

TELEPHONE 420.  
**C. J. WALL,**  
THE GROCER,  
MARKET SQUARE

## BIRTHS, MARRIAGES AND DEATHS

**MARRIED.**  
**KINGSMILL.**—On Wednesday, 1st July, 1931, at the residence of the bride's parents, Woodview, Chatham, Ont., by the Rev. J. W. Annis, Arthur Robert Kingsmill, of this city, to Jennie Alexina, eldest daughter of Hooper King, Esq.

**DIED.**  
**CAMILL.**—On July 1, Thomas Camill, in his 84th year.  
Funeral will leave his late residence, 550 William street, on Friday, July 3, at 2 o'clock. Friends and acquaintances will kindly accept this intimation.

**BURIAL.**—On Tuesday, July 2, Catharine, wife of the late Wm. Bryce, and mother of Wm. and G. E. Bryce, aged 59 years.  
Funeral from G. E. Bryce's residence on Saturday, July 3, at 2 p.m. Friends please accept this notice.

## New Wall Paper.

I have just received all the  
Newest Colors in Ingrains and  
Plain Tints with Finishes to match.

**O. B. GRAVES,**  
222 Dundas Street.

**SAUNBY'S**  
This Brand of Flour  
Always makes the  
**BEST BREAD**  
OF PASTRY.  
USE NO OTHER.  
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257 York Street,  
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**J. J. EDMUNDS,** Solicitor of Patents,  
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Ont. Telephone No. 4911.

Brantford Bicycles, Fishing Tackle,  
Sporting Goods, Pocket Cutlery,  
Kazans, etc. Also at **EDDY'S GUN**  
**SHOP, 122 DUNDAS STREET.**

**Case's Sarsaparilla Bitters**  
Cures Kidney and Liver Complaints, Pimples,  
Eruptions of the Skin, Bells, Constipation,  
Bilelessness, Dyspepsia, Sick Stomach, Loss of  
Sleep, Neuralgia, Pains in the Bones and Back,  
Loss of Appetite, Languor, Female Weakness,  
Dizziness, General Debility, Rheumatism, etc.  
Full directions with each bottle. Price 25c  
and 50c. Refuse all substitutes. Prepared by  
**CASE MEDICINE CO., HAMILTON.**  
Sold by Catmores & Lawrence, 255  
Dundas street.

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The Best Shoe Stock in  
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**Pocock Bros.**  
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Retail Business!  
Will Sell Their Entire  
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Cost Price,  
Which means 20 per cent.  
less than lowest prices  
elsewhere.

Come early and avoid the  
rush to secure bargains which  
are bargains.

**POCOCK BROS.**  
140 Dundas Street.

We Are Now Showing  
a Full Assortment

Summer Suitings

PANTINGS.

Perfect Fit Guaranteed.  
Call and See Them.

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**J. PRITH JEFFERS,**

The Oldfash'd, London and Lan-  
cashire, Atlas, National and  
Quebec Fire Companies.

Office, Allon Buildings, Telephone 785.  
Ground floor, No. 62 Richmond street.

**THE WEATHER PROPHET.**  
Toronto, July 2-11 a.m.—The pressure  
is about the average or a little below through-  
out the greater portion of the continent. A  
few local showers or thunder storms have oc-  
curred in the lake region and along the St.  
Lawrence Valley; elsewhere the weather has  
been generally fine. Minimum and maximum  
temperatures: Calgary, 41-51; St. Paul, 44-54;  
Winnipeg, 52-62; Toronto, 60-70;  
Montreal, 61-65; Quebec, 58-70; Halifax, 49-59.  
Local temperatures—Highest, 78; lowest, 65.  
TODAY'S PROBABILITIES.  
Toronto, July 3-11 a.m.—The indications  
for the next 24 hours for the lower lakes region  
covering the peninsula and as far west as  
Belleville are: Moderate to fresh winds;  
showers or thunder storms in localities;  
stationary or slightly lower temperature.

**THE BEST**  
Is Cheapest.

For Suits or Pants

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They have the finest STOCK  
and the best TAILORS in Lon-  
don.

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112 Dundas Street.

**London Advertiser.**  
Telephone Numbers:  
307.....Business Office.  
314.....Editorial Rooms.  
225.....Job Department.

**LONDON AND ENVIRONS.**

—With bated breath and baited hook  
The coroner's jury found that the  
cause of death was a heart attack.  
Thus ends the life of a man who had been  
in London for some time.

—R. Lelie, 38, has been calling on  
London friends this week.  
Misses Mitchell and Craig, St. Thomas,  
have visited city friends this week.

M. J. Kent, manager London Loan Com-  
pany, is spending a few days in Sarina  
and Port Huron.

—Alex. S. Falls, for the past two years  
a student with the firm of Peters, Jones &  
Meiride, left Wednesday for Chicago,  
where he has accepted a position with a  
leading architect. "Alex" was very  
popular in the city and has many friends,  
who wish him prosperity in the wide field  
he has chosen to exercise his ability.

—Thirty-eight cars loaded of Londoners  
went to the ever popular Port Stanley  
Wednesday by five different trains, while St.  
Thomas swelled the number materially.  
Bathing, dancing, fishing, and boating were  
all entered into with a zest. The Joe  
Milton was well patronized making several  
short trips lakeward and return. No ac-  
cident marred the general pleasure.

—Judgment was rendered by the Court  
of Appeal at Toronto on Tuesday in the  
case of A. C. Puché & Co. vs. City  
Mutual Fire Insurance Company, of Lon-  
don. Judgment on appeal by the defend-  
ants from the judgment of Falconbridge,  
J., who tried the action at Toronto, in  
favor of the plaintiffs in an action to recover  
\$1,000 on a policy of fire insurance. The  
insurance was on partnership property.  
The learned judge held that the changes in  
partnership were not material to the risk,  
and that the sale by one member of the  
firm to another did not vitiate the policy.  
Appeal allowed with costs. Gibbons, Q.C.,  
for the appellants. W. Nesbitt and J. C.  
McLean Macdonald for the respondents.

The Globe Tobacco Works Company  
(Limited), manufacture from Virginia leaf  
the best smoking tobacco in Canada, the  
Old Flag, Gold Flake and Hand Made. Ask  
for them.

—Miss Madden, city, has been the guest  
of the Misses Bury in Sarina.

—Miss Martina Orendorf is visiting  
friends in Ridgeway and Eastwell.

—Miss Martha Bradley, this city, is  
spending her holidays at Port Stanley.

—John Watford, wife and family, of  
Woodstock, spent Wednesday in the city.

—Wm. Moore, a vagrant, was remanded  
for one week by the police magistrate yester-  
day.

—The concert by the Forest City band  
drew a large crowd Wednesday down the  
river.

—Mrs. A. H. Birmingham, accompanied  
by her son, is visiting her parents at  
Petrolia.

—Robert Miller returned home Tuesday  
evening from a three months' trip to the  
old country.

—Mrs. Ed. Beltz and Fred Beltz left yester-  
day for a few weeks' trip to Col. Coles'  
Oriental Isle, near Brockville.

—John McGill, on a charge of fighting  
and disorderly conduct, was discharged at  
the Police Court yesterday.

—John McKenna, of the London asylum  
street, and Miss McKenna were the guests  
of Sarina friends on Wednesday.

—John Morfin, on a charge of vagrancy  
and drunkenness, was remanded for one  
week at the Police Court yesterday.

—Rev. Charles Smith, the new pastor  
of the Cobourg Street Methodist Church,  
arrived in the city from Stratford yester-  
day.

—S. J. Stratton, chief clerk of the On-  
tario department of the Bell Telephone  
Company, Hamilton, is in the city on busi-  
ness.

—The Busy Bee will give another "at  
home" this evening in the Wesley  
Hall. An admission fee of 10 cents will be  
charged.

—The M. C. R. excursion to Niagara  
falls Wednesday was well patronized. A  
feature of the affair was the presence of the  
new refreshment car.

—Daniel Kide (Indian) was before Judge  
Elliott yesterday, charged with stealing  
a pair of pants and a watch from A. Box-  
inter. He was discharged.

—The steps of one of the G. T. E. mail  
cars were smashed Wednesday while the  
train was passing St. Thomas on the A.P.  
Line. A collision with stray cattle was the  
cause.

—Mr. Justice Osler has made an order  
that the petitioner in the East Middlesex  
election matter deliver particulars of the  
charges alleged in the petition in the usual  
form.

The visit of Commissioner Rees, of the  
Salvation Army, to the city, announced for  
Sunday, has been postponed, owing to the  
non-arrival of the Mechanics' Hall  
barracks.

—The firemen had a run Wednesday after-  
noon to a shanty on Wellington street near  
the Aged Women's Home. Some rage in  
concerning the fire, caught fire, but was  
easily extinguished.

—A young man by the name of Miller,  
hailing from Woodstock, was arrested Wed-  
nesday for fighting. At the Police Court  
yesterday he was allowed to go on  
promise of leaving the city.

—The members of the Seventh Battalion  
Band spent a busy day Wednesday. They  
took part in the "Hoisting of the Flag" in  
the morning, the Foresters' celebration in  
the afternoon, and the Princess rink concert  
in the evening.

—Mr. Wm. Cole, of Portland, Oregon, for-  
merly of this city, is spending a few days  
with his parents on Eva street, East Lon-  
don. He left the city about nine years ago  
and made his way out to Portland, Oregon,  
where he has been very successful.

—The A. O. F. excursion to Detroit via  
G. T. R. on Saturday, July 4, will doubt-  
less attract a big crowd to the City of the  
Strait. The national holiday will be duly  
celebrated there. Street cars will leave  
Mount Hope and Egerton street at 6:15 to  
connect with the train.

—At the examinations held on Tuesday  
at Mrs. Westcott's private school Miss  
Edith Hyma received the first prize for  
English subjects and for general proficiency.  
Miss Allie Marshall the first prize for  
French, and Miss Mabel Moore the second  
prize for English subjects.

—Peter McKinnon and his wife Ellen  
were arrested Tuesday night for singing  
boisterously and misbehaving themselves  
in the public streets. They were both  
drunk when brought in. The magistrate  
allowed them to go yesterday provided  
they leave the city immediately.

—The legal vacation has commenced.  
During July and August no courts will be  
held at Osgoode Hall, but Mr. Justice  
Street will be at the hall on Tuesday of  
each week to hear motions of an urgent  
nature in common law. Mr. Justice Mer-  
cille, vacation judge in the  
Chancery Division.

—The picnic at Mount Hope Wednesday  
afternoon and evening, under the manage-  
ment of the Sisters of St. Joseph, realized a  
good sum for a good object. The pretty  
grounds were thronged and in the evening  
were specially enhanced in appearance by  
illuminations. Refreshments and other  
attractions were not lacking.

—John Kay, of London, Ont., employed  
somewhere in this city, sent for his wife to  
come here a few days ago, but neglected to  
give his address. Mrs. Kay arrived, and  
being unable to find her husband, applied  
to Sgt. Morgenstern for assistance. It is  
thought that the husband is employed as a  
clerk in some grocery store here. [Buffalo  
Express.]

—Charles H. Gregory, the defendant in  
the indecent assault case, in which Mary  
Weiner is said to have been the victim, was  
given a further week's remand by the police  
magistrate yesterday. The parents of  
both young people agree to their marriage  
as a settlement of the unfortunate affair,  
and the girl, who had hitherto objected,  
consented to the performance of the cere-  
mony as soon as the rites of her church will  
permit. Gregory will remain in custody  
until the wedding.

—At the semi-annual meeting of Court  
Brighton, 6,507, C. O. F., the following  
brothers were elected to fill the various  
offices for the ensuing term: J. P. C. R.,  
Geo. Chapman; C. R., W. J. Wilson, V.S.;  
S. O. R., Richard Jupp; treasurer, R.  
Dunn (re-elected); secretary, H. Sutherland  
(re-elected); S. W., John McNorton; J. W.,  
J. B. Cooper; B., Geo. T. Mitchell;  
J. B., Wingett; minute secretary, Thos.  
May (re-elected); surgeon, J. M. Piper, M.D.;  
agent to endowment, Bro. H. Pritchett;  
trustees, Bro. S. D. H. Young and  
Wm. Rowe, all re-elected. The meeting  
was a very large one.

—The following have been elected officers  
of Court Forest Queen, 6,503, A. O. F., for  
the ensuing term: P. C. R., A. O. Jeffery;  
C. R., S. C. R., James Smale;  
treasurer, F. W. J. Ball (re-elected); sec-  
retary, R. H. Brooke; S. W., S. Fraser;  
J. W., Wm. Boyer; S. B., Harry Graham;  
J. B., Wm. Allison; minute secretary,  
Wm. Loughrey (re-elected); surgeon, Dr.  
W. J. Mitchell; trustees, T. R. Howard,  
Geo. Mortimore and A. O. Jeffery; agent  
for endowment, R. H. Brooke; delegate to  
S. H. C., A. O. Jeffery; alternate, E.  
Pierce. At the conclusion of the meeting  
Bro. A. O. Jeffery, Junior P. C. R., enter-

## PERFUMES.

Crystallized History—That's what someone  
says words are. But a good perfume is the  
essence of sweet words. Perfumes by the thou-  
sands are used to make a single drop of Otto of  
Roses, but that's not all. Perfumes are in a  
second that could be read in the Adver-  
tiser in a week. Josephine loved much  
perfumes, and we remember it as well  
as we do that her husband became Emperor of  
France. One cannot smell the odor without  
being reminded of it. But also do not limit their  
choice to one odor. We hear of a lady who puts  
her finger between the cheeks of different  
perfumes, and it is the perfume that she em-  
ploys that speaks for her. When she uses  
Sultane or Chypre she says: "I am free."  
If the letter smells of White Rose it is "Adieu."  
It is the perfume that is the perfume that she  
uses. Good or bad, perfume, good or bad,  
anything else. If you can't see that, there must  
be something wrong in your eyes. Better have  
them examined for spectacles. We say you  
can always get the best at Barkwell's, and  
we think we know.

tained the brethren to refreshments, and a  
pleasant time was spent.

**Wheat from Middlesex.**

Mr. Charles Watts, the central grain  
buyer, reported a large buttload of "house"  
wheat on "Change" Wednesday. It was of  
Manchester red variety and was gathered on  
Mr. Wm. Plews' farm, near London.  
Quality was extra, the heads being large  
and well filled. The grain was much ad-  
mired, and if other districts produce any-  
thing like as good a sample there is little  
doubt about the result of the harvest.—  
[Toronto World.]

**The Brigade Camp on Sept. 8.**

Lieut.-Col. Smith, of this city, D. A. G.,  
for Military District No. 1, was in St.  
Thomas on Tuesday, and, accompanied by  
the mayor and Adjutant Jones, of the  
Twenty-fifth Battalion, examined Lynd  
barracks and the grounds south of the M.C.R.  
shops as sites for the military camp. He  
will report to the Government as to their  
suitability. The volunteers, he intimated,  
will be called out on the second Tuesday  
in September, and the following corps will  
go into camp: Twenty-fourth, Kent;  
Twenty-fifth, British; Twenty-sixth, Middle-  
sex; Twenty-seventh, Essex; Twenty-  
eighth, Perth; Thirtieth, Wellington, and  
the London Field Battery. There will be  
no cavalry. It is expected the camp will  
number 2,000 men.

**A Young Londoner's Marriage.**

A Chatham dispatch dated July 1, reads  
as follows: A fashionable wedding took  
place here this morning on the lawn at the  
residence of Mr. Hooper King, when Mr.  
Arthur R. Kingsmill, drygoods merchant,  
of London, and Jennie, eldest daughter of  
Mr. King, were wedded beneath the spread-  
ing branches of an oak. Rev. Mr. Annis  
officiated. The groomsmen were Mr. Henry  
Kingsmill, brother of the groom, and the  
bride was assisted by Miss Maud King and  
five younger sisters. A large number of  
guests were present, among whom were:  
Miss Fullerton, of Toronto; Miss Harris of  
Brantford; Mrs. T. F. Kingsmill, Mr. Henry  
Kingsmill, Miss Annie Kingsmill and Mr.  
W. Fitzgerald, of London; Mr. and Mrs.  
M. Houston, Mr. and Mrs. Seane, Mr.  
Seane, Mr. and Mrs. H. K. Bailey, Mr.  
and Mrs. J. W. Barrie, Mr. and Mrs. F.  
Gardner, and Miss Atwell, of Chatham.  
Lunch on the lawn followed, and the pro-  
verbial shower of rice and old slippers  
rained upon the happy couple as they took  
the eastbound train on an extended honey-  
moon trip. The many and valuable  
presents testify to the high esteem in  
which the bride was held by her many  
friends here and elsewhere.

**Loyalty and Lung Power.**

If patriotism is to be measured by lung  
power, no one could doubt the loyalty of  
the enthusiastic multitude of youths who  
gathered at the annual meeting of the  
Young Men's Christian Association of Lon-  
don, held at the city hall on Wednesday  
night. One thousand children even in a  
grave and serious mood are capable of pro-  
ducing a surprising volume of sound,  
but at the climax of the biggest  
holiday of the year their spirits overflowed,  
and the little chat they indulged in among  
themselves before the programme was  
entered upon was scarcely a prelude to de-  
fection. The first strains of the Seventh  
Fruitful Band in the march, "The Rolling  
Drums," caused a lull in the conversational  
storm, but the children got their inning in  
"Glee of Oak" and "Hurrah for  
the Flag." They were accompanied by  
the band, which managed to make itself  
heard above the vociferous  
voices. Mrs. Caldwell's beau-  
tifully rendered song, "Carnival of Venice,"  
was not received in that absolute silence  
which is the most flattering tribute an  
audience can offer. On the contrary, it was  
interrupted by subdued whoops and shouts,  
and the hubbub that ensued at its close  
bore too close a resemblance to the wails of  
lost souls in torment to be entirely gratify-  
ing. The exuberant spirit of the  
school boys were toned down by  
open rebuke, and then allowed full vent in  
"O Come, Hurrah for Fun," and "British  
Boys' Knappecks." Two thousand small  
hands were raised and clapped, forests of  
tiny flags were waved, and other innocent  
means displayed as a safety valve for pent-  
up loyalty. Mr. Wilson's pupils in their  
athletic pole drill made a very creditable  
exhibition, the movements being grace-  
ful and pleasing. Mrs. Caldwell's "Cuckoo  
Song" and the haunting strains of her  
"Will He No Come Back Again?" were  
rapturously applauded. The purchase of  
an undress uniform for the Seventh Band  
was one of the objects of the concert and  
the large audience was an assurance of suc-  
cess in the undertaking.

**To the Deaf.**  
A person cured of deafness and noise in the  
head of 25 years standing by a Simple Remedy  
will send a description of it, and a list of names  
who apply to NICHOLSON, 171 Macdonough  
street, New York.

**R.K. Cowan**  
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London.

**NEW LINES**  
LATEST STYLES.

**Hats! Hats!**

**STRAWS AND FELTS.**

**BEATON'S**

**BANK OF MONTREAL**

CAPITAL, - - - \$12,000,000  
RESERVE, - - - 6,000,000

A Savings Department has been  
opened in connection with this branch.  
Interest allowed at current rates.

**W. J. ANDERSON,**  
Manager London Branch.

**WHEAT**  
**KINGSMILL'S**

Are Selling.

**KINGSMILL'S**

Are selling all colors in 6-inch Pure  
Silk Sash Ribbon, worth  
25c, for 12c.

**KINGSMILL'S**

Are selling 12,000 yards best English  
Prints at 6c.

**KINGSMILL'S**

Are selling 12c, 15c, 20c and 25c  
Dress Goods at 9c.

**KINGSMILL'S**

Are selling 200 pieces White and  
Colored Lace at 1c a yard.

**KINGSMILL'S**

Are selling 80 dozen Men's Real Lisle  
Thread Hose at 12c a pair.

**KINGSMILL'S**

Are selling 40 pieces American 36-  
inch Challies at 10c.

**KINGSMILL'S**

Are selling \$1 25 Leghorn Hats at 80c

**KINGSMILL'S**

Are selling at reduced prices in every  
department. Come and  
examine.

28 and 130 Dundas, 130 and 132 Carling Sts.