

# NORTHERN TOURS.

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No. 1.

## "Northern Tours."

We shall issue NORTHERN TOURS, commencing January 1st, every month, and will advertise it, for free distribution, in :

*The New York Herald, the Boston Globe, the Baltimore Herald, the Cincinnati Enquirer, the Cleveland World, the Detroit Free Press, the Chicago Inter-Ocean, the San Francisco Call, the Toronto Globe, the Montreal Star*, as a starter, and will increase as we are warranted.

We feel satisfied from the assistance we have received in preparing this our initial number, and from the interest that has been taken in it, that NORTHERN TOURS will be a success.

Apart from a liberal distribution in the Northern States and Canada, we are sending copies to all the larger hotels (winter resorts) in North and South Carolina, Tennessee, California, Florida, etc., and to the principal hotels in Great Britain. Our representative will deliver a large number personally, and we hope for many enquiries. No pains will be spared to perfect a first-class circulation system—we may mention that already voluntary offers have been made by some of the leading transportation lines to assist us in our distribution to ticket offices.



## To the Tourist.

Canada and a portion of the New England states are fast becoming popular with that great and ever increasing army of tourists who each year look about for new fields and sights to visit. The northern country has not only historical interest, but the scenery is second to none on the American continent.

The White Mountains of New Hampshire each year have their full quota of guests. The grandeur of these mighty and lofty peaks and deep valleys leave a lasting impression on all who have visited the region. Magnificent hotels are situated throughout this mountainous region, and everything that tends towards the comfort and pleasure of the tourist is thought of.

Canada however seems to be forging ahead as a summer tourist resort, and in many localities, during the season of 1898, this traffic has increased fifty per cent. over the corresponding period in 1897. Among the popular and interesting points in Canada may be mentioned Quebec, aptly styled "the Gibraltar of America," whose quaint buildings and mediæval ideas in the construction of its fortifications are a source of curiosity and full of interest from an historical point of view. As a well-known writer once said, "Quebec is a bit of Mediæval Old World transplanted to the New."

There are many interesting sights in close contiguity to this city, which attract thousands of tourists every summer. The Shrine of "la bonne sainte Anne" is but a few miles away, and is reached by rail, while a drive of nine miles brings the sight-seer to the Falls of Montmorency. From Quebec, steamer can be taken for the Lower St. Lawrence ports and the far-famed Saguenay River. A few hours north by rail, the Lake St. John District, where the "ouananiche" abounds, can be reached.

The beautiful city of Montreal is visited extensively by the summer tourist. This city is the commercial metropolis of the Dominion of Canada, and has a world of natural beauty and whole volumes of historical romance to delight, instruct and amuse the traveller.

The mighty St. Lawrence River, with its many attractions, is known the world over for its grand scenery and enchanting loveliness, with its raging rapids near its source, and its Thousand Emerald Islands, near Kingston and Gananoque. The trip down the St. Lawrence is one which thousands of tourists take every summer, and each successive year seems to make this route more popular.

What more beautiful sight on the American continent is there compared with the cataract of Niagara. The countless thousands who visit this water fall pronounce it the greatest natural wonder on the American continent.

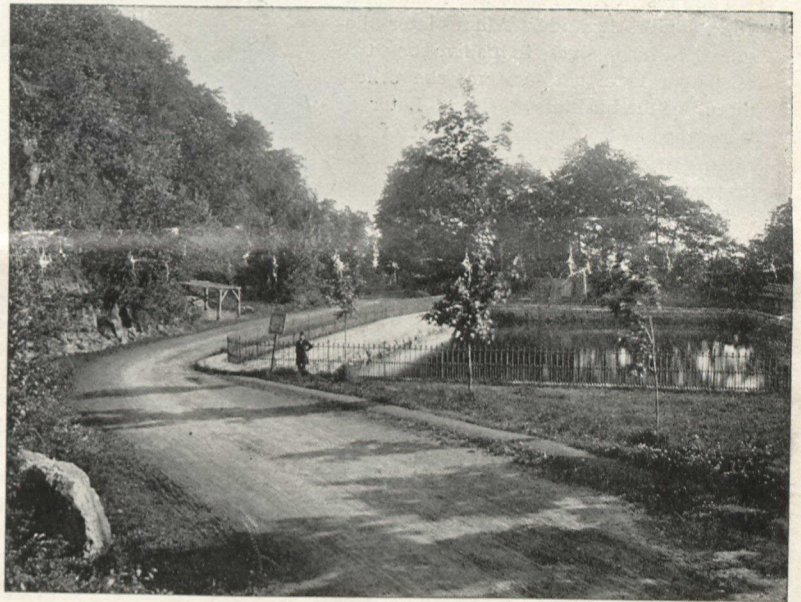
The province of Ontario is not behind in its attractive summer resorts, but is endowed with some of the finest pleasure grounds in America, among which is the Muskoka Lakes District, situated one hundred and twelve miles north of Toronto. Here the hand of man is not in evidence, but nature in all the glory of her unadorned splendor delights the eye with ever-changing vistas of ravishing beauty. This locality is situated at an altitude of one thousand feet above the sea level, and is fast becoming the tourists'

Mecca of the north. Thousands of Canadians and Americans spend the whole summer in this charming region, where they have both cosy and pretentious cottages on the islands with which the lakes are covered.

East of the Muskoka Lakes is that great arm of Lake Huron, called Georgian Bay, with its thirty thousand islands. During the summer months, this part of the country is patronized extensively by the travelling public.

Last, but far from being least, is Toronto, gay, bustling, mirth-loving Toronto!

A beautiful city, with wide, clean streets, massive down-town warehouses of hewn stone thronged with armies of shoppers. Uptown, the residential thoroughfares, each with its bright border of greensward, lined



Mount Royal Park Drive, Montreal.

with avenues of luxuriant shade trees, the leafy horsechestnut and sturdy maple (Canada's emblem), flanked on either side by the mansions of the wealthy, or the cottages of the artisan. Such a city is Toronto, with a background of low, billowy hills, skirted east and west by beautifully laid out parks, pretty rivers and streams, and situated on a splendid harbor. Across the harbor lies the "Island," beyond and around heave and glisten the clear, cool waters of Lake Ontario. Over all, the bright blue dome of an Italian sky completes a picture as fair as one will find on this continent. No wonder is it that this city is year by year increasing in favor as a most fitting place for holding monster conventions, as an objective point for large excursions, and as an ideal abiding place during the summer season.