

The cost of services does not appear to inhibit companies' operations -- only 11% of banking community respondents referred to it as a restriction to their business (Q6a), and less than 10% of all respondents mentioned cheaper service as critical but unattainable (Q4f) -- primarily because the respondents saw no alternatives.

It is taken for granted that having a presence in Vietnam requires heavy expenditure on such overheads as office space and communications. It is also accepted that the DGPT and Telstra have to recoup their investments from building up the international platform and plow revenue back into the insufficient domestic network. However, telecommunications costs still concern end users: "Telecommunications is my second largest operating cost - me being the largest," comments one of the banking representatives interviewed.

Q6a. Restrictions to Telecommunications operations

Restrictions Encountered	Percentage of Total Respondents
None	12%
Difficulties in Getting Licenses, Approval	26%
Selection/Variety of Equipment	22%
Poor Maintenance and Aftersales Service	20%
Poor Line Transmission Quality	18%
Service Costs	16%
Communications Not Secure/Equipment Bugged	14%
Importing Equipment is too Restrictive	12%
Equipment Costs	10%
Hard to Get Approval for INMARSAT	6%
Inter-P&T Competition for Service Customers	6%
Restrictions on Int'l VAS too Prohibitive	6%
Long Waiting List	2%
Corruption	2%

Source: Intercedent Asia