

SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. FUDGER, President.

J. WOOD, Manager.

Partly fair, but some light falls of rain or snow.

SIMPSON

Come and Gather the Treasures of the White Goods Sale on Monday

Lingerie

Third Floor. \$1.50 PETTICOATS, MONDAY SALE PRICE 75c.

Fine cotton, 17-inch flounce, trimmed with 5 rows heavy lace insertion and frill of lace, lawn dust ruffle, French band, lengths 38, 40, 42 inches.

\$3.75 CORSET COVERS, MONDAY SALE PRICE \$1.95.

A beautiful nainsook skirt, trimmed with deep flounce of fine heavy embroidery, with wide row of matched embroidery insertion, dust ruffle, lengths 38, 40, 42 inches.

83c AND 90c ISABELLE DRAWERS, MONDAY SALE PRICE 55c PAIR.

Fine nainsook, two styles, no fullness at waist or on hips, deep lace trimmed ruffles, hemstitched tucks, lengths 23, 25, 27 inches; both styles.

75c DRAWERS, EXTRA LARGE SIZES, MONDAY SALE PRICE 50c PAIR.

Fine nainsook, deep umbrella ruffle of lawn with row of lace insertion and edge of lace, sizes 23, 25, 27 inches; open or closed styles; for women 42 to 46 bust measure.

55c CORSET COVERS, MONDAY SALE PRICE 35c.

Fine nainsook, front trimmed with 12 rows lace insertion; beading, silk ribbon and narrow lace on neck; lace on arms; sizes 32 to 42 bust measure.

\$3.50 NIGHTDRESSES, MONDAY SALE PRICE \$1.95 EACH.

A beautiful Empire style in fine nainsook, front has deep yoke of all-over embroidery, trimmed with fine embroidery insertions, beading, silk ribbons and narrow frills of embroidery, slip-over neck, 3/4 sleeves, lengths 56, 58, 60 inches.

Linen and Madras Waist

100 Splendid Shirt Waists, in pure Irish linen and fine madras, all made strictly tailored styles; shirt sleeves, laundered collar and cuffs; sizes 38, 40 and 42 only. Regular \$1.75, \$1.95 and \$2.50. Sale Monday \$1.50.

200 Shirt Waists, of fine American percale, in wide black and white and navy and white stripe, made with double Gibson pleat, back and front; shirt sleeve, link cuffs and white linen collar; sizes 32 to 42. Regular \$1.50. Monday 75c.

A Sale of Sample Underwear

We have just received the entire winter sample line of the famous "Watson" make of underwear for women and children, consisting of vests and drawers, combinations, corset covers, black tights, bloomers, etc., in ribbed pure wool, wool and cotton mixtures, and all cotton. Colors white or natural. All sizes in the lot, including extra large, every garment particularly well made. Monday selling at Half Regular Prices.



Beauty must have passed through the 'Avenues of White,' scattering her favors broadcast. Pick them up, Oh Ladie Faire; 'twas in truth a lavish shower. An hour's planning, a morning's shopping and your reward of twelve months satisfaction begins at once.

Household Linens

And Other Desirable Merchandise for the Housekeeper. (Second Floor—Yonge Street.) LARGEST SIZE FLANNELLETTE BLANKETS, \$1.29 PAIR. White or grey, Canada's best make, pink or blue borders; the most comfortable winter sheets; only 300 pairs; Monday, pair, \$1.29. 600 YARDS FINE ENGLISH SHIRTINGS AT 15c YARD. Oxfords, Galateas, Harvards, a lot of odd pieces and half pieces, best English makes, fast colors, best stripes; regular 20c and 25c per yard; Monday's price 15c. 1,000 DAINTY JAPANESE DOYLIES, 5c EACH. Japanese Tenerife Doilies, 9x9 and 12x12 inches, round, fine quality, clearing upstairs in Linen Department, Monday, each, 5c. A 12-YARD LENGTH OF FINE ENGLISH NAINSOOK FOR \$1.45. Beautiful, fine, pure, round thread underwear nainsook, 36 inches wide, Manchester manufacture, 12 yards in each piece; 100 pieces only; on sale at Cotton Counter, per piece, Monday, \$1.45. 300 HEAVY CRASH ROLLER TOWELS, 20c EACH. 3/4 yards by 17 inches, made from heavy pure linen bordered Scotch Crash; ready for your roller. Monday, each 20c. SPOKE HEMSTITCHED HUCKA-BACK TOWELS, 38c PAIR. All pure linen, full grass bleached made from the best linen, spoke hemstitched ends, 20x38 inches, a most popular bedroom size, 44 dozen only. Monday, pair 38c. HEAVY UNBLEACHED SHEETINGS, 22 1/2c YARD. 94 or 96 inches wide, clean, heavy sheetings, will bleach pure white, round, even, strong thread, unexcelled for wear, and think of price; 300 yards. Monday, yard, 22 1/2c. (Phone direct to linen dept.)

New Embroideries

(Main Floor.) \$10,000 worth purchased from three of the largest embroidery manufacturers in Switzerland. We have all qualities, all widths and an immense assortment of patterns, in narrow "baby" edgings and insertions in nainsook and Swiss, edgings, insertions and flouncings in cambric, nainsook and Swiss. Blouse frontings in Swiss and nainsook. All-over tuckings, and embroidery in Swiss and nainsook. These embroideries will be on sale on Monday morning at Half Price. Bargain counter opposite Queen street entrance. Swiss Flouncings, 27 inches wide, in the most effective designs, in blind, guipure and eyelet, large variety in patterns. Monday, per yard, 22c, 28c, 33c, 38c, 43c, 48c to 85c. Cambric, Swiss and Nainsook Edgings, Insertions and Flouncings, widths from 1 1/2 to 17 inches, all qualities. Monday, per yard, 3c, 5c, 7c, 8c, 10c, 12c, 14c to 87c.

Beautiful Fur Coats

New Have their Prices Sharply Reduced. Whether you want a rich fur wrap for evening wear, or a handsome Persian lamb coat, you'll find these values incomparably the best in town: 2 Only, White Coney Evening Coats, satin lined. Regular price \$50.00. Sale price, \$37.50. 1 Only, White Sheared Coney Evening Coat, satin lined. Regular price \$75.00. Sale price, \$50.00. 1 Only, Grey and White Siberian Squirrel Evening Cloak, a Paris model. Regular price \$111.00. Sale price, \$75.00. 1 Only, French Grey Broadcloth Evening Coat, lined throughout with grey and white squirrel, large shawl collar of Arctic fox. Regular price \$135.00. Sale price, \$90.00. Persian Lamb Jackets. 1 Only, Persian Lamb Jacket, Russian ermine trimmed. Regular price \$185.00. Sale price, \$135.00. 1 Only, Persian Lamb Jacket, mink trimmed. Regular price \$185.00. Sale price, \$145.00. 1 Only, Persian Lamb Jacket, Mink trimmed. Regular price \$135.00; sale price \$100.00. 4 Only, Persian Lamb Jackets. Regular price \$175.00. Sale price, \$135.00. 3 Only, Persian Lamb Jackets. Regular price \$140.00; sale price \$110.00. 4 Only, Persian Lamb Jackets. Regular price \$135.00. Sale price, \$100.00. 2 Only, Persian Lamb Jackets. Regular price \$110. Sale price, \$85.00. White Beaver Millinery. White Beavers, extra large shape, with rolling brim, long silky fur. Sold regular at \$7.50. Monday, \$4.98. Black Beavers. Shape in a variety of styles, extra quality. Sold regular at \$5.50. Monday, \$2.98. Mourning Millinery. We are showing a full range in all lines, ladies' and children's goods. Our specials are: Turbans at \$4.50, and dress hats at \$3.85.



Sale of Black Ribbons

Never were Black Ribbons so much in demand as this January. For hair bows and millinery especially this big sale. Six Inch Black Taffeta Ribbon is opportunity. The Ribbon in this sale is the product of one of the best Black Ribbon manufacturers in France and is Lyon dyed. The value is rare—note the width: 6 inches, and the price. Regularly 25c and 30c. Monday 15c.

Prices on Small Leather Goods Smaller Still

Men's collar and cuff boxes, in long grain leather. Regular \$1.25. Monday 59c. Long Grain Leather Jewel Boxes, satin lined. Regular \$1.25. Monday 59c. Leather Jewel Cases, with lock and key, inside tray, velvet lined. Regular \$1.75. Monday 75c. Regular 89c and 99c. Monday 58c. Misses' Chain Purses. Regular 68c. Monday 50c.

Comb Sets for 19c

Four piece Rhinestone Comb set, back, sides and barrette set with rhinestones. shell only. Regular 48c. Monday, per set, 19c.

Baby's Carriage Robes

The Old Wantless Building. Baby's Carriage, Sleigh or Go-cart Robes, in imitation white bearskin very fur-like in appearance, and white felt, lined pocket style. Worth \$2.00, Monday bargain, \$1.29. Baby's Carriage or Sleigh Robes, in white Llama skinskin. No. 1 quality, pocket style, white felt lined. Regular up to \$3.50, Monday bargain, \$2.29.



Opportunities FOR MEN AND BOYS.

Tweed Suits—Fine quality English worsted, browns and greys, 3-button, single-breasted sack. Tailored throughout. Reg. up to \$15. Monday, \$7.95. Vests—English velvet corduroy, lined red flannel or Italian cloth, variety of colors, sizes 36-44. Reg. to \$2.50. Monday, \$1.50. Boys' Overcoats—Single-breasted Chesterfields, velvet collars, splendidly tailored garments. Sizes 26-34. Reg. to \$7. Monday, \$4.89. 750 Boys' Knitted Sweaters and Sweater Coats—Variety of styles and colors. Reg. \$1. Monday, 59c. Several hundred odd garments. Boys' Underwear. Great variety at half-price.

Winter Footwear For Men and Women

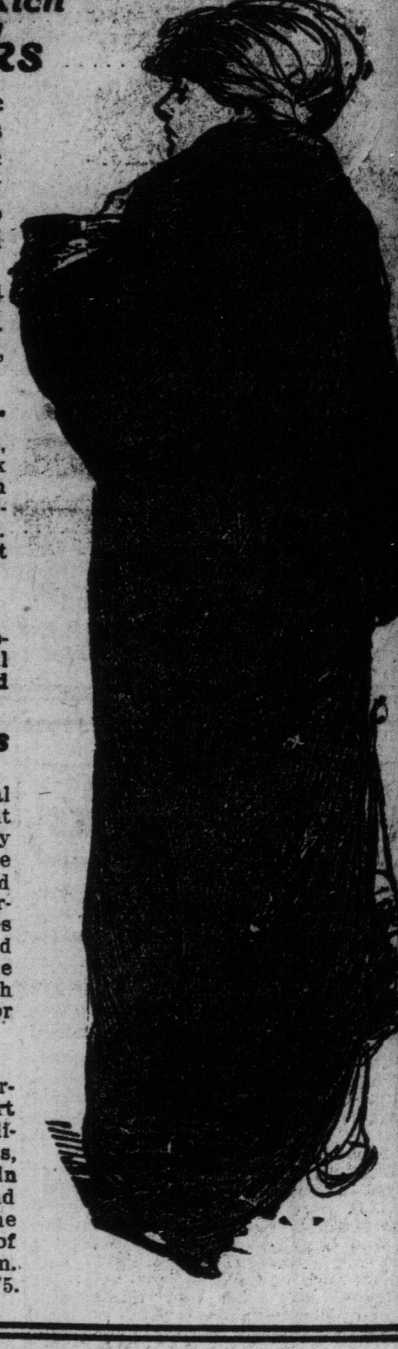
WOMEN'S HOCKEY BOOTS. 70 pairs Women's Hockey Boots, black pebble leather, sizes 2 1/2, 3, 3 1/2 and 7. Clearing price, Monday, 99c. WOMEN'S KNEE RUBBER BOOTS. 60 pairs Women's Knee Rubber Boots, pebbled leg, best No. 1 grade, all sizes 2 1/2 to 8. Clearing price, Monday, \$1.99. All sizes 11 to 2. Clearing price, Monday, \$1.79. All sizes 5 to 10 1/2. Clearing price, Monday, \$1.49. WOMEN'S OVER-GAITERS. 100 pairs Women's Over-gaiters, black, green, tan, brown, red, grey, blue and fawn, fine melton cloth, seven buttons. They will keep the ankles warm and comfortable. All sizes. Clearing price, Monday, 45c. WOMEN'S LEGGINGS. 60 pairs Women's Leggings, black Jersey and melton cloth, all sizes Monday, \$1.49. MEN'S AND BOYS' BOOTS. 180 pairs Men's Boots, solid, reliable, easy-fitting, long-wearing. Blucher, black storm calf leather, heavy standard screw soles. Men's, 6 to 11, Monday, \$1.99. Boys', 1 to 5, Monday, \$1.69.

Winter Comfort for Hands and Feet

50c CASHMERE GLOVES, 25c. Women's fine imported Cashmere Gloves, a clearing from a large manufacturer; the lot consists of black, tan, brown, grey, navy, in finest fleece-lined, also silk lined dome fasteners, silk points, all sizes. Regular 50c, on sale Monday, pair, 25c. 75c GAUNTLET GLOVES, 49c. Boys' black leather Gauntlet Gloves, wool lined, strongly sewn, scout style. Regular 75c, Monday, 49c. Women's black ribbed Cashmere Hose, English made, double spliced heel, toe and sole, full fashioned, fine and soft; all sizes, regular 50c. On sale Monday, pair, 29c.

An Early Shipment of Rich Shantung Silks

has just been received and will be put on sale immediately, at prices that should clear it all out before stock-taking, as they are very much less than we'll be able to sell this popular silk for later in the season. It is in natural color only, all 34 inches wide, but in four qualities. They'll be offered Monday at 55c, 69c, 73c and 85c per yard. Fabrics for Evening Wear. New Sheer Fabrics, Silk Eolienne, Silk Chiffon Volles, Silk Crepes, Silk Danak Eolienne, Silk and Wool San Toys, Silk Taffetas, Silk Warp Henriettas, Silk Ninons and Marquissettes. Every possible evening and street shade shown in the collection. Silk and Wool Gloria. An ideal fabric for party and reception wear, does not crush or cut, full range of pastel shades, Ivory and black, 42 inches wide, 88c. Women's Winter Coats AT ABOUT HALF PRICE. We offer for quick sale a special line of Women's Medium Weight Coats, suitable for present or for early spring wear, the material is a fine quality Kersey cloth in black, navy and brown, and is made in a smart tailored style, lined in shoulders and sleeves with an imported twilled mercerized cloth, a mannish collar with large lapels, a really serviceable coat, which sold regularly at \$16.50. Special for Monday's selling, \$8.75. Women's Separate Skirts \$4 95. A very special lot of Women's Separate Skirts, made in a number of smart up-to-date styles, from splendid qualities imported Panamas, fine Serges, basket-weave Chevilles; the colors in the lot are black, navy, brown and grey; also of black Panamas with fine hairline white stripes. A full range of sizes in this collection to select from. Sold regularly at \$6.50, \$7.50 and \$7.75. Special for Monday, \$4.95.



FOR THE HOME Rogers' Tea Spoons 12c each

5,000 Rogers' Silver-plated Tea Spoons, fancy pattern handle, neat scroll design, each spoon stamped with maker's full name and Horse Shoe trade mark. Regular value \$2.50 a dozen. Monday, each, .12. Public and Private Libraries May Benefit by this Sale of Books. "Political Economy," by Mill, 2 vols., cloth. Regular \$1.75. Special 1.25. "French Revolution," by Carlyle, 2 vols., cloth. Regular \$1.75. Special 1.25. "English Literature," by Taine, 3 vols., cloth. Regular \$3.00. Special 2.23. Fiction Reprints. 300 books. Original published prices \$1.25 and \$1.50. All at, each .39. Wall Paper on Fifth Floor. 3,700 rolls Imported Wall Papers, in burlap, cloth, cork, linen, and tapestry weaves, in dark, medium and light colorings, pretty effects, for parlors, dining rooms, sitting rooms, reception rooms, halls, bedrooms: Regular 15c. Friday 7. Regular 50c. Friday 24. Regular 25c. Friday 11. Regular 75c. Friday 37. Regular \$1. Friday 47.

Valuable Pictures Half Price

The Picture Gallery is worth a visit at any time, but on Monday, half-price exhibition pictures should cause quite a rush to the 6th Floor. Monday's Sale Includes: 80 original Paintings and Water Colors, by English, Dutch and Canadian artists. 120 reproductions, including some high-class Burlington proofs. 75 French Mirrors, fitted with suitable pictures. We are clearing our gallery walls for an entirely new set of pictures, and you should be able to pick out some real bargains to your taste.



Imported White Graniteware, five hundred pieces, fine white enamelware, coffee pots, bowls, wash basins, saucepans, fry pans, trays and chambers, regular up to 65c. Monday, 29c. One hundred and fifty only, four-coated, large size. Regular 75c. Monday, 59c.

Making Things Fly in the Basement

Tin Wash Boilers, with copper pit or flat bottom, sizes 8 and 9, regular \$1.45. Monday 1.10. Corn Brooms, household size, 56c broom. Monday 29. Granite Stove Pots, Dishpans and Rice Boilers, regular up to \$1. Monday 59. Handy Midget Washing Machine, suction style, regular 50c. Monday 29. Griswold Food Choppers, regular household size, regular \$1.50. Monday 1.19. Granite Soup Plates, 9 and 10-inch Pie Plates, Deep Jelly Cake Plates, Pudding Pans and Custard Cups; regular up to 15c. Monday 4. Perfection and Buckeye Coal Oil Heaters, regular \$5. Monday 2.99. D Handle Furnace Shovels, regular 40c. Monday 29. Rinsing Pans and Foot Baths—Galvanized, regular 40c. Monday 33. Tin, regular 30c. Monday 23. Globe Wash Boards, regular 22c. Monday 19. Glass Wash Boards, regular 28c. Monday 19. Linen Clothes Line, 50 ft. length. Monday 29. Galvanized Tube, with wringer attachment. Monday 75c, 75c, 82 and 85. Willow Clothes Baskets, strongly made. Monday 65c, 75c and 85. Mrs. Potts' Irons, three irons, handle and stand in set. Nickel-plated set, regular \$1.10. Monday 89. Polished set, regular 95c. Monday 78. Potts' Iron Handles, regular 10c. Monday 8. Iron Heaters, hold three Potts' irons, regular 35c. Monday 19. Japanned Coal Skuttles, regular household size, strongly made. Monday 29. Tin Dishpans, 10 qt. size. Monday 10. Tin Dishpans, 15 qt. size. Monday 14. Three-in-one Grater, fine, medium and coarse combined, a 10c grater. Monday 5. Galvanized Wash Boilers, do not rust, sizes 8 and 9, flat bottom only, a 10c boiler. Monday 78. Steel Snow Shovel, with long handle, strongly made, regular 25c. Monday 15. Steel Household Claw Hatchet, regular 40c. Monday 33. Spring Balances, Government stamped. Weighs up to 25 lbs., regular 50c. Monday 39. Weighs up to 50 lbs., regular 75c. Monday 59. Horizontal, Rim Locks and Knobs, regular 40c. Monday 19. GREAT VALUES IN CHINA, GLASS AND BRASSWARE. 30 Dinner Sets, 27 pieces, hard-wearing cream porcelain body, gold decoration, all pieces scalloped, complete dinner and tea service for 12 people. Monday 6.25. Wash Basins, large size. Monday 29. 300 Fancy Decorated Jugs, 15c. China Tea Sets, 40 pieces, genuine Carlsbad chinaware, dainty natural color, floral decoration, gold lined. To clear Monday 2.98. 200 pieces Fancy Chinaware, comprising Hall Plates, Teapots, Fruit Pots, Salad Bowls, Hamkins, Bouillon Cups and Saucers, Jardinieres, Platters, Toilet Jugs, greatly under-priced for quick clearance. Monday 49. 20 pieces Rich Cut Glassware, Standard Jugs, Water Boilers, Fruit or Salad Bowls, regular up to 2.98. Monday 50. Brand Lamps, complete. Monday 50. Brass Kettles, amber handles, footed. Half price, Monday 2.00. Groceries. Finest Gold Dust Corn Meal, 95¢ stone, 5c. Choice Picnic Hams, 1 lb. 8 lbs each, per lb., 15c. Choice White Beans, 6 lbs., 25c. Finest Split Peas, 5 lbs., 25c. Upton's Marmalade, 1-lb. tin, 45c. Choice Fruits, 3 lbs., 25c. Fancy Japan Rice, 4 lbs., 25c. Ivory or Silver Glass Starch, 6 lb. tin, 25c. Old Dutch Cleaner, 3 lbs., 25c. Powdered Ammonia, 3 packages, 25c. Sunlight Soap, 6 bars, 27c. Surprise Soap, 6 bars, 27c. Telephone direct to department. 5 LBS. PURE CELONA TEA, \$1.10. 1,000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed. Monday, 5 lbs. for \$1.10.