

BRITANNIA LIFE ASSURANCE COMPANY,*No. 1, Prince's Street, Bank, London.*

ESTABLISHED AUG. 1, 1837.—CAPITAL, £1,000,000 STG.

Empowered by Special Act of Parliament, 4 Vict. Chap. 9.

Directors.

Maj. Gen. Robert Alexander, Blackheath Park, chairman; William Bardgett, Esq., 149 Fenchurch street; George Bevington, Esq., Neckinger Mills, Bermondsey; F. P. Cockerill, Esq., Shadwell and Twickenham; George Cohen, Esq., Shacklewell; Millis Coventry, Esq., White Hart Court, Lombard street; John Drewett, Esq., 50 Cornhill; Erasmus Robert Foster, Esq., 1 Prince's Street Bank; T. S. Girdler, Esq., 7 Tokenhouse Yard; H. L. Smale, Esq., Doctors' Commons. *Standing Counsel*—H. Bellenden Ker, Esq., 8 Old Square, Lincoln's Inn. *Solicitors*—Messrs. McLeod & Stenning, 6 London Street, Fenchurch street. *Bankers*—Messrs. Dimsdale, Drewett, Fowlers, and Barnard, Cornhill.

Local Agents in Canada.

James Fraser, Esq., Church street, Toronto, C. W.; Thomas Briggs, Esq., Kingston, C. W.; Duncan MacDougall, Esq., Hamilton, C. W.; A. G. Smith, Esq., London, C. W.; David Burn, Esq., Cobourg, C. W.; George Hay, Ottawa, C. W.; William M. Wilson, Esq., Clerk of the Peace, Simcoe, C. W.; Wm. Cluxton, Esq., Peterboro', C. W.; James Kerby, Esq., Brantford, C. W.; P. R. Palmer, Esq., Thurlow, C. W.; D. B. Solmes, Esq., travelling agent, North Port, C. W.; Thomas Hickey, Esq., Chambly, C.E.; Louis De Lorme, Esq., St Hyacinthe, C. E.; Thomas Tait, Esq., Melbourne, C. E.; J. B. Buell, Esq., Brockville; H. J. Mittleberger, St Catherines, C. W.

Advantages of this Institution.**HALF-CREDIT RATES OF PREMIUM.**

Persons assured according to these rates are allowed credit for half the amount of the *first seven annual premiums*, paying interest thereon, at the rate of five per cent. per annum. with the option of paying off the arrears of Premiums, at any time, or having the amount deducted from the sum assured when the Policy becomes a claim.

FOR SECURING LOANS AND DEBTS.

A Table adapted especially for the securing of Loans and Debts by which the fullest security is obtained on very low, but gradually increasing, Premiums.

Tables 4 and 11, are recommended to the attention of the public.—No. 4 is a table of decreasing rates of Premium, on a novel and remarkable plan; the policy holder having the option of discontinuing the payment of all further premiums after twenty, fifteen, ten and even five years; and the policy still remain-

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