## Your dollar is worth what you make it worth. The easiest way of making your dollar bring you a premium is to read and profit through the Advertiser Want Ads.

CONDENSED ADS. Amusements—Fifteen cents per line ach insertion, or two cents per word set solid.

Meetings — When no admission is Articles for Sale, To Let, Help Want, ed., Situations Wanted, Board and Lodgings, Lost and Found. Rooms to Let. and all similar condensed advertisements—First insertion, one cent per word; each subsequent insertion, one-half cent a word. No advertisement ess than fifteen words.

AMUSEMENTS. LECTURES Say you saw it in The Advertiser COOD SKATING, NORTH END RINK -Band Friday night. 47u

Panama Pacific Line Are you going to the Panama Ex-osition next summer? Ask F. B. larke about the trip to San Francisco is boat, through the canal.

F. B. CLARKE 415 RICHMOND STREET.

ENTERTAIN YOUR FRIENDS HERE. IS LUCKY NIGHT.

**ARCADIA** Dancing Tonight

MASONIC TEMPLE, 8:30 to 11:30 p.m.

Good music, good dancing, Next week dances will be held on Monday, Wednesday and Friday nights. AUDITORIUM

Rev. D. C. McGregor Subject "Temptation." Duet Miss Hotham and Mr. Morren. Male chorus, directed by J. Alderson.

ALL MEN INVITED.

Hockey Tonight Northern League Senior

Sarnia vs. Western U. Game Called at 8:30 o'Clock. Seats on sale at Strong's drug store.

Social Tuesday. Dance Thursday Coursey's Hall, 745 Grey street. b EAST END RINK—BAND TONIGHT and Saturday night. Admission, 15 cents. Skating Saturday afternoon.

WESTMINSTER RINK — HUSSARS'
Band tonight and Saturday night.
Admission, 15 cents. Skating after-MONDAY EVENING DANCE, PALACE Academy, January 25—Good program, Latest dances. Excellent floor. Pri-vate lessons by competent, experimoderate rates. Phone. Dayton & McCormick,

PRINCESS RINK - SKATING TO-NIGHT, Admission, 15 cents, Musica NIGHT. Admission, 15 cents. Musical skating matines Saturday afternoon; admission 15 cents. Seventh Regiment nd Saturday night. Admission, 25

LEARN DANCING THE MODERN way. Private studio. Terms moderate. Phone 2196. MRS. ALICE HENDERSON, TEACHER of Scotch, Irish and fancy step-dancing. Concert talent supplied.

dancing. Phone 3859. MIUSIC FURNISHED FOR PARTIES, balls, banquets. Phone 1266. Tony Vita's Italian Harpers, 122 Queen's

LONDON LADY HARPERS — ENGAGEMENTS accepted for concert and social events. Address Miss Ella Topping, Tambling's Corners. Phone 91, ring 9, Byron. SCHOOL OF MODERN BALLROOM Dances, "Palais de Danse," 214 Dun-

das street. instruction by appointment. Jack W. Cortese. Phone 1570 KENWICK MALE QUARTET ALD Concert Company. Engagements accepted. Len Barr, 33 Charles street LONDON MINERAL BATHS—OPEN every afternoon, Sundays in forenoon, Phone 3198.

SITUATIONS WANTED Say you saw it in The Advertiser.

PLUMBER AND STEAM AND BOARD AND ROOMS.

Say you saw it in The Advertiser LARGE. COMFORTABLE ROOM board, suitable for two gentlemen; use of phone; near Park, 616 Wellington street.

Phone, bath; breakfast, if desired;
private home; central. Phone 4868, 47c

FURNITURE, BAGGAGE AND PIANOS moved, all kinds of draying promptly NORTH END - BOARDING HOME nurses; good location; modern eniences and pleasant home life. Box 12, Advertiser.

LOST AND FOUND. Say you saw it in The Advertise LOST - BLACK PERSIAN LAMB

FOUND-LADY'S PURSE, CONTAIN-ING money, Talbot Street Church Sunday night. Apply to janitor. OST ON RIDOUT STREET - BLUE Finder keep apples, Kindly leave blan-ket at City Hotel stables.

DERMATOLOGY.

HAIRGOODS

MADAME MOXLEY 729 RICHMOND STREET.

MARINELLO SYSTEM FOR FACE. scalp, chiropody. Removal of super-fluous hair permanently. Miss Bcattle, orner Talbot and Fullarton. Phone

TEACHERS WANTED.

PEACHER WANTED FOR S S NO Mosa, Duties to commence on Feb. 1. Salary paid, \$500 to \$550, according to experience and qualifications. Address C. C. McNaughton, secretary-treasurer, Newbury, Ont. 47k

GARMENT CUTTING. .. you saw it in The Advertiser

AS' CUTTING SCHOOL, 227 GLEN BROS., SIGN PAINTERS— as street, London. Full and part Designs and estimates furnished free. 420 Talbot street. Phone 1842.

DAVIS-To Mr. and Mrs. S. L. Davis. MARRIED. BAKER—HEWITT—Mrs. Hewitt, 210
Piccadilly street, to Mr. B. Baker, on Dec. 24, Colborne Street Methodist Church, by Rev. D. N. McCamus. b

Land Company, Imperial Bank Building.

WANTED — FARMS IN MUSKOKA. Parry Sound or locally, Reece, Jordan DIED.

ELEMENT—At Galt, Ont., on Wednesday, January 29, 1915, Evelyne Maxwell Walker, dearly beloved wife of Charles P. Element, aged 27 years. Funeral from the residence of her father-in-law, Mr. William J. Element, 576 Central avenue, on Saturday at 2,200 pm. register 2, 2 Colock

MEETINGS.

TONIGHT SUNDAY

Dr. Fikes Adelaide St. Church

REGULAR MEETING OF ST. George's R. A. C. this (Friday) evening at the Masonic Temple, Queen's avenue, at 7:30 o'clock, Regular business and degrees. Visitors welcome. F. S. Thompson, Z.; T. P. Elliott, Scribe

LONDON COUNCIL, NO. 233, ROYAL Arcanum, will meet this (Friday) evening at 8 o'clock, in Duffield Block. Samuel M. Jepson, secretary.

MALE HELP WANTED. Say you saw it in The Advertiser. ELECTRICAL WORKERS WANTED

foreman or superintendent, phone manager. We can teach vo by mail, in your spare time and at small cost. The only qualification needed is ability to read and write, and will to succeed. Write today, stating the subject which interests you. I. C. S., Scranton, Pa. b SALESMAN TO TRAVEL, IN WEST-ERN Ontario. Must be a hard work-er. One who can take stock of about five hundred dollars preferred. Ap-plications contidential. plications confidential. State references. Apply Box 13, Advertiser. 48n

Man With Education Wanted DANCE SATURDAY NIGHT. BOX social Tuesday. Dance Thursday. YOUNG BUSINESSMAN WANTED

capable and energetic; bookkeepin and salesmanship desirable; state en perience and wages expected, handwriting. Box 536, London post 47c ape many big opportunities for ad. writers, advertising managers and ad. solicitors. Salaries run from \$25 to \$100 a week and more. We can teach AD. WRITERS WANTED - THERE you advertising in your spare and at low cost. You don't have

a genius to learn. Write today for "Advertising, a Money-Making Profession," which gives full particulars. I. C. S., Box 739 A, Scranton, Pa. YOUNG MAN TO CANVAS FOR photographs. Apply 430 Princess avenue. 47c

\$15 WEEK AND EXPENSES - TO travel, appointing local representatives. Whitfield Linscott, Brantford.

BAKER WANTED. APPLY BRIGHTON'S Bakery. 46k

FEMALE HELP WANTED. Say you saw it in The Advertiser. LADIES-WE PAY \$5 CASH WEEK LY copying names and addresses for us, home spare time; experience un necessary; send 10c (coin) for sample material and instructions; afurther material furnished free. State dard Copying Company, Nashua, N.H.

WANTED-YOUNG GIRL FOR LIGHT housework. Apply P. O. Box 338, Lon-BOOKKEEPER — EX young woman wanted; and piano desirable; state experience and wages expected, in own hand writing. Box 536, London postoffice

BUSINESS CHANCES. Say you saw it in The Advertiser,

GOOD OPPORTUNITY FOR LIVE man with a little money; be your own boss. Box 14, Advertiser. b ALL CLASSES OF BUSINESS FOR sale. Call or write. Sydney Smythe,

BUSINESS CARDS. PHOTOGRAPHS HOUSES, HORSES. etc., postcard or larger sizes; post-cards, two dozen, \$1.25. Further par-ticulars, Jack Wener, 23 Blackfriars

LEWIS & SON, 447 TALBOT street, the well-known horseshoers-

Particular attention paid to lame and interfering horses. All work guaran- DR. SEPTIMUS THOMPSON. JOHN R. MUNRO & SON-WAGON and carriage painting, repairing of all kinds. Auto painting a specialty. 555 Richmond street. Phone 4746.

PRIVATE NURSE, 423 PALL MALL street, now free to accept engage-ments. Phone 4304. McLEOD & GRAY, REAR ADVER-TISER-First-class livery and board-ing. Bus parties our specialty. Phone

**AUTOMOBILE PARTS** NICKEL-PLATED. NATIONAL BRASS, LTD

ROBERT MOWAT, PRACTICAL horseshoer. Special attention given lame and interfering horses, also diseases of leg and foot, 389 Talbot. HECLA FURNACES, TINSMITHING, plumbing. George E. Gilmour, 392 Simcoe street. Phone 2291. NOTICE-HEADLEY & WEIR, PRO.

FESSIONAL horseshoers, have opened business at 70 Maple street. All work guaranteed. SIGNS. Say you saw it in The Advertises

THE SIGNRY, LIMITED, RICHMOND street, London, Phone 1845. Cotton signs, cards, posters, Mail orders promptly filled.

BORN, MARRIED, DIED. REAL ESTATE FOR SALE HOUSES, ROOMS, TO LET.

FOR SALE — 100 ACRES, WESTMEN-STER Township; excellent buildings; bedrooms, bath, gas. 449 Horton. 48c OR SALE — 100 ACRES, WESTMEN-STER Township; excellent buildings; water piped to barn and house; well fenced; clean. McNiven Patterson Land Company, Imperial Bank Build-ing Company, Imperial Bank Build-Parry Sound or locally, Reece, Jor-dan Jan. 30.

\$3,00¢, WILL BUY NEW TWO-STORY house, all modern. Call for particulars. Two-story new red brick, all modern, double parlors, dining-room, kitchen, sun-room; for quick sale, \$3,80¢; \$1,00¢ down; South London, W. B. Beid, real estate, 403 Richmond sircet, Room 2, upstairs. Wanted—Properties For Sale No charge unless sold by or

through me. List now and get your properties well ad-

THOS. C. KNOTT 380 RICHMOND STREET.

VE ACRES NEAR SPRINGBANK Full two-story house, all modern throughout; nice barn. Call for par-ticulars. W. B. Reld. 403 Richmond street. Room 2, upstairs. 470 SALE OR RENT — TWO-STORY house, barn and 4-acre of land in South London, on easy terms; would take cottage as part payment. Box 4, Advertiser. 46c GOOD 100-ACRE FARM, ABOUT 11 miles from city, London Township; good land and good buildings; must sell; cheap at \$6,600. Box 7, Adver-tiser.

CENTRAL LOCALITY Two-story and attic, brick. 6 bed-

J. F. SANGSTER & CO. 2 Royal Bank Building. HOUSE WORTH SIXTEEN HUN-DRED dollars, will sell for twelve nundred, three hundred cash, balance \$4 per month; must be sold; owner going out of city. Box 172, Advertiser.

MUSICAL INSTRUCTION. Organist St. Andrew's Churca Organ, piano, singing and theoretical sub-jects. Studio, 429 Waterloo street. WENDOLYN ANTHISTLE, TEACH-

ER of reading and dramatic art. Studio, 246½ Dundas street. Concerts accepted Phone 698. London Conservatory of Music and School of Elocution, Ltd.

A thorough course in music and dra-matic art. Special offers in scholar-ships, prizes and medals. Ships, prizes and medals.

F. LINFORTH WILLGOOSE, Mus. Bac. Principal.

BERT WEIR, ORGANIST CENTEN.
NIAL Methodist Church, teaches piano and organ. 498 Adelaide street.

JAS. CRESSWELL, MUSICAL DIRECT.

JAS. CRESSWELL MUSICAL DIRECT. JAS. CRESSWELL, MUSICAL DIRECTOR Grand Opera House-Violin.

band and orchestral instruments, 498 MRS. McHARDY-SMITH, PIANO -Just returned from abroad. Matthay

MEDICAL CARDS. Say you saw it in The Advertiser. N. H. BEAL HAS RETURNED

OR. N. H. BEAL HAS RECONSTRUCTED to the city and resumed practice. FERGUSON & FERGUSON, London. Phone 753. Dr. R. Ferguson, specialty midwifery and diseases of women. Dr. J. l. Fergu-OR. GEORGE MCNEL -OFFICE AND residence, 245 Queen's avenue. Specialty, diseases of women and surgery. W. SHAW, M.D., L.R.C.P. AND M.R.C.S. (England), 287 King. Phone

DR. GEORGE A. RAMSAY — RETURNED to office, 22 Hayman Court, Queen's avenue. Telephone 4804. DR. W. M. SHOEBOTHAM, REMOVED corner Richmond and Hyman ets. Specialty, surgery, diseases HOLMES - 344 RICHMOND

DR. G. L. CLARKE-EYE, EAR. NOSE and throat. 894 Dundas street. DR. D. H. ARNOTT, 226 QUEEN'S avenue, in addition to regular practics, will give special treatment for cure of liquor and drug habits. L. BURDON, M.D., L.R.C.P. and S. (Edinburgh)—Discases women, chilren. 461 Waterloo. Phone 258. CIALTY, diseases stomach. 2-4, 7-8, and appointment.

B. CAMPBELL, M.A., M.D .- SPE-DR. W. J. STEVENSON, 389 DUNDAS OR GEORGE HALE HAS REMOVED to Hayman Court Apartmen ington street. Phone 4150. calls, 30. Night

DR. MEEK, 380 QUEEN'S AVENUE-Specialty, diseases of women. Hours DR. F. P. DRAKE—SPECIALTY, DIS-EASES of stomach and digestive sys-tem. Office, 371 Wellington street. DR. NORMAN R. HENDERSON, COR-NER Park and Dufferin. Eye, ear,

nose and throat. DR. PINGEL, LONDON—ELECTRICAL treatment of diseases a specialty. DR. WEEKES, 436 WATERLOO street. Hours: 1-3, 7-8.

MONEY TO LOAN. Say you saw it in The Advertiser

MONEY TO LOAN—ON FIRST MORT-GAGE. Edward Towe & Co., fire in-surance agents, 405 Richmond street, PRIVATE AND TRUST MONEY TO MARRIAGE LICENSES ISSUED BY loan on farm and city property; lowloan on farm and city property; low-est rates; terms to suit. T. W. Scandrett. 98 Dundas street. PRIVATE FUNDS TO LOAN-LOW-EST rates. U. A. Buchner, corner Talbot and Carling. MONEY TO LOAN AT LOWEST rates—Thomas C. Knott. real estate broker, 389 Richmond street.

PATENTS. Say you saw it in The Advertiser.

SEVEN-ROOMED MODERN APART-MENT, steam heated, \$30 per month. Apply 1014 Dundas street. 47n TO LET-TWO OR THREE NICE unfurnished rooms for light house-keeping; all conveniences. Apply 670 King street.

TWO-STORY BRICK HOUSE, AND barn, 112 Elmwood avenue, London South, with some furniture. This house is in splendid order, with extra conveniences. For particulars call at 238 Piccadilly street. SMALL FURNISHED HOUSE TO LET for three months, from 1st of February. Apply Mr. Lochead, 234 Queen;

ply George Rowntree, 60 Stanley TO LET-537 SIMCOE STREET, nine-roomed frame house, 4 bedrooms. Apply at store next door. 44n EVEN-ROOMED NEW BRICK COT-TAGE, on Laura street. Apply Laura street.

ACKERS OF GLASSWARE, CHINA. Terms moderate. Fowler Wright, 141 Sydenham. Phone 5032. UP-TG-DATE MOVING VANS-FUR-NITURE and pianos carefully handled. W. R. Flowers, 863% Col-borne street. Phone 2636. HENDERSON'S MOVING Vans-Largest in city. Good storage 700 Talbot street. Phone 1724.

ON MOVING DAY REMEMBER "DAY the Mover." Moving Vans. Residence, 480 Maitland; phone 2887. H. F. Day. BIGGS' FURNITURE STOR-AGE.-Clean and dry. Prices

97 Carling street. LEGAL CARDS.

Say you saw it in The Advertiser. JARVIS & VINING BARRISTERS, etc., 101 Dundas. C. G. Jarvis; Jared Vining, B.A. GIBBONS, HARPER & GIBBONS, barristers, etc., Imperial Bank Build-ing. Sir George Gibbons, K.C.; Fred F. Harper; George S. Gibbons. PURDOM & PURDOM, DOMINION SAVINGS NION SAVINGS BUILDING, ENTRANCE KING STREET.

McKILLOP, MURPHY & GUNN— —OAK HALL BUILDING

U. A. BUCHNER, BARRISTER, SOLI-CITOR, corner Talbot and Carling. Phone 99. Money to loan. TENNENT & TENNENT, BARRIS-TERS, solicitors, notary public, Money to loan, 78 Dundas, D. H. Tennent: Gordon H. Tennest.

BLACKBURN & WEEKES, BARRIS-TERS, solicitors, notaries, etc., 124 Carding street, G. N. Weekes; H. S. Blackburn. W. G. R. BARTRAM, BARRISTER. CRONYN & BETTS & COLERIDGE— Frederick P. Betts, K.C.; Thomas Coleridge.

GRAYDON & GRAYDON, BARRIS-TERS, solicitors, notaries, 413 Taibot street, N. Parke Graydon; A. H. Mar-M. McEVOY, BARRISTER, SOLICITOR, Robinson Hall Chambers, Money

WANTED. Say you saw it in The Advertiser. ANTED BY EXPERIENCED LAUN DRESS washing to take home, Best references given, Apply Box 16, Ad-

WANTED-A GRAFLEX OR REFLEX camera; state size and best price etc. E. MacKintosh, 430 Princess BOARD AND ROOM WANTED IN private family, East London. Box 9. Advertiser. 46c TYPEWRITTEN LETTER COPY WORK wanted; low prices; quick service. Envelope addressing, folding done. Thompson Copy Shep, 373 Clarence street, near King. SAY! ADVISE THAT FRIEND OF yours who has catarrh to snuff up nose a few drops of Compass Oil daily.

Street—Specialty, diseases of women and surgery. Phone 510.

DR. HUGH A. STEVENSON, 391 DUNDAS DAS street—Special attention X-rays.

MELODEONS WANTED AT KEENE'S made in London's finest creamery from the best cream obtainable. Phone us day services. Dray for hire. Pho 2845. R. Griffith, 244 Horton street. wanted — Dead Horses and cattle; phone 638, will go twelve miles; no animal removed without its hide on London Fertilizer Company.

The place to get the Choicest Meats at the lowest prices is at JACKSON'S MEAT MARKET

ARCHITECTS. McBRIDE & GILBERT, MEMBERS Ontario Association of Architects, etc., Edge block. Phone 262. JOHN M. MOORE,

425 RICHMOND STREET. ARTHUR E. NUTTER, ARCHITECT-Rooms 15, 16, Dominion Bank Chambers, Dundas and Richmond. Telephone 656. WATT & BLACKWELL, MEMBERS Ontario Association of Architects— Bank of Toronto building, London; Lister Chambers, Hamilton.

WILLIAM G. MURRAY, ARCHITECT-Greene-Swift building. Phone 1557. MARRIAGE LICENSES.

MARRIAGE LICENSES ISSUED BY W. G. R. Bartram, 59 Dundas. ROOFING. SLATE, GRAVEL AND CEMENT roofer. Paint for iron roofs. Walter Scott, 506 York street.

SLATE ROOFING—OUR SPECIALTY is slate blackboards. J. Whittaker, 551 King street. INSURANCE. P. J. EDMUNDS, REGISTERED AT-TORNEY and Solicitor of Patents, Central avenue, London, Ont.

G. M. GUNN & SON (GEORGE C. Gunn)—Established 1859. Fire, life, accident and automobile insurance.

ARTICLES FOR SALE.

STEEL DRUMS, EIGHT-GALLON, with three side handles, \$1; 10-gallon, with one handle, 40 cents. Apply E. Saunders & Co., 352 Clarence. FOR SALE—ONE ENGLISH CABINET graphonial, new Winchester rifle and shotgun; cheap for quick sale. 145 Mount Pleasant avenue.

ECIAL PRICES ON VACANT tongues at 12 1-2c a lb.

houses. Roy Kinsey, painter, paperhanger, 17 Pipe Line; formerly 99 150 Smoked Shoulders of Pork .. 121/2c
Stanley street. Feb. 22. Round Shoulder Roast Beef ..... 15c SIX BRUSHED-BRASS, FOUR-LIGHT

clectric fixtures, with genuine Holo-phane shades; good as new. Oak Hall. 47c FOR SALE—ROSS CENTURY 4% x 6 ½ camera, triple extension, two double-plate holders, folding tripods, Thorn-ton-Pickard shutter, Ross lens, and carrying case; outfit nearly new; cost \$60; will take \$30; a bargain. E. MacKintosh, 430 Princess avenue. 47c

BLACK ORPINGTONS FOR SALE, 20 pullets and 10 hens; a great bargain. 9 Dean street, city. 47c NDIAN RELICS FOR SALE—ARROW heads, pipes, skinners, totems, etc. Write Amos Deleary, Muncey P. O., Ont. INDIAN RELICS FOR SALE-ARROW

PONY CLOTH COAT AND SET OF grey furs, and girl's suit. 490 Pall Mall street. BOOKS, NEW AND USED; VIOLINS, GOOD HOLSTEIN COW, COMING four years old, due to freshen about Feb. 25. 336 Wortley road 46c

BUILDING 26x20, EASILY REMOVED, on Whetter avenue, South London. Apply F. Whetter, division court clerk. TO LET-APARTMENTS, \$25 TO \$60; contral, modern. Dr. Kingsmill, Park avenue. Jan. 29. TEA, ETC., AT CUT-RATE PRICES, wholesale to private families. Why not buy 3, 5, or 10 pounds, before February 4? There may be a war tax of 5 or 10 cents per pound imposed. Alfred Tyler, direct importer, 355 Clarence street.

Moving Vans. Phone 1162.

AUCTION ROOM FULL OF GOODS: call and see prices. T. B. McKim, auctioneer. Phone 4820.

FEATHER PILLOWS, MATTRESSES, Extra Large Grapefruit a dozen... renovated and re-covered. Hunt & Sons, mattress factory, 593 Richmond.

Love HardwareCo.

green. Phone 1504. DELIVERY WAGONS BUILT TO OR-

PAIRING and mattresses made is our

business. Chas. M. Quick, 725 Rich mond. Phone. Best Quality Meats At Lowest Possible Prices.

251 Wellington St., Phone 2925 guaranteed.

Reliance Machine Works. Phone 3168, 665 Dundas street, Expert auto repairing. Material and work-manship guaranteed. We do not sell cars. We make a specialty of repairs and supplies. Oxygen process used in removing carbon from your cylinders eans thoroughness and harmlessness, SECOND-HAND RANGES, COOK STOVES AND BASEBURNERS.

ALL BIG BARGAINS. **BROWNLEE'S** 385-387 Talbot Street.

HOME-MADE MINCEMEAT Like mother made. Ten cents per pound. Ask your grocer if he can-not supply you with LEACH'S

Phone 1035 or 1059.

PARCHMENT **PAPER** FOR BUTTER

87 Wellington Street.

SELLING OUT Home Furnishing Company 257 DUNDAS STREET. 27

-Pressing and repairing and cleaning by experienced tailors. 341 Dundas. Phone 4890. IF YOU WANT HELP, SITUATIONS, want to buy or sell real estate, etc., insert an advertisement in the Hamilton Herald, the recognized want medium of the city. Rate, ic a word, o three consecutive insertions for 2c a word with cash order. Subscriptions: Daily, 25c a month; 22 yearly. Saturday edition, 50c yearly. Sample copy sent on application.

ARTICLES FOR SALE.

NEW MILCH COW FOR SALE. AP-PLY 69 Wharncliffe road south. 45c

PICKLED BEEF TONGUES

We have on sale for Saturday FOR SALE—EDISON PHONOGE PH, 19 records, \$15. Apply 328 Eleanor street.

We have on sale for Saturday
Only 150 choice mild cured

Shoulder Roast Veal ... ... ... Pork Chops off Shoulder ... ... Ham Roast Fresh Pork ... ... Selected Corned Beef ..... Boneless Breakfast Bacon ... . . 18c Pure Leaf Lard ..... 15c Shortening, softer than lard ... .. 121/20 20-pound palls Pure Lard ... \$2.60

LAST DELIVERY SATURDAY NIGHT

EIGHT O'CLOCK. NOTICE TO PUBLIC-BLANCHARD'S Fish Market, moved to 525 Richmond street, opposite St. Peter's Hall. Fresh fish daily. Phone 1510.

ONN'S FISH MARKET-FISH OF ALL kinds. 143 King, opposite market. Phone 1296.

FOR SALE—HOWARD NEW IDEA and Summit Hot Air Furnaces, at Rutherford's. Phone 2613, 179 Kent.

NOW IS THE TIME FOR WINTER pruning. The work done and instructions given. Pampulets with instructions, 25c; school teachers, etc., 15 to 20 in class, \$5 a course. Charles Baker, nurseryman. Phone 2222.

Special Grange Sale Special Orange Sale and Kent streets, for school books and school supplies.

Regular 40c Navel Oranges, a dozen Regular 30c Navel Oranges, a dozen

WEDDING STATIONERY IN ALL our Special Blend of Coffee is extended the latest styles. See our samples. Our Black, Green and Japan Teas

Phone 968 THE BEST MEATS, THE LOWEST PRICES. We are building up our business on quality and reasonable prices for the finest meats. Call in or phone.

A. WALTERS
488 Maitland Street. ZXV Phone 4166 DUCHEMIN SPECIAL PRICES FOR THIS WEEK. 711/2 Wharncliffe Road and 161 Wortley Road.

RAZORS Wade & Butcher's Celebrated Shef-

GURD'S. 185 Dunda: Street. FIRST MORTGAGE FOR SALE, TO pay you good interest. Addres 49, Advertiser, for particulars.

IMPERIAL FLOUR GIVES BEST results. Hookway & Son, King street.

Phone 1335.

PERSONAL. Say you saw it in The Advertiser STRICTLY PRIVATE MATERNITY home for ladies, before and during confinement. Trained nurse, 37 Victor

PLACE - PRIVATE Hospital. Rice & Millard, Hale street London. Phone 1705. ACCOUNTANTS. WILLIAM H. WILLIS, PUBLIC ACCOUNTANT—Audits, investigations and systems. 484 Ridout street.

Open evenings, 7-8:80, by appointment DR. R. D. JARVIS. JACKSON'S MEAT MARKET Corner Dundas and Clarence Streets

DENTAL CARDS.

Dr. Fred L. Wood 2011/2 Dundas Street. Splendid Set of Teeth.....\$6.00 minum Plates ......\$12.90 ld Crown and Bridge Work, \$5.00 Look Well, Eat Well and Be Happy. Open Evenings, 8 to 9:30 o'clock.

CHIROPRACTIC. Say you saw it in The Advertiser.

Darch & Hunter Seed Co. Ltd.

ZXV

MISS CLARA KILBOURNE, A. B.
Kilbourne, Universal College of Chiropractic graduates. Office, 321 Queen's avenue. Telephone 3353. AMELIA J. AXFORD, D.C., B.Sc. graduate of Universal College of Chiro-practic. Office, 473 Dufferin avenue. LET ME PROVE TO YOU THE CAUSE OF YOUR ILL-HEALTH. Remove the cause and be healthy. TRY THE LONDON GARMENT CARE W. E. Dempster, D.C. London Loan Block. Phone 4526. Hours: 10 to 12, 2 to 5 and 7 to 8.

> JONES & JONES, GRADUATE CHIRO-PRACTORS, over five years in prac-tice. 550 Colborne street. Phone 4055. A. W. MACFIE, CHIROPRACTOR, graduate Ross College of Chiropractic. 269 Piccadilly street, Lady attendant, Phone 4710.

Brantford (Red Bird) Bicycle The wheel that made walking an extravagance. Your car fare will buy one. Let us show you.

Bicycle & Motor Sales Co. 397 Clarence Street, Sole Agents.

OSTEOPATHY. DR. R. C. BARKLIE, GRADUATE Osteopath, Graduate Chiropractor. Ten years' drugless practice. Elec-trical treatments. Lady assistant. 226 Central avenue. Phone 2585.

SURVEYORS.

17c F. W. FARNCOMB, CIVIL ENGINEER, surveyor—Edge block. Phone 262. MISCELLANEOUS.

NOTICE IS HEREEY GIVEN THAT the firm name of Deller Bros. at Thor the firm name of Deller Bros, at Thorn dale, Ont., has been this day dissolved by mutual consent. The business wil hereafter be carried on by William H Deller, by whom all debts of the old firm will be paid and to whom all out standing accounts due the old firm are to be paid. Albert E. Deller, Wm H. Deller. Thorndale, January 19 1915.

COLLECTIONS MADE ON COMMIS-SION—Agente everywhere; no collec-tion, no charge. Call, write, phone, Canadian Bureau of Credits, Dominion Bank Chambers.

PAWNBROKERS. Say you saw it in The Advertiser

BIG SALE OF TRAVELLERS' SAM-PLE furs, \$3, \$4, \$5; woolen sweater coats for \$1.69, while they last. Julius Siskind, the most liberal pawnbroker, 338 Richmond street. Say you saw it in The Advertiser.

CHANGE OF ADDRESS - NURSE Bedworth maternity nurse, graduate Queen Charlotte Hospital, London, England, 821 Dundas, Phone 2874. MRS. ROBINSON—MASSAGE, SWED-ISH movement, hydropathy treat-ment. Specialty, nervous cases. Phone 1425. VETERINARY SURGEONS.

hospital, 153 Talbot. Phone 865, residence 768. WILLIAM J. WILSON, VETERINARY

-Horse and dog hospital. \$4 King street. Phone 788. EDUCATIONAL.

THE MISSES WESTCOTT'S SCHOOL, \$1.35 | INVEC CHAKED REDUEL UVVINEND

> Reduction In Ore Movement Blamed-25 Ships Were Lost.

[Canadian Press. Detroit. Mich., Jan. 22 .- The consid eration of annual reports and the elecion of officers for the coming year omposed the principal business the Great Lakes Protective Association n session here today.

The association came through last year without the total loss of any steamer enrolled in its membership crease hull insurance from 25 to 50 ne The year 1914 was a lean year for Great Lakes vessel owners, due to reduction in the ore movement, which showed a decrease or 34 per cent from William Livingstone, president of the Lake Carriers' Association. Besides

their lives in shipwrecks. Twenty-five vessels were lost during the season. RELIEF FOR POLAND

the lack of business, 54 sailors

Russia Appropriates Fifty Million Dol lars-Stamp Out Germanism. [Canadlan Press.] Warsaw, Russian-Poland, Jan. 22, ondon, 12:50 p.m.-Prince Yengal; heff, the new governor-general, nounced, upon assuming office, that Sovernment had appropriated 100,000, rubles (\$25,000,000) for the relief of t pulation of this region.

war and the stamping out of the "spiri of Germanism, which has taken a firm footing in certain frontier districts. FIRE DAMAGED HOTEL.

[Canadian Press.]

He appealed to men of all national

the authorities in the prosecution of the

es and all religions to co-operate with

Montreal, Jan. 22.-A oke out this morning in the Core Hotel gave the guests a scare and di damage to the extent of several thou furnace-room, and the guests wer in the rotunds. After the arrival of the firemen the flames were soon put under

[Canadian Press.]

hought might be a case of spinal meningitis at the exhibition camp turned out to be a hemorrhage of the THE HURON AND ERIE LOAN AND SAVINGS COMPANY.

Notice is hereby given that an application will be made by the said compatible. Assembly of cation will be made by the said company to the Legislative Assembly of the Province of Ontario at the next session thereof for an act changing the name of the said company to the Huron and Erie Mortgage Corporation, authorizing, ratifying and approving contribution by the company to the patriotic fund, and the creation by the company of a pension fund for the officers and employees of the company, and providing for the increase and regulation of the capital stock of the company, and the regulation of the form and issue of

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SATURDAY ONLY.

26 Children's White Silk Plush Coats, regular \$10.50. Sale, \$2.50. SATURDAY ONLY. 16 Ladies' Hudson Seal Coats, Marmot Mink Collars, regular \$65. Sale, \$17.49. SATURDAY ONLY. Every Fur Set or odd piece Neckwear, Splendid range to select from. Go at half price.

dozen Men's Fancy Dimity Shirts, regular 60c and 75c. Sale, 39c. YES, SATURDAY ONLY. Men's Good Overcoats, at exactly half price. HERE'S A GOOD ONE FOR SATURDAY.

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Men's odd Suits we will sell at ex-Men's odd Suits we will sell at eachly half price. In fact, we have so many bargains to offer you that it is impossible to give you an adequate idea of what we are offering.

REMEMBER, this is a genuine salc.

nake us prove the truth of what we dvertise. is only one Little Big Bargain

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Week-day service: 4:50, 6:30, \$7:45, 9:00, \*10:30, 12:00 a.m., \*1:30, \*8:00, 4:15, \*5:15, 6:15, \*7:15, \*8:15, \*9:45, 11:15 p.m. Cars marked \* run through to Port Stanley. Sunday service through to Port Stanley, 9:00 a.m., 11:00 a.m., 1:06 p.m., 3:00 p.m., 5:00 p.m., 7:00 p.m.

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Winton auto-truck, in perfect condition. Must be sold. Sale at 2 o'clock. spinal column caused by the rupture of George E. Coleman, assignee; Nell a bloodvessel. Instructor Albert Jon Cooper, auctioneer, phone 2520. 46u xv a Santa African veteran, is the paties African veteran, is the patient