

London, New York & Paris
Association of Fashion

Did you get one of the 5,000
Circulars that were distributed
for this great value-giving event?

London, New York & Paris
Association of Fashion

GRAND FINALE SALE

Here are the Facts of this EPOCH-MAKING SALE
Which Begins To-Morrow, Thursday Morning at 9 o'clock sharp

Over 20 manufactures of fine apparel are represented. Over 8,000 high class SUITS, COATS, DRESSES, GOWNS, SKIRTS, WAISTS, are involved. This is probably the largest and most important purchase of fine garments ever made by one Retail Store in this city. We bought them at a fourth to a half off, and we are turning them over to our customers on the same basis.

We could have marked all these purchases at REGULAR PRICES and cashed in on the savings we made—But that is NOT the way of this Store. WE SELL AS WE BUY. And so we are sharing not alone all the savings on these early purchases, but we are sharing part of our regular LOW PROFIT as well. Thus every family in the country is afforded the opportunity to supply its needs for the entire Winter at prices customary only at the end of the season. READ OPPOSITE PAGE.

LADIES' WINTER COATS AND DRESSES!

The Biggest Values, The Finest Qualities and The Greatest Varieties
Ever Offered, on Sale To-Morrow

This is the COAT SENSATION of the Year!

Now if you know anything about the remarkable low prices that prevail at all times in our Ready-to-Wear Departments—this announcement will bring you to our Store in a hurry to-morrow morning.

COATS WORTH	COATS WORTH	COATS WORTH	COATS WORTH
UP TO \$8.00	UP TO \$12.00	UP TO \$18.00	UP TO \$25.00
\$5.98	\$7.98	\$12.98	\$18.50

FUR TRIMMED COATS IN ALL GROUPS.
FINE TAILORED COATS IN ALL GROUPS.
EMBROIDERY-TRIMMED COATS IN ALL GROUPS.

Keep this fact in mind—There are higher-priced garments on display—and therefore Coats of unusual high character, superior style, superior quality of materials, superiorly tailored and finished to the smallest detail.

COATS WORTH	COATS WORTH	COATS WORTH	COATS WORTH	COATS WORTH
Up to \$26.00	Up to \$38.00	Up to \$48.00	Up to \$50.00	Up to \$75.00
22.50	27.00	34.50	39.00	60.00

The handsome FURS, BEAVERETTE, NUTRIA, CARACUL, OPOSSUM and others that trim the finer Coats are alone worth the Sale Price—Materials as BOLIVIAS, SALTS PLUSH, NORMANDIE, SUEDE and VELOURS, etc., Silk and Crepe linings and tailoring that distinguishes good Coats are ear-marks of quality you will note on these garments.

SIZES FOR MISSES—SIZES FOR WOMEN—STYLISH STOUTS—AN ENTIRE RANGE OF FUR AND SEAL COATS ARE ALSO TO THE FORE IN A STARTLING DEMONSTRATION OF FUR VALUES.

THESE ITEMS
GO ON SALE
AT NINE O'CLOCK.

WOMEN'S
TRICOTETTE
WAISTS

98 cents.
All Sizes—All Colors.

WOMEN'S
WHITE COTTON WAISTS
54 cents.

WOMEN'S
VOILE & ORGANDIE
WAISTS
98 cents
All Colors—All Sizes.

WOMEN'S
CREPE-DE-CHENE
WAISTS
\$3.98
Values up to \$7.00.

WOMEN'S
GUIMPS
98 cents.
All Colors—All Sizes.

WOMEN'S
VOILE & ORGANDIE
WAISTS
68 cents.

WOMEN'S
SILK, SATIN & SATEEN
UNDERSKIRTS &
BLOOMERS
78 cents.

Sensational Dress Sale!

Most Phenomenal Dress Purchase we ever made. SATIN FACED CANTONS, CREPES-DE-CHENE, CANTON CREPES, CHARMEUSE, SATINS, FINE TRICOTINES, FRENCH SERGES, JERSEYS. A Miracle Dress Sale like this comes once in a great while—Women who have not attended a Sale in years will come here to-morrow—Because we say it is the Greatest Value event we ever had! And we do not exaggerate.

ALL SIZES FOR WOMEN AND MISSES!

\$4.98	\$5.44	\$7.98	\$9.98	\$11.94
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DRESS SALE EXCLUSIVE

Just 400 Dresses in the lot—the majority come in one of a kind—They must be seen to appreciate their real value. No matter what style you want—or color or size—or material, you're sure to find exactly YOUR DRESS in this to-morrow, at

\$12.98	\$16.48	\$24	\$32	\$38
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Lovely new styles in VELVET, POIRET TWILL, TRICOTINE, CANTON CREPE; MATE LASSE and SATIN or LACE combined with MATELASSE. REMEMBER—THE QUANTITIES OF THESE DRESSES ARE LIMITED—AND THEY WON'T LAST LONG AT THESE PRICES—SO COME EARLY FOR YOURS. DODGE THAT CHRISTMAS WOLLOP—BUY NOW!!