

SELKIRK FENCES

are sold with this absolute guarantee:

"MONEY BACK IF NOT RIGHT"



That's fair isn't it? Apparently we stand to lose. But we don't really. Because the Selkirk Fence is so well made, of such strong, tough wire, with such staunch up-rights and a lock that grips so tightly, that it's not the kind people bring back to the dealer. It isn't the cheapest fence, because every part of it is of the best material. But it's the kind that gives absolute satisfaction all the time it's in use—and it lasts longer than any other kind. Full particulars in our catalog, sent free on request.

Selkirk Fence Company, Hamilton, Canada.
I want to examine for myself the merits of Selkirk Stiff Stay Fencing and Gates. Send a free sample piece of the fence with descriptive catalogue and Agent's Terms.

Name
P. O. Prov.

SELKIRK FENCE CO.
Box 335 HAMILTON
Station B. CANADA

"Good as Gold"

ARE THE
POLICIES
OF THE

LONDON LIFE
Insurance Company

Head Office:
LONDON, CANADA

20-Year Endowments issued for 16 premiums. You cannot afford to miss the opportunity offered by this excellent plan.

Profits to the extent of four annual premiums are absolutely guaranteed, and surplus profits paid in addition.

Ask for pamphlet, "16-20 vs. 20-20."

500,000 Canadian grown Strawberry plants for sale; 30 choice varieties for home or commercial growers. Write for free catalogue. Lakeview Fruit Farm, H. L. McConnell, Grovesend, Ont.

When Writing Mention This Paper.

Actions Speak Louder Than Words



Honest Tales
by the
Philosopher
of
Metallic Town

EASTLAKE STEEL SHINGLES

They outwear any metal shingle on the market. They are of better steel than any other. The design and construction of the "EASTLAKE" Steel Shingle is a guarantee in itself—because unless the steel is of the highest quality it will not make an "EASTLAKE" Shingle, as inferior Steel will not stand the stamping and forming.

There are no other metal shingles on the market that can stand the "EASTLAKE" process.

"EASTLAKE" Steel Shingles were the first lightning proof shingles in Canada—and are just as far ahead of others to-day—in fact with an "EASTLAKE" Roof you need no lightning rods.

There are many other exclusive advantages I have experienced in using "EASTLAKE" Steel Shingles that I have no room to mention here, but if you are interested in building or roofing write to-day for free booklet and full information.

Fire,
Lightning,
Rust and
Stormproof
Have already
stood the test
for 26 years.

THE METALLIC ROOFING CO., LIMITED

1189 King Street West
BRANCH FACTORY: WINNIPEG

TORONTO
AGENTS IN PRINCIPAL CITIES



No. 65 Magneto Telephones

This is our standard rural line instrument, of which there are at present several thousand in use in Canada, some of which have been in service more than six years.

You will make no mistake in equipping your lines with CENTURY telephones.

Remember, we will send two instruments on 60 days' trial and prepay the freight, you can't lose on this proposition.

Our prices are right and deliveries prompt. Your request will bring catalogue and quotations.

Century Telephone Construction Co.
Buffalo, N. Y. Bridgeburg, Ont.

TOWERS FISH BRAND
REFLEX SLICKER

THE SERVICE COAT THAT KEEPS OUT ALL THE RAIN

Even the front of this Slicker is WATERPROOF. See our patent REFLEX EDGES, out of sight when coat is buttoned, that guide every drop down and off. Another proof of

FISH BRAND QUALITY

SOLD EVERYWHERE

SATISFACTION

GUARANTEED

TOWER CANADIAN

LIMITED

TORONTO.

