CANADIAN GROCER



Pneumonia Days Coming

Save your customers doctors' bills and a whole heap of trouble by introducing the preventative of colds, coughs, La Grippe, Pneumonia.

MATHIEU'S SYRUP of Tar and Cod Liver Oil

A big doctor's bill is not conducive to prompt payment of a grocery bill. It disorganizes finances. If you have a bottle of Mathieu's Syrup in every one of your customers' homes as a guard against winter's diseases you will ensure yourself better business. Nothing under the sun equals Mathieu's Syrup for the prevention and relief of colds.

STOCK UP NOW

J. L. MATHIEU CO., Proprietors SHERBROOKE, OUEBEC

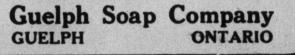
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fabric.

Wonderful Soap makes an attractive window or counter display-one that never fails to produce results.

A trial order to-day will start things going in your soap department.



FROM COAST TO COAST

You can now obtain fresh supplies of

McVitie & Price's **HIGH-CLASS** BISCUITS

from the following appointed Agents:-

Nova Scotia: C. E. Choat & Co., Halifax, N.S.

- Ontario: C. H. Cole, 33 Front St. East, Toronto (Selling Agent).
- Manitoba and Saskatchewan: Richards & Brown, Ltd., James Street, Winnipeg.
- Alberta: Campbell, Wilson & Horne, I.td., Calgary; Campbell, Wilson & Horne, Ltd., Lethbridge; Campbell, Wilson & Horne, Ltd., Edmonton.

British Columbia and Yukon: Kelly, Douglas & Co., Ltd., Vancouver; Kelly, Douglas & Co., Ltd., Victoria; Kelly, Douglas & Co., Ltd., New Westminster; Kelly, Douglas & Co., Ltd., New Westminster; Kelly, Douglas & Co., Ltd., Prince Rupert.

McVitie & Price, Limited EDINBURGH and London

McVitie & Price of Canada, Limited Vaudreuil St., St. Paul St. E., Montreal