

MEN'S FURNISHINGS.—(Continued)

navy and black legs with fancy tops are leaders, though large broken checks are much wanted in some localities. Regatta shirts with soft bodies and white collars are having a big run this season. Broken checks and stripes in grey or blue are good property. Brown and natural balbriggan, light weight natural wool and merino underwear are the makes principally asked for. Orders for fall underwear are being booked more freely than usual, and, as a number of mills have enough work to keep them going until October, prices are firm. The make and finish has been much improved this season.

THE NEW BRAND OF UNDERWEAR.

The manufacturers of "Hygienic" fleeced underwear go upon the principle that sheep's wool, loose and unspun, will retard the



"Hygienic" Fleeced Underwear—Girls' Suits—Glover & Bras

passage of heat more perfectly than when spun into yarn, and for the same reason will better serve its purpose of absorption, conducting the moisture from the body as soon as formed. The fleece, which is next the skin, is as soft as lambs' wool and will not roughen with washing. The garments are absolutely non-shrinkable, and each one bears a guarantee tag from the makers. The directions for washing are Thoroughly soak in warm soapsuds, then rub out gently, on the outside or knit back. Avoid rubbing fleece side. Rinse in warm water and hang up full length. Iron before entirely dry, and draw garments lengthwise.

SUMMER GOODS.

It is perhaps a little late to be talking of what the trade should buy for summer, but a few tips from the New York fashion authorities will not do any harm. String ties are all the rage in the States, in fact, they appear likely to be the ac of the season, but Canadians

do not take kindly to them. They sell well enough in some parts of Ontario, where the taste is more or less affected by American influences, but the fashion leaders in the Maritime Provinces and the Northwest give them the cold shoulder. Crash goods, by the way, bid fair to be an important item this summer. Grey crash hats, which made their appearance late last summer, are likely to have a big run. They are light and cool, and the demand for them in the American cities has been so great that the manufacturers are scarcely able to cope with it. Crash suits, also, are coming into vogue. A crash knickerbocker suit, with cotton bicycle hose and a crash hat, is spoken of as a delightfully cool and comfortable holiday costume.

UNDERWEAR.

Knickerbocker drawers are being made in quantities for fall and winter wear. This, of course, is scarcely a new venture, but they have never been pushed as extensively as they will be this year. The legs of the drawers are made to come just below the knee, with a loose elastic band at the bottom so as not to impede the circulation. The English knickerbocker suits are popular for skating and other cold weather sports, and drawers of this kind are just what is wanted to go with them.

A TRADE OPINION.

A well-posted neckwear man, speaking of present and immediate future trade, says checks and stripes are good property, and that some brocade patterns are always selling. The prevailing shape is going on to a bow tie and this is the immediate future outlook. Puffs, however, have had a big run and are still selling.

A RAPID GLANCE OF THE EYE.

The extraordinary value that John Macdonald & Co. are showing in a big purchase that they have lately made of men's American braces can, they say, be seen without magnifying glasses.

Bicycle hose with feet and without feet are being shown in a complete range of prices.

FALL NECKWEAR.

The samples of fall neckwear which have arrived from Europe contain a great deal that is pretty and new. The colors are varied, but, as noted elsewhere, green continues strong and pervades many of the new effects. Checks are undoubtedly popular. They come in every imaginable form and color, and the desire to produce novel check effects seems to have largely influenced the manufacturers. The "bar matt" pattern occurs frequently and is very pretty. A bar of some strong color is woven across a matt silk of a contrasting color. Taffeta checks seem to have a popularity of their own, and are made up in a number of shapes. Printed foulards, also, are in many dainty colors and patterns.

The opinion seems to be that Ascots, puffs, flowing end scapes and pointed end string ties, will be the shapes most worn. The string tie is spoken of elsewhere on account of the great run it is having in New York, and reports speak of its enjoying equal popularity in Europe. Derbys and bow ties will continue to be worn more or less also. The tie with the biggest sale in Great Britain at present is a plain black, with straight stripes of white running through it. This is tremendously popular over there, and the Canadian trade will have an opportunity of testing its selling qualities this season. Despite the all prevailing "duck" pattern, many pretty stripe ties are being sold, and those who do not care for striking effects in the former will have a wide range of the latter to choose from.

NOTES.

A black sateen shirt that John Macdonald & Co. are showing, to retail at 75c., No. J 3, appears to be a line that a retailer should