

**In Our Optical Department**  
You can always get the newest and best in **OPTICAL GOODS** at very moderate prices.  
**John S. Barnard**  
Optician, 194 Dundas Street, 7t

**CHAMPION BEDBUG KILLER**, the safest, cleanest and best method of quickly ridding a house of bedbugs and all kinds of vermin. Large syringe-topped cans sell for 25 cents only at **TAYLOR'S FIVE CUT-RATE DRUG STORES**.

Women's Comfort Oxford, in violet kid, black, with rubber heels and comfortable sole. Just imagine the comfort in a pair of such Oxfords. Nothing to break in. They feel comfortable from the minute you put them on, and will give great ease to corns, bunions, or any other foot trouble. They're stylish, too, and sell at \$2.50 a pair. Some at \$2.00 and \$3.50.

**J.P. COOK & CO.**  
"The Store that Serves You Best"  
187 DUNDAS ST. E. (Between 188 and 189)

**WE ARE RECEIVING**  
**Nice Scranton Coal**  
Daily, and can save you money by burning our coal.  
**Heaman & Son**  
YORK AND BURWELL STS.  
Phone 312. 7wt

**FLORAL BERRY BOWL**  
Real Cut Glass, 8-inch size, \$4.25.  
**CUT GLASS WATER JUG**  
3-pint size, floral design, extra heavy, \$4.50.  
Light weight, \$3.25.  
**W. J. Wray & Co.**  
234 DUNDAS ST.

**B. A. MITCHELLS**  
DRUG STORE FOR  
**Straw Hat Dyes**  
IN ALL SHADES.  
114 DUNDAS STREET. 17

**CHWARD & CO.**  
DIAMOND MERCHANTS  
Diamond Rings, \$5 to \$600.  
386 RICHMOND STREET.  
PHONE 1084.

**NOTICE**  
**Eggett & Co.**  
Plumbers, Hotwater and Steam Heating.  
NEW ADDRESS:  
**336 Ridout St.**  
**DR. S. R. MOORE**  
DENTIST.  
Removed to Suite 15-16 and 1, London Loan Building, corner Dundas and Bank Avenue. 7wt

**SPECIALIST'S EXAMINATION**  
AND GOLD-FILLED GLASSES.  
\$3.00 to \$5.00  
**The Brown Optical Company**  
EYESIGHT SPECIALISTS,  
223 Dundas Street, Phone 1977.  
Four Doors East of Clarence St.

**We mine our own Coal and sell direct to you at lowest summer price.**  
Kegs and Stove for furnace, Chestnut for houseburner. Large Pea Coal for range and heater.  
**MATTRESSES AND FEATHERS**  
Renovated and remade by the latest improved methods. Goods called for and returned same day.  
**The Keystone Bedding Co.**  
Phone 2623. 7wt

**ABOUT YOUR EYES**  
Consult  
**C. H. TREBILCOCK**  
116 Dundas Street,  
Formerly with Tait Optical Company. 7wt

**The London Loan and Savings Company**  
allows  
**4% ON DEPOSITS**  
**5% ON DEBENTURES**  
Safety Deposit Boxes and goods room spaces to rent.  
Corner Dundas and Clarence Sts.

**PARNELL'S BREAD**  
That One Distinguished Bread

A PURE FOOD SHOW AT OUR FACTORY EVERY DAY. WE INVITE MOTHERS TO COME AND BRING THE CHILDREN TO SEE HOW "PARNELL'S BREAD" IS MADE.

A SAMPLE LOAF OF SNOW-DRIFT BREAD GIVEN FREE TO EVERY VISITOR.

WE MAKE THE 12-OUNCE SIZE, ALSO THE 1 1/2-POUND SIZE LOAVES.

WE HAVE OBLIGING SALESMEN.  
**Parnell's Bread**  
PHONES 929, 1390.

**YOUNG'S SILVERWARE**  
We are exclusive representatives in this city for John Hounds & Sons' celebrated silverware. Thus we place at the command of our customers the product of the world's leading silversmiths. While silver is generally greatly valued for its beauty and intrinsic value, it must be designed for practical service, to realize the highest degree of usefulness. It is in this respect particularly that Hounds' silverware excels.

We would be pleased to have you see our selection.  
**YOUNG'S**  
London and East London.

**JOHNSTON BROS.**  
**XXX BREAD**  
Ask for Johnston's by name when you order bread from your grocer or phone the bakery and our wagon will call at your door. Make sure of getting the best bread made—that's Johnston's.  
**PHONE 944.** 7wt

**PLAYS WITH FIREWORKS; CHILD IS BADLY BURNED**  
Five-Year-Old Boy's Clothes Catch Fire From Explosion—In Critical Condition.

While Earl Rush, 5 years old, was playing with some fireworks in the back yard of his home, 100 Tecumseh Avenue, yesterday, an exploding cracker set fire to his clothes. Before he was rescued he was so badly burned on the side and chest that the injuries may prove fatal.

The cries of the child, brought his mother to his rescue, and the burning clothing was smothered out. The lad was attended by Dr. Robert Ferguson. He is the son of John H. Rush, a street car conductor.

**TRUSSES**  
We make a specialty of Trusses. When possible, we prefer to fit our customers in our fitting room. A most complete range to choose from. All prices. CRUTCHES, SUPPORTERS, KNEE CAPS, ELASTIC HOUSERS, TRUSSES, ETC.

**Dispensing**  
FRESH DRUGS and Chemicals. Graduates who know their work. The best-equipped dispensary in Western Ontario.  
Bring your prescriptions here.

**Safety First**  
WE PAY THE WAR TAX ON ALL FULL-PRICED ARTICLES.

**STRONG'S DRUG STORE**  
"THE HOUSE OF QUALITY."  
184 Dundas St. London, Can. 7wt

**Quality Is Economy**  
"Simply Wonderful"  
So said a lady customer only a few days ago. Actually the most remarkable relief for headaches known.  
**DR. MACKENZIE'S HEAD-ACHE WAFERS, 25c.**  
**CAIRNCROSS'**  
Dependable Druggists,  
216 DUNDAS ST. PHONE 380.

**Hamilton's Ale and Porter**  
Cannot be excelled. It's a favorite drink with many, and will suit you if you try it.

**33RD MEN WELL TREATED**  
Citizens of Watford Used Them Like Princes Yesterday.

The guard of honor from the 33rd Battalion, which escorted the body of Pte. Patterson to Watford yesterday, returned this morning and are loud in their praise for the manner in which citizens treated them while there. The mayor, after the burial ceremony had been concluded, gave them free use of the town and the aldermen took the boys to dinner. Col. Kelly, of the 27th Regiment, Watford, entertained at the drill hall, and gave a lunch in their honor.

**FREE TEXT BOOKS NOT LIKELY DURING 1915-16**  
Money for This Purpose May Be Cut From Estimates This Year.

Although provision was made for them in the current year's estimates of the board of education, there is a possibility that free text books for the city schools will not become a reality for the 1915-16 school year. In former years partial supplies for the schools have been provided by the board, but this year it was decided to appropriate \$7,000 to cover the full cost of all supplies and text books. In view of the financial situation existing so far as city appropriations are concerned, it may be that the \$7,000 will be cut. The figure of previous years, partial supplies and the free text books laid over for another year.

**PATRIOTIC CONCERT**  
Court Welcome, No. 12, I. O. F., Entertains Its Friends.

Court Welcome, No. 12, I. O. F., held a successful patriotic concert in its hall, Dundas and English streets, last evening. The turnout was good. Miss Irene Stralich and Miss Hicks rendered several solos and were repeatedly encored. Chris Pink also added to the pleasure of the evening with a number of songs. His new patriotic song made a great hit. Messrs. Hilbert and Wigley entertained with piano duets. Messrs. Coates and Howcroft were entered several times in their songs. A. Milliken delighted the audience with his recitations as also did Mr. Leigh, violinist. Mr. Sandford's numbers were enjoyed.

J. H. Laughton, high vice-chief ranger of the I. O. F., delivered a splendid address. The chair was occupied by Ald. C. H. Merryfield. The music of the Albion Orchestra was all that could be desired.

**MAYOR SAVES CITY NICE SUM YEARLY**  
Concludes Deal With Chicago Financial House.

That London has a mayor with a keen business instinct has been indicated time and time again, and now fresh proof is at hand that Dr. Stevenson is considerably more than a civic figurehead. He has just completed a deal with a Chicago financial house which will save the city something like \$9,000 a year for the next three years, or a total of nearly \$30,000.

Last year's administration made arrangements with the Bank of Montreal for a loan of \$1,000,000, which was to be placed to the city's credit in the bank's books, and which was to bear interest at the rate of 6 per cent. annum. The expectation was that the debt would be retired in three years.

Mayor Stevenson came to the conclusion that a better bargain than this was to be possible, and, with the assistance of members of the board of control, has been making inquiries for some time past with a view to saving the city some of this interest. Their activities had a tangible result on Saturday, when his worship signed the papers closing an agreement with a Chicago firm by which the latter is to undertake the burden of the city's million-dollar debt at a rate slightly better than 5 1/2 per cent.

**LONDONER MAKES GOOD**  
G. P. McDowell Driving Force in New York City.

The names of many Londoners who have sought fame and fortune in the greater world outside the city have become almost household words, and their former fellow-citizens are always glad and proud to hear of their successes. Among these must be numbered G. P. McDowell, who, as a young man, left London, the city of his birth, and went to New York, where he has become famous as a promoter of motor taxicab enterprises and who now is in the public eye as the moving figure in a project to inaugurate a system of electric taxis which, the promoters believe, will ultimately result in the universal adoption of this form of public motor vehicle.

Mr. McDowell, whose parents, Mr. and Mrs. George McDowell, still live in the city at 240 King Street, was formerly president of the Renault Taxi Service Company, and later president of the Motor Taximeter Cab Company. In a recent article which appeared in the New York Sunday Times he was quoted as saying that, in his opinion, electric taxis would solve most of the difficulties which have made the gasoline-driven cab an unsightly, dangerous and uncomfortable vehicle.

**ADELAIDE CHURCH**  
B. Y. P. A. MEETING  
Songs, Prayers and Addresses Formed Social Evening.  
Adelaide Street B. Y. P. U. held its weekly meeting last night in the basement of the church and the attendance was well high a record one. The president, Mr. Jas. Baldwin, was in charge, and the following took part in a splendid program of vocal and instrumental music. Mrs. P. J. Edwards and Miss Dowell; Mr. Charles and Miss Pearl Maynard. Mr. D. H. Gillies offered prayer. Miss Annie Reid read the scripture lesson and the pastor delivered an interesting, instructive and most helpful address on "Why I Am Proud of Our Denomination." Next Monday the program will be of a social and literary character, and it is expected that attendance will be still larger. Miss Georgia Newbury will be in charge.

**PROTESTS AGAINST DISCRIMINATION IN CONTRACT LETTING**  
Outside Firm Says Their Tender Lower Than City Company's.

The board of control yesterday received a strongly-worded letter of protest from the J. H. Knight Construction Company, desiring that unfair discrimination had been shown in the letting of tenders for sewer construction work in the city. The company stated that its tender for two sections of sewer, although the lowest, had been thrown out in favor of the tender of a local firm, and urging the city, in taking this course, was likely to build up an unfortunate reputation for unfairness to outside contractors. The contract to be let was in question, as a fact, was awarded originally to the complainant firm, but later it was found that the Webster Construction Company, which had taken advantage of a clause in the advertisement calling for tenders which provided that, in case any contractor were willing to make a reduction in his price in the event of his being given the contract for more than one section, a separate letter might be enclosed with the tender to this effect. The Webster Company's enclosure, which in some manner escaped notice in the first instance, offered a reduction for a lump contract for two sections of sewer work to the price to within \$84 of that submitted by the Knight Company.

In their letter the latter argued that such a supplementary estimate could not be bona fide, and pointed out that, even with the offered reduction, the local concern's price was still slightly higher than the Knight tender. The controllers thought, however, that for the sake of such a comparatively small amount the council would not be wise to turn down the local firm, and the clerk was instructed to write to the Toronto company explaining why the contract was taken away from them. The board decided on the recommendation of the city engineer, to renege Mr. and Mrs. Poirat as instructors at the city bathing camp. The departmental labor return for the week showed that 237 men were employed on city work during the seven-day period.

**NICE LITTLE NESTEGG IF CHECKS ARE SIGNED**  
Those Without Signature Mean \$1,500 to Glauitz.

If—and there is naturally a wide scope of possibility in that line—the word of the public utilities commission, manages to secure the mayor's signature to his pay checks he will have a neat little nestegg at the time he leaves the city's employ on June 1. It will amount to a little better than \$1,500, as there will be four months' salary coming to him. The unsigned pay checks that now repose in the vault of City Clerk S. Baker are for December 15 to 26, 1914, and from February 10 until the present time in the current year. December 26 was the date his resignation was accepted, and February 10 was the day when he was reinstated.

Nothing further has been said by the general manager as to how he will force the mayor to affix his signature to the checks. He promised to make an announcement last week, so far the said announcement has not been forthcoming. In company with his solicitor, he did wait on the mayor, and ask what the latter intended to do. He received the reply "Nothing." Apparently the same expression might apply to what action he has taken subsequently.

**NEUTRAL SHIPPERS TAKE TIME BY THE FORELOCK**  
Advertise Sailings by Huge Posters—Call at English Ports.

"It is an ill wind that blows nobody any good, and shipping companies are taking full advantage of the opportunity offered to increase their business by reason of the danger which apparently threatens passengers on board British ships crossing between America and England. The American, Scandinavian and Holland-American lines are all conducting vigorous advertising campaigns pushing the advantages offered by their respective vessels.

The Holland-American Line has issued instructions to its agents, advising them that the Potsdam, sailing today from New York to Rotterdam, Holland, will call in at Falmouth, England, with passengers for ports in the British Isles, and that particularly of future sailings for Falmouth will be given shortly. The Scandinavian-American Line also has sent "sea" posters to shipping agents everywhere, pointing out that its ships sail under a neutral flag, and that their course takes them 250 miles north of Scotland, between the Shetland and Faroe Islands, and therefore well outside the war zone. The Russian-American Line also advertises that its vessels travel far north of the war zone, and the various American lines make a point in their circulars of the fact that their passengers are afforded the protection offered by a ship flying the flag of a neutral country.

So far, local agents say, bookings have not fallen off to any appreciable extent, either for neutral or British ships in spite of the terrible fate of the Lusitania passengers, and a very few cancellations of bookings made before the news of the disaster was made public are reported.

**SUCCESSOR TO GLAUBITZ EXPECTED ON THURSDAY**  
Public Utilities Commissioners Will Decide Question Then.

Settlement of who will succeed H. J. Glaubitz as the general manager of the public utilities commission is expected to be made when the adjourned meeting of the board is held on Thursday afternoon of this week. It was expected that the appointment would have been made last week but the absence of Chairman Philip Pock and Commissioner T. W. McFarland caused the postponement of the meeting. Captain E. V. Buchanan, present engineer of the commission, is slated to be the man picked on to step into the general manager's shoes.

**SUNDAY CALLS IT BLACKEST PIRACY**  
Evangelist Worked Up Over Lusitania—Peace Ceases To Be Virtue.

Patterson, N. J., May 11.—"If Germany has resorted to such methods of warfare then to hell with Germany," declared Billy Sunday last night, in Patterson, when he kept thrilling the audience with his sermon. The Lusitania had been sunk by a German submarine without warning to the passengers. "It is nothing less than a dirty, black, practical trick under the name of war, and to hell with any other nation that would use such methods. 'I can't find adequate words to express my resentment and to tell how strongly I feel about this matter. I haven't slept since I read the first bulletins yesterday, thinking and worrying over these wholesale murders. 'The American people are not going to stand for this. There is a limit. Americans have a right to be checked because President Wilson asked them to observe strict neutrality, but they will not sit idly by when things like this are going on. No, no; 'Thou shalt not kill'!"

**MILITARY HONORS FOR TWO SOLDIERS WHO DIED ON DUTY**

Two soldiers, Privates Gordon H. Patterson, who died in Victoria Hospital from spinal meningitis, and Henry Burchett, who succumbed to an attack of heart failure, were buried yesterday with military honors. Led by Lieut.-Col. Wilson, the cortege, including a band and escort, left the hospital and marched to the Grand Trunk depot. Here the remains of Pte. Patterson, a firing squad and his friends entrained for Watford, where the burial took place. The services were conducted by Capt. Peacock, chaplain of the regiment. "Last night was a solemn day at the grave, where a firing squad discharged a farewell salute. Patterson was a member of B Company. The funeral of Pte. Henry Burchett, of the 33rd Battalion, was held from his residence, 390 Glendale street, yesterday afternoon to Woodland Cemetery. Members of Burchett's company attended the funeral. Services were conducted at St. Matthew's Church, and the grave by Rev. A. E. Appleyard.

**Rowat's COFFEE** 50c Per Pound.  
T. A. ROWAT & CO.  
250 Dundas St. Phone 3051-3052.  
**MR. YOUNGS HAS JOB IN HIS INSIDE POCKET**

Sir Adam Beck Made Appointment, But Evidently Did Not Tell Anyone.

While Mr. Riley Youngs, until recently Pere Marquette district freight agent, carries around in his inside pocket his appointment as general manager of the London and Port Stanley Railway. Members of the commission are giving out interviews to the effect that the appointment has not been made. The fact is that Mr. Youngs has been appointed as manager and that he has an agreement for five years at a salary not known, but believed to be \$3,000 a year. Mr. Youngs will not discuss the matter, but the information is to the effect that he received his appointment before Sir Adam Beck went abroad. The Ontario Hydro-Electric Commission had something to do with the appointment, and a statement that Mr. Youngs had not been appointed, the fact evidently having been withheld from the local commission.

**DETROIT AND RETURN—\$2.75.**  
On Saturday, May 15, the Canadian Pacific Railway will run an excursion to Detroit and return, good going on the 11:23 a.m. train on the above date, good returning up to and including Monday, May 17, rate \$2.75. Good first-class accommodation is guaranteed on the "Dominion" leaving here at 11:23 a.m., and as the only stop made en route to Detroit is Chatham, the time is fast, the train arriving in Detroit at 1:30 p.m., giving you the whole afternoon. Get tickets and all information at the city ticket office, 161 Dundas street, corner Richmond. 40n

Fruit-growers will find John Sharnman, representative of E. D. Smith, nursery stock, etc., at Darch & Hunt, Seed Company, Market entrance, Thursdays and Saturdays. 7wt

**Ford Owners**  
In our complete line of Motor Goggles you will find eye protection against all unfavorable conditions.  
**The Optician**  
398 RICHMOND STREET.

**Voice of the People**  
Mr. Rogers and the Ministers.  
To the Editor of The Advertiser:  
Permit me to offer a word of comment upon the editorial entitled "Mr. Rogers and the Clergy" in your issue of Friday, May 6. I am the more free to do so being neither a politician in the usual sense of the word, nor yet a preacher. The concluding appeal to Sir Robert Borden to discipline the author of the Montreal speech may well be left to the high-minded and responsible head of the Government, whose duties no one should begrudge in these days of unparalleled national trial. The moderation of your protest against the attack upon the Minister of Public Works, would so I must commend itself to all lovers of fair and decent journalism. In many years of observation of public controversies in this country I do not recall a more callous, wanton and deliberately-calculated insult than the speech in question to the noble men whose shoes their assailant, the Minister of Public Works, would soil by contact. To the independent and courageous deliverances of pulpit and press the country, beset with lies, owes a debt of gratitude, as did other nations, to the prophets of the past. One is almost surprised at the forbearance of the gentlemen who listened to this painful diatribe that the guest of the evening was not then and there called to account for so shallow a betrayal of decency by one who, however, was unwittingly contriving his own political undoing. The admirable restraint with which those singled out have apparently regarded the abuse enables the public to discern who are at this time the men worthy to be trusted as real friends of the nation. OBSERVER.

**STEAMERS ARRIVED.**  
New York, May 11.—Arrived: Fredrick VIII., Copenhagen.

**Buy Your Shoes TODAY OR TOMORROW**

Until Wednesday night, 10 per cent off all our cash receipts of both stores goes to help the work of the Women's Sanatorium Aid Society.

All the new summer styles are showing now. Same reasonable prices and same careful attention as always.

**Rowland Hill**  
RELIABLE FOOTWEAR.  
Main Store—189 Dundas Street.  
Branch—429 Hamilton Road.

**WEGNER CLOTHING CO.**  
Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Raincoats.  
London's Largest High-Class Workmen's Outfitters.  
Exclusive Manufacturers' Agents for the Best Canadian and American Makes of Overalls.  
871 TALBOT ST., OPP. MARKET.  
Open Evenings—Phone 1849.

never made a better investment or placed money where it would do more good than will your contribution to the

**Y. M. C. A.**

Today the Volunteer Helpers Start a 3-Day Canvass For Funds.

**ALL GIVE!**



**Over the Rockies and Sierras to the Golden Gate**

Once upon the lofty heights of the Sierras, our party will enjoy their first glimpse of the Golden West.

unsurpassed in any country in the world. A succession of scenes of varied beauty then unfolds itself. As each vista gives way to another, more wonderful and superb, the delight of our party will be climaxed at last by a glimpse of San Francisco.

**A WONDERFUL CHANCE TO MAKE A GOOD SHOWING**

**IMPORTANT NOTICE**

During the next nine days, from Wednesday, May 12, to Thursday, May 20, both dates inclusive, candidates turning in subscriptions, as per the following club list, will be entitled to extra votes set opposite each club.

|                                                                     |                              |
|---------------------------------------------------------------------|------------------------------|
| 10 TWO-YEAR SUBSCRIPTIONS AT \$10.00 EACH—                          | \$100.00, 50,000 EXTRA VOTES |
| 10 ONE-YEAR SUBSCRIPTIONS AT \$5.00 EACH—                           | \$50.00, 25,000 EXTRA VOTES  |
| 10 SIX-MONTH SUBSCRIPTIONS AT \$2.50 EACH—                          | \$25.00, 12,500 EXTRA VOTES  |
| 10 ONE-YEAR SUBSCRIPTIONS (Outside London, By Mail) AT \$2.00 EACH— | \$20.00, 10,000 EXTRA VOTES  |

The offer is eminently fair to all concerned, but on only those who hustle while it lasts will be benefitted by the extra votes, so get busy and send in as many clubs as possible.

This will be the only time during the contest when the schedule of votes will be changed, and all candidates should take advantage of the offer.

You are not limited to one club list; turn in as many as possible and get extra vote ballots for each club.

**Just One Subscription May Decide the Result.**  
"It's the early bird that catches the worm," so GET BUSY at once.

**No Luck! No Chance! But Effort Alone Will Win Trips.**

Those who do not make an earnest effort to secure extra votes during the next nine days, from Wednesday, May 12, to Thursday, May 20, cannot expect to be among the prizewinners at the close of the contest.

Read the offer carefully and then make a special effort to benefit by it, and have all your friends and helpers do the same.

**London Advertiser**