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The Daily Advertiser.

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JOHN CAMERON, President and
Managing Director.

God's in His heaven,
All's right with the world.
—Browning.

London, Thursday, Aug. 26, 1897.

A Royal Visit to Canada.

The announcement that the Duke and Duchess of York have promised to visit Canada next year, on their way to Australia, will be received with the greatest satisfaction by the people of the Dominion. It was originally intended that the royal tourists should go by direct steamer to Australia, but Sir Wilfrid Laurier, while in England, prevailed upon them to take the route through Canada, and then by a palatial C. P. R. steamship to the antipodes.

As our readers know, the Duke is the eldest surviving son of the Prince of Wales, and in the direct line to the throne. He is a young man of much promise, and has a strong desire to be useful to the country over which he may one day hold sway as emperor. It is a most fitting thing that in these days of comparative leisure, he and his good wife should embrace the opportunity of seeing these great lands in Britain Beyond the Sea.

In resolving to visit the Dominion at a most interesting stage in its forward progress, the Prince will set an example which might be generally imitated by men of position, influence and financial standing in the Motherland. They cannot know too much of this land and its boundless resources.

As showing how times are improving, a contemporary states that 100,000 more men are employed on United States railways today than were so occupied at this time last year. Canadian railways and kindred industries are also in much better condition to employ men than for several years past. It is a healthy sign.

More Money Yet.

In estimating the increased money coming to Ontario farmers from this year's wheat crop, The Advertiser recently placed the added income from this source alone at \$10,000,000. The Montreal Star goes one better, as the saying is, and reaches the conclusion that the increase is equivalent to \$15,000,000. We accept the amendment. The more the better it will be for every one. "The farmer feeds us all," as the saying is, and

"To plow and to sow,
And to reap and to mow,
And to be a farmer's boy."

is the best trade of all in these piping times of good crops and increased prices.

Says the Halifax, N. S., Chronicle:

"At a sale of timber limits in Ontario last week, the government of that province included in the terms governing the sale the stipulation that all the timber cut must be manufactured in the province. The London Advertiser says this move will be popular with all classes, and that the log-raffing traffic has become a constant menace to the ever-increasing navigation on the great lakes."

We had a good illustration of the dangers to which lake craft are submitted by log-raffing in the recent wreck of a Sarnia upper lake liner, which was disabled by running into a float of logs which had broken away from their tow, and were carried hither and thither right in the path of the lake vessels.

The Stocking Bank.

The robbery of an Elgin county farmer to the extent of \$500, the other night, conveys a lesson that should not be lost on others who may be tempted to keep large sums of money in their residences. Interest may be low these days, but either in a chartered bank, or in a loan company's exchequer money can be safely kept until such time as it is needed, and it will always be earning something. It is a great temptation to burglars and thieves generally for anyone to have the reputation of keeping large sums of money over night in a country house. Unless when it is absolutely impossible to have the cash taken to a banking establishment a large sum of money should never be retained in hand.

In Appleton's Popular Science Monthly for September will appear a timely article on the objects and results of polar research, by George Cerland. A brief history of the numerous expeditions, from that of Pytheas, of Marseille, down to Nansen's, is followed by a consideration of what may be hoped for from these regions in the future.

A Great Strike Ended.

A famous strike has just ended in England, according to the cable. It took place at the Penrhyn slate quarries, and had lasted nine months. These quarries were the largest of the kind in the world. They employed 10,000 men, and a wage of over \$25,000 a month was paid out. In the spring of 1896, a number of the quarriesmen absented themselves from work without leave to attend a labor demonstration. Lord Penrhyn's reply was to close the quarries for a week, so that the labor demonstration cost the quarriesmen about \$5,000. Last fall, various grievances existed among the men, and they asked Lord Penrhyn to meet a committee of their number. Lord Penrhyn said he would hear the men individually, or through a foreman, but not through a committee. A committee had tried to run the quarries before, and almost ruined them, he said. It is true that from some cause the present Lord Penrhyn found the quarries in a state of bankruptcy, and managed them so as to bring prosperity. Lord Penrhyn's refusal to meet the committee moved the men to resolve to strike in the spring. Immediately the 71 men who formed the committee were dismissed by the noble owner. Then came a mass meeting of the miners, at which a strike was decided. All hands went out, and they have been out ever since. The board of trade offered the services of one of its labor experts as arbitrator, and Lord Penrhyn told them to mind their own business. They were his quarries, he added, and he would run them to suit himself. Many other appeals were made to Lord Penrhyn, and the dispute caused a debate in the Imperial Parliament. Now Lord Penrhyn has given way, and admitted the right of the men to unite for their common benefit. If he had been less stubborn, he would have stood in a better light today, and he would have been \$750,000 in pocket. The quarries, when operated, bring him the enormous profit of \$1,000,000 a year.

Is education injurious to the teeth?—Binghamton Leader.

Yes, when you bite off more than you can chew.

Britain in the East.

Someone said the other day that Britain was losing her trade with China. Sir Nicholas Hannen, the British consul-general at Shanghai, however, shows that at that great port the import trade from Britain was 79 per cent of the whole, or three times as great as that of all other countries put together. A country that maintains that standing in conducting business with the Chinese Empire, in the face of severe competition, must be conceded to have a pretty liberal share.

Prof. Muir, of Harvard College, who is now at Juneau on his way to the Klondike hunting for specimens, says: "There are thousands of square miles on the basin of the Yukon laden with gold. It is a country which is immensely rich. I can speak dispassionately because I have no ambition to possess any of it. I believe that more gold will be taken out of California than has heretofore, but not more than can be taken out of the great basin of the Yukon."

Just now the men who carry the freight of the adventurous searchers for gold are the chaps who have struck the richest gold mine.

A Boom in Bacon.

A dispatch from Winnipeg says that so great has the demand for bacon in that city been recently that all the supplies have been bought up, and the United States has been drawn on to supply the needs of the Klondike. This is not as it should be. Canadian farmers ought to be able to supply all the pork that is needed for miners, and everyone else in this country, and no doubt will do so as soon as the fine crop of young pigs now being brought forward is ready for the slaughter house. Our pork already holds the highest reputation in Great Britain, and we are not astonished to find that the miners in the new gold fields are clamoring for it. They must be supplied.

In Canada's new era the hog raiser is also destined to reap better results from his labor.

If it could be reasonably affirmed that Andrew had discovered gold at the North Pole, he, too, would be discovered in short order by the advance guard of Klondike treasure seekers.

Appleton's Popular Science Monthly for September will contain an extremely important article for the educator, by Prof. M. V. O'Shea, under the title When Character is Formed. It is a plea for greater care and attention to the child during infancy, at home and at the school, at which period Prof. O'Shea contends the strongest and most lasting impressions are made.

AN UNFORTUNATE.

So you've got married while I was away? I congratulate you, old man, on having now got rid of that shadow of a housekeeper.

"But it's she I've married."

The Advertising Art.

Of the millions of people who read the daily papers published in the United States, from New York to Indianapolis, and from Indianapolis to San Francisco a very large majority give more or less time to reading the advertisements. Some do this because they wish to find a particular thing or are interested in some particular line of business, others because their eye is caught by a good display; others to see how business is; others in search of bargains, and so on. The regular patrons of a paper, its home readers, read the advertisements almost as regularly as they do any other part of the paper, and if regularly followed up they are a good picture and reflex of the times. A daily newspaper without its regular crop of advertisements, changing every day in the year, and giving with every change a kaleidoscopic view of trade with its reflected lights of social life, would be a very poor sort of paper.

The evolution of the art of advertising is as interesting as that of any other feature of modern life. In the infancy of the business there was not about it and not much business. Its value was not appreciated, either by advertisers or publishers, and probably it had not as much value in former times relatively as it has now, because it took time for people to come educated up to reading advertisements as they do now. One reason why they are so much more read now than formerly is that they are so much more readable. They are not only better worded, but fresher, and, being public affairs, they are more readable. A badly worded advertisement is almost as bad as a badly worded public advertisement. It is out of date, is as offensive to readers as it should be to publishers and advertisers.

To be effective an advertisement should be well constructed, adroitly worded, right to the point and changed as often as possible. No doubt one reason of the great growth of advertising in recent years is that business men, having learned to appreciate its value, are more careful than they used to be in keeping faith with the public and living up to their advertisements. In these days of sharp competition a merchant who should break faith with the public by advertising one thing, or one price, and offering another, would soon find the public letting him severely alone. A shrewd advertiser would almost surely let his note go to protest as not to live up to his advertisement. Shrewd advertisers, too, look carefully to the wording of their advertisements, and if no one in the establishment is skilled in that direction they hire some one to do it. In all cities where there are professional writers of advertisements, who do nothing else, and receive large salaries. The business has grown enormously in every direction, giving employment to a great many people, and has become a costly agency, and involving the expenditure of hundreds of millions of dollars annually.

The art of advertising has been progressive from the beginning. It has never experienced any check—except bank checks—and it is as expansive and progressive today as it ever was. This is the best possible proof that it pays.—Indianapolis Journal.

Telegraphic Brevities.

Toronto bakers will raise the price of bread 2 cents a loaf next week.

Mary Kyle Dallas, the poet-author, died on Wednesday at her home in New York from heart failure.

Chief of Police Harrison, of Westmount, Que., is laid up with smallpox. He exposed himself to the contagion while watching a game.

An Ottawa boy named Joseph Perrier, whose parents refused to let him go to the Klondike, swallowed a football at an Arbor, Mich., and, according to reports from the Klondike, was in Walla Walla among the gold seekers in the Klondike region.

Hon. A. G. Blair, minister of railways and canals, has refused to sanction the opening of the canals to Canada to traffic on Sundays, except under extraordinary circumstances.

The largest engine ever made in Canada for electrical purposes was started for a 24-hours test at the Montreal Street Railway Company's power house on Wednesday. It was made in Montreal.

It is now believed that the placer mine on the Mississauga River, back of Thessalon, Ont., was not salted, as was reported. Rich deposits have been found in the eddies, but they are amalgamated with other minerals.

The entire Chinese colony at St. Louis, Mo., was raided by the federal authorities, who took 235 of the Celestials to the United States district court to be examined as to their right to stay in this country. Fourteen will be deported.

Fire broke out at Smith's Falls on Wednesday in a building owned by H. D. Sheldon, Portland, and occupied by the Maximum Veterinary Institute. H. Mannard, V.S., proprietor. Contents totally destroyed and building nearly so. Loss about \$4,000.

Farmers throughout Central and Western Kansas are using every means possible to get their wheat on the market at the present high price. Teams block the streets of many towns and mills and elevators are crowded to their utmost capacity. In many places the railroad yards are full of loaded grain cars waiting for removing.

At a public meeting at Long Branch, near Toronto, Miss Edith Thompson was presented with the life-saving medal of the Royal Canadian Humane Association, for saving the life of little Marion Stanway from drowning on July 10. About 300 were present. The medal was presented to Miss Thompson by Miss Stanway, whose life she saved, and Mr. Stanway expressed his gratitude at the safety of his daughter.

A constable and his assistants, in attempting to make a levy on the household goods of Mike Hill (colored), living at Atoka, a station on the Illinois Central, south of Covington, Ill., met with resistance and shot and killed two of Hill's sons and wounded his wife. Hill was not at home, and as the officers approached the house Hill's wife came out of the house with a shotgun and attempted to shoot the officers, when she was shot. Hill's sons then joined in the melee and both were killed.

DEATH IS A LEVELER.

Detroit Journal.
That one-time millionaire who died in a charity hospital took as much money with him as he would have taken had he remained a millionaire until the day of his death.

Returns in Triumph.

Outsider's View of the Canadian Premier.

The Bold Canadian-British Policy of the Men in Power.

[Boston Herald.]

It is not at all strange that the leaders of the Liberal party in Canada should make preparations for an enthusiastic demonstration on the arrival from Europe of their premier, Sir Wilfrid Laurier. Never in the history of Canada has a premier of his government received such marked demonstrations of favor as have been accorded to this French-Canadian statesman by the English people and by the government of the mother country. Sir John A. Macdonald was a great and powerful factor in Canadian politics, ruling his people and his country for years in a manner which would not permit of contradiction. His sagacity and ability were recognized in England as well as by his own people, and as a party leader it is not impossible that he was considerably the superior of his Liberal successor. But Sir John A. Macdonald lived at a time when there was not the same feeling in favor of imperial federation that now exists, and while a devoted loyalist, he considered that it was his duty to build up Canada and Canadian interests, even if he had to do so at the expense of the British Empire.

Sir Wilfrid Laurier has come forward and has made his debut in England as practically the representative of an imperial federation policy, not immediate, but progressive in its character. This all the Conservative opponents in Canada are little less than rebels—men who were desirous of breaking up the connection which binds Canada to the mother country. * * * At the time this policy was proclaimed, and when it received its parliamentary endorsement, the Conservative leaders indicated their recognition of the fact that they were not to be outmaneuvered by violently opposing the change, and predicting the entire impossibility of its enforcement. It will be remembered that in the debates at Ottawa a few months ago these exponents of the Conservative policy stated that the tactics which the Liberal government had prepared was in violation of its obligations to the mother country. * * *

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Sir Wilfrid Laurier, who three years ago was considered by many of his political enemies in Canada as little better than an unrepentant traitor to the crown, has become in England the representative of the broadest extension of the imperial rule, and seeks for the support of the men and party who are responsible for the action it had taken. It was no doubt, a bold step, and one which will be remembered that in the debates at Ottawa a few months ago these exponents of the Conservative policy stated that the tactics which the Liberal government had prepared was in violation of its obligations to the mother country. * * *

The Conservative leaders held control of affairs in the Dominion for so long a time that it seemed to them impossible that any but members of their party could shape the policy of Canada. Since the federal election in 1896, the Conservatives have been in control for 23 out of the 30 years, the only break being the brief tenure of the Mackenzie, and the recent victory of Sir Wilfrid Laurier. The Liberal party, however, has not succeeded in maintaining their hold upon the people, but judging by the support they have received, they have gained all of more than the prestige that its opponents held in the past, as the supporters of loyalty to the British crown, while it has added to its credit for progressiveness which is entirely its own. It is the realization of these gains that makes the welcome back of Sir Wilfrid Laurier one of the most significant and political demonstrations that the Dominion of Canada has ever known.

CLEOPATRA'S BONES.

When does Cleopatra's body rest? Scarcely a layman, who would not answer, "Why, in Egypt." After her cauteries, her wiles, her life of intense, if not very exact, loves, Cleopatra was laid in one of the loveliest tombs that has ever been fashioned by the hand of man. But what a change 2,000 years have brought about! Today an ugly mummy, with an emblematic bunch of decayed wheat and a coarse comb tied to its head—a mere rot of tightly swathed dust-laden crumbling in a hideous glass case at the British Museum! It is Cleopatra, the once great queen, a Venus in charm, beauty and love.

SURPRISED HIM.

"Of course you will be homesick some day, dear," she whispered.
"Impossible," he replied gallantly, and he marvels that she sent his presents back.—Detroit Free Press.

BABY HUMORS

Instant relief for skin-tormented babies and rest for tired mothers in a warm bath with CUTICURA SOAP, and a single application of CUTICURA OINTMENT, the great skin cure. The only speedy and economical treatment for itching, burning, bleeding, scaly, and pimply humors of the skin, scalp, and blood.

Cuticura

Prepared and Sold by CUTICURA CO., Lowell, Mass., U.S.A.

RADWAY'S READY RELIEF

RADWAY'S READY RELIEF is safe, reliable and effective because of the stimulating action which it exerts over the nerves and vital powers of the body, adding tone to the one and inducing to renewed and increased vigor the slumbering vitality of the physical structure, and through this healthful stimulation and increased action the cause of the PAIN is driven away, and a natural condition restored. It is true that the READY RELIEF is so admirably adapted for the CURE OF PAIN, and without the risk of injury which is sure to result from the use of many of the so-called pain remedies of the day.

IT IS HIGHLY IMPORTANT THAT EVERY FAMILY KEEP A SUPPLY OF

Radway's Ready Relief

Always in the house. Its use will prove beneficial on all occasions of pain or sickness. There is nothing in the world that will stop pain or correct the progress of disease as quick as the READY RELIEF.

For headache (whether sick or nervous), toothache, neuralgia, rheumatism, lumbago, pains and weakness of the back, pain or kidney, pains around the liver, pleurisy, swelling of the joints and pains of all kinds, the application of Radway's Ready Relief will afford immediate ease, and its continued use for a few days effect a permanent cure.

A Cure for All SUMMER COMPLAINTS.

A half to a teaspoonful of Ready Relief in a half tumbler of water, repeated as often as the discharges continue, and a flannel saturated with Ready Relief placed over the stomach and bowels will afford immediate relief and soon effect a cure.

Inversely, a half to a teaspoonful in half a tumbler of water will in a few minutes cure Cramps, Spasms, Sour Stomach, Nausea, indigestion, heartburn, flatulency, and all internal pains.

There is not a remedial agent in the world that will cure fever and ague and all other malarial diseases and all other fevers, except RADWAY'S PILLS, so quickly as RADWAY'S READY RELIEF.

Price 25c per bottle. Sold by all druggists.

Radway's Pills

For the cure of all disorders of the Stomach, Bowels, Kidneys, Bladder, Nervous Diseases, Dropsy, Leucorrhoea, Catarrhes, Piles, etc.

Sick Headache, Biliousness, Indigestion, Constipation and All Disorders of the Liver.

Observe the following symptoms, resulting from disease of the digestive organs: Constipation, indigestion, and all other disorders of the head, acidity of the stomach, nausea, heartburn, dyspepsia, flatulency, and all other disorders of the stomach, sour eructations, sinking or fluttering of the heart, choking or suffocating sensations when in a lying posture, chills of vision, dots or webs before the sight, fever and all other symptoms of biliousness, yellowishness of the skin and eyes, pain in the side, chest, limbs and sudden flushes of heat, burning of the face, etc.

A few doses of Radway's PILLS will free the system of all the above named disorders.

Price 25c a Box. Sold by Druggists or Sent by Mail.

Send to DR. RADWAY & CO., No. 7, St. Helen street, Montreal, Canada, for "Book of Advice."



Indapo Made a well Man of Me

INDAPO THE GREAT REMEDY FOR ALL NERVOUS DISEASES, FADING MEMORY, BRUISES, SCALDS, BURNS, AND ALL OTHER AFFECTIONS OF THE SKIN, AND ALL OTHER AFFECTIONS OF THE SYSTEM.

Indapo is a powerful and reliable remedy for all the above named disorders. It is a powerful and reliable remedy for all the above named disorders. It is a powerful and reliable remedy for all the above named disorders.

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FRIDAY

Aug. 27. 1897. Bargain Day

THERE'S not a day in the history of this Big Store that doesn't see customers flocking to some special sale that we're holding. But in spite of all our special sales we never forget our FRIDAY BARGAINS. Friday is our low-level price day, and the low-level prices are good for Friday and for Friday only.

CLOTHING DEPARTMENT.

- 1st.—Men's Fine All-Wool Colored Worsteds Suits (Sack Coat), worth \$10 and \$12, Friday \$7.49.
- 2nd.—Men's good-to-wear Tweed Suits (all shades), worth \$6 and \$7, Friday \$2.95.
- 3rd.—Any Man's Bike Suit in the house, some worth \$7, Friday \$2.90.
- 4th.—Any Unlined Coat in the house, some worth \$2, Friday 50c.
- 5th.—Any Boys' Wash Blouse in stock, some worth 75c, to clear Friday, 25c.
- 6th.—Children's Wash Stripe Kilt Suits, worth 90c, Friday 50c.
- 7th.—Children's All-Wool Cream and Red Serge Kilt Suits, worth \$2, Friday 50c.
- 8th.—Boys' Fine Blue Jersey Blouse Tweed Suits, fancy trimmed, worth \$2.25, Friday \$1.75.
- 9th.—Boys' Tweed Knicker Pants, worth 50c, Friday 25c.

MANTLE DEPARTMENT.

- 10th.—There's only five dozen of those Ladies' Wrappers left. Some of them are \$1 Wrappers, others \$1.25 \$1.35, and \$1.49. Your choice on Friday for 90c.
- 11th.—Your choice of a lot of Suits, the latest made, all new goods, black and colored, regular prices were from \$3.50 to \$4.50, on Friday only for \$2.
- 12th.—Children's Reefers, red and blue, regular prices \$2.25 to \$4, Friday for \$1.

Shirt Waist Sale.

We cannot carry those Shirt Waists over to next season. They absolutely must be sold now. That's why we have disregarded cost. THREE BARGAIN TABLES, 39c, 50c, 75c.

DRESS GOODS DEPARTMENT.