

# Prosperity

Canada's prosperity depends on more than sound domestic economic policies — it depends on the ability of Canadians to succeed in an increasingly globalized business world. In the first seven years of operations, YPI dedicated 1,110 placements to ensuring that participants are given opportunities to develop critical international trade skills. Placements have covered a wide range of trade issues, including business, economic and export investment development, environmental industries, information technology, market research, science and technology; sustainable development, technical assistance, tourism, trade mission logistics and trade policy.

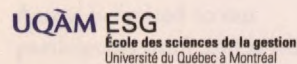
## → A few Prosperity projects



**The Canada China Business Council** has been an implementing organization since the inception of the YPI program. More than 90 participants have been placed with member companies in China, where they worked on market research and operations, and assisted with trade missions.



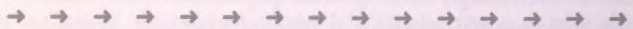
→ Margherita Marcone from Quebec was placed by the Canadian Federation of Agriculture with the National Farmers' Union in Washington DC. Hoping to develop a career in agricultural trade policy and law, she is currently working at Archambault & Associates in Montreal.



**The Université du Québec à Montréal** organized placements in international business and commerce mainly in Africa, Europe and Latin America. The focus was on management, marketing, human resources, and feasibility studies.



→ Dilani Hippola from Ontario was placed by Niagara College with the Pontificia Universidade de Católica in Curitiba, Brazil to acquire an understanding of small business development. She is now with the Department of Foreign Affairs and International Trade in the political and economic affairs stream.

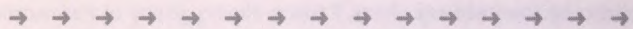


## The International Institute for Sustainable Development (IISD)

placed youth in various fields, including climate change, environment, environmental security, sustainable development, business and capacity building. Placements were primarily in Europe, the United States and South America.



→ Christopher Turner from British Columbia was placed by Langara College with SACO Internacional in Bagaces, Costa Rica, where he worked on multimedia projects. He is now running his own company — Focus Media Design in Vancouver.



**Langara Community College** managed private-sector placements in Latin America with a focus on marketing, finance, communications, market research, human-resource management, engineering, geographic information systems, graphic design, Web development and information technology.