

Sun Life Establishes Great Record

The fifty-fourth annual report of the Sun Life Assurance Company of Canada, now being published, once again shows inspiring gains both in resources and in the spread of the Company's operations. Never in Canadian life assurance history has there been anything approaching the magnitude of the figures presented. All previous records of the Company, outstanding as they have been, have been greatly overreached. The Sun Life has been, for years, the leader among life insurance companies in the British Empire doing an ordinary life business; with business in force nearing the billion mark, the Company has gained a place high up among the giant companies of the world.

43,671 new policies were issued and paid for during 1924, representing a total of \$137,466,384 out of the \$165,503,097 actually applied for. This is by far the greatest amount of new business written in one year by a Canadian life assurance company.

In addition, a large block of profitable British and foreign business has been acquired from a big American company by reinsurance, as well as business of a Colonial Company operating in the East. The world-wide organization of the Sun Life easily admits of the absorption of this business to advantage. The policies of a small Canadian company were also assumed.

Assurances in force (after deducting reinsurance) have reached the tremendous total of \$871,636,457, showing an increase for the year of \$167,871,214. Ordinary policies in force number 384,113 while the families of 30,160 employees of industrial and other businesses enjoy the protection of Sun Life Group policies.

The resources of the Company also show commensurate gains. Assets of \$274,130,407 show an increase for the year of \$64,873,094. When it is realized that this gain alone equals the total assets held by the Sun Life eleven years ago, some idea of the rapid appreciation of its funds may be formed. The income for 1924 advanced by the sum of \$15,280,042 to the substantial figure of \$62,245,381, this sum not including considerations received in respect of reinsurance.

In earnings from investments the Company's experience has been particularly gratifying. Both in the increase in market value of securities held, amounting to \$6,331,377, and the profit on sales wherein the increased value of securities has been capitalized, is reflected the wisdom of the Company's early policy of investment in long-term bonds and similar securities. While it is expected that this increased value will be permanent, possible fluctuation has been amply provided for in the contingency account.

The rate of interest earned on the mean invested assets advanced to 6.38 per cent. This is exclusive of profits from sales and represents a substantial gain over the previous year's very satisfactory earnings.

\$21,881,639 was paid to policyholders and to beneficiaries in respect of death claims, maturing policies, profits, etc. This brings the sum so paid out by the Company since organization of \$183,798,128, an amount impressive enough as a figure but re-



LINDSAY E. PERRIN.

WEDNESDAY MATINEE

RESERVED SEATS:
Main Floor75c. & 50c.
Balcony25c.
Pit10c.

SATURDAY MATINEE

NOT RESERVED.
General Admission:
Adults50c.
Children15c.
Balcony25c.
Children10c.
Pit10c.

CASINO

Monday, Tuesday and Wednesday
MATINEES: Wednesday & Sat'y.

CURTAIN—8.30 P.M. SHARP.
L. E. PERRIN Presents

ARLIE MARKS PLAYERS

In George M. Cohan's Masterpiece: The Success of Two Continents.
"45 MINUTES FROM BROADWAY"

THE ORIGINAL PLAY WITH ALL THE ORIGINAL MUSIC.
WEDNESDAY—A large portion of this day's receipts will be devoted to charity.

NOTE:—Tickets ordered over 'phone and not paid for, must be taken by 8 p.m., after which they will be sold.
SEATS NOW SELLING AT HUTTON'S.

5—EXTRA
BIG ACTS

—OF—
REFINED VAUDEVILLE
—WITH—
A NEW
AND CLASSY REVIEW
—BY—
THE SCOTCH
LADS AND LASSIES.



MISS ARLIE MARKS.

Obituary

MRS. J. S. TAIT.

At 7.30 o'clock on Saturday night Mrs. J. S. Tait passed peacefully away, at the General Hospital, where she had been under treatment for some days. A few weeks ago her health began to fail, and the very serious character of her illness soon became evident. An operation appeared to offer hope of restoration; but the hope proved elusive. All that skill and devoted service could do was done, but without avail. Mrs. Tait was spared pain, and awaited the call with serenity and courage; on Wednesday she became unconscious, and three days later fell asleep.

In Brigus during the earlier years of her long residence in Newfoundland Mrs. Tait was held in affection, and gave liberally of her time and helpfulness to the church and community life of the town. About 35 years ago she came to St. John's, where her willing and faithful service in the various philanthropies and in connection with Gower Street Church, especially in missionary effort, will long be remembered. Her passing leaves a very real vacancy in the hearts of her many friends and co-workers.

Mrs. Tait, formerly Miss Calkin, was a native of Albert County, New Brunswick, the daughter of the late James Calkin, Esq., who died when she was quite young. Of her immediate family there are left to mourn their deep and irreparable loss, her husband, Dr. J. Sinclair Tait; one daughter, Miss Elsie Tait, and three sons, Dr. Arch Tait, of this city, Dr. Harold Tait, of Digby, N.S., and Mr. R. H. Tait, Barrister and joint-editor of the Newfoundland Weekly, at Boston; also six grandchildren. In Sackville are two sisters, Mrs. Amelia Cahoun and Mrs. Alice Cole, to whom the tidings of her departure will bring profound grief.

The funeral took place this afternoon from her late residence, 4 Patrick Street, at 3 o'clock.

MRS. SILAS G. KNIGHT.

A highly esteemed lady passed to her eternal reward, at 1.30 a.m. yesterday, Sunday, in the person of Mrs. Silas G. Knight, relict of Silas G. Knight, fortified by all the rites of Holy Church, in the 77th year of her age. Deceased was the youngest daughter of the late John and Mary McGrath, and niece of the architect McGrath, who came to St. John's about 32 years ago, in connection with the work of the Cathedral, but returned to Ireland after a short time in the city.

Her maternal ancestors came to St. John's in the latter part of the 18th century, and Mrs. Knight, up to the time of her death, was the second surviving member of the third generation in this country. H. F. Shortis being now the last. Her mother and grandmother came from Tramore, County Waterford, and her father also came from Ireland. Mrs. Knight was a type of the good old families, and a model as a devoted wife and mother, whose chief thought, outside her religion, was her husband, her children, and her home. Deceased had been in ill-health for the past six months, her condition becoming gradually more and more serious, she passed peacefully away. She was a woman of splendid personality, and exemplified in her daily life all the beauties of the Catholic wife and mother.

She maintained almost to the last her brightness, courage and cheer, characteristics which were typical of her throughout her whole life.

The deceased leaves to mourn three sons, Fred W. and Arthur, in St. John's; George, in Montreal; two daughters, Mrs. Frank Snow and Mrs. Thos. O'Mara, of this city; also 28 grandchildren, 6 great-grandchildren, many relations and hosts of friends to mourn their sad loss.—Regulate in pace.

Star Ladies' Auxiliary

CAPT. GEORGE SPRACKLIN.

There passed away yesterday forenoon, at the residence of his brother-in-law, Mr. George Hampton, Mundy Pond Road, a well known mariner in the person of Capt. George Spracklin. Death was due to heart failure. Born at Brigus, C.B., in 1853, the late Capt. Spracklin, at an early age, followed the sea, engaging for a time in the whale and seal fisheries, under the late Capt. Arthur Jackson. In 1900 he entered the employ of the Reid

and a staff of keen young officers assisted by a number of equally keen members as well as some who are experienced, in addition, bids fair in the near future to become one of the strongest Lodges in the Order.

A card party, supper and dance will be held in the Star rooms to-night, under the auspices of the Ladies' Auxiliary. Cards will begin at 8.30, followed by the serving of supper. Dancing will commence at 10 p.m. to the music of the Society's orchestra. Judging by the preparations made an enjoyable entertainment is in store for all who attend.

Imperial Tobacco Co.



The "Utmost" in Plug Smoking

The sales of British Colonel plug tobacco are continually increasing—many users say "No other plug tobacco gives them the same satisfying smoke."

BRITISH COLONEL

is manufactured from the highest grade Burley leaf grown, every plug is uniform in quality. Are you one of the satisfied users?

SMALLWOOD'S BIG 3!

SPECIAL Sealers' Boot

SEALERS! Try a pair of our Special Red Chrome Tongue Wellington Boots. Light, Tight & Durable.



NAPOLEON BOOT. WELLINGTON BOOT.

FISHERMEN!—Buy Smallwood's all Solid Leather Hand-made Napoleon Tongue Boots, Wellington Side-seamed Boots. High ¾ Boots. Double wear in each pair.

Work Boots

We manufacture Men's High and Low Heel Laced Working Boots; also Boys' and Youths' Solid Leather Pegged Boots.

"HAIG"

The newest and best Rubber Boot on the market to-day. Haig, Short and Storming for men and boys. Sold from coast to coast. Special price to Wholesalers.

F. Smallwood, The Home of GOOD SHOES

SOLE AGENT FOR HAIG RUBBERS IN N.F.L.D.

Farquhar Steamship Co.'s

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N.F.L.D. SERVICE

S. S. "SABLE I."

(Passengers and Freight)

Leaves Halifax —Feb. 11th; March 2nd for Boston.

Leaves Boston —Feb. 14th; March 6th for Halifax.

Leaves Halifax —Feb. 17th; March 9th for St. Pierre.

Leaves St. Pierre —Feb. 21st; March 13th for St. John's.

Leaves St. John's —Feb. 24th; March 16th for St. Pierre & Miq.

Subject to change without notice.

Fare \$30.00 between Halifax and St. John's; \$25.00 between Halifax and St. Pierre, including meals and accommodations.

Apply—

HARVEY & COMPANY, LTD., St. John's, Newfoundland.

FARQUHAR STEAMSHIP COMPANIES, Head Office, HX, N.S. dec24th, 1924.

Advertise in The Evening Telegram.

COAL!

We have now the Best WELSH ANTHRACITE \$20.00

Also, BEST AMERICAN ANTHRACITE. In Stock: SCREENED NORTH SYDNEY.

We believe this is the highest grade Sydney Coal we have ever had.

A. H. Murray & Co., Ltd.

Coal Office: Phone 1867. Beck's Cove.

For Coughs and Colds

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Stafford's Phoratone

This excellent mixture will cure almost every ordinary cough or cold in very short time. The best time to take it is the minute you feel you have taken cold.

WE GUARANTEE IT.
WE RECOMMEND IT

because we have sold thousands of bottles and because customers are continually asking for PHORATONE in preference to other mixtures.

You can purchase PHORATONE in two sizes
35c. and 60c. Per Bottle.

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KNOWLING'S—East, West and Central.
J. F. WISEMAN—Carter's Hill.
F. LUKINS—Hayward Avenue.
WISEMAN & HAWKINS—Plymouth Road,
STEERS, LTD.

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With one long sure the greatest four-c has recorded in the For Chrysler engine of speed, acceleration as far ahead of pre has gone among th

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