

Eligible Activities

The following endeavours would be eligible for consideration:

- support for promotional recruitment activities, including international education trade fairs (but excluding scholarships or other direct assistance to students);
- analyses of trends in educational requirements of Asia-Pacific countries and the implications for Canada;
- the development of strategies to market the Canadian educational system, services and products in specific countries;
- the development and distribution of promotional materials;
- the establishment of an information data base;
- the provision of education counselling;
- educational consulting in such matters as curriculum development;
- the establishment of joint ventures with Asia-Pacific educational institutions which would focus on carefully selected niche areas in order to maximize effectiveness.

Such projects would not normally receive assistance from the Canadian International Development Agency (CIDA).