

THE BUSINESS END OF BUSINESS.

that's what is taught in the

E.C.B.C.

Practical City Business and Shorthand College.

You want a practical drill. We are giving it. Write for particulars of either course.

Mr. J. Reid has been placed as stenographer with the Canadian United States Advertising Agency, London.

J. W. WESTERVELT, Principal.

Hot Cold SODA

All the Popular Flavors in Both.

BOOMER'S,

181 DUNDAS STREET.

Collars, Cuffs, Shirts

Have the best finish and look cleaner and whiter if done by the

Parisian Steam Laundry

TELEPHONE 559.

Parcels called for and delivered.

J. K. Spary, Manager.

Walter Fairbairn,

MERCHANT TAILOR.

Clothing made up to suit the most fastidious.

Over Priddis Bros., (Entrance Through Store), 158 Dundas Street.

R.K. Cowan

Barriester, etc., over Bank of Commerce

ABBEY CHIMES CLOCK.



FOR SALE BY

H. DAVIS & SON, 170 Dundas St.

A Banquet...

...DINNER,
...LUNCH,

Or Catering of any description, at right prices.

G. W. KEYS,
209 DUNDAS STREET.

At a Small Expense.

You can transform a dingy room into a bright cheery one by having it papered with one of our numerous patterns. Call in and see them, and bring the size of the room. We'll tell you what it costs.

R. LEWIS,

434 Richmond St.

YOUNG MAN

ARE YOU

SAVING MONEY?

You may be saving money now, but perhaps you may die before you have saved enough to provide for your wife and children after you are gone. The only way to make immediate provision for them is by a policy of insurance. The Unimmaculate Life Insurance Policy, issued by the Confederation Life Insurance Co., is the only policy of its kind in the world. It is a policy of insurance that will pay you or your heirs \$100,000 if you die before you are 65 years of age. It is a policy of insurance that will pay you or your heirs \$100,000 if you die before you are 65 years of age. It is a policy of insurance that will pay you or your heirs \$100,000 if you die before you are 65 years of age.

General Agent,

OFFICE: Market Lane, ground floor.

BIG BUSINESS

Sorry They Are Leaving

The announcement that the Ko-Da people are going to Ottawa has been met by the London people with an enormous demand for their remedies at the advertising prices. By purchasing at 25 cents now, a saving of 75 cents on a bottle is effected. After their departure the drug stores will handle the remedy. This wonderful blood tonic has been known only four months in Canada, and over 70,000 bottles have been sold already. The large laboratory in New York has been taxed to its utmost to keep up the supply. The United States trade alone being as large as any other three medicine companies put together. The number of cures effected in London alone has been marvellous. Do not forget Saturday, Feb. 27, last day. Mexican Medicine Company, 255 Dundas, near Wellington.

Stop That Cough

SYRUP, LINSID AND TAR,

The well-known remedy for all affections of the throat and lungs.

N. W. EMERSON,

DRUGGIST

191 R...and Street... London, Ont.

DISSOLUTION SALE

SPECIAL SALE OF SILKS.

China Silk, worth 25c, for 18c.
Floured Silk, worth 25c, for 18c.
Fancy Silk, striped, worth 50c, for 42c.
Colored Satin, worth 25c, for 19c.
Colored Satin, worth 50c, for 39c.
Colored Bengaline, worth 75c, for 59c.
Colored Faille, worth \$1, for 79c.
Colored Fancy, worth \$1, for 69c.
Colored Fanny, worth \$1.25, for 89c.
Colored Crepes, worth \$1, for 61c.
Black Gros Grain, worth 50c, for 43c.
Black Gros Grain, worth 90c, for 65c.
Black Gros Grain, worth \$1, for 79c.
Black Bengaline, worth \$1, for 79c.
Black Bengaline, worth \$2, for \$1.19.
Black Mervellieux, worth 85c, for 63c.
Black Mervellieux, worth \$1.25, for 99c.
Black Brocade, worth 75c, for 60c.
Black Brocade, worth \$1, for 79c.
Black Tryme, worth \$1.15, for 99c.

COME EARLY FOR SELECTIONS.

PRIDDIS BROS.

New Overcoatings

Spring... and Suitings

JOS. DAMBRA,

262 1/2 Dundas Street.

REPAIRING.

Razors, Knives and Scissors ground; Keys fitted and Locks repaired; Skates hollow ground.

WM. GURD & CO.

188 Dundas St., London.

YOUR WARDROBE

isn't complete unless you own a Dress Suit. This is a garment that ought to last for years—you cannot afford to have anything shoddy of the kind. Better let us make it—then you'll be sure of tailoring your wardrobe. Moderate prices. Best workmanship—marked \$2.75.

SOUTHCOTT'S, 361 Richmond Street.

FAIR, AND A LITTLE COLDER.

Toronto, Feb. 17.—11 p.m.—The low area is now moving over Northern Ontario, while high pressure is extending eastward from the Western States. Light snow has fallen along the Ottawa Valley. Elsewhere the weather has been generally fair.

Minimum and maximum temperatures:

Calgary, 4-28; Edmonton, zero-25; Qu'Appelle, 4 below-12; Winnipeg, 8 below-10; Port Arthur, 18-30; Toronto, 2-4; Ottawa, 16-30; Montreal, 22-32; Quebec, 18-30; Halifax, 20-28.

PROBABILITIES.

Toronto, Feb. 18.—1 a.m.—Probabilities for 24 hours for lower lakes region: Westerly to northerly winds; fair and a little colder.

LOCAL TEMPERATURES.

The highest and lowest readings of the thermometer at the observatory yesterday were: 43 above and 23 below.

WORTH OF BREAD, will convince you that it pays to get ours. There's none better. Just try it.

Johnston Bros.

Telephone 318.

Watson's Cough Drops

Alleviate irritation and produce a soothing effect upon the vocal organs. TRY THEM.

DON LUCAS

A GOOD FIVE-CENT CIGAR.

W. J. PORTWOOD, 394 RICHMOND STREET.

A Scene of Beauty.

The Annual Asylum Ball a Splendid Affair.

As Usual—Several Hundred Guests—Beautiful Decorations.

The Asylum auditorium last night was a scene of splendor and gaiety, and youth and beauty, and all the other happy concomitants of the annual Asylum ball. Nearly four hundred guests enjoyed themselves, and everything else in sight. Nobody knows how to arrange an affair of this kind better than the Asylum authorities. The hall room was strikingly beautiful, decked out profusely, yet tastefully, in festoons, flowers and foliage. From the floor, radiant with pretty costumes, and pretty girls, to the ceiling, ablaze with light and color, the eye was everywhere delighted. The splendid Asylum orchestra was seated on the platform, embowered in lilies, hyacinths and potted plants, and the arches leading to the assembly hall were entwined with evergreens. The music was all that Persephone herself could wish for, and her votaries enjoyed a capital dancing programme, lasting from 9 p.m. to 5 a.m. Supper was served on the platform, and the menu and appointments were perfect.

The committee of management comprised Dr. Deemer, Mr. Angus, Mr. Rennie and Miss Pope, the matron. Mr. Rennie had charge of the decorations, on which he bestowed the riches of his greenhouses, and his own artistic talents, with the most charming results.

The annual missionary meeting in South London, was held in the school last evening. Very Rev. Archdeacon Davis presided, and the choir, in dresses were delivered by the Bishop of Huron, and Rev. G. B. Sage. His lordship's interesting and missionary work, and Rev. Sage spoke of diocesan work. Rev. Archdeacon Davis made the gratifying statement that

Windsor Salt

Purest and Best for Table and Dairy

No adulteration. Never cakes.

No Time To Lose

If you want to get FURS at away-down prices.

We are making a big sacrifice to reduce stock.

Call early and examine.

Money back if you are not satisfied.

Milne, Spittal & Co.,

146 Dundas St.

TRY SKATING RINK

FOR A GOOD FREE SKATE.

London Advertiser.

TELEPHONE NUMBERS.

107.....Business Office.

104.....Editorial Rooms.

115.....Job Department.

A Local Budget

A winter's day.

Dundas street gay.

A pretty—well, young fellow.

A sudden walk.

A shud—and all is *****.

—Rev. Mr. Pedley goes to Wingham to lecture tomorrow night.

—John Edmondstone, an old G. T. R. conductor, died at Hamilton yesterday, aged 57.

—Icebergs overhead and pools of water under foot keeps the average pedestrian in a quandary.

—Miss Ada B. Adell is still the guest of Mrs. J. P. Armstrong, of 469 Queen's avenue, who has been seriously ill.

—Miss Clara Hersey, of Ridout street, has accepted a position in one of the leading stores in Montreal as milliner. She left this morning.

—St. Thomas Journal: Miss Lizzie Carpenter, Ridgetown, has secured a lucrative position at London as stenographer, and will leave for London in a few days.

—The many friends of Mr. John R. Armstrong, of Queen's avenue, will regret to hear that he is confined to his room with a serious attack of congestion of the lungs.

—Rev. Dr. D. M. Ramsay, of Mount Forest, last night received a magnificent call from the congregation of Knox Church, Ottawa, in succession to Prof. Ballantyne, formerly of South London.

—H. Shaw, of Brownsville, writes as follows, in renewing his subscription: "Inclosed find subscription for Daily Advertiser for coming year. Your paper is a welcome visitor. It is clean, new, and to the point."

—Mr. Horatio Howlett, of Boston, who has been spending a pleasant holiday with his parents on Orchard street, has left for his home, where he has secured a desirable situation. London boys are always in the lead.

—The many friends of Mr. G. H. Milligan, who now lies in St. Joseph's Hospital as the result of a runaway accident, will be pleased to learn that he is steadily improving. The broken leg is doing nicely, and the doctors anticipate no serious results from his internal injuries.

—In the obituary notice of the late Miss Hannah Smith, formerly a prominent member of the First Congregational Church, it was stated that the deceased was a niece of the late Mrs. Henry Mathewson, whereas she was a sister of the first wife of the late Mr. Henry Mathewson, sen.

—Lieut. Gustav Schoof, the South African soldier, spoke to a large gathering at the Askin Street Methodist schoolhouse last evening on the South African Country. His lecture was illustrated by numerous curios. One-half of the proceeds go to the lecturer and the other half to the church.

—Hamilton Times: Chadwick Bros., metal workers, who employ 25 hands, have been approached by London business men and offered inducements to locate there. They say that the London council will remit their taxes if they locate in that city, and are now anxious to have the Hamilton City Council treat them likewise to keep them here.

—Mr. Wm. E. Grieve, of Wilton Grove, was last week presented with a beautifully finished oak chair by the choir of the North Westminster Presbyterian Church. Mr. Grieve had been presenter of the choir for eight years, but resigned a short time ago. The choir spent a most delightful evening at his home, not leaving till late in the night.

—The stage offerings of "Black Patti's Troubadours" matinee and night tomorrow at the Grand, contain a wonderful variety of good things—song, dance and stirring music—and melody prevail for three hours. As a rule laughter and enthusiastic applause always supplement the stage features. It is an unsettled question as to whether the laughter over the fun-makers or applause given to the singing forces is the greater.

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Chatham Startled

By the Sudden Death of Sheriff Mercer.

Who Was Stricken Down by Apoplexy—He Was in His 51st Year.

(Special to The Advertiser, per G. N. W. Line.)

Chatham, Ont., Feb. 18.—Sheriff Mercer died suddenly this morning, from an apoplectic stroke. The sheriff, who was one of the most severe years and highly-esteemed Government officials in the province, was in his usual good health up to the time he expired this morning. He was complaining of feeling ill, and his daughter, Mrs. Elliott, went to minister to him, but almost as she reached his bedside he expired.

Sheriff Mercer was an Englishman, and came to this country in 1833. He returned to England several years later and married. Four children were born, three of whom are living.

Sheriff Mercer's wife, who is now in the county, Henry, a well-known official at Kingsville, was to the village cemetery, and shot himself, dying two days later. The Foresters refused to pay the \$3,000 insurance he carried in the order, and deceased's widow has now brought suit against the Supreme Court of the society to recover.

BOTHWELL OIL BOOM.

Activity Increasing—Heavier Shipments Than Ever Before—New Wells.

Bothwell, Ont., Feb. 18.—With the advent of the warmer weather activity in the oil field increases. The shipment of oil from this town has increased to 3,500 barrels per week, which is the record for the past two weeks. The night was far advanced, and most of them are turning out very satisfactorily.

SUICIDE'S INSURANCE.

Suit by His Widow to Recover It From the Order of Foresters.

Toronto, Feb. 18.—The Supreme Court of the Independent Order of Foresters claim that in a case where a member commits suicide his family have no right to recover his insurance. On Aug. 15 last, W. H. Nelson, of Kingsville, went to the village cemetery, and shot himself, dying two days later. The Foresters refused to pay the \$3,000 insurance he carried in the order, and deceased's widow has now brought suit against the Supreme Court of the society to recover.

HIGH HAT BILL PASSED.

Denver, Col., Feb. 18.—The House, by a vote of 32 to 15, has passed the high hat bill. Three women representatives voted for it. The bill provides for a penalty of \$10 for the first offense of wearing a high hat in a theater, and as much as \$50 in aggravated cases. The measure was discussed at a recent meeting of the Women's Club, which decided not to oppose its adoption.

The salaries of the Queen's household amount to \$131,200 a year.

SUDDEN SUMMONS.

Brantford, Feb. 18.—Mrs. John Montgomery died without a moment's warning, of heart disease, at her residence, Sydenham street, Tuesday night. The deceased woman had an attack of heart trouble on Saturday. Tuesday night, about 10 o'clock, the trouble returned in a more aggravated form, and she collapsed. When her husband reached her side, she was quite dead.

The hornet is mentioned in Scripture—Exodus xxiii, 28. It is alluded to as a familiar pest, God promising to send hornets before the Israelites and thereby drive out the nations of Canaan.

Every misjudged action will be explained one day, if not here, yonder.

WELCOMED TO LONDON.

Mayor Elliott, of Brantford, the provincial grand chancellor of the Knights of Pythias, was warmly welcomed last night by the five lodges of the city—Myrtle, No. 2; Prospect, No. 10; Mizpah, No. 2; London, No. 22, and Columbia, No. 27. The reception took place in the fine K. of P. hall, which was well filled with enthusiastic local Pythians. A large delegation was present from Rathbone Lodge, No. 12, St. Thomas, including the C. C., A. E. Donville; V. C., J. Z. Long; Prelate, D. D. Black; M. at A., E. E. Weston; M. of W., J. McAnce; M. of E., M. J. Baker; P. C. Col. Stacey and P. W. D. Broderick; and Sir Knight J. Ferguson, and A. E. Hamilton. Among the other visitors were W. A. Burns, of St. John's Lodge, St. John, N. B.; A. McDermid, J. Reid and C. Cleworth, of Petrolia.

Grand Chancellor Elliott was accompanied on his visit by a number of Grand Lodge officers, including Grand Vice-Chancellor R. Ironside, city; Grand Prelate W. H. Murch, St. Thomas; Past Grand Chancellor R. H. McConnell, St. Thomas; District Deputy Grand Chancellor D. C. Kennedy, city, and Supreme Representative F. J. Fitzgerald, city.

The meeting was opened by Prospect Lodge, after which the first rank was conferred on one candidate by the officers of Myrtle Lodge—C. C., E. Horsman; V. C., R. H. Reid; Prelate, J. Etzel; M. at A., J. C. Park; M. of W., T. A. Parkinson; I. G. D. Ferguson. For want of time the second degree was not conferred, and Rathbone Lodge took charge of the third, conferring it in the amplified form.

The grand chancellor heartily thanked the knights for his cordial reception, and congratulated them on the fine exemplification of the ritual.

After these formalities a pleasant banquet was held, presided over by Grand Vice-Chancellor Ironside, and chancellors in Ontario. "The Army and Navy was responded to by Lieut.-Col. Stacey, of St. Thomas, and "The Supreme Grand Lodge Officers" elicited responses from Grand Chancellor Elliott, Past Grand Chancellor McConnell, Vice-Chancellor Ironside, Grand Prelate Murch and Supreme Representative Fitzgerald. "The Subordinate Lodges" were represented by the chancellor commanders of the city lodges.

The committee in charge were: F. J. Fitzgerald (chairman), D. Smeaton (secretary), and H. Farnand, of Mizpah Lodge; W. A. Parkinson, E. B. Galpin and M. Simon, of Myrtle; A. Webb, H. A. Plastow and J. Sipple, of Prospect; F. E. Davis, D. Cranston and H. A. Plastow, of Columbia; T. Rich, J. M. Shaw and W. J. Moffatt, of London.

Rev. D. R. Drummond Inducted

He Succeeds Rev. J. A. McDonald in Knox Church, St. Thomas.

Addresses by Various Members of the London Presbytery.

The Presbytery of London met yesterday in Knox Church, St. Thomas, for the induction of Rev. D. R. Drummond.

The sermon was preached by Rev. Thos. Wilson, who chose as his text "What is Truth?"

Rev. John Currie, of Belmont, addressed the minister, and Rev. E. H. Sawers, the people. Rev. Mr. McDonald, the late pastor, also delivered an address.

Moderator Rev. M. P. Talling presided.

MRS. HARDY'S RECEPTION.

The Wife of Ontario's Premier Receives Her Many Guests in the Apartments of the Speaker.

Toronto, Feb. 18.—In spite of the threatening meteorological condition yesterday afternoon between 4 and 5 o'clock Toronto seemed to pour up the long avenue which leads to the Parliament Buildings, with the purpose of paying their respect to the wife of the new Premier of Ontario, who was receiving in the Speaker's apartments. On this occasion the drawing-room was bright with graceful palms and many colored azaleas, and the tea-rooms beyond sparkled with silver and glass. Mrs. Hardy, a very gracious hostess, received in a pretty and cordial manner the many guests who were welcomed to the house. The body was trimmed with lace-edged white chiffon, which made a lovely background for a bunch of exquisite orchids. She wore diamond ornaments. In her duties she was assisted by the Premier's sister, Mrs. Briggs, who is altogether charming. She wore a handsome black broad skirt with white silk bodice, with rich white lace and a wide black ostrich feather trimming, ornaments of diamonds and turquoise. Little Miss Gladys Hardy wore a pretty girlish frock of black and red striped silk, with star collar of red velvet and a bunch of white roses.

The business was finished at 6:20 p.m. It is probable the next head camp meeting will be held in Toronto, in the evening at the Fraser House, a banquet was tendered to the head camp by the local camps, Forest City, No. 1, and Laurel, No. 5. About 15 sovereigns and others were present. After a sumptuous spread, capital speeches were made. Rev. James McCormick presided, with Sov. Geo. F. Morris in the vice chair. During the evening songs were given by the Wood brothers, Harry Pool (Lambeth), and Harry Hogg. The committee having the affair in charge comprised Sovs. Geo. F. Morris, J. Saunders, J. Farrell, C. Brennan, Geo. Wyatt, F. Brown, James McCormick (chairman), and W. C. Fitzgerald (secretary).

The executive are in session today, completing the work referred to them by the head camp.

Winding Up.

Afternoon Session of the Head Camp of Woodmen.

Welcome to Visiting Sovereigns—Consideration of Reports—A Banquet Terminates the Meeting.

The afternoon session of the Head Camp of the Woodmen of the World yesterday was devoted to the consideration of reports submitted.

Ald. Farnell was present, and, on behalf of the corporation, welcomed the visiting sovereigns. He complimented the Woodmen upon the magnificent success they had achieved. Head Consul Commander Hodgins replied.

A committee will report at the next Head Camp meeting as to the action to be taken re suggestions of the Head Camp re suicides. A report will also be received as to whether monuments are generally approved, and if not, what concession would be approved to persons not wishing monuments.

The committee on reports and resolutions recommended that no change be made at present in the rules of insurance, nor in the ritual. Adopted. They also pointed to Manitoba as a good field in which to operate, and urged the members to make it their headquarters.

Telegrams of regret were received from W. H. Storey, of Acton, and H. Gunner, of Quebec.

A committee was appointed to report at the next meeting of the Head Camp with respect to "prohibited" and "excluded" members and ostrich feather trimming, ornaments of diamonds and turquoise. Little Miss Gladys Hardy wore a pretty girlish frock of black and red striped silk, with star collar of red velvet and a bunch of white roses.

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KINGSMILL'S

Great Sacrifice Sale....

DRYGOODS, CARPETS.

SO SURE
AS NIGHT FOLLOWS DAY
YOU CAN GET THE
BEST VALUE
FOR YOUR MONEY
AT
KINGSMILL'S

Read These Prices:

10 yards French Satens, worth 18c yard, for.....	\$1	14 1/2 yards East Color American Prints, worth 10c, for.....	\$1
9 yards American Wrappers, worth 15c yard, for.....	\$1	8 yards Boule Dress Goods, worth 20c yard, for.....	\$1
1 1/2 yards American Ginghams, worth 15c yard, for.....	\$1	20 yards American Shaker Flannels, worth 10c, for.....	\$1
1 1/2 yards Plisse Crepons, worth 20c yard, for.....	\$1	8 yards Cottonade, worth 15c yard, for.....	\$1
8 yards 4 Sheetings, worth 20c yard, for.....	\$1		

Every Counter Groans with Bargains.

Come with a Full Purse.

We Can Please You.

Glass of Fashion