

Master Mason

*The Plug Smoking Tobacco which
MAKES AND HOLDS
CUSTOMERS*

There is more real "smoke joy" in a pipe packed tight with Master Mason than your customers ever dreamed of.

If you're anxious to please them, with excellent profits to yourself, just recommend Master Mason — the peer of "Joy Smokes."

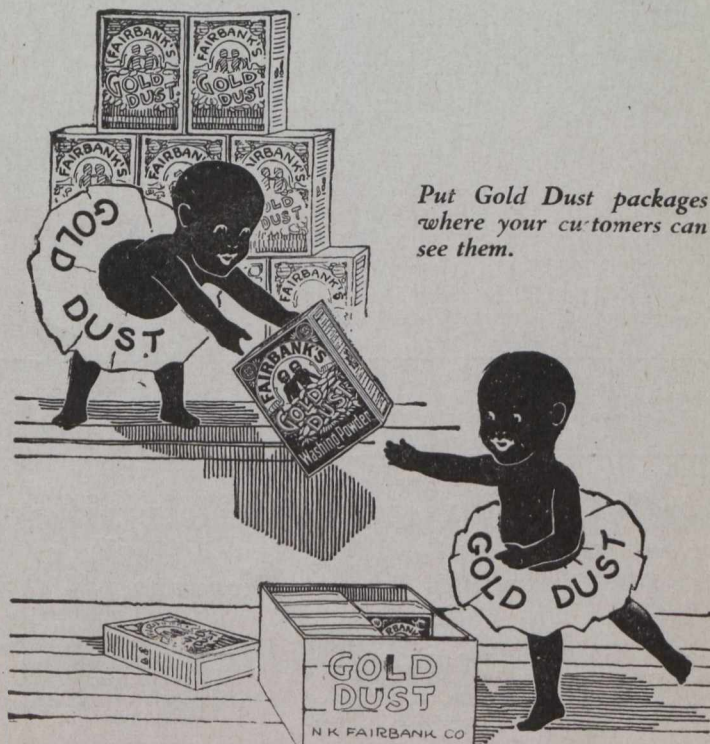
Rock City Tobacco Co.

Limited

QUEBEC and WINNIPEG



*She comes—she looks—
she buys!*



*Put Gold Dust packages
where your customers can
see them.*

A woman who has seen Gold Dust advertising—and very few in Canada have not—will look for Gold Dust on your shelves. Keep it where she can see it and it will sell itself.

Don't forget that Gold Dust is "Made in Canada." It has a good margin of profit and a quick turnover.

THE N.K. FAIRBANK COMPANY

LIMITED
MONTREAL