

PICTURE POSTAL CARDS

Keep up with the times and prepare for the Tourist demand.

VIEW MAILING CARDS are all the rage. We make them of any CITY, TOWN or VILLAGE. You furnish the photo, we do the rest.

Half-tone first thousand of one picture, \$8.00.

Fine Imported COLORED CARDS,—\$9.00 first thousand. Large variety of Stock Cards, representing typical and historical Canadian Scenes.

Views of MONTREAL, QUEBEC, and OTTAWA. Winter scenes in any quantity at \$1.00 per hundred; liberal discounts for larger orders.

Water Color Cards made of any half-tone, \$2.00 extra per M.

Large assortment of Fancy Artists' Cards.

View Books—Ask for estimates.

ILLUSTRATED POST CARD CO.,
1586 Notre Dame St., MONTREAL

"Sports" Playing Cards



LACROSSE DESIGN.

THE BEST VALUE IN
THE MARKET.
ONE OF MANY
VARIETIES.

Leaders in a second
grade — GOOD
LUCK and ST.
LAWRENCE.

SPECIAL CARD FOR
WHIST PLAYERS

Colonial Whist

We are headquarters for PLAYING CARDS
MADE IN CANADA.

Style and finish equal to imported cards.

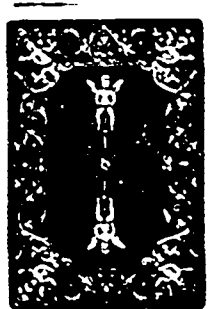
Advertising Cards of all sorts—Novel Designs.

FOR SAMPLES AND PRICES APPLY _____

The UNION CARD & PAPER CO.,
MONTREAL. Limited

Dealers can recommend

Bicycle Playing Cards

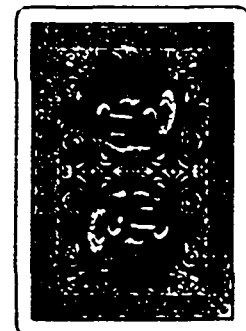


HIDDEN BACK

to customers with the assurance that they will give satisfaction.

A satisfied customer is a steady customer.

Bicycle Cards are the standard of excellence the world over.



AUTOMOBILE RACK
MADE IN U.S.A.

They are so well and favorably known that they sell themselves.

Order through your jobber. Advertising matter free to dealers.

The United States Playing Card Company, Cincinnati, U. S. A.