

Automobile Protection!

Every day the papers are recording accidents to motor cars which in many cases entail considerable expense and annoyance. Let this RESPONSIBLE company take all the worry off your shoulders. We can protect you against fire, theft, collision, property damage or public liability at standard rates. Don't let an expensive investment float around town without having it fully protected.

Phone 1154 for rates. Assets \$36,000,000.
U.S. FIDELITY & GUARANTY CO'Y.,
CANADIAN HOME OFFICE—TORONTO.
J. J. LACEY, Nfld. GENERAL AGENT.

"Leads in every District"

VICTOR FLOUR

Jan. 7, 1917

OFFICE DESKS.

For up-to-date efficiency your office must have correct equipment in every detail—The first and foremost its Desk—or Desks.

Here we offer our services with the very newest and most complete Desks ever built.

Of finest quality Oak, light commercial finish, very massively made, these Desks, besides giving the maximum of convenience to the user, lend an air of solid dignity to the most severely furnished office.

Get Our Prices on Office Desks.

U. S. Picture & Portrait Co.
Water St., St. John's.

**HOWARD'S
burgh Borax
SOAP!**

Admitted to be the finest piece of SOAP on the market. It is becoming more popular day by day. Use no other. Stocked by all the leading grocers both in the CITY and OUTPORTS.

12,000 SIDES AMERICAN SOLE LEATHER.
1,200 FEET BLACK UPPER LEATHER.
Large Quantity of CHAINS & ANCHORS.
Also, AMERICAN PLYMOUTH STEAM TARED MANILLA ROPE—All Sizes.
And all kinds of Ships' Supplies.
North Am. Fur, Hide and Metal Co'Y.,
Water Street West (Next Door Red Electric Store).

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Canned and Dried Fruits, etc.

CANNED PEACHES, PEARS, APRICOTS, DRIED PEACHES, APRICOTS, APPLES & PRUNES.
FLAVORING EXTRACTS—LEMON & VANILLA.
"PURE GOLD" JELLIES & ICINGS.
HUNMAN'S STARCH—Packages.
CALUMET STARCH—Bulk.
DESICATED COCOANUT.
CORNFLAKES, POTATO FLOUR, BOVRIL.
BOYER'S TOMATOES—2's & 3's.
CAMPBELL'S SOUPS.

GEORGE NEAL, Ltd.,

Morey's Coal is Good Coal
In Stock, Best Grades of
North Sydney Screened, Scotch Household and Anthracite
COAL.

M. MOREY & Co., Ltd.



Putting in Coal may not be pleasant, but it is decidedly necessary, so while you are about it why not put in the very BEST COAL instead of just ordinary grade?

Best Screened Sydney Coal.
\$14.80

per ton of 2240 lbs. Every load weighed.

A. H. Murray & Co., Ltd.
BECK'S COVE.

Beautiful Silverware

AT REASONABLE PRICES.

We have just received a very pretty assortment of **BEST QUALITY ENGLISH SILVERWARE** which we offer at remarkable LOW PRICES. FOR GOOD VALUE SEE OUR WINDOW.

R. H. TRAPNELL, Ltd.
Jewellers and Opticians, 197 Water Street.

The Globe Indemnity Co., of Canada.
Affiliated with the

Liverpool and London and Globe
WITH ASSETS OF \$100,000,000.

We have recently been appointed General Agents for the above Company, to transact Personal Accident, Sickness, Automobile, Fidelity Guarantee, Burglary, etc., and Plate Glass Insurance.
Our Motto—Service, Courtesy, Liberality in settlement of Claims.

BOWRING BROTHERS, Ltd.
may17, eod, sm

STOCKS for JUNE 18th to 23rd:

CALIFORNIA ORANGES—Sizes 176, 216, 300, 322.
EGYPTIAN ONIONS—11-16 Bags.
BANANAS—Choice Stock.
POTATOES—P. E. I.
CHEESE—(Twins).
PAPER BAGS.

BURT & LAWRENCE
14 NEW GOWER STREET.

FARQUHAR STEAMSHIP COMPANIES

PASSENGER AND FREIGHT SERVICE

NORTH SYDNEY TO ST. JOHN'S.
STEEL STEAMSHIP "SABLE I."
Leaves NORTH SYDNEY Every Saturday
" ST. JOHN'S ... Every Tuesday at 10 a.m.
HARVEY & CO., LTD., Agents St. John's, Nfld.
FARQUHAR TRADING CO., LTD., Agents, N. Sydney
FARQUHAR STEAMSHIP COMPANIES, Halifax, N.S.
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R. M. S. P.

From HALIFAX to the WEST INDIES. From NEW YORK to HAMBURG. (The Comfort Route) Calling at Chateaufort and Southampton.
S.S. Caraque ... June 22 S.S. Orduna ... June 28
S.S. Chaudiere ... July 6 S.S. Ohio ... July 7
S.S. Chalour ... July 30 S.S. Orbita ... July 14
S.S. Chignecto ... Aug. 3
Ships of the West India Service from Halifax, call at Bermuda, St. Kitts, Antigua, Montserrat, Dominica, St. Lucia, Barbados, St. Vincent, Grenada, Trinidad and Demerara, returning to St. John, N.B.
The Royal Mail Steam Packet Co.,
Halifax, N.S.

New Color, New Charm



MAJIC SOAP DYES!

ONCE TRIED ALWAYS USED.

Washes and Dyes at the same time. Light and Dainty shades, particularly attractive.

RENEW YOUR BLOUSE FOR TEN CENTS.

It is remarkably cheap and well worth giving a trial. Only Ten Cents a Package. Cheapest on the market.

Special Prices to the Wholesale Trade.
SEE OUR WINDOW.

ROBERT TEMPLETON.

Headquarters for Bargains

14" Heavy Navy Serge— 36c. yard. Very Special Line.	English Lace Curtains— \$1.25 pair—2 1/2 yds. long.
Men's Tweed Caps, 65c. each.	Ladies' Summer Vests, 15c. each.
Bathing Costumes, 85c. each.	36" Percales ... 37c. yard.
Ladies' Hose ... 19c. pair.	Linen Rompers ... 85c. pair.
Men's Woolen Sox, 30c. pair.	Ladies' Silk Hose, 65c. pair. All Colors.

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266 WATER STREET.
MAIL ORDERS SENT SAME DAY AS RECEIVED.

DURANT CARS

Built by W.C. Durant who made such a success of the Locomobile, Cadillac and Buick. The Durant is his latest production after thirty-five years experience, having built over Two Million Cars.

FEATURES.

Clutch or Transmission can be removed without taking off rear axle assembly. (Saves time and money). Brakes all adjusted from rear without getting under car or even soiling your hands. Overhead valves. Extra large gears in transmission and rear axle. A demonstration will convince you that this Car is far superior to any other in its class.

PARSONS

THE AUTO MAN. KING'S ROAD.
Tel. 109-1169. sp, smos, eod

Reid-Newfoundland Co., Limited

Freight Notice!

SOUTH COAST STEAMSHIP SERVICE

Freight for the above route, per S.S. "Meigle" will be accepted at the Freight Shed Wednesday and Thursday, June 27th and 28th, from 9 a.m. till noon on each day.

Reid-Newfoundland Co., Limited

RED CROSS LINE!

NEW YORK HALIFAX ST. JOHN'S.

Schedule of Sailings for June.

From New York:	From St. John's:
June 23rd ... SILVIA	June 30th ... ROSALIND
June 30th ... ROSALIND	July 7th ... SILVIA

Through rates quoted to all ports.

Special rates quoted on return tickets with six months' stop-over privileges.

For further information re passage fares or freight rates, etc., apply to

HARVEY & CO., LTD., St. John's, Nfld., Agts.
BOWRING & COMPANY, G. S. CAMPBELL & CO.,
17 Battery Place, New York. Agents.
General Agents. Halifax, N.S.
jan 11, w, l, f

St. John's-Boston, Mass. FURNESS LINE

The S.S. DIGBY will leave St. John's for Boston, calling at Halifax en route, on or about July 12, 1923. This steamer has excellent accommodation for passengers, and bookings are now being made.

Apply to

FURNESS WITBY & CO., LTD.
PHONE 130. WATER STREET, EAST.

MONTREAL-ST. JOHN'S

Inter-Continental Transports, Limited.

The S.S. MANOA leaves Montreal on June 23rd for St. John's, via Charlottetown. Returning steamer will leave St. John's on June 30.

For space, rates, etc., please apply to this Office, as space is limited.

HARVEY & CO., Limited,
AGENTS.
apr 27, w, l, f

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All steel trains of the finest equipment afford comfort to the traveller.

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