

## A LITTLE LOT

—OF—

SMALL  
Bath Mats

at 55 cts.

A Fresh Line

—OF—

White and Colored

PIQUES,

Assorted Prices.

## A Most Bewitching Display of Ladies' Neckwear

Personally Selected by our Buyer when in New York, and which are now offered at just Half Regular Prices. Many Styles to select from. Do not allow this opportunity slide to get something smart and up-to-date.

A LOT OF LADIES' AMERICAN UNTRIMMED HATS, Latest New York Styles.

We draw attention to a clearing LOT OF LADIES' HAND BAGS, Priced 40cts. to \$2.50.

A very rare Bargain in H. S. Pillow Cases.

5 Dozen only marked at 25 cts, worth 50cts.

**Marshall Bros**

American  
White

QUILTS

—AND—

Pound  
Turkish  
TOWELS

We still continue at prices last advertised.

## Men and Fashions.

By RUTH CAMERON.



RUTH CAMERON

The Cynic was having a perfectly gorgeous time, airing his views on feminine foibles.

"Another thing that you'll have to admit," he declared, "is that women are absolutely foolish about fashion. It doesn't make any difference how inconvenient or uncomfortable any thing may be, so long as it is the 'proper thing.' Take this summer fur business. If anything more nonsensical.

"Please don't get appalled about it, Mr. Cynic—it's rather warm here, you know," interposed Molly, with whom he was dining out. "Why don't you take off your coat?"

"What?" ejaculated the Cynic, taken by surprise.

"I'm sure you'd be much more comfortable," said Molly innocently. Then, sympathetically, "Do those new shoes still trouble you?"

"Yes, confound them. The next time I buy a cheap pair of—"

The Cynic in Carpet Slippers.

"You shouldn't have worn them. I know that you'd have been much more comfortable in those carpet slippers your aunt gave you Christmas."

"What?"

"And that absurdly stiff collar on such a warm night! Why don't you simply turn in your shirt and give your neck a bit of air."

"Will you tell me what you are driving at?" demanded the Cynic.

"I was just thinking over what you said about women making a fetish of fashion and the 'proper thing,'" replied Molly. "Why don't you take off

your coat?"

"You know why—I'd get put out," said the Cynic, grimly.

"I suppose so," said Molly thoughtfully. "Coats are the 'proper thing' and I suppose even a Cynic must recognize that. But I still think the carpet slippers—"

"You're kidding me, Molly."

Not Feminine Nature But Human Nature.

"Of course I am. But you deserved it. You are quite too absurd talking about 'feminine foibles.' What you are blaming women for is not feminine nature, but human nature—and men are every inch as bad."

"They are not."

"They are too," reiterated Molly calmly, "and I don't want to hear any more such nonsense. A woman putting a summer fur over her shoulders on a cool summer evening isn't subjecting herself to one-tenth the discomfort or inconvenience that a man who wears a coat on a hot night in a superheated restaurant endures."

"But—"

Any Woman Would Like a Man to Take His Coat Off.

"There is no 'but' about it. You must admit that there isn't a man here to-night, but what would be more comfortable without his coat. And I am pretty sure there isn't a woman, but what would like to see the man with her take off his coat if it would make him more comfortable."

Molly paused and a malicious twinkle lit her eyes.

"I believe you said that the only standard of dress (you were speaking about woman's dress) should be the common-sense one of comfort and suitability. Do you know I should love to see you who aren't handicapped by 'feminine foibles' appear in public just once on a night like this in a costume measured only by comfort and suitability."

"What?"

"And that absurdly stiff collar on such a warm night! Why don't you simply turn in your shirt and give your neck a bit of air."

"Will you tell me what you are driving at?" demanded the Cynic.

"I was just thinking over what you said about women making a fetish of fashion and the 'proper thing,'" replied Molly. "Why don't you take off

FRESH STOCK  
New Fruit and  
Vegetables!

60 brls. Green Cabbage.  
100 cases Small Onions.  
50 brls. New Turnips.  
20 brls. New Potatoes.  
200 bags P. E. I. Potatoes.  
2 hampers Cucumbers.  
2 brls. Water Melons.  
15 crates Ripe Tomatoes.  
50 bunches Bananas.  
15 boxes Red Table Plums.  
100 cases Cal. Oranges—  
sized 250's, 216's, 176's,  
150's.  
10 boxes Cal. Lemons.

## Soper &amp; Moore.

Phone 458.

## N.P.A. Aeroplane Fund

Estimated cost two Aero-  
planes \$22,500.00  
Machine-Gun Fund 7,257.91  
\$29,757.91

Amount acknowledged \$27,431.75  
R. G. MacDonald 5.00  
Job and Mrs. Costes, Hope-  
well, C. B. 1.60  
James Jacobs, College Sq. 5.00  
David Neal 5.00  
The Commercial Store, Tri-  
lity 10.00  
C. Noonan 10.00  
"Employees' Aglo-Am. Tel  
Company 86.00  
Burgee, per J. Small, S.M. 80.00  
"The Cable Staff, Heart's  
Content 208.00  
G. J. Young and Son Heart's  
Content 5.00  
Alex McDougall 25.00  
Jonathan Sheppard 1.00  
O'Reilly, S.M. 135.70  
"Burton Point, per Thomas  
Tucker 9.50  
"Carbonear, per Thomas Ho-  
gan, Secretary, \$1,024.25  
less advertising, \$22.29 1021.96  
Chas. White 1.00  
Calvert Pratt 5.00  
Mrs. John Pratt 5.00  
J. W. Caine 5.00  
Thomas P. Hickey 2.00  
Channel, per R. T. Squarey,  
S. M. 400.00  
Little Bay, per T. E. Wells,  
S. M. 86.40  
Harbour Breton, per C.  
White, S. M. 200.00  
"Pett Harbour, per Daily  
Star 10.00  
C. R. Rendell, Manual 1.00  
Lomo, per Daily News 3.00  
\$29,757.91  
J. A. CLIFT, Treasurer.

"Lists will appear in subsequent  
issues of the Telegram."

Employees of Martin Hardware Co.,  
Limited.

B. W. Martin 5.00  
E. M. Cahill 2.00  
C. Vakey 2.00  
George Cross 2.00  
F. F. Harris 2.00  
P. Fitzgerald 2.00  
H. Shute 2.00  
L. James 2.00  
G. Vakey 1.00  
J. Davis 1.00  
J. Malone 1.00  
C. White 1.00  
E. Lucas 1.00

W. Mugford 1.00  
F. Barnes 1.00  
Miss Falk 1.00  
R. Adey 1.00  
R. Earle 1.00  
J. Moakler 1.00  
Sums under \$1 1.50

Greenspond per E. J. Crammey.

Boorne Bros 12.00  
J. J. Miffen 10.00  
P. H. Hutchins 10.00  
Rev. I. Parsons 5.00  
Kenneth Oakley 5.00  
Dr. Jameson 5.00  
Darius Blandford 5.00  
Rev. E. C. French 3.00  
Edwin Edgar 3.00  
J. E. C. 2.00  
Rev. J. T. Hiseock 2.00  
Frederick Barry 2.00  
Wm. N. Lang 1.00  
Nathaniel Saunders 1.00  
H. A. J. 1.00  
M. J. O'Neill 1.00  
Edward Wheeler 1.00  
Ethelred Carter 1.00  
Samuel Hoddinott 1.00  
Reginald Edgar 1.00  
Miss Gwen Edgar 1.00  
Alexander Tucker 1.00  
S. M. 1.00  
Robert Grant 1.20

Sums under \$1 1.50

Employees Mark Chaplin.

L. P. Chaplin 10.00  
W. T. Joyce 2.00  
W. Bowden 1.00  
D. Forsyth 1.00  
V. Campbell 1.00  
Miss Gemmell 1.00  
Miss Chafe 1.00  
Sums under \$1 5.60

Bay de Verde, per M. J. O'Neill.

Rev. J. V. Donnelly 5.00  
M. J. O'Neill 4.00  
D. O'Neill 1.00  
William Riggs, Sr. 1.00  
H. T. Riggs 1.00  
Wm. Riggs, of Wm. 1.00  
Moses Riggs 1.00  
Robert Emberley, Jr. 1.00  
Robert Emberley, Sr. 1.00  
William North, Sr. 1.00

Sums under \$1 17.00

Lark Harbor, per W. C. Gear.

M. G. Sheppard 2.00  
Geo. Sheppard, Sr. 2.00  
A. J. Forsay 2.00  
Geo. Sheppard, of Geo. 2.00  
W. A. Gabriel 1.50  
Richard Sheppard 1.50  
Wm. Sheppard, of Moses 1.50  
Isaac Sheppard, Sr. 1.00  
Martin Sheppard 1.00  
Jonathan Sheppard 1.00  
Harry Sheppard 1.00  
John Higgins 1.00  
W. C. Gear 3.00  
Moses M. Sheppard 1.00  
Geo. R. Samms 1.00  
Collection at meeting held  
by Rev. W. W. Cotton 3.35  
Sums under \$1 12.00

Collected by Miss El. Boland and Miss  
Clarissa Parsons.

Alexander Read 5.00  
Dr. F. Fisher 2.00  
Friend 2.00  
S. Basha 5.50  
S. Wheeler 1.00  
J. R. Roache 1.00  
M. J. Boland 1.00  
M. J. McEvoy 1.00  
M. E. Boland 1.00  
Mrs. Jos. Pennell 2.00  
F. G. Chaffey 1.00  
Ayre & Sons 5.00  
S. D. Cook 2.00  
J. T. Thorne 5.00  
Jas. Pennell 1.00  
Clarissa Parsons 2.00  
Sums under \$1 32.00

Collected by Miss Bennett and Miss  
French.

George Perrett 2.00  
John Morrisoh 2.00  
John A. McDonald 1.00  
Samuel Manuel 1.00  
Sums under \$1 8.20

Net proceeds from Garden  
Party under the manage-  
ment of M. E. McEvoy and  
Robert Bartlett \$62.35

Georgetown.

Collected by Misses Baggs and Rockett.  
Augustus Penney \$1.00  
John Taylor 1.00  
Jerry Loader 1.00  
Walter Loader 1.00  
Sums under \$1 2.10

Collected by Misses Cooper and Mc-  
Leod.

D. Snooks \$1.00  
A. Snooks 2.00  
S. Bennett 1.00  
W. Morrison 1.00  
K. Doman 1.00  
C. Bartlett 1.00  
Harold French 5.00  
Sums under \$1 4.70

Collected by Misses Ballam and Pen-  
nell.

D. O. McKinlay \$5.00  
Mrs. U. N. Baggs 1.00  
Mrs. James Parsons 1.00  
Mrs. R. Leggo 1.00  
G. Ballam 1.00  
Dodd and Noll, Pettow 2.00  
Chas. E. Parsons 1.50  
J. T. McEvoy 1.00  
Baggs Bros. 40.00  
Sums under \$1 4.90

Collected by Misses M. Baggs and  
Hayes.

J. H. Baggs \$10.00  
Levi March 5.00  
Inspector Bartlett 5.00  
W. W. K. Adams 5.00  
Mrs. Sopher 1.00  
Dean O'Rourke 2.00  
Maurice Hayse 1.00  
M. Kohoe 1.00  
Mrs. M. Knight 1.00  
Capt. P. Young 1.00  
Rev. W. Cotton 5.00  
Sums under \$1 4.30

Collected by Misses March and Ellis.  
P. H. and Mrs. Ruel \$15.00  
Mr. Turner 1.00  
Mr. R. Bartlett 1.00  
Sums under \$1 2.65

Sums under \$1 19.40

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Mr. R. Bartlett 1.00  
Sums under \$1 2.65

Sums under \$1 19.40

DR. DEVAN'S FEMALE PILLS  
Specific for all female troubles, such as  
menstrual irregularities, etc. Sold in  
three or five boxes, at drug stores. Mailed to any  
address on receipt of price. The Scones & Dunc  
Co., St. Catharines, Ontario.

PHOSPHORUS FOR MEN  
For Nerve and Brain; increases "grey matter."  
A tonic will build you up. 50c. box, or two for  
\$1.00. At drug stores, or by mail on receipt of price.  
The Scones & Dunc Co., St. Catharines, Ontario.

Drudgery.

By the adoption of modern gas ap-  
pliances you may abolish drudgery  
from your home.

GAS COOKERS eliminate the  
drudgery of lighting fires, the hand-  
ling of coal and ashes, and enable  
you to prepare meals in half the time  
required with old-fashioned appli-  
ances.

GAS WATER HEATERS are indis-  
pensable in every well-regulated  
household.

GAS LIGHTING is best for the  
eyes and the pocket.

THE PERFECTION GAS IRON is a  
recent addition to labour, time, and  
money saving appliances. This Nic-  
kel-plated Gas Iron may be had com-  
plete with stand and a length of me-  
talic tubing for the small sum of  
\$3.00, and should be in every house-  
hold.

With the "PERFECTION GAS  
IRON" a whole day's ironing may be  
done at a cost of five cents, give bet-  
ter results, and do more work in half  
the usual time. It is always hot and  
ready, clean and smooth. Send post  
card, or phone 27, and the Gas Com-  
pany will send a man to give prac-  
tical demonstration of any, or all,  
up-to-date household appliances.

NOTE.—It is important that Gas  
Cookers and other appliances be kept  
perfectly clean and free from grease.  
Use "S-O-KLEANY" enamel cleaner. It  
will quickly remove all stails and  
grease from metal or enamel. 25  
cents per packet.—Jy28,15

Collected by Miss Bennett and Miss  
French.

George Perrett 2.00  
John Morrisoh 2.00  
John A. McDonald 1.00  
Samuel Manuel 1.00  
Sums under \$1 8.20

Sums under \$1 14.20

## The British Theatre

2.30—TO-DAY—7.30.

## Madame Olive Timmons

The GREATEST Mezzo-Soprano who EVER appeared in  
Newfoundland.

Assisted by the ONE and ONLY

P. J. MCCARTHY,

who COMMENCES where others FINISH.

Also, 5 First-Class Photo Plays.

## 5c. The Crescent Picture Palace. 5c.

## "Peg O' The Wild Wood."

A strong drama produced by the Biograph Company.

"THE TIDES OF SORROW"—A fascinating sea story.

"THE DIEL AND MRS. WALKER"—A Kalem photo-play. Some-  
thing to make you laugh.

"FROM PERIL TO PERIL"—A thrilling drama.

"HE GAVE HIM A MILLION" and "WHAT HE FORGOT" are  
two great comedies.

GOOD MUSIC AND SINGING—A COOL AND WELL  
VENTILATED THEATRE.

## East End | Rossley's Theatres | West End

## "OURS"

## A First-Class Programme To-Night.

A first-class programme to-night. Feature films of best qual-  
ity. Three changes weekly. Two shows each night, 7.30 and  
9 p.m. Admission 5 cents. Matinee Wednesday and Saturday.

NOTE.—Rossley's East End Theatre will open in September.

## J. J. St. John.

## 45c.—The Real Irish Butter—45c.

Just landed ex s.s. Durango from the Killarney Lakes,  
another shipment of the best IRISH BUTTER, which  
is little cheaper, retailing at 45c. lb.

500 dozen Nicely Perfumed  
Toilet Soap,  
in 1 doz. boxes. Price 35c. doz.

J. J. ST. JOHN,  
DUCKWORTH ST. & LEMARCHANT ROAD.

## Advertise in The Evening Telegram

## Durin

You want something  
Tinned Meats and  
are guaranteed abso-  
lute.

Meat and Fish:—  
CORNED BEEF  
ROAST BEEF  
ROAST MUTTON  
LUNCH TONGUE  
OX TONGUE  
TURKEY & TOX  
MINCED COLLAGE  
BEEFSTEAK & ON

We also have  
to suit our customers  
BOILED HAM, CO  
SUMMER DRINKS

Grocery  
Dept.

A

Mayo's Pipes.

These pipes were  
specially manu-  
factured for us,  
to be offered for  
the premium tags  
found on Mayo's  
smoking a n d  
chewing 525 Pre-  
mium Tags, either  
style.

30

Children's  
Boys' Gala  
Children's  
Ladies' Co

For Little B

See O

S.

Yesterday's Baseba

Though weather conditions  
somewhat unfavourable yester-  
day's baseball games in aid of the Mac  
Gun Fund were largely attended  
the morning game the Cubs de-  
feated the Shamrocks by a score of 24  
to 16. A particular feature of  
game was the pitching by Sim