

Special Prices on all Buggies to Clear

- 1½ Cushion Tire, Top, Auto Seat, arch axle, short wood bed, \$195.00
 1½ Cushion Tire, Wire wheel, Heavy Spokes, arch axle short, wood bed, auto seat open, \$190.00 with top \$225.00
 Steel Tire, same style as above, with top \$165.00
 Regular Top Buggy, steel tire \$145.00
 2 Seated Half Platform Spring Wagon \$145.00
 1½ inch Milk Wagon, full platform \$90.00
 1½ inch Milk Wagon, full platform \$100.00

A. Taylor & Son
 Athens Ontario



Your Guests.

No matter how informal or discriminating the occasion Willard's Ice Cream will more than please your guests. Just think of the time and trouble it saves you in the hot weather by serving this smooth, palatable and delicious dessert.

"The Cream of all Creams"

FOR SALE BY
R.J. Campo

Willard's
 ICE CREAM

School Suit Sale

WE DESIRE to call your attention to our Special School Suit Sale, just in time when you need to fit out your boy for School.

We have a big stock of School Suits for boys from 5 to 16 years, with bloomer pants, and the first long pants suit for the bigger boys.

A big range of Boys Odd Pants, Overalls, Sweaters, Jerseys Caps, Shirts, Black or Golf Stockings, everything you need for boys to get ready for School, at

Special Reduced Prices

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 Clothing House

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The Athens Reporter

ISSUED WEEKLY
SUBSCRIPTION RATES
 \$1.50 per year strictly in advance to any address in Canada; \$2.00 when not so paid. United States subscriptions \$2.00 per year in advance; \$2.50 when charged.

ADVERTISING RATES
 Legal and Government Notices—10 cents per nonpareil line (12 lines to the inch) for first insertion and 5 cents per line for each subsequent insertion.

Yearly Cards—Professional cards, \$9.00 per year.

Local Readers—10 cents per line for first insertion and 5 cents per line subsequent.

Black Type Readers—15 cents per line for first insertion and 7½ cents per line per subsequent insertion.

Small Ads—Condensed adv'ts such as: Lost, Found, Strayed, To Rent, For Sale, etc., 1 cent per word per insertion, with a minimum of 25 cents per insertion.

Auction Sales—40 cents per inch for first insertion and 20 cents per inch for each subsequent insertion.

Cards of Thanks and In Memoriam—50c
Obituary Poetry—10 cents per line.
Commercial Display Advertising—Rates on application at Office of publication.

William H. Morris, Editor and Proprietor

Junetown

(Held over from 1st week)

Mr. and Mrs. Z. Purvis and Miss Helen Purvis of Lyn and Mr. and Mrs. Wm. P. Ferguson of Brockville were recent visitors with Mr. Walter Purvis.

Miss Helen Scott of Toronto, Miss Miss Ethel Heney, and Mrs. John Summers of Ottawa, are guests of Mr. and Mrs. J. A. Herbison.

Mr. George Henderson and Mr. James Groom spent the week-end in Brockville.

Miss Janet and Mr. W.H. Ferguson, on, spent the week end with Mr. J. M. Ferguson, Dulcemaine.

Mrs. Sandlebury of Ottawa is here visiting her brothers, Mr. Alvin and Egbert Avery.

Mrs. T.W. Franklin and Master Taylor Franklin spent last week with friends in Rockport.

Mrs. Wm. Summers, Sr., of Lansdowne, is visiting Mrs. R. K. and A. B. Ferguson.

Mr. and Mrs. Alvin Avery and Mrs. Sandlebury, and Mr. and Mrs. Arnold Avery spent a day recently with Mr. and Mrs. Harry Thompson North Augusta.

Rooms to Let—With or without board—apply to Mrs. H. A. Pierce Mill St.

Boarders Wanted—Have room for two girls attending High School—apply to Mrs. E. Rahmer, Isaac St.

Binder Twine

Carload of Re-Cleaned

OATS

(In Bags)

Prices are Right

Sugar, Salt, Flour and all kinds of Stock Foods

Gasoline and Coal Oil

The Leeds Farmers Co-operative Limited

Victoria Street Athens

FARM MANAGEMENT

A Brief Study of Some of the Leading Problems.

Systematic Method Important — A Question of Quantity, Quality, Cost, and Proceeds — Inefficiency and Carelessness to Be Barred — Good Care Will Save Many Fools.

(Contributed by Ontario Department of Agriculture, Toronto.)

We speak of uncontrollable factors. Nevertheless farm management means control. The word "uncontrollable" is used loosely, and some measure of control is possible or hoped for in every farmer's undertakings. Farm management as a science, as a study, or a planned system, is a study of the methods of control. Farm practice is the corresponding art. A farmer was invited to attend a meeting to discuss improved methods of farming. "Nothing doing," was his reply; "I know a lot more new than I can get done." A very natural point of view, for the limitations of time, the scarcity of labor, adverse weather, diseases and pests, prevent him from getting all those results which his plans and his labor deserve. Yet he must plan, and to plan intelligently he must be possessed of the best knowledge available. He must plan to produce the greatest possible quantity, the best quality, at the lowest possible cost, and then he must plan to sell his produce at prices which will bring to him sufficient encouragement and reward.

Problems of Farm Management.

These are the problems of farm management: Quantity, quality, cost, and proceeds; and since they are closely inter-related, they cannot be studied separately, but must be considered all together. For example, European farming and Canadian farming are often compared to the disadvantage of the latter. It is asserted, and it is doubtless true, that the European farmer produces more per acre than the Canadian farmer does, and that the European acre is increasing in yield, while the Canadian acre is diminishing in yield. On the other hand, the Canadian farmer produces from three to ten times as much per man as does the European farmer. In Europe, because of the dense population and the relative scarcity of land, production per acre is the measure of efficiency. In Canada, because of the scarcity of men on the land and the relative abundance of land, production per man is the measure of efficiency. In Canada the farmer has the option of applying more labor to the same acres, and producing more per acre, or applying his labor to more acres. The law of diminishing returns speedily induces him to choose his option by working more acres. A low production per acre is the inevitable result of this choice.

Management Influenced by Returns.

The farmer's interest is served by adopting such a system of farm management as will give him the greatest returns for labor and capital expended. Unfortunately, that system invariably results, in a country where there is unoccupied land, in wasting soil fertility and diminishing yields. The nation, as distinct from the individual farmer, is concerned in conserving its natural resources and in producing the greatest possible amount of wealth; that is, in maintaining the soil fertility unimpaired and producing the maximum per acre. Thus the interest of the individual farmer and the interests of the nation are opposed, so long as the farmer can spread his available labor over more acres than he can work at maximum productiveness. Those interests will not be reconciled so long as economic conditions furnish the farmer with inefficient and costly labor, and costly fertilizers.

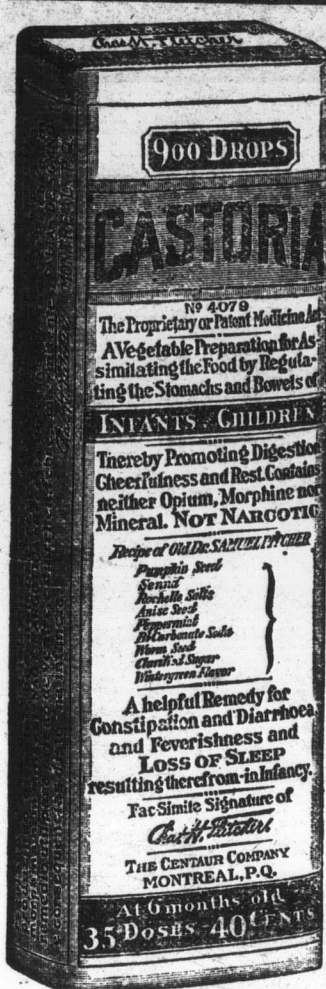
No Excuse for Slovenly Farming.

All this, however, does not excuse the careless and inefficient farmer. Two farmers live and work side by side. Both have the same amount of acres, and the same amount of capital invested. To both the same knowledge of good methods is available. One of them directs his labor, arranges his crops, selects his stock, keeps them healthy and thrifty, keeps his land clean, maintains his soil fertility, sells his produce to advantage, and succeeds. The other is haphazard. He has no plans, or wrong plans. His stock are poor in quality, and ill-fed. His fences are broken down, and his land overrun with weeds. He is going behind year by year. We all know men of both types. The difference is a difference in farm management. — President Itynolda, O. A. College, Guelph.

Good Care Will Save Many Fools.

The best time to grow foals, and the time when they will make their largest gains is when they are being carried by their dams. Many farmers do not realize this, and begin feeding the mare a proper ration only after the foal is here. The brood mare, when in foal, should be fed a high protein ration, a ration which is rich in muscle and bone building material. This material is supplied in the form of oats, bran, and oil meal, as a concentrate, and clover or alfalfa hay as a roughage. As soon as the young foal arrives, see that he gets a good drink of his mother's first milk. This fore-milk or colostrum has purgative properties, and will usually clear the foal's intestines of the excrement accumulated prior to birth. If the digestive tract is not cleaned by the fore-milk, give the foal a tablespoonful of castor oil and a warm water and soap rectal injection.

Watch out for navel infection. If pus and disease germs get inside the body through the opening of the umbilical cord, a local infection or "joint ill" may develop and the foal be lost.



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Beautifully colored sectional guide chart of the Great Ship "SEABOARD" sent on receipt of five cents. Also ask for our 2-page pictorial and descriptive booklet free.

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 The Great Ship "SEABOARD"—the largest and most costly passenger steamer on inland waters of the world. Sleeping capacity, 1500 passengers.

FARE \$5.56

The Churches

Methodist Church
 Rev. S. F. Newton, Minister

10.30 a.m.—
 7.00 p.m.—
 Sunday School—
 1.30 p.m.—Catechism Class.
 2.30 p.m.—Sunday School.
 Cottage Prayer Meeting Monday at 7.30 p.m.
 Prayer Meeting Wednesday at 7.30 p.m.

Baptist Church
 R. E. NICHOLS, Pastor

Plum Hollow—
 Sunday School 10.30
 Morning Service 11 A. M.
Athens—
 11.00 a.m.—Sunday School.
 Evening Service—7.30
 Prayer Meeting Wednesday evening at 7.30 p.m.

PARISH OF Lansdowne Rear
 Rev. V. O. Boyle, M.A., Rector
 16th. Sunday after Trinity
Christ Church, Athens—
 8.00 a.m.—Holy Communion.
 2.30 p.m. Sunday School
 7.30 p.m.—Evening Service Solo

Trinity Church, Oak Leaf—
 10.30 a.m. Sunday school
 11.00 a.m.—Holy Communion.
St. Paul's, Delta—
 1.30 a.m. Sunday School
 2.30 p.m. Evening Prayer
 Harvest Thanksgiving Services will be held on Sept. 18th.

A permanent creche, where mother while seeing the sights, may leave her baby in the hands of competent nurses, will be an innovation at the Canadian National Exhibition this year.

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LOCAL TIME-TABLE TO AND FROM BROCKVILLE

DAILY EXCEPT SUNDAY

Departures	Arrivals
7.10 A. M.	11.50 A. M.
3.15 P. M.	12.15 P. M.
5.05 P. M.	7.05 P. M.

SUNDAY SERVICE

7.10 P. M. 8.10 P. M.
 For rates and particulars apply to,
GEO. E. McGLADE
 City Passenger Agent
A. J. POTVIN, City Ticket Agent
 52 King St. West, Cor. Court House Ave.
 Brockville, Ontario. Phones 14 and 530.