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THE FASHIONS.

A Variety of Jottings that will interest the Fair Sex.

Notes of New Fashions.

Vichy is a new water blue. The deep greens incline to yellow. Veils with big spots are not fashionable.

The shop windows are full of spring styles. A deep gold yellow bids fair to have a run. Rolling linen collars are seen edged with lace.

Embroidered dresses are a spring product. The society swell ties his cuffs with ribbons.

Undraped skirts will be in the ascendancy this season. White rose is the perfume most affected by society buds.

Ribbons were never lovelier than they are this season. Black satin furnishes material for summer petticoats.

Dark shades are no longer arbitrary for street costumes. Ladies' negligé shirts simulate those worn by the other sex.

A feature of the Easter bonnet is the use of velvet ribbon. The large silk sleeves of the spring mantles are out on the cross.

The most delicate tints will blossom on the avenues in April. The colors seen in clan tartans are reproduced in the new plaid ribbons.

Two particularly attractive spring greens are pale lettuce and celery tint. The summer tailor made gowns will fasten with small gold or silver buttons.

Old time dimity appears in the new underwear with Irish point lace trimmings. A woman to dress well should study her face, her figure and her temperament.

The sponcer waist of surah retains its popularity, to be worn with different skirts. Flowers are fairly riotous in color and follow very closely the size and tints of nature.

Some of the new silk petticoats have ruffles of two kinds of silk, giving a changeable effect. Yellow and lavender or pale lilac is a favorite color combination in the early spring millinery.

To secure a fresh complexion walk two miles a day. You can then wear any shades of color. The new coloring and unique patterns of the spring satens are reminiscent of Dolly Varden.

The present theater bonnet is a bit of lace, a fillet of velvet, a spray of flowers and a ribbon bow. Women are to be strictly feminine this season. Mannish styles are no longer considered good form.

Extremely stylish women are very artistic with periphery, and adhere strictly to the chosen perfume. The newest toque shapes are of black lace with wreaths of vari-colored pansies and knots of yellow ribbon.

White lilacs, violets, crushed roses, forget-me-nots, apple, cherry and peach blossoms will be used on the spring bonnets. Enormous ruffles of lace finish the neck of the imported spring mantles.

Leaves are put to very full and very high and a large bow fills the space between the sleeve and the ruffle. The new equestrian purple and delicious mauve shades are brought out in orchids, violets, pansies and lilies that greatly enhance the beauty of black, silver and purple velvet hats faced with dahlias or violet velvet.

Low-crowned hats with wide flat projecting brims remain in favor, and have insertions or edgings of open work in embroidery or passementerie devices, and like lace in effect, at the edge of the brim. Black and gold and red and black are much used on the Spanish hats, but the Spanish turbans of felt or velvet are trimmed with tri-colored ribbons matching the tartan gowns.

Vanetan cloth is much used for spring walking-dresses, and the princess coat back, whose skirts reach to the dress hem, is largely used. The sides and front are cut off to disclose a close cut waistcoat, with large side pockets and a straight full skirt, bordered with an arabesque band in passementerie, or trimmed with deep Gothic points. More youthful costumes of Venetan cloth are in Empire style, with Hyde Park coat en suite, trimmed with oblong buckles and fine gold braid.

When the spring-time comes, we usually find ourselves drowsy and exhausted, owing to the impure and sluggish state of the blood. To remedy this trouble, take Ayer's Sarsaparilla, the most powerful, yet safe and economical, blood purifier in existence.

An English scientist says that if we were to visit the moon we should find the days and nights fortnight in length, and if we "arrived the scorching of the day we should certainly be frozen during the ensuing night."

Have you a Cough? Take Wilson's Wild Cherry. Have you a Cold? Take Wilson's Wild Cherry.

Have you Bronchitis? Take Wilson's Wild Cherry. Have you lost your Voice? Take Wilson's Wild Cherry.

Have you Asthma? Take Wilson's Wild Cherry. Have you a Cold in the Head? Take Wilson's Wild Cherry.

The Old Reliable Cure for all diseases of the Throat, Chest and Lungs. Sold by all druggists.

ASHFIELD.

COUNCIL MEETING.—A regular meeting was held on Thursday, March 20th, in the council room. Reeve Griffin was absent. H. Girvin occupied the chair.

Minutes of former meeting read and signed. Accounts paid:—E. Irwin, for gravel, \$6; P. Mourn, plank, \$1; Webster, repairing culvert, \$1 50; refund to S. S. No 14, \$38 86; usual grant of \$25 to the Ashfield Agricultural Society was made. By-law No 7 was read a third time and passed, granting power to trustees of S. S. No 17 to borrow the sum of \$500 on debenture. The Court of Revision will be held on the 28th day of May at 2 o'clock p.m. Path-masters appointed for the several road divisions are:—R. Mallogh, R. McGowan, W. McGarr, D. Girvin, D. Johnston, J. Ryan, J. Tegar, J. Willis, J. Simpson, G. Barrows, W. Matthews, J. Bennett, J. Gray, D. Jardine, B. Augustine, T. Stewart, W. McQuoid, T. Dougherty, J. Stevenson, T. Haykins, T. Guley, S. Walker, J. Carr, W. McGoy, J. Lang, W. Shackleton, W. Lannan, W. Mourn, J. K. Patrick, W. Blake, G. Hall, J. Stothers, T. E. Finlay, W. Twainley, T. Lannan, D. Quinn, W. Irwin, J. Auer, A. Hackett, J. Scrimgeour, J. Murdoch, W. Hunter, J. Nixon, J. Irwin, D. Agnew, S. Revell, J. Helan, A. Baston, K. McKenzie, J. Murray, P. Doyle, I. Ensign, D. T. McKenzie, J. McDonald, J. McDonald, A. McDonald, J. Martin, R. Hamilton, A. McBurney, J. Barkwell, D. Rutherford, D. McEwen, D. McIntyre, J. Cowan, K. McLean, A. McIntyre, J. McNain, D. Murray, J. Campbell, S. Kirk, R. B. B. B. G. Irwin, W. Jamieson, E. O. Johnston, J. C. Baldwin, — McLeod, J. Ritchie, W. Powell, P. Long, A. McDonald, P. Styles, J. Farish, M. Dalton, Jr., C. McCarthy, J. Desmond, D. McGill, J. Semont, J. Quaid, W. Gourley, A. Cathcart, C. O'Connor, J. Aiton, H. Finnigan, W. McWhinney, R. Anderson, T. Wiggins, W. Mallogh, D. Cathart, W. Baxter, P. Austin, G. Dalton, T. Styles, A. McAuley, A. Murdoch, A. Reid, W. Beckitt, R. Twainley, W. T. Fallow, G. Dawson, T. Sharrington, J. Murdoch, J. Taylor, T. Richardson, B. O'Laughlin, F. McCarthy, P. Shields, J. Murphy, J. Johnston, J. Wilson, G. Day, W. H. Waize, J. Mallogh, T. Hussey, J. Sulzbrauer, T. Webster, M. Higgins, T. Dalrymple, J. Reid, J. Styles, A. Dreaney, J. Griffin, T. O'Connor. Next meeting will be held on May 28th.

At the sheriff's sale of Mr. J. Johnston's farm was purchased by Mr. C. Johnston for \$3,500; the farm contains 100 acres and was purchased by Mr. Johnston about ten years ago for \$4,000.

The other day a three year old son of Mr. S. T. Holmes, of Southport (grandson of Mr. Charles, Clinton), met with a very painful accident. Mrs. Holmes was lading some boiling water from a boiler to the wash tub, using a bed-room pither as a dipper, when the handle came off and the child, passing at that moment, received the contents of the pither. It was pretty severely scalded, and it will be some time before it recovers.

Four young boys of Clinton, none of them much more than ten or twelve years of age, thought to escape the irksome restraint of home and school by skipping to Manitou, on Tuesday last week, and with that end in view they went to the station intending to secure themselves in some settlers' car. Principal Linton, of the Model, hearing of their intention, went to the station and prevented them carrying out their design.

Fifty years ago Tuesday, 25th ult, Samuel Smale, Brussels, commenced his apprenticeship as tailor, draper, &c., in the County of Cornwall, England. He was bound for 8 years and had to pay £25 for the instruction besides. His brother served 10 years as an apprentice. Mr. Smale has his indentures yet with seals, &c., attached. It is quite a novelty in the days when so many youths arrange they can learn all about a trade in three months.

We have made arrangements with Dr. B. J. Kendall Co., publishers of "A Treatise on the Horse and his Diseases," which will enable all our subscribers to obtain a copy of that valuable work free by sending their address (enclosing a two-cent stamp for mailing same) to Dr. B. J. Kendall Co., Eno'sburg Falls, N.Y. This book is now recognized as a standard authority upon all diseases of the horse, as its phenomenal sale attests, over four million copies having been sold in the past ten years, a sale never before reached by any publication in the same period of time. We feel confident that our patrons will appreciate the work, and be glad to avail themselves of this opportunity of obtaining a valuable book.

It is necessary that you mention this paper in sending for the "Treatise." This offer will remain open for only a short time.

A process of tending paper as tough as wood or leather has, it is stated, been recently introduced in France. It consists in mixing chloride of zinc with the pulp in the course of manufacture, and it is found that the greater the degree of concentration of the zinc solution the greater is the toughness of the paper.

Giving Your Photograph.

Learn to say so. There is in it's little word much that will protect you from evil tongues. Learn to think that your face is too sacred to decorate the apartment of Tom, Dick or Harry, no matter if each of the three is one of the pleasantest fellows in the world. When the sun is in black and white, just how sweet and how dainty you look, it does not mean that the picture shows how you look in the shape of tobacco smoke, or dubious praise in the form of a discussion of your points rendered to you every year picture with discretion.

Remember that some day will come along Prince Charming, who will have a right to the right owned by the master of the heart, to see for the counterfeited presentment of yourself after he knows that he is going to have the real girl for his own. Think how mortified you would be if he should discover that the giving away of your photograph has been a mistake as general as the invitations to your New Year's party. Think how he will feel if he sees your face looking over the mantel shelf in Dick's room—Dick whom he knows to be a braggart, and a man for whom he has the utmost contempt! Then just learn to say no. Don't display your photographs to your men friends, and you will not have this unpleasant task; but if you should do it, and have not the courage to say the little monosyllable, be wise and refer them to papa.

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Travelling Guide.

Table with 2 columns: Mode of transport and time/price. Includes entries for Mail and Express (1.50 p.m.), Mixed (1.00 a.m.), and Train arrival and departure at Goderich.

BUY YOUR TEAS, COFFEES and SUGARS AT THE

Plate Glass Grocery.

HIGHEST PRICE PAID for good BUTTER and EGGS. McLEAN'S NEW BLOCK, South Side of Courthouse Square.

I. N. CASSIDAY, Goderich, Mar., 9th, 1890. Three doors West of British Exchange Hotel, GODERICH.

COME ONE, COME ALL! and get bargains, as I am offering my entire Stock of DRY GOODS at COST, as I am going out of that line of business to make more room for

GROCERIES, &c., CROCKERY, FLOUR AND FEED.

Be sure and give a call at the corner of Victoria & Nelson streets before purchasing elsewhere. John M. Proudfoot, Goderich, Jan. 23, 1890. 2217.

> SOMETHING UNUSUAL <

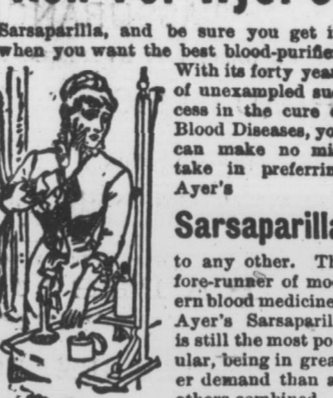
Lubin's and Atkinson's Perfumes in Bulk, also A Select Stock of Cheaper Perfumes. In Bottled Perfumes an Unusually Full Line.

F. JORDAN'S MEDICAL HALL.

ENVELOPES ENVELOPES

Blank Receipts at "The Signal."

Ask For Ayer's



Sarsaparilla, and be sure you get it, when you want the best blood-purifier. With its forty years of unexcelled success in the cure of Blood Diseases, you can make no mistake in preferring Ayer's Sarsaparilla to any other. The fore-runner of modern blood medicines, Ayer's Sarsaparilla is still the most popular, being in greater demand than all others combined.

Ayer's Sarsaparilla is selling faster than ever before. I never hesitate to recommend it.—W. T. McLean, Druggist, Albany, Ind.

I am safe in saying that my sales of Ayer's Sarsaparilla far exceed those of any other, and give thorough satisfaction.—L. H. Bush, Des Moines, Iowa.

Ayer's Sarsaparilla and Ayer's Pills are the best selling medicines in my store. I can recommend them conscientiously.—C. Rickard, Pharmacist, Roseland, Ill.

We have sold Ayer's Sarsaparilla here for over thirty years and always recommend it when asked to name the best blood-purifier.—W. T. McLean, Druggist, Albany, Ohio.

I have sold your medicines for the last seventeen years, and always keep them in stock, as they are staples. There is nothing so good for the youthful blood as Ayer's Sarsaparilla.—R. L. Parker, Fox Lake, Wis.

Ayer's Sarsaparilla gives the best satisfaction of any medicine I have in stock. I recommend it, or, as the Doctors say, 'I prescribe it over the counter.' It never fails to meet the cases for which I recommend it, even where the doctor's prescriptions have been of no avail.—C. F. Calhoun, Monmouth, Kansas.

Ayer's Sarsaparilla, PREPARED BY Dr. J. C. Ayer & Co., Lowell, Mass. Price \$1; six bottles, \$5. Worth \$5 a bottle.

QUALITY ALWAYS WINS!

As the Old Darkey said: "Ise rayther pay more an' hab de best once in a while, than to pay less and hab a poor article of'n."

Our Tea Trade Doubled!

You can get the BEST VALUE! CHAS. A. NAIRN'S, GROCER.

Hello! Have you tried Totem of Health Toilet Soap? it is expiusite.

A COOK BOOK FREE

By mail to any lady sending us her post office address. Write, Richardson & Co., Montreal.

ARMSTRONG FANNING MILL AND PUMP WORKS

ARMSTRONG'S IMPROVED Grain and Seed Cleaner

It cleans Speedily. Is generally acknowledged to be the best machine made for thoroughly cleaning grain and seeds of all kinds. Head proof below.

PATENTS

CAVEATS, TRADE MARKS AND COPYRIGHTS Obtained, and all business in the U.S. Patent Office attended to at MODERATE FEES.

ARMSTRONG BROS., Goderich, Ont. GOOD WORK IS DONE AT SIGNAL

PLANING MILL

Buchanan & Son, MANUFACTURERS SASH, DOOR AND BLIND

Dealers in all kinds of LUMBER, LATH, SHINGLES And builder's material of every description.

School Furniture a Specialty

Goderich Steam Boiler Works Established 1880.

Chrystal & Black,

Manufacturers and dealers to Steam Boilers, Salt Pans, Tanks, Hoist-Works, and all kinds of Sheet Iron Work.

Mail orders will receive prompt attention. Works: 599-C, T. E. Station, Goderich, P.O. BOX 361

WILSON'S MAGIC PAIN CURE

for all kinds of pain. Price 25 cents. BROWN'S BALSAM OF WILD CHERRY Balm for Coughs and Colics. Price 50 cents.

WILSON'S

Prescription Drug Store. Fall and Winter GOODS.

Ready made Clothing at Prices to suit Purchasers. MUST BE CLEARED OFF.

H. DUNLOP,

The Tailor, West-st.

FREE FREE FREE

OUR NEW 100% Solid Gold Watch \$100.00. Worth \$100.00. Perfect timekeeper. Warranted heavy. Sports extra heating case.

FIGURE FITS!

What a fine figure I do not mean merely to say that it is a good one, but that it is a good one, and that it is a good one.

A COOK BOOK FREE

By mail to any lady sending us her post office address. Write, Richardson & Co., Montreal.

ARMSTRONG FANNING MILL AND PUMP WORKS

ARMSTRONG'S IMPROVED Grain and Seed Cleaner

It cleans Speedily. Is generally acknowledged to be the best machine made for thoroughly cleaning grain and seeds of all kinds. Head proof below.

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ARMSTRONG BROS., Goderich, Ont. GOOD WORK IS DONE AT SIGNAL

MARVELOUS MEMORY DISCOVERY.

Only Genuine System of Memory Training. Four Books Learned in one reading. Mind wandering cured.

Every child and adult greatly benefited. Great inducements to Correspondence Classes.

CARL G S ALE & PORTFR

CARLING'S BAVARIAN LAGER (Bottled)

G. H. PARSONS

9 Cords in 10 HOURS. Run Easy NO BACKACHE.

By One Man. Write for descriptive catalogue containing testimonials from hundreds of people who have been benefited by our system.

MAN OF BUSINESS!

THE OLD AND RELIABLE EAST-STAR FLOUR AND FEED STORE HAS CHANGED HANDS.

The public are hereby notified that the flour and feed business formerly carried on by A.E. Cullen has been purchased by THOS. J. VIDEAN.

who will carry it on in all the branches at the old stand, located near the Square.

FALL AND WINTER GOODS.

I take this opportunity of thanking my customers for their liberal patronage during my present ownership of the East-Star Flour and Feed Store, and also take pleasure in recommending my successor, Mr. Thos. J. Videan, who will be found to be a thoroughly reliable man.

PREVIOUS STOCK

At figures away down. I do not believe in carrying over goods until another year, and will always sell at

ROCK BOTTOM PRICES rather than hold them over.

Being anxious to keep up with the times I have just put in a handsome plate glass front, and intend making other improvements that will make my extensive premises second to none in town.

I am here to exchange goods with the public for cash, and am bound to do it.

P. O'DEA, Manager of Toronto House



KENDALL'S SPAVIN CURE.

The Most Successful Remedy ever discovered, as it is certain in its effects and does not blister. Head proof below.

Office of Charles A. Snyder, Sole Agent, Cleveland, Ohio.

Dr. J. Kendall Co., 110 Broadway, N.Y.

Dear Sir: I have always purchased your Kendall's Spavin Cure by the half dozen bottles. I would like to purchase in larger quantity. I think it is one of the best medicines on earth. I have used it on my stable for five years. Yours truly, CHAS. A. SNYDER.

Dr. J. Kendall Co., 110 Broadway, N.Y., November 3, 1887.

Dear Sir: I desire to give you testimonial of my good opinion of your Kendall's Spavin Cure. I have used it for lameness, stiff joints, and swellings, and I have found it a sure cure. I can only recommend it to all horsemen. A. F. GILBERT, Manager Troy Laundry Stable.

Dr. J. Kendall Co., 110 Broadway, N.Y., Dec 1, 1888.

Dear Sir: I have the honor to say that I have used your Kendall's Spavin Cure. I have cured several horses of Spavin. I think it is one of the best remedies I have used. It is safe and reliable. I have used it for several years and I can only recommend it to all horsemen. Yours truly, ANDREW TURNER, Horse Doctor.