

Results, not Reasons

Buttermakers and dairymen are too busy to demand the whys and wherefores of things pertaining to their work.

They are interested only in results.

Those who try Wyandotte Dairymen's Cleaner and Cleanser look for an improvement in their dairy cleaning because better results are always guaranteed.

Wyandotte
dairyman's
Cleaner and Cleanser

is made specially for removing milk solids, butter particles, dirt, bacteria, odors and all that might lower the quality of milk and cream.

It pays to use Wyandotte Dairymen's Cleaner and Cleanser—this is the result every dairyman expects.

Indian in Circle



In Every Package

This is the result 85% of the Buttermakers are now enjoying. You need only to ask your dealer or write your supply man and give it a trial to know that it pays you too, to use Wyandotte Dairymen's Cleaner and Cleanser.

The J. B. Ford Company, Sole Mfrs.,
Wyandotte, Mich., U.S.A.

This Cleaner has been awarded the highest prize wherever exhibited.

REPUTATION

"Take care of character and reputation will take care of itself."

What is true of the reputation of an individual is true also of that of an insurance company.

The enviable reputation of

The Mutual Life Assurance Company of Canada

is built upon character—as one journal says—"its record is practically flawless."

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|----------------------------------|-------|--------------|
| Policies in Force Jan. 1st, 1912 | - - - | \$77,921,144 |
| Assets Over | - - - | 20,000,000 |
| Surplus Over | - - - | 3,600,000 |

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