A Gratifying Comparison

In 1898 the MANUFACTURERS LIFE made the following gains as compared with 1897:

Increase in Insurance in Force, \$1,205,495 Gain, per cent., 10.15.

Increase in Income..... 67,884 Gain, per cent., 15.14.

Increase in Assets..... 229,695

Gain, per cent., 17.76.

Excess of Income over Disburse-

Gain, per cent., 88.62.

Policies indisputable after one year-no restrictions.

For further information, apply to your Local Agent, or

Head Office, TORONTO.

GEO. GOODERHAM. President.

J. F. JUNKIN, Managing Director.

105,849

The Dark Pathways of Life

are those trodden by the wives and children of deceased husbands and fathers who failed to protect them through life insur-Many a wife and child has been happier and better on account of the protection afforded by

Che Cemperance and General Life Assurance Company

Not only this but thousands of men are happier and better men from the sense of security they have on account of their families being protected by its policies, and the satisfaction that comes from having done their duty. We stand ready to protect thousands of other homes.

HON. C. W. ROSS, President. H. SUTHERLAND, Managing Director.

ASSURANCE IN

HEAD OFFICE-Globe Building, Toronto.

The Ontario Mutual Life Assurance Company.

Head Office. WATERLOO, ONT.

A Quarter Century's Growth

is the Best Proof of its Prosperity.

1898	\$923,941	\$4,136,129	\$23,703,979
1893	626,208	2,593,424	17,751,107
1888	393 075	1 313,853	12,041,914
1883	199,182	533,705	6,572,719
1878	59,277	142,619	1,885,311
1873 .	\$16,435	\$23,144	\$701,000
YEAR	INCOME	ASSETS	FORCE

1898

A Successful Year for the . . .

> Northern Life Assurance Co. of Canada

> > Beginning business in April, 1897, it closed its books Dec. 31st, 1898.

With Total Assets \$206,546.20. An increase over last year of over 41 per cent.

With an Interest Income of \$6.741.07.

An increase over last year of 59 per cent.

With a Premium Income of \$30,298.78.

An increase over last year of 159 per cent.

With New Business for the Year of \$665,950.00.

An Increase over last year of 85 per cent.

With New Policies Issued for the Year 571.

An increase over last year of 99 per cent.

With Amount of Insurance in Force \$879,950.00.

An increase over last year of 148 per cent.

With no Death Claims presented since the Company began business.

Head Office,