

Handsome White Swiss Embroideries

Removal Sale Prices.

THIS is a golden opportunity for you to make a selection of high-grade, white, Swiss and French Embroidery and Insertions at low prices.

Here you can select a piece suitable for any purpose, in the best the world can produce, and you'll find no trouble to match the various designs in the different widths.

Some of the richest patterns you've ever seen are amongst this excellent lot of thirty thousand yards of New Goods—they are the best we have ever shown the public and you owe it to yourself to see them before buying elsewhere.

THESE EMBROIDERIES are worked with extra fine, mercerized thread, on fabrics such as Lawn, Cambric, and Long Cloth, etc.; in pleasing, floral and geometrical designs, in the raised style—no ruff edges—similar to hand-work; in half, one, two, three, four, five, six, seven, eight, twelve, fifteen, twenty-four, twenty-seven, forty-two and fifty-four inches wide.

Just imagine, a Dress Robe made of our 54-inch wide Embroidery—nothing could be more charming.

Then think of your children—how clean and fresh they look when dressed in dainty white Embroidery frocks—so easy to make and so easily laundered. Come in and make your selection to-day.

Prices are extremely low for such splendid qualities.

Remember, the REMOVAL SALE PRICES continue on all our Dress Fabrics, Blouses, and all other goods that we had advertised recently.

Anderson's, Water Street, St. John's

Write For Our Low Prices

—of—
Ham Butt Pork
Fat Back Pork
Boneless Beef
Special Family Beef
Granulated Sugar
Raisins & Currants

—and—
All Lines of General Provisions.

HEARN & COMPANY

St. John's, Newfoundland.

Housekeepers!

NOW that work is slack with Painters and Paper-hangers, get a hustle on, and have your House Papered at once. Do not lose any time in getting your choice of our

CANADIAN

"JOB" ROOM PAPERS

and BORDERS TO MATCH

Regular Price 25c. to 45c.

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Also CURTAIN NETS and CURTAIN MUSLIN
 All Reduced

NICHOLLE, INKPEN & CHAFE

Limited.
 Agents for Ungars Laundry & Dye Works,
 Halifax, N.S.

LETTERS OF INTEREST

From Mail and Advocate Readers

Mr. John E. Mills And Bowings Word

(Editor, Mail and Advocate)

Dear Sir,—I have been somewhat interested in the agitation you are at present conducting in your paper, in reference to the firm of Bowings Bros. The treatment accorded you by Mr. Munn, recalls a very similar treatment I received from him early in the present year.

I had been commissioned by the master of a N.S. vessel in port, to make a set of flags for him, as he had no flags to use in case he were held up by a mano-war on his voyage to Brazil.

Being in poor circumstances and not in a position to pay cash for the material necessary for the flags, and having always procured bunting, etc., from the firm of Bowings Bros. on former occasions, I approached that firm and asked for a few days credit, till I should have done the work and got paid for it. I was assured by Mr. Munn that I would be let have the material on credit for a few days and passed my order into the dry goods department to be attended to as soon as Mr. Munn passed the word from the office, as he solemnly promised me he would do. I went home, happy in the thought that I would get the material on the following day.

But alas for human frailty, a messenger was sent to my house the next morning to inform me that Bowings Bros. could not give me the promised credit "for a few days" I was knocked completely aback by this news, and wondered how I should manage, as I had promised the flags for a certain day, and this would put me back a full day, but if one person failed me, I speedily found more friends who were only too glad to help me in this case of emergency.

But it goes to show how unreliable the word of the firm of Bowings Bros. has become, as it happened to you, sir, and also to me, probably it has, and will happen to others.

—JOHN E. MILLS.

A Dog In the Manger

(Editor, Mail and Advocate)

Dear Sir,—I would like to know how long a man is permitted to keep logs lying on a bank. Is there any specified time? My reason for asking this question is that M. E. W. Roberts, about 4 years ago, cut a lot of logs around Crescent Lake on the three mile limit. There are in the lot, I should judge, 500,000 feet, perhaps less or a little more. This cut is still there, and if left there for two years more will become rotten and unfit for use.

At present it is a difficult task for a fisherman to get logs for any use whatever. This is a great hardship on us when we see thousands upon thousands of suitable cut logs lying rotting.

Now, Roberts has no saw mill, and it looks as if he didn't intend to have them sawn. How many years would one of us poor fishermen get making "birch brooms" if we took one of these logs?

We do not wish to deny the rights of cut timber to any man, but we want to have justice and a square deal.

Pitley's Isld.,
 Feb. 10, 1915.

FLATROCK

Mail and Advocate
 Union's Watch Dog

Dear Sir,—I hope all my Union women friends who read the Mail and Advocate will pardon me not writing before, especially Aunt Jane, for she is a model to us all, but I had to get the news of the happenings discussed at the Bay de Verde District Meeting at Western Bay from Joe, who was there as a delegate. I didn't get much information from him, but I used to listen on the sly to him and the boys talking about it among themselves.

Joe says that a woman's tongue can never rest, that is why he wouldn't tell me very much. I wonder what would Aunt Jane say if she heard him saying that.

We all feel to-day that we are fortunate in having a man like Mr. Coaker to help uplift the toilers, and what he says in the Mail and Advocate is read by almost everybody. I read it for Joe.

"It is no wonder, Kate," he would say to me, "that the Mail and Advocate has risen in one year to a position that it took the 'Telegram' and other papers in the country years to reach. The peoples wishes and what they want can always be found in the

Advocate.

What would we know of the sealing commission or the Kean affair if there were no Advocate. The Mail and Advocate is the watch dog of the Union. What a great thing it is for our men who go to the Labrador to know that Mr. Coaker is going to settle the price of Labrador fish. He is also determined to aid the toilers to keep Old Kean from sailing as captain of the Florizel this spring to the ice.

"Joe," I said to him one day, "do you think Mr. Coaker will launch the new company successfully. 'Think,' he cried, 'I am sure he will, he never undertook to do a thing yet but it was a success.' When Mr. Coaker accomplishes such things as he is doing now, in spite of the great European struggle which has plunged hundreds of thousands of home in mourning, and almost crippled the financial world, what wouldn't he do if things were normal.

The Morris clique are dead against Coaker, but I shd go ahead, curses like chickens come home to roost. 'Tis bed time, and I must close.

AUNT KATE.

Job's Cove.
 P.S.—Tell Aunt Jane the train hasn't killed many cattle down this way lately, nor likely to before next election comes around.

AN APPRECIATION GEORGE STRINGER

Who Went Down With H.M.S. Viknor While Serving King and Country.

(Editor, Mail and Advocate)

Dear Sir,—The quiet settlement of Little Heart's Ease was plunged into sorrow on Monday, Feb. 1st, when a telegram arrived from the commander of the H.M.S. Calypso to Mr. William Thos. Stringer, stating that H.M.S. Viknor was lost off the coast of Ireland with all her officers and crew, and that his son George was said to have left port on that ship.

You can imagine the grief and sorrow of the stricken father. The sad news was a great shock to him, as only a few days previous he had received a letter from George stating that he had been out for a trip and had just then returned to port.

The deceased was in the 20th year of his age and was greatly liked and highly favoured by all who knew him because of his gentle nature and kindly disposition.

He was also a member of Mount Joy L.O.L. and held office as 1st Lecturer until his departure for England. Therefore, the brethren of Mount Joy L.O.L. wish to extend to the sorrow-stricken parents and relatives their heart-felt sympathy and pray that the God of all Consolation may console and comfort them in their hour of sorrow and affliction.

He did his duty, he obeyed the call and gave his life for the services of his King and Country. To his heart-broken parents we extend our deepest sympathy.

J. S.

A BEAR'S LONG LIFE

During the winter months, when work and money are both scarce, one thought occupies the mind of everyone—how to make a dollar last as long as possible—oftentimes, how to make one dollar take the place of two.

Economy must be practised, but it must be True Economy. A shoddy article, no matter how little it costs, is never cheap—a good article is never dear.

For instance, how many pairs of rubbers do you and your children wear out in the course of a winter? A great many you say, for dear and cheap rubbers are equally bad.

No, for we know men who bought their first pair of rubbers for this winter on that first slushy day in November; they are wearing them now every day, and they will wear them for many weeks yet—perhaps for the whole of the winter.

That is because they practised True Economy, they bought Bear Brand. Bear Brand costs no more than some other kinds. You are constantly paying for others the same price as you will pay for them; yet the quality is there—Bears live longer.

If your dealer does not keep Bear Brand, write to the Cleveland Trading Co., St. John's, who will tell you where to obtain them.—Jan 20, 1915.

We Aim To Please

And we hit the mark every time with good work at honest prices.

C. M. HALL,
 Genuine Tailor and Renovator,
 213 THEATRE HILL

I see by the paper that there are lots of people in want around South-ern. We haven't had much of it here yet, thank God.

Brass Bedsteads

OUR designs this season in Brass Bedsteads not only achieve a new standard of attractiveness but afford a greater variety for selection than ever before.

Single, Three-quarter and full size Brass Bedsteads in bright and dull finish, and in a great many different models of unusually graceful proportions are on view in our extensive showrooms. All can be fitted with A 1 quality Spring Mattresses where required.

U.S. Picture & Portrait Co.

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Black and Tan

Wholesale only.

The Direct Agencies, Ltd.

Choice Salted Meats

- 50 Tcs. SINCLAIR'S SPARE RIBS.
- 100 Brls. H.B. PORK, HAWKEYE.
- 100 Brls. H.B. PORK, KINGAN.
- 100 Brls. LINCOLN'S BEEF.
- 25 Brls. SPECIAL PLATE, LIBBYS.

George Neal

Boys and Girls

Sell the Latest

War Budgets!

Published in London every week containing 75 to 100 War Pictures taken on the Battlefield, at the Volunteer Camps and the Navy. They sell at 12c. and 14c. each, and your customers will want a new one every week. We pay you cash or give you valuable prizes for selling them.

Write for a dozen at once. We trust you. Pay us when sold. Do not delay, as we only appoint one or two boys in each town as agents.

Boys wanted in town every Thursday, Friday and Saturday to sell The Daily Mirror (weekly edition).

J. M. RYAN SUPPLY CO.,
 227 THEATRE HILL, ST. JOHN'S, N.F.
 WAR NEWS AGENCY.