic kid leather, some have the new short creased vamp and high heels; some are leather lined, some are the wide plain toe solid comfort style, all are Goodyear welted. Sizes 5 to 11. Regular \$4.00, \$4.50 and \$5.00. Thursday, 8 o'clock . . . . . **2.95**

## Sporting Supplies Sleighs, Doll Carriages and Wheel Goods

THAT ARE ALWAYS WELCOME.

Snowshoes, six sizes, complete with thongs, Thursday, \$1.50, \$2.00, \$2.50, \$2.75, \$3.00 and \$3.75.

Boxing Gloves, regular \$1.50, Thursday . . . . . **1.39**

Crescent Hockey Skates, all steel, nickel-plated, sizes 7 1/2 to 10, Thursday . . . . . **.75**

Rover Hockey Skates, double end, nickel plated steel blade, sizes 8 to 11 1/2, Thursday . . . . . **1.25**

Rob Roy Hockey Skates, solid steel blade, heavily nickel-plated, well braced, strong and light, sizes 9 1/2 to 11, regular \$3.00, Thursday 1-59

Full line boys' and girls' and baby sleighs from 25c to \$5.00 each.

Baby Carriages, \$15.50 to \$25.00.

Doll Carriages, 50c to \$3.00.

Boys' Velocipedes, \$1.85 to \$4.25.

Wagons, \$1.00 to \$3.50.

**THURSDAY SPECIALS.**  
Children's slat chairs, Thursday special 23c.

Boys' and Girls' coaster sleighs, 4 long, Regular \$1.25, Thursday \$1.09.

Steel Doll Folders, Regular 60c, Thursday 49c.

Baby Walkers, Regular to \$2.50, Thursday \$2.09.

Boys' Hat shoe sleighs, Regular 35c and 30c, Thursday 28c and 23c.

## Furs for Men

Men's Fur-lined Coats, shell made from imported black beaver cloth; fashionably cut; well tailored and trimmed; lined with prime furred muskrat skins; deep rolling collar of dark full-furred otter. Regularly \$50.00 coats. Thursday . . . . . **33.75**

## Men's Fur Collars, are arranged to button on to any style coat; large range of furs, as astrachan, half Persian, near seal, nutria beaver, German otter, Persian lamb, Canadian otter, etc. Splendid values at \$5.00, \$7.50, \$10.00, \$12.50, \$13.50 to \$25.00.

## Linens and Comforters for the Home Christmas

Beautiful Comforters, 6 x 6 feet for double beds, rich satin coverings, sateen backs to match, best down filling, about 40 only; some of our choicest lines; regular \$15.00 to \$20.00, Thursday . . . . . **13.50**

**SET OF TABLE LINEN FOR ONLY \$4.75.**  
All pure linen, bleached satin damask table cloth, 2 x 2 1/2 yards, dozen 22 x 22-inch napkins to match the very newest designs, each set in suitable gift box, per set, Thursday . . . . . **4.75**

**HUNDREDS OF PIECES OF NEW FANCY LINENS, 98c EACH.**  
Dresser scarfs, pillow shams, tea cloths, new designs, new effects, each piece in Christmas box in linen department upstairs; your choice Thursday . . . . . **.98**  
(Second Floor.)

See Other Simpson Announcement Elsewhere in This Paper.

## GROCERIES

2,000 lbs. Dairy Butter, in prints, per lb., 28c. Choice family flour, 1/2 bag, 55c. Pure kettle rendered lard, 1 lb. package, 15c. Choice currants, cleaned, 3 lbs., 25c. California seeded raisins, 1 lb. package, 10c. Yellow cooking sugar, 5 1/2 lbs 50c. Perfection baking powder, 3 tins, 25c. New Orleans molasses, cherry Grove brand, 2 lb. tin, 10c. Choice Rangoon rice, 6 lbs. 25c. Smoked rolls of bacon, lean and mild, half or whole, per lb., 15c. Choice pink salmon, per tin, 13c. Choice Mexican oranges, good size and sweet, per doz, 18c. Finest mixed nuts, per lb., 17c. Choice red cranberries, per quart, 15c. Canada corn starch, 7c.  
35c ASSAM TEA, 28c.  
300 lbs. full bodied Assam Tea—a 35c tea anywhere. Thursday, per lb . . . . . **.28**