QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 519-SEOUL

009-FOREST PRODUCTS, EQUIP, SERVICES
KOREA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:	ANTICIPATED RESULTS:
WOOD AND WOOD PRODUCTS	
SUPPORT CANADIAN/SHAKE/SHINGLE DISPLAY EXHIBITION BOOTS AT THE CONSTRUCTION MATERIAL DISPLAY CENTER AT KOREA HOUSING ASSOCIATION	AWARENESS OF CANADIAN CEDAR FOR HOUSE CONSTRUCTION MATERIAL.
PROMOTE SALE OF MEDIUM DENSITY BOARD (MDF) TO KOREAN MARKET.	INCREASE SALE OF LOCAL MDF MARKET.
PROMOTE BUILDING OF A CANADIAN TFH MODEL HOME IN SEOUL.	HAVE A PERMANENT CANADIAN TFH EXHIBITION CENTER.
PUBLISH CANADIAN TIMBER FRAME TECHNICAL ARTICLES IN LOCAL HOUSING MAGAZINE.	BUILDING OF TIMBER FRAME HOUSES IN KOREA.
PULP AND PAPER PRODUCTS	
FOLLOW UP LOCAL PAPER COMPANY'S INTEREST IN PULP & NEWSPRINT MILL INVESTMENT.	VISIT BY LOCAL FIRMS TO CANADA & INITIATE INVESTMENT IN CANADA.
MONITOR LOCAL PULP MILL EXPANSION PLAN	TO ALERT CDN PULP & WOODCHIP SUPPLIERS OF OPPORTUNITY.
PREPARE NEWSPRINT STATISTICS FOR CANADIAN PULP & PAPER ASSOCIATION	ASSIST CANADIAN RESEARCH INSTITUTE ON WORLD NEWSPRINT SURVEY.
TO ARRANGE SEMINAR ON NEW PULP PRODUCT - THERMAL MECHANICAL PULP.	TO INDUCE INVESTMENT IN CANADA AND TO INCREASE OF SALE OF TMP.
INITIATE MARKET SURVEY FOR DOMESTIC IMPORT DEMANDS ON PAPER AND PAPERBOARD.	INCREASE SALE/EXPORT OF CDN PAPER & PAPERBOARD PRODUCTS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:	QUARTERLY RESULTS REPORTED:
QUARTER: 1	HOUSING EXHIBIT FOR LOG HOMES. COFI DELEGATION VISIT TO SEOUL AND MEETINGS WITH LOCAL LUMBER IMPORTS.
QUARTER: 2 VISIT BY MINISTER MERRITHEW.	- PROMOTION OF TFC HOUSING - ROK GOVT INFORMED OF CONTINUING CDN INTEREST IN TARIFF REDUCTION ON LUMBER.
QUARTER: 3 -----	
QUARTER: 4 -----	