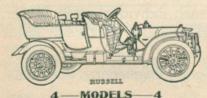
CANADIAN MAGAZINE ADVERTISER



¶ Up hill and down dale, 'long highways and by-ways, past green fields and country hamlets, through sand and mud, over corduroy and asphalt, in all kinds and conditions of climate and weather, behold the Russell Motor Car ever and always practising what we preach for it, "Reliability."

The Russell is the Pioneer Canadian Car not merely assembled, but built in Canada by a sound reputable Canadian firm, who make every individual part used in its construction. The Russell guarantee therefore covers not only the completed car but every minute and individual part used in its make-up. Low cost of maintenance is the bonus given with every Russell model.



G. Two-cylinder, Opposed, 18 H.P. \$1,600 L. Four-cylinder, Vertical, 24 H.P. \$2,000 H. Four-cylinder, Vertical, 30 H.P. \$2,500 K. Four-cylinder, Vertical, 50 H.P. \$4,500

Powerful and smooth running motor. Splash system of lubrication. Efficient cooling.

Metal to metal clutch with cork inserts. Selective type of sliding gear transmission. Shaft drive.

Powerful brakes; two sets on rear wheels.

Our Argument is Clinched by a Demonstration

Canada Cycle & Motor Co. LIMITED West Toronto, Canada

Ottawa, Montreal, Toronto, Hamilton, Winnipeg, Vancouver, Melbourne

