

NOTICE TO THE PUBLIC.

COLMAN'S BEST QUALITY MUSTARDS

ARE PACKED IN 1 lb., ½ lb., and ¼ lb. cans of this shape ONLY.



ASK FOR

Colman's Genuine or Double Superfine.



ON EACH PACKAGE.

Trade Agent,

WILLIAM JOHNSON, Box 88, Montreal.

E. N. FRESHMAN & BROS.

Advertising Agents,

186 W. Fourth St., CINCINNATI, O.,

Are authorized to receive advertisements for this paper. Estimates furnished free upon application.

Send two stamps for our Advertisers' Manual.

FALL STYLES.



Job C. Thompson & Co., 416 Notre Dame Street, corner St. Peter, MONTREAL.

Begin to intimate that they have received over 20 cases NEW STYLES OF FELT HATS

for FALL TRADE per Steamships Cyrcasian, Sardinian, Canadian and other vessels, making the best assortment and most

NOBBY STYLES

we ever had. Prices low. Terms as usual cash. We are now manufacturing a very large stock of the finer grades of FURS, and in due season will announce our winter opening. Established 1835.

The Smith American Organ Co.

OF BOSTON, MASS., U.S.A.

which has been established over twenty-six years, and has made over EIGHTY THOUSAND INSTRUMENTS, would respectfully call the attention of the people of the British Provinces to their

NEW & ELEGANT STYLES FOR 1878.

The Smith American Organs are distinguished from all others for their pure, resonant and voice-like quality of tone. Their excellence is the result of long and careful experiment; the mechanism is perfect and without fault; the best materials only are used; and no instrument is sent out until after thorough and repeated inspection.

THIS EXCELLENCE IS CONSPICUOUS

in the cheapest as in the dearest Organs. The Company employs an architectural designer of rare taste and experience, and the cases are all models of beauty and symmetry, as well as adapted to use, either for private houses or churches.

Those who live within convenient distance of Montreal may address the Company's Agents,

Messrs. LAURENT, LAFORCE & Co.

Correspondence solicited. Catalogues, &c., sent free on application to any address.

THE SMITH AMERICAN ORGAN CO.,

Tremont Street (opposite Waltham Street), Boston Mass., U.S.A.

17-21-26-365

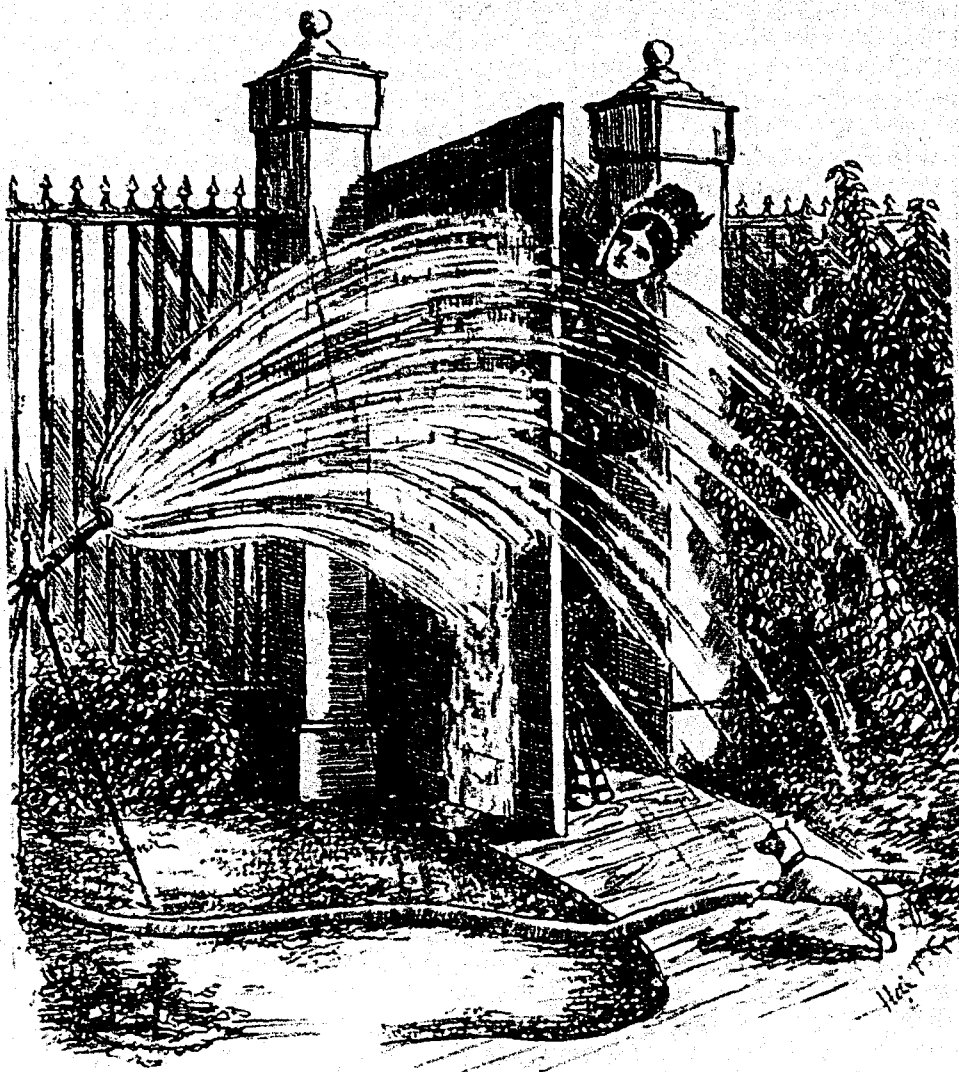


Every Physician knows that all essences of meat are merely harmless stimulants.

"JOHNSTON'S FLUID BEEF"

is a meat essence according to the most approved formula, but in addition it contains the albumen and fibrine (the flesh-forming or nutritious elements of meat), and that in a form adapted to the most impaired digestion.

It is prescribed by every Medical Man who has tested its merits. Sold by Chemists and Grocers. Tins, 35c., 6c., \$1.00



A NEW IDEA.

A Bachelor's suggestion for Ladies who wish to take an afternoon siesta.

In consequence of spurious imitations of

LEA AND PERRINS' SAUCE,

which are calculated to deceive the Public, Lea and Perrins have adopted A NEW LABEL, bearing their Signature, thus,

Lea & Perrins

which is placed on every bottle of WORCESTERSHIRE SAUCE, and without which none is genuine.

Ask for LEA & PERRINS' Sauce, and see Name on Wrapper, Label, Bottle and Stopper. Wholesale and for Export by the Proprietors, Worcester; Crasse and Blackwell, London, &c., &c.; and by Grocers and Oilmen throughout the World.

To be obtained of

Messrs. J. M. DOUGLASS & CO., MONTREAL; Messrs. URQUHART & CO., MONTREAL.

16-19-22-30

THE BEST REMEDY FOR INDIGESTION.

TRADE  MARK.

CAMOMILE PILLS are confidently recommended as a simple Remedy for Indigestion, which is the cause of nearly all the diseases to which we are subject, being a medicine so uniformly grateful and beneficial, that it is with justice called the "Natural Strengthener of the Human Stomach." "Norton's Pills" act as a powerful tonic and gentle aperient; are mild in their operation, safe under any circumstances, and thousands of persons can now bear testimony to the benefits to be derived from their use, as they have been a never-failing Family Friend for upwards of 45 years. Sold in Bottles at 1s. 1½d., 2s. 9d., and 11s. each, by all Medicine Vendors throughout the World.

CAUTION.

Be sure and ask for "NORTON'S PILLS," and do not be persuaded to purchase an imitation.

BANK OF MONTREAL.

NOTICE IS HEREBY GIVEN that a Dividend of FIVE PER CENT.

upon the paid-up capital stock of this institution has been declared for the current HALF YEAR, and that the same will be payable at its Banking House, in this City, on and after

Monday, Second Day of December next.

The Transfer Books will be closed from the 16th to the 30th November next, both days inclusive.

R. B. ANGUS,

General Manager.

Montreal, 15th October, 1878.

25 Fashionable Visiting Cards—no two alike, with name, 10c. Nassau Card Co., Nassau, N. Y.

THE COOK'S FRIEND

BAKING POWDER

Has become a HOUSEHOLD WORD in the land, and is HOUSEHOLD NECESSITY

in every family where Economy and Health are studied. It is used for raising all kinds of Bread, Rolls, Pan cakes, Griddle Cakes, &c., &c., and a small quantity used in Pie Crust, Puddings, or other Pastry, will save half the usual shortening, and make the food more digestible

THE COOK'S FRIEND

SAVES TIME, IT SAVES TEMPER, IT SAVES MONEY.

For sale by storekeepers throughout the Dominion, and wholesale by the manufacturer.

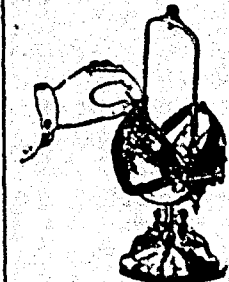
W. D. McLAREN, UNION MILLS,

17-19-22-302 55 College Street.

WILLIAM DOW & CO. BREWERS and MALTSTERS MONTREAL.



Superior Pale and Brown Malt. India Pale, and other Ales. Extra Double and Single Stout in Wood and Bottle. Shipping orders promptly executed. Families supplied. 18-6-32-282



Silver-Plated Ware.

JOHN WATSON, Jr.

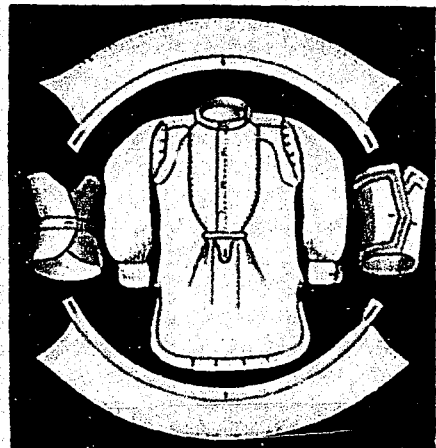
370 St. Paul Street,

Cor. St. Sulpice Street,

AGENT FOR

SIMPSON, HALL, MILLER & CO.'S ELECTRO-PLAYED WARE.

A large selection of their well-known Ware, suitable for presentation, &c., kept in stock for sale wholesale and retail.



S. J. BAKER & CO.

SHIRT MAKERS & HABERDASHERS.

Self-measurement Card and Samples of Colored Regatta Shirts sent free by mail. Large stock of Underwear, Ties, Dent's Gloves, &c., always on hand.

138 ST. JAMES STREET,

Opposite St. Lawrence Hall,

MONTREAL.

IMPORTANT NOTICE.

THE BURLAND-DESBARATS LITHOGRAPHIC CO. 5 & 7 BLEURY ST.,

Begs to inform the BANKERS, MERCHANTS and BUSINESS MEN of the Dominion, that their large establishment is now in full operation, and that they are prepared to do all kinds of

ENGRAVING, ELECTRO-TYPING, STEREO-TYPING, LITHOGRAPHING and TYPE PRINTING.

Photo-Electrotyping & Wood Engraving

IN THE BEST STYLE, AND AT LOW PRICES.

Special attention given to the reproduction by

Photo-Lithography

OF

MAPS, PLANS, PICTURES OR BOOKS

OF ANY KIND.

From the facilities at their command, and the completeness of their establishment, the Company feel confident of giving satisfaction to all who entrust them with their orders. G. B. BURLAND, Manager.

DYSPEPSIA, LIVER COMPLAINT, and all DISORDERS OF THE BLOOD and SKIN radically cured by using NERTHE BITTERS. Ask for NERTHE BITTERS, and you will obtain immediate relief. 16-25-46-266.

25 FANCY CARDS with Name 10c. Plain or Gold. Agents' Only 10c. 150 Styles. Hull & Co. Hudson, N. Y.

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