



## LONDON GUARANTEE AND ACCIDENT COY.

Limited

Head Office for Canada :  
TORONTO

Established 1869

EMPLOYER'S LIABILITY  
PERSONAL ACCIDENT  
SICKNESS  
BURGLAR  
ELEVATOR

FIDELITY GUARANTEE  
COURT BONDS  
CONTRACT  
INTERNAL REVENUE  
TEAMS AND AUTOMOBILE

D. W. ALEXANDER, Manager for Canada

## "SOLID AS THE CONTINENT"

Every year shows a marked increase in the number of policies for large amounts placed with the North American Life.

The fact is significant.

It proves that the Company's financial standing and business methods stand the test of expert scrutiny.

## North American Life Assurance Company

Head Office: - TORONTO, CAN.

## "MUTUALIZATION."

A long word, and significant. One of the largest life companies in the world, having a business of \$2,500,000,000, is being changed from a stock to a mutual basis.

One more argument, if one were needed, in favor of the mutual system. So much desired is the change in the above instance that the policyholders are paying the stockholders \$910 for each \$100 share.

The Mutual of Canada has been conducted on a mutual basis from its inception in 1869. It is the only Canadian Company established on this ideal system. A company of policyholders, conducted by policyholders, for policyholders.

## The MUTUAL LIFE ASSURANCE CO. OF CANADA

Waterloo ..... Ontario

## THE OCCIDENTAL FIRE INSURANCE CO.

Head Office - WAWANESA, Man.

R. M. MATHESON,  
PRESIDENT.

S. H. HENDERSON,  
VICE-PRESIDENT.

A. F. KEMPTON,  
SEC. AND MGR.

C. D. KERR,  
TREASURER.

Subscribed Capital ... .. \$500,000.00

Paid-Up Capital ... .. 169,073.06

Security to Policy-Holders ... 678,047.05

Full Deposit with Dominion Government

## The Prudential Life Insurance Company

Head Office - Winnipeg, Man.

We issue Liberal Policy Contracts on all approved plans.

In the large increase of reinstatements for 1913 over previous years is found evidence of the public favor enjoyed by The Prudential Life.

Some good agencies are open for High-Class Men.

G. H. MINER,  
MANAGING DIRECTOR.

## Business is Excellent

The current returns of The Great-West Life are altogether satisfactory.

Applications received in October were for over \$2,000,000. Payments were exceptionally good. Head Office Premium receipts were ten per cent. greater than last October, and Interest receipts also showed an increase.

The fact is, Life Insurance appeals to people more and more as the soundest of investments.

## The Great-West Life Assurance Co.

HEAD OFFICE ... WINNIPEG

## Port Arthur and Fort William Realty Investments

Inside City and Revenue Producing Property.  
Mortgage Loans Placed.

Write us for illustrated booklet descriptive of the twin Cities.

General Realty Corporation, Limited  
Whalen Building, PORT ARTHUR, Ontario

## Municipal Officials

who would offer debentures for sale in the United States should advertise in the medium that is used by a majority of the borrowing counties, cities and towns in the "States."

In the year 1913 more than THREE HUNDRED MILLION DOLLARS of municipal bonds were purchased by subscribers to either the daily or weekly edition of

## THE BOND BUYER

The Authority on Municipal Bonds  
25 West Broadway, New York, N.Y.