



EXPORTS HELP BUILD CANADA

In a world of increasing trade diversification and competitiveness, Canada's economic growth depends more than ever on trade. Exports create jobs and prosperity for Canadians, giving us one of the highest standards of living in the world.

To trade effectively, our exporters need, among other things, up-to-date market intelligence and timely support that can translate into sales of Canadian capabilities abroad.

Produced by the Department of Foreign Affairs and International Trade, the pocket guide gives you an overview of the trade development programs and services that the Department offers the Canadian exporting community. It also contains information on related programs and services available from other government departments and institutions.

As Minister for International Trade, I can assure you that Canada will continue to be at the forefront of trade liberalization. Our country played a leading role in the successful conclusion of the GATT Uruguay Round of Multilateral Trade Negotiations and the creation of the World Trade Organization. Canada is also a partner in the North American Free Trade Agreement, which came into effect this year.

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