MAY 22, 1913

THE FARMER'S ADVOCATE.

## NUUUUUUUUUUUU Figure up your annual coal bill, divide it

by seven, and you have the amount the Hecla Furnace will save you every year. I The steel-ribbed fire-pot does it. Adding steel ribs to the fire-pot increases its radiating surface three times more than is possible by any other method. The steel-ribbed fire-pot heats the air quicker. It sends the heat through the registers instead of up the chimney. **G** Examine the Hecla. Compare it with other Furnaces. I You will find every feature that makes for convenience and ease of operation. But the Hecla is the only one that has the Steel-ribbed Fire-pot-the fire-pot which saves thousands of users one ton of coal in seven.

IECLA

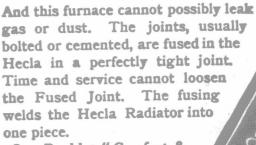
FURNACE

No Gas or Dust

Section of fire - pot showing ribs of steel plate which save iton in 7.

SED JOINT

Burns wood as well as coal



Cunard **Canadian** Service **Special Interest to** FARMERS' CLUBS We secure "Help" for Farmers from the country districts of the

from the country districts of the British Isles. Requisitions must be filled up. Copies sent en application. Average time to get your "Help" about 6 weaks: No fee charged. Only regular fare on Ocean and Rail to pay. You need not be without "Help" this Summer or Fall if you send requirement early. Write for further particulars. further particulars.

**Cunard Steamship Company** LIMITED 114 King Street W, Toronto.



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## The Call of the North

DO you know of the many advan-tages that New Ontario, with its millions of fertile acres, offers to the prospective settler? Do you know that these rich agricultural lands, obtainable free, and at a nominal cost. are already producing grain and vegetables second to none in the world?

For literature descriptive of this great territory, and for information as to terms, homestead regulations, settlers' rates, etc., write to

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