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CHEAPER THAN
YEARS

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Men's Overcoats,
\$4.00 to \$10.00.
Tweeds bought
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L. MacLEAN, Manager.



EXEMPTION TRIBUNALS

MILITARY SERVICE ACT 1917

For the Attention of Class One Men

The location of The Exemption Tribunals in this district is as follows:—

Tribunal Ont. No. 149—Watford

Tribunal Ont. No. 155—Wyoming

These Tribunals will commence to deal with claims for exemption on November 8th.

All claims for exemption must be made not later than November 10th.

Those who make or have made their claim for exemption in writing through the Post Office will receive notice by registered letter of date on which their claim will be dealt with.

Those who neglect to make use of the Post Office must present themselves in person at a Tribunal on November 8th, 9th or 10th, and they will then be informed as to when their claims will be dealt with.

Reports for service must be made on or before November 10th through the Post Office.

Severe penalties are provided by law for failure to report for service or claim exemption as above.

Issued by
The Military Service Council.

BROOKE

Mrs. Geo. Bowie and daughter Helena, Mrs. E. R. McDonald of Strathroy, and Mr. and Mrs. Archie McVicar, of Alvinston, attended the funeral of Mrs. Bella Creighton, of London, on Saturday.

The Red Cross Workers' Union will meet at Mrs. Thos. Woods' on Wednesday, November 14th, for the purpose of

organizing committees and other business, and all members are requested to be present.

The Brooke Centre Farmer's Club at their annual meeting elected the following officers:—President, D. G. Maddock; Vice-President, A. C. Walker; Sec.-Treas., N. McVicar; Directors, H. Darvill, A. McAlpine and J. Douglas.

LOCAL HAPPENINGS

THE GUIDE-ADVOCATE welcomes all items of interest for this column. Call Phone 11, send by mail or drop item in GUIDE-ADVOCATE Letter Box.

LADIES' TAILORING AT SWIFT'S.

READ the election proclamation posted up in your polling sub-division.

Mr. NEIL McDUGALL, Liberal candidate for the House of Commons, was in town Thursday.

"BIRTH OF A NATION" in the Lyceum on Nov. 19th. See announcement on page 8 of this issue.

The safest place to put your money is where it is owing—the next safest place is in a Government bond.

EVERY purchaser of a Victory Loan Bond will help to keep the wheels of Canadian industry revolving.

Boy's all-wool Jerseys and Pull-over Sweaters. Plain and combination shades, sizes 24 to 32.—A. BROWN & Co.

REV. DR. CARMAN, superintendent of the Methodist church in Canada, died in Toronto on Saturday last, aged 83 years.

If in want of a pair of Sunday shoes heavy shoes, heavy boots, rubbers, rubber boots, or footwear of any kind, see P. J. DODDS' stock.

It is expected that the Dominion government will erect a factory for the manufacture of oleomargarine now that the ban has been lifted.

The regular meeting of Lambton 149 I. O. D. E. will be held at the home of Mrs. J. W. McLaren on Tuesday next, Nov. 13th, at the usual hour.

HEAVY ALL-WOOL UNDERWEAR for ladies, men, boys, children.—SWIFT'S.

Now autumn's here,
Each long, chill night,
Oh, Ann Thracite!

The regular meeting of the Women's Inst., will be held at the home of Mrs. Bambridge on Wednesday evening, Nov. 14th. Members requested to be present.—SEC'Y.

The pop corn sale held by young ladies of the Presbyterian church on Saturday last proved quite a success, the hot corn being sold as fast as it could be made.

The Peerless Colored Quartette will give a concert in the Lyceum on Nov. 22nd, under the auspices of the Utopia Bible Class. Remember date. Particulars later.

THE Returning officers for Lambton County for the coming election are W. E. Fitzgerald, Watford, for the East Riding and Arch. Weir, of Sarnia, for the West riding.

A VERY pleasant social tea was held at the home of Mrs. T. Dadds on Nov. 7th for aid to the British Red Cross.

Miss L. German of Sarnia, played several instrumentally during the evening which were much appreciated. We were pleased to have so many of the I.O.D.E. Chapter with us. Proceeds \$22.25, to go for Red Cross Work.—SEC'Y.

NEW COATS for smart young ladies.—SWIFT'S.

THE F. S. G. Class of the Presbyterian Church realized \$15.00 at the pop corn sale on Saturday which amount will be used for soldiers' comforts.

"WHY Canada Raises Money by Selling Bonds" is explained on page one. Read the ad. and then see how many dollars you can gather together to help your country in her time of need.

R. O. SPALDING and F. H. Just have been appointed to represent the Delco Electric Lighting Systems for farm and isolated lighting for the County of Lambton. Watch for ad. next week.

COAL scarcity will be a permanent condition of the future in Ontario. This condition calls for the proper use of everything that can be utilized as fuel, the conservation of existing wood lots and the planting of more.

MRS. D. GILLIES received a cablegram on Monday stating that her nephew, Lieut. R. W. Moir, of Mantario, Sask., had been wounded in action. He went to France one year ago last March. He is a brother of Mamie Moir, Front St.

FOR THE SOLDIER'S XMAS BOX.—Khaki handkerchiefs in silk or linen; Scotch knit gloves; khaki trench socks; sweater coats; bachelor buttons.—A. BROWN & Co.

A MEETING of the Canadian Bible Society will be held in the Baptist church on Thursday, Nov. 15th, at 8 o'clock, when Rev. R. J. Bowen will give an address on "England under war conditions and the work of the Bible Society." Everyone invited.

AMONG the Western Ontario men who arrived at Quebec from England last week were Elgin D. Hicks, of Watford, and H. D. Taylor, of Sutorville, of the Army Dental Corps. They will likely be attached to some unit now training in Canada.

REV. A. C. TIFFIN and Mr. W. H. Harpe attended the Strathroy District Meeting and Sunday School Convention in Appin, on Wednesday of this week. Mr. Tiffin gave an address on the subject, "The place of Evangelism in the Sunday School."

SMART STYLES in young men's suits. Pinch back and trench styles.—SWIFT'S. In considering Canada's new Victory war loan, the campaign for which is now beginning, the 5½ per cent interest which the bonds will yield should be kept prominently in mind. Their purchase is in no sense a sacrifice. It is a profitable investment and has the additional merit of helping the country.

THE election proclamation for East Lambton was issued on Nov. 7th, by Returning Officer W. E. Fitzgerald. Since part of Kent County has been added to East Lambton for electoral purposes the riding covers a large area and contains no less than 94 polling subdivisions, some 40 more than before the change.

It is only reasonable and logical that if men can be forced to fight for their country, as is the case under the Military Service Act, they can be forced to work for it. It may take a little longer for this to burn into the thoughts of the Canadian public, but when it does there will probably be no more strikes in war time.

LAMBTON COUNTY's share of the new Victory Loan has been placed at \$1,000,000. This amount, while startling, is not so formidable as would appear at first sight. We have in this county 5,000 farmers. If each farmer will subscribe for \$100, and many will take more, half the amount will have been subscribed. Apart from the investment feature of the loan it is a patriotic duty to subscribe for as much of the loan as possible.

UNDERWEAR for big men, heavy stock, large sizes.—SWIFT'S.

ALL Christmas parcels intended for soldiers overseas must be in the post-office before November 15th or they will not reach the men at the front until after Christmas. Postoffice officials wish to impress upon relatives of soldiers the necessity of sending in parcels as early as possible, if they wish them to reach France before Christmas. It will not be known exactly when Christmas mail will be sent to England, and because of this all parcels should be in early, preparatory for an unexpected shipment.

It is well to sound the slogan, "Do your Christmas shopping early," as it affects the Canadians overseas. Not many days remain before the last mail will leave for England that will carry gifts in time to reach the soldiers by Yuletide. The shops are already feeling the impulse of this trade and preparing for it by providing convenient collections of articles that best fill the wants and hopes of those who are just entering upon another long and severe winter campaign, and no soldier should be remembered.

It is a long lane that has no turning. "Col." Macklem, who a couple of years ago went through this part of the country posing as the inventor of a wonderful gun and hand grenade which had saved the British Government millions of money, has been exposed as an impostor and is now under arrest at Detroit. It will be remembered that the gallant "Colonel" visited Watford about four years ago, and swayed some of our people by bogus cheques. On being given the third degree by the Detroit police, he admitted being an impostor.

MESSRS. W. S. FULLER and Jos. McCormick, the members of the local exemption tribunal, commenced their sittings in the Public Library on Thursday, Nov. 8th and will continue in session until all claims within its jurisdiction have been disposed of. The board sits from 10 to 12 and from 2 to 6 each day. Lieut. Col. Kenward has been appointed. Military representative to the board and will have the duty of appealing all cases of exemption which do not meet with the instructions given him. Col. Kenward will not be a member of the board but will act only in the capacity of counsel for the authorities.

WM. SEED, who 30 years ago conducted a blacksmith shop in Watford, died at Wallaceburg this week.

THERE will be no session of the Division Court here Friday. His Honor the Judge is sitting on the Exemption Board at Sarnia.

A NUMBER of school reports, the minutes of the Board of Education and the Brooks Council are unavoidably left over until next week.

MR. W. W. ELIS, division court inspector, was in town on Wednesday. He found everything in good shape at the division court office here.

THE Bishop of Athabasca gave a very interesting talk on Northwest Missions in Trinity Church on Thursday evening of last week. He gave a vivid description of the Peace River country, which he travels from end to end, also of its Indian population. His address was much enjoyed by all who were privileged to hear him.

A TELEGRAM was received by Mr. Robt. Auld announcing the death on Tuesday morning of his niece, Miss Jean L. Ross, eldest daughter of Mr. and Mrs. Ed. T. Ross, of Port Arthur. Miss Ross underwent an operation about five months ago, and since then gradually failed in health. She was in her 23rd year. She is a grand-daughter of Mr. D. M. Ross, of Watford.

THE Minister of Education has given notice that after August 1920 the academic qualification for a High School assistant shall be a university degree. Holders of first-class certificates will not be able to teach in a High School except under special circumstances. It would appear that no matter what the teaching ability of one with a first-class certificate he will be excluded from teaching in the higher forms. The next step will be the abolishment of second-class certificates for public schools.

FIFTEEN thousand enumerators will have to be appointed before the next general election in Canada. In every polling sub-division throughout the country there will be an enumerator to check the voting list, and to add the names of female relatives of soldiers entitled to the franchise under the war elections act, and to strike off the roll the names of disfranchised aliens. W. E. Fitzgerald, the returning officer for East Lambton, will appoint the enumerators for this riding.

THE casualty list on Tuesday contained the name of another Watford boy, Corp. Clarence L. Gibson, eldest son of Dr. and Mrs. Gibson, of Moose Jaw, who died in a base hospital in France from wounds received on the firing line. He enlisted in the 22nd Battalion at Moose Jaw and got his training before going overseas at Camp Hughes, Manitoba. He was born in Watford and left for the West with his parents some eight years ago. As a boy he had many friends among his fellow students. After leaving school he spent a few months in Taylor's drug store. He paid a visit to Watford in September of last year and spent several days with Mrs. T. Woods and other relatives. His parents and members of the family have the deep sympathy of numerous friends and acquaintances in Watford and vicinity. His manly bearing and deep sense of his duty to God and man gained for him the esteem of all who knew him.

FINAL NOTICE

To those that up to date have failed to call and settle for accommodation supplied in connection with the Roche House, we would again call their attention to the many years that they enjoyed the free use of the above. It would be absolutely unfair to our friends, that are many, and who we sincerely thank for their prompt response, if we should allow them to be crowded out by those who are trying to deadhead their way through. We will not allow it. There will be no favorites. We have the names of all that have paid and those frequenters that have not. Keep yourself in good standing; have your name enrolled at once. "Don't let it get out among your neighbours that you are the meanest fish that swims—a piker." ROCHE BROS.

High School Notes

The opening address in vocational work will be given in the High School at 3.30 o'clock Friday afternoon, by Rev. Mr. Tiffin, Pastor of the Methodist church, on the subject "Choice of a Calling." The work invites the clergy, men of other professions and mercantile men to co-operate to advance the national interests and is under the patronage of the Prime Minister of Ontario and the Ontario Educational Department. The public are invited to aid this work. Watford High School Nov. 7th, 1917.

"MAGIC DATE" IS NOVEMBER TENTH

Ottawa, Oct. 31.—In Canada, no future date in the calendar looms more important to thousands of people than "November 10" next. That is the last day for reporting for service or sending in claims for exemption under the Military Service Act.

Severe penalties are provided for failure to report for service or send in a claim for exemption by November 10. Besides a term in jail, the offender loses his chance to appeal for exemption and is automatically drafted into service after paying his penalty.

Since everything possible has been done to acquaint the first class called with the facts, that they must report for service or claim exemption by November 10 or else suffer severe penalties, very few if any laggards are expected to remain for rounding up after the "magic date."

The bean growers in the Blenheim district lost a large portion of their crop by frost and wet. Some of them are heavy losers.