# Exceptional Values From Simpson's Friday Bargain List



300 Suits for Men-On Bargain \$9.98

Half-Price and Less, Including Many Worth \$22.00

This year the great tailoring concerns have been compelled to cancel many orders intended for Western shipments. Where they have made a dozen of a kind their orders have called for eight or six suits. Consequently we have been able to secure a consignment of these overmakes to sell at less than cost of making. FRIDAY YOU CAN BUY FOR

FINE ENGLISH WORSTED SUITS, or CHOICE ENGLISH AND SCOTCH TWEED SUITS, Fancy and Bannockburns, in the new shades of gray and brown and fancy mixed designs, cut single breasted three button sacque style, perfect fitting in every particular, lined with fine twill mohair, and 9.98 given the very finest workmanship, in sizes 34 to 44, as Friday bargains. Price

75 Men's Winter Overcoats to Clear, Friday at \$10.50

Balance of a number of lines of our regular Winter Overcoats-75 in all-to clear at this ridiculously low price. Choice young men's styles in belted and pleated back, singlebreasted Chesterfields, a number of double-breasted Ulsters. The materials are the fine English coatings in greys and browns. The workmanship the best. Your opportunity to make a good investment. Regularly \$18.50, \$20.00, \$22.00 Boys' Suits at Less Than Half Price

300 Smart Double-Breasted Sacque and Single-Breasted Norfolk Suits. The newest models, made from the best imported English and Scotch tweeds in dark and medium browns and greys. Mostly neat small check patterns. Well lined with serges. Bloomers are full cut. Wonderful value, but to the early buyers the choice of patterns will be most wide. Sizes 24 to 34. 3.95 Friday bargain

400 Pairs Boys' Bloomers 79c.

Another big shipment of Tweed Bloomers, made from strong English brown and grey tweeds. Very strongly made, and lined with white cotton. Full cut style, with belt loops, and strap and buckle at knee. Sizes 23.79 



Hosiery and Gloves Women's All Wool Plain Black Cashmere Stockings, "Llama" brand, extra fine yarn, closely knitted "Llama" in red worked on every pair, double heel and toe. Sizes 8½ to 10. Friday .... .50

Children's Extra Fine Ribbed and one ribbed, close weave, spliced heel and toe. Sizes 6 to 81/2. 400 Men's Pure Silk Socks, imported quality, best finish, great range of

shades, spliced heel, toe, and sole. Sizes 9½ to 11. 45 value. Friday, 18c; 3 pairs for 50c. Men's Shot Silk Cashmere Socks black and white only, soft fine yarn, good weight, spliced heel and

Sizes 10 to 11. 50c value Women's Fine Kid Gloves, 2 dome fasteners, soft pliable finish perfect fitting; black, tan and Sizes 51/2 to 71/2. Special

Friday Women's Fine Quality Washable Chamolsette Gloves, fine cloth, close weave, 2 dome fasteners; per-

Drug Specials

Absorbent Cotton, 1-lb. rolls. Fri-Headache Cachets, 12 in a box Friday, 2 boxes Rum and Quinine Hair Tonic, 50c Saniflush, cleans closet bowls without fuss or muss. Friday ... .25 Lanoline and Camphor Ice. 2 tins for Chamols Skins, good size for cleaning and polishing. Regular 75c size. Friday. 50c Acme Sanitary Belts: Friday. 20c Sanitary Towels, 3 in a package. All Rubber Cash Mats. Friday 50

Jewelry Specials

Bargains in Waists

89c-A table of odd Blouses in striped. Regularly up to \$1.39. condition; white with navy collar and cuffs; also white with red collar and cuffs. Taken from our 89c to \$1.50 stock. Friday to clear, .49 \$1.95-A large assortment of Silk Blouses, all colors; amongst the lot a navy messaline silk blouse, which opens in front and has high neck and long sleeve, finished with silk soutache braid. Regularly \$2.95 Friday to clear ...... 1.95

Toilet Goods

cakes for .26
Imported Eau de Cologne and
Lavender Water, in long, green botties. Friday .19
Yale's Face Cream. Regularly
50c. Friday .27
Lamb's Wool Powder Puffs, vartous sizes. Friday, Half Price.
Dressing Combs, extra strong
teeth. Regularly 50c. Friday .30
French Tooth Brushes, with pure
hand-drawn bristles. Regularly 20c.
Friday .18
Imported Tooth Powder .18 Friday
Imported Tooth Powder, in the Friday, per tin
Men's Pocket Combs, in solid leather cases. Regularly 25c. Friday

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### Special Cloak Values To-morrow

\$13.50 SUITS OFFERED FRIDAY, \$8.95.

New Spring Suits of tweed and navy serges, made in clever styles, smartly cut and lined with satin, plain or slightly draped skirts. Colors brown, grey or navy. Friday bargain ..... 8.95

NEW SPRING COATS, \$5.65.

This collection consists of manufacturers' samples and regular selling lines, in popular fabrics for spring wear, all wool cheviots and serges, in navy and black checks and imported tweeds, in light or dark mixtures; smart styles in three-quarter or full length, suitable for misses or women. Regularly \$11.50 to \$16.50. Friday ...... 5.65

COTTON DRESSES, VALUES \$5.00 AND \$6.00, FRIDAY \$3.95. All samples in new spring styles, cotton crepes, cords ratines, linens, etc., at a price that means a big saving. A wide variety of styles in the newer colorings. Friday ...... 3.95

\$3.95 SALE OF GIRLS' COATS. Dollars less for this one day's selling. Spring styles for girls, loose and belted, in grey, brown and tan shades, with collars and cuffs inlaid with broadcloth. Ages 6 to 14 years. Friday, \$7.50

value, for ...... 3.95 SPECIAL VALUES IN SEPARATE SKIRTS.

This particularly good lot consists of a manufacturer's samples, the styles in new materials are excellent and include serges, stripe worsteds, Bedford cords, checks and tweeds, in a good assortment of sizes. Regularly from \$5.00 to \$7.50. To clear, Fri-

#### day ...... 2.98

Silks Priced Low ANOTHER BIG UNDER-VALUATION OF COLORED DRESS

2,000 yards of Duchesse Satins, Duchesse Paillettes and Satin de Chines, 36 to 38 inches wide. Lovely shades, finely finished weaves, and full ranges in each weave, with black and ivory in-

FIRST CHOICE QUALITIES IN NATURAL SHANTUNG SILKS. These qualities are worth fully 25 per cent, more than the price quoted. We buy them direct and can guarantee every piece to give the best of wear and launder perfectly. 34 inches wide. Friday 

THREE SPLENDID VALUES IN MUCH-WANTED BLACK SATINS 500 yards of Duchesse Satin, 38 inches wide. Regularly \$1.35 per yard, for ...... 1.10 Black Satin Mousseline, three pieces, 210 yards altogether,

taken from a mail order special Regularly \$1.65 per yard. Friday bargain, yard..... 1.34 Black Silk-Satin, 40 inches wide. This fine, brightly finished satin is well adapted for the present draped styles. The price is exceptionally keen. Per yard ...... 1.46

## Dress Goods Bargains

2,000 yards of West of England suiting serge, in black and navy only, 54 inches wide, in the men's fine Botany finish, thoroughly soap shrunk and spotproof, a cloth that will tailor to perfection and retain its smart dressy appearance. Regularly \$1.25. 

Black and White Checks and Broken Plaids, fancy checks. Extra regular value for \$1.00 per yard, 52 inches wide. Friday

5,000 yards Dress Fabrics and Suitings, including a beautiful variety of English and French fabrics, such as san-toys, crepe de chene, poplins, panama, epingle cord, serges, diagonals, sheperd checks, etc. Not a complete range of colors in any line, but many of the staple shades are included; also some exquisite new spring and summer tones and blacks. Regularly 75c. 42 to 45 inches 

BLACK BROADCLOTH SPECIAL. A beautifully soft, rich finished cloth. It's "Paeon" finish, is absolutely permanent. Guaranteed somp shrunk and spotproof. Regularly \$1.50 per yard. 52 inches wide. Friday bargain, per

#### Women's Underwear Bargains

WOMEN'S VESTS.

Seconds. Watson's unshrinkable ribbed wool and cotton mixture and all cotton. White only. High neck, long sleeves. Heavy or medium winter weights. Sizes 34 to 44 bust. Regular prices 50c and 65c each. Friday bargain, each .25

Women's Vests in spring t, Swiss fidded silk, woo and lisle mixture. White only. Low neck, short or no sleeves, narrow crochet edges, with silk ribbon draws. Sizes 32 to 38 bust. Regularly \$1.00 each. 

CHILDREN'S SLEEPERS. Clearing Children's Sleepers,

best quality heavy fleece lined Tersey cloth, natural color; feet attached. Sizes 2 to 12 years. Regular prices 50c to 65c each. Friday, all sizes, each .... .45 INFANTS' COATS AND LITTLE

GIRLS' SKIRTS. Infants' Ceats, fine all-wool cream cashmere, sateen lined, silk braid on deep collar, double-breasted, pearl buttons, sixes 6 months to 2 years. Regularly \$2.00 each. Friday bargain ..... 1.25 Little Girle Skirts With Waist, fine nainsook, tucks and lace trimmed flounce, sizes 4, 5, 6 years.

GREAT CORSET BARGAIN. \$8.50 to \$5.00 Cornets. Friday Bar-gain, pair \$1.75.

Clearing 3 Beautiful Models of Extra Fine Corsets, La Diva and Promenade, fine white batiste, coutil or rich silk brocade, fin finish. with finest boning and suspenders, silk embroidery or lace trim, very latest style models, sizes in the lot 18 to 26 inches. Regularly \$3.50 to \$5.00 a -pair. Friday bargain,

Women's Brassleres, or bust confiners, two elegant all-over embroidery styles, hooked front with elastic lacing under arms or with crossed back, ribben draws, sizes 32 to 40 Regularly \$1.50 and \$2.00 each. Friday bargain ...... .58

WOMEN'S AND GIRLS' COAT SWEATERS. Women's Coat Sweaters, heavy plain or fancy knit all-wool, high or shawl collar, 2 pockets, colors white, 

Children's Coat Sweaters, heavy knit, all wool, high coriar, 2 pockets, pearl buttons, colors navy or white only, sizes 2 to 6 years. Regularly \$1.00 each. Friday bargain .59

WOMEN'S WHITEWEAR, women's Nightdresses, a pretty style, in fine nainsook, slip-over style, dainty round embroidery yoke run with silk ribbon, short sleeves, edged with fine lace, sizes 56, 58, 60 inches. Regularly \$1.00 each.

Friday bargain .59

Cerset Cevers, a beautiful style, in nainsook, deep lace and embroidery, front run with ribbon, sizes 32 to 42 bust. Regularly 65c each. Friday in the style in the sty GIRLS DRESSES.

### Boots and Rubbers at Bargain Prices

MEN'S \$4.00, \$4.50 AND \$5.00 BOOTS, \$2.95.

Tan calf, black calf, vici kid, patent colt and heavy winter calf leathers: Button, Blucher and straight lace styles. Some are leather lined; some have double, viscolized soles. Every pair made by the Goodyear welt process. All sizes from 5 to 11. Regularly \$4.00, \$4.50 and \$5.00. Friday 2.95

WOMEN'S \$3.50, \$4.00 AND \$4.50 BOOTS, \$2.49.

Made on new and popular lasts, with short, medium and long vamps, in button and laced styles. Patent colt, tan Russia calf, gunmetal, vici kid, blue suede and white nubuck. All weights of soles; all styles of heels. Sizes 21/2 to 7. Regularly \$3.50, \$4.00 and \$4.50. Friday bargain 2.49

CHILDREN'S BOOTS, 89c, Strong, black Dongola kid, with patent toecaps, and fine chocolate and patent colt; some have colored tops; medium and light weight soles. Sizes 2 to 101/2. Regularly \$1.00

GIRLS' BOOTS, \$1.49. Neat, easy-fitting boots, in gummetal, box calf, tan calf and Dongola kid, with patent toecaps, medium weight soles and comfortable low heels. Sizes 8 to 13. Regularly \$1.79

and \$1.99. Friday bargain ...... 1.49 RUBBERS.

Bright finished, reinforced soles and heels, every pair perfect-Children's, sizes 3 to 101/2, Friday ........... 38

MEN'S GUM RUBBER BOOTS, \$1.99.

Some have eight-inch leather tops, others are two-buckle and three-eyelet styles. Made with heavy, corrugated, rolled edge soles, and solid rubber heels. Sizes 6 to 13. Regularly \$2.85 and \$3.35. Friday bargain ...... 1.99

HIGHEST-GRADE RUBBER BOOTS.

Dull finished, pure Para gum Rubber Boots, high thigh style; corrugated soles; solid rubber, non-slip heels. Every pair guaranteed perfect and to give satisfactory wear. Sizes 6 to 12. Regularly \$5.50. Friday bargain ...... 3.99 Same quality, hip length. Sizes 6 to 12. Regularly \$6.25. Friday bargain ...... 4.99

# A Spring Hat for One

There are fifteen hundred of them, some trimmed, some untrimmed, some specially for early wear, being of the modish taffetas and tagel straws.

They come from the wholesalers and consist of small lots of which it doesn't pay them to send samples with their travellers. So we simply swept them all in, and here they are, infinitely varied and offering splendid values for Friday. Not till you see them will you realize what this means. But, at

any rate, give yourself the chance to secure something at once desirable and most economical at a time when most things are regularly priced. Here are the types: 1-Paris and New York Productions from the most recent.

models, trimmed and untrimmed, showing the newest straws and 2.—Black Silk Toques and Turbans with the modish jet trim-

mings, pompons and silk bows. 3.—Black Satin Crown Sailors, off the Kurzman block, a style which is in the front rank.

The Robert Simpson Company, Limited

3 P.M. TO 5.30. lmon Salad or Plain Omelette;

Afternoon Tea

thin Bread and Butter; Pot of Tea with Cream, and Ice Cream, 150; or Two Persons for ...... 25

Men's Soft Hats

Men's Derby or Stiff Hats, up-to-date shapes, fine English fur felt, black only, sizes 61/2 to 7%.

Men's and Boys' Caps, new spring patterns, in tweeds, serges and worsteds, correct shapes and specially well-finished. Friday ........ 45

12 only Men's Muskrat Fur-lined Coats, black shells and otter collars. Regularly \$50.00. Friday, half 9 only Men's Mink Marmot Fur-

lined Coats, German otter, shawl and lapel collars, fine black shells. Regularly \$30.00. Friday, half

About 25 Motor or Sleigh Robes, in grey and black goatskin. extra good quality and best finish. Regularly \$9.00, \$12.00, \$13.00, \$14.00 and \$16.00. Friday, Half Price.

Men's Furnishings 75 ONLY MEN'S SWEATER COATS.

Odd lots at a great bargain. Regularly \$2.50 to \$3.50. 8.30 rush price, (No Phone or Mail Orders Filled.) 58 BOYS' SWEATER COATS. Mostly smoke color, with green

rimmings, a very pretty combina-MEN'S NIGHTROBES. English flannelette, large roomy body, full length, sizes 15 to

19. Regularly 75c. Friday bar-MEN'S BRACES. Odd lots from our regular stock to be cleared. Regularly 25c, 35c

and 50c. Friday bargain .... .19 MEN'S UNDERWEAR.

in Scotch wools, natural wool, natural merinos, fleece lined, etc., not all sizes in each kind, sizes in the lot 34 to 50. Regularly 75c, \$1.00 and \$1.50. To clear, a garment 49 (No Phone or Mail Orders for Underwear.)

(Main Fleer.)

**Grocery List** 

One car Standard Granulated Sugar, 20 lb. bag, in cotton, per bag .... .95 Tellow Cooking Sugar, 11 lbs. ..... Pure Kettle-rendered Lard, per lb... .18 Perfection Baking Powder, 3 tins Canada Cornstarch, package .....

Heather Brand Flavoring Extracts,
2½ oz. bottle, 3 bottles ........ 

> 21/2 lbs. PURE CELONA TEA. 880.

Fresh Candy

per lb. 1,000 lbs. Walnut Maple Cream.