

REPORT 4
88/03/16

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST :327-RABAT

011-OIL & GAS EQUIPMENT, SERVICES
MOROCCO

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

POST IDENTIFIES KEY DISTRIBUTORS OF OIL AND GAS EQUIPMENT AND INTRODUCES THEM TO CANADIAN INDUSTRY.

INCREASE REPRESENTATION OF CDN FIRMS IN MOROCCO AND BETTER POSITION OURSELVES FOR UPCOMING TENDERS.

POST CAPITALIZES ON THE SUBSTANTIAL PCIAC COOPERATION PROGRAM WITH ONAREP BY ORGANIZING PUBLICITY AROUND SIGNATURE OF AGREEMENT AND ARRIVAL OF SEISMIC VESSEL.

ENSURE THAT ONAREP CONSIDERS FAVOURABLY INCREASING ITS BUSINESS WITH CDN FIRMS.

POST WILL SYSTEMATICALLY PURSUE TENDER CALLS DIRECT WITH POTENTIAL SUPPLIERS AND WE WILL INTRODUCE THEM TO LOCAL AGENTS.

INCREASE OUR SHARE OF THIS STILL VERY SMALL BUT POTENTIALLY IMPORTANT OIL AND GAS EQUIPMENT AND SERVICES MARKET.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 PURSUE ONAREP TENDERS.

WE ASSISTED GEOTERREX AND TECHNICA ENGINEERING WITH THEIR BID. PCIAC SIGNED AGREEMENT FOR SIX WELLS & A PETROLEUM ECONOMICS SEMINAR TOOK PLACE.

QUARTER: 2 AUCUNE ACTIVITE PLANIFIEE.

ARRIVEE DE 5 NOUVEAUX COOPERANTS PCIAC ET POURSUITE PREPARATIFS POUR FORAGE OFFSHORE.

QUARTER: 3 NO PARTICULAR ACTIVITIES PLANNED.

WE ASSISTED PCIAC IN REACHING AGREEMENT WITH MOROCCANS ON FINANCIAL ARRANGEMENTS FOR THE AGADIR OFFSHORE WELL. WE ALERTED CDN FIRMS TO A FEW ONAREP TENDERS.

QUARTER: 4 -----