

| <b>NATIONAL SAMPLE FRAME</b><br>Sample Proportionate to Population |              |                               |
|--------------------------------------------------------------------|--------------|-------------------------------|
| Sample size = 1,500                                                |              |                               |
| Province                                                           | Sample Size  | Margin of Error               |
| Newfoundland                                                       | 34           | $\pm 16.8\%$                  |
| Prince Edward Island                                               | 8            | $\pm 20.0\%$                  |
| New Brunswick                                                      | 43           | $\pm 14.9\%$                  |
| Nova Scotia                                                        | 52           | $\pm 13.6\%$                  |
| <b>TOTAL ATLANTIC</b>                                              | <b>137</b>   | <b><math>\pm 8.4\%</math></b> |
| Québec                                                             | 390          | $\pm 5.0\%$                   |
| Ontario                                                            | 538          | $\pm 4.2\%$                   |
| Manitoba                                                           | 63           | $\pm 12.3\%$                  |
| Saskatchewan                                                       | 61           | $\pm 12.5\%$                  |
| Alberta                                                            | 139          | $\pm 8.3\%$                   |
| <b>TOTAL PRAIRIES</b>                                              | <b>263</b>   | <b><math>\pm 6.0\%</math></b> |
| British Columbia                                                   | 172          | $\pm 7.5\%$                   |
| <b>TOTAL NATIONAL SAMPLE</b>                                       | <b>1,500</b> | <b><math>\pm 2.5\%</math></b> |

The inferential statistics emerging from the study are based on the assumption that the sample is representative of the population to which inferences are made. In order to meet this assumption in the sampling design, a sampling frame will be constructed to generate elements according to known population parameters. The sample for the national survey will be randomly generated using the Angus Reid Group's own in-house random digit selection procedure which generates elements according to known population parameters. The sample will be drawn from each city, town, village and rural area proportionate to actual population distributions. Additionally, quotas will be maintained